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# FINANCIAL TIMES

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**AVIA**  
SWISS QUARTZ

## NEWS SUMMARY

### GENERAL

## British ship 'sunk in typhoon'

A Liverpool registered bulk carrier with a largely British crew of 42 plus two seamen's wives was believed to have sunk in a typhoon off the coast of Japan.

The 91,000 tons Derbyshire, owned by Bibby Line, is valued at more than £1m. Largely insured in the London market, Helicopter searches revealed an oil slick close to her last reported position. She was carrying iron ore from Canada to Japan.

In Saudi Arabia, the official press agency said 30 servicemen were killed when a Saudi Air Force C-130 Hercules transport plane crashed near Medina airport.

### BA drops routes

British Airways will drop some routes and sell aircraft to end rising losses caused by a shortage of traffic. But there will be no compulsory redundancies. Back Page.

### Loan for Poland

Polish free trade union activists gathered in Gdansk today to discuss a national co-ordinating committee. The Soviet Union has agreed to defer payment on a \$200m loan and provide a new low interest 10-year loan worth \$200m. Back Page.

### Kampuchea offer

Chinese Prime Minister Zhao Ziyang said China would agree to an international peace conference on Kampuchea, but Vietnam must first withdraw some of its troops.

### Trudeau warned

Canada's federal Prime Minister Pierre Trudeau was warned by eight of the 10 provincial premiers that they would oppose his Government's unilateral moves towards constitutional reform. Page 3.

### Language protest

Five Welsh language demonstrators who ransacked the Cardiff constituency offices of Home Secretary William Whitelaw were conditionally discharged for a year after admitting causing criminal damage to documents.

### Storey jailed

Former England and Arsenal football star Peter Storey was jailed for three years after admitting conspiring to counterfeit gold half sovereigns.

### Smallpox verdict

Inquest jury at Solihull returned verdicts of death by misadventure on Mrs Janet Parker, 40, and her father Mr. Fred Whitcomb, 71, who died after an outbreak of smallpox in Birmingham two years ago.

### Yootha's secret

Actress Yootha Joyce, partner of television's George and Mildred, allegedly drank upwards of half a bottle of brandy a day for at least 10 years and died a chronic alcoholic, her solicitor told an inquest yesterday.

### Name the charity

John Smith piloted a Jumbo jet carrying more than 400 Smiths over Smith's Water Hole in Northern Australia to raise money for a charity called The Smith Family.

### Briefly

Prince Charles became a member of the International Brotherhood of Scientists. Israeli Labour Party leader Shimon Peres was taken to hospital for treatment for severe chest and abdominal pains. Mild weather is expected in most of the UK in the month to mid-October. Long range forecast. Back Page.

## CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

RISERS		FALLS	
Excheq. 12pc 87.1084	+ 1	Impala Platinum	477 + 27
Baird (W.)	172 + 8	MMI Elids	289 + 33
Finlay Packaging	28 + 9	Metals Exploration	84 + 8
Hepworth (J.)	93 + 11	QC Invs.	670 + 50
Kwik-Fit	96 + 44	Western Mining	298 + 11
Lep Group	325 + 10	Excheq. 12pc 98.8951	- 1
Link House	193 + 8	Borthwick (T.)	32 - 3
Lombard	109 + 5	Cornell Dresses	70 - 18
Mountleigh	84 + 8	GEC	520 - 17
N. Goldsmiths	82 + 12	GKN	218 - 6
Portals	412 + 10	Hawker Siddeley	228 - 10
Rush & Tompkins	248 + 10	ICI	180 - 7
Simon Eng.	12 + 3	East Securities	338 - 10
Smith Whitworth	145 + 10	Lloyds Bank	255 - 10
Usty	230 + 6	Racal Electronics	330 - 11
Term-Consulte	233 + 7	Rover	166 - 6
Willis Faber	246 + 10	Thorn EMI	244 - 16
Attock	685 + 45	UDS	66 - 3
Santos	186 + 14	Ottel Exploration	74 - 10
Hanna Gold	186 + 14		

### BUSINESS

## Gold off \$18; Dollar firmer

GOLD lost \$18 in London, closing at \$369.5. Selling developed soon after New York opened. Page 21



DOLLAR was firmer at DM 1.7850 (DM 1.7805). Its trade-weighted index rose to 83.4 (83.2). Page 21

STERLING closed 1.75 cents down at \$2.3970. Its index fell to 75.6 (76.2). Page 21

EQUITIES closed 3.2 down at 506.7, with Electricals' losses ranging to 17p. Page 28

GILTS eased 0.08 to close at 70.76. Page 28

WALL STREET was 2.22 down at 934.30 near the close. Page 23

FRANCE has asked Britain for a \$50m advance fee to the European Superphos fast-breeder nuclear reactor project. Back Page.

NUCLEAR INDUSTRY Group has been set up in direct the project for the first British pressurised water reactor. Page 5

IRAN'S dissatisfaction with proposals for a long term oil pricing and production policy could jeopardise an OPEC compromise. Back Page

CUSTOMS investigation staff are being increased to counter the illegal importing of textiles. Page 5

THREAT OF LEGAL action has set back plans to merge the AUEW's four sections. Page 10

UNITED GLASS is making a further 333 workers redundant and closing its Brimsdown, Enfield, factory. Page 5

WHITEFRIARS GLASS, maker of cut glass tableware for 300 years, has closed. Page 5

FIAT of Italy and Peugeot of France are to jointly produce a new engine. Back Page

MALAYSIAN politician and businessman Ghafar Baba is one of the recent buyers of Dunlop Holdings shares. Page 19

ITT (UK) and ASEA, the Swedish electrical company, have reduced their direct investment in South Africa. Page 26

GENERAL ELECTRIC is to buy California integrated circuits maker Intersil for about \$235m (\$98m). Page 24

MULTINATIONAL companies have been urged to come out "loud and clear" in favour of the international accounting standards committee. FT seminar report. Page 8

SIMON ENGINEERING lifted first half taxable profits from \$7.25m to \$7.62m, helped by the performance of its overseas companies. Page 20; Lex

LINK HOUSE Publications' pre-tax profits rose 38.7 per cent to £4.2m (£3.03m) in the year to June 30. The total dividend is 8.4p net, 20 per cent more than forecast. Page 18

RICHARDS and Wallington, plant hirer, reports first half pre-tax profits down to £438,000 from £1.15m, after a £700,000 increase in interest charges to £2.24m. Page 18

## Union calls dock workers on strike from next week

BY PAULINE CLARK, LABOUR STAFF

THE TRANSPORT and General Workers Union yesterday gave its full backing to a national docks strike which is to start from midnight next Sunday — the first national action by Britain's 23,000 dockers since 1972.

The strike, over redundancies in Liverpool, would affect registered and non-registered ports throughout the country. Union leaders believe it could halt export and import trade within 24 hours, confronting the Government with what could be its most serious labour dispute since it came to office.

The TGWU will this week seek support from other unions involved in dock work, such as the National Union of Railwaymen and the General and Municipal Workers Union. It is also planning to call on Continental union leaders for backing.

The union's executive took its decision in just over an hour yesterday following a unanimous call for action from an 80-strong delegate conference of dockers in the morning. The conference had been called to discuss the position of 180 Liverpool dockers who are threatened with redundancy at the end of this month and who have been warned that

they may be placed on the Temporary Unattached Register. The Liverpool employers, who claim they cannot afford the increasing financial burden of surplus dock labour, view the register as a cheap way of getting rid of dockers.

Until now, however, the register has been used only to place dockers awaiting disciplinary hearings. Normally, surplus dockers are kept on the employers' books on £78.50 a week instead of £55 which is the rate on the register.

Throughout the talks with employers which preceded yesterday's decision, dockers' leaders emphasised their fears that any move to place the men on the register could have widespread repercussions throughout Britain's ports where the recession is making it increasingly difficult to keep dockers employed.

Mr. Alex Kitson, deputy general secretary of the TGWU, made it clear yesterday that the dispute over the register represented a straight fight with British port employers aimed at preserving dockers' jobs. He said the union had "no option" but to call the Liverpool following the Liverpool employers' threat not to honour the agreement in 1974 between

Mr. Jack Jones, former general secretary of the TGWU, and Lord Aldington, then chairman of the port employers, which precluded use of the register except to place dockers awaiting disciplinary hearings. The agreement was struck in the wake of the 1972 strike.

Mr. Kitson said this was the first time since 1974 that any employers had threatened to use the register instead of re-allocating redundant dockers to other port employers.

He added that there was still time for the employers to avoid the strike. The union's door was open for talks with anybody including the employers, the Government or the port authorities.

Mr. Kitson said the union did not want to discuss severance pay but was concerned with saving. The National Port Employers' Association is expected to discuss tomorrow plans to raise dockers' severance pay from £8,500 to £10,000 — a move which the Liverpool employers hope will increase voluntary redundancies, reduce their financial burdens and lead to a way out of the present dispute.

Air and ferries offer little relief, Page 9

## Fears for offshore oil industry

BY HAZEL DUFFY, INDUSTRIAL CORRESPONDENT

INDUSTRY will be hit if the national docks strike goes ahead — but the overall worry is that it will create one more headache for management, when many are near-exasperation trying to cope with the effects of worldwide recession and the particular problems being encountered by British industry.

In other sections of industry, reaction ranges from concern over the transport of essential supplies to fear of another irritant in the battle to maintain British industry's competitiveness.

ICI, the country's second biggest exporter, pointed yesterday to the already-difficult situation in the chemicals industry, caused by plentiful supplies and very keen pricing. A spokesman said: "I can't imagine anything worse for the industry, already in a state of recession, than an extended docks strike."

Multinational companies

which rely on the UK for the production of certain components could be badly hit.

Ford, for example, expressed concern about the possible effects on the shipment of engines from its new plant at Bridgend, South Wales. The Bridgend output is to be sent to West Germany, where it will be used in the new Escort car to be launched in Europe on September 26.

The most serious problems could occur in the offshore oil and gas industry which hardly existed at the time of the last national docks strike in 1972.

The industry warned last night that the development of new fields and major maintenance schemes could be affected almost immediately because of the difficulties of transporting vital equipment — most of it made in the UK — from shore to the North Sea fields.

If the strike is prolonged

essential supplies of food and fuel to the rigs and platforms might be held up. Production from oil fields would be affected, with damaging effects on the balance of payments.

For those parts of industry working well below capacity, however, the strike might have little effect in the early stages. Steel stocks, for example, are more than adequate in most parts of the country. The British Steel Corporation said yesterday that it had good stocks of iron-ore and coal.

Another area where there appears to be little cause for alarm is foodstocks. Supplies of fresh fruit and vegetables are adequate for the immediate future. This year's good barley harvest means there should be relatively few worries about supplies of animal feed.

The food manufacturing industry, however, said the key element was avoiding panic buying.

## UK Rothschilds in bitter row over use of family name

BY RICHARD LAMBERT

A BITTER public dispute has broken out between two branches of the UK Rothschild family concerning the use of the family name.

The board of Rothschilds Continuation, the holding company for N. M. Rothschild and Sons, the merchant bank, has said Mr. Jacob Rothschild should cease to be on the boards of both companies in the near future. In that event Rothschild Investment Trust, the publicly quoted company of which Mr. Jacob Rothschild is chairman, could be forced to change its name to one that did not include the word "Rothschild".

Mr. Evelyn de Rothschild, 49, who is chairman of the bank and the biggest single shareholder in the holding company, said yesterday that the decision was the result of six or eight months of growing uncertainty about the use of the name Rothschild. "People have become confused about who is acting for what," Rothschild Investment Trust

has over the past few years become an increasingly powerful force in the financial markets. Last year, fifth of its equity was bought by Reliance, the U.S. insurance group.

The investment trust's articles of association give the merchant bank the power to require "Rothschild" to be dropped from its name if there were no longer common directors.

Mr. Jacob Rothschild, who is 44 and Mr. Evelyn de Rothschild's cousin, told yesterday's annual meeting of Rothschild Investment Trust that the company had offered to change its name to J. Rothschild Investment Trust.

"Your board and I were deeply concerned by the response of Rothschilds Continuation to our offer," he said. Rothschild Investment Trust had been told that it would not have to change its name provided that neither it, nor its associates, nor Mr. Jacob Rothschild himself, carried on addi-

tional or recognised banking businesses under any name and in the world. In addition, the use of the Rothschild name would be restricted to the holding company only.

"You will readily appreciate that for Rothschild Investment Trust to submit to such restrictions would be unreasonable and out in its best interests," Mr. Jacob Rothschild said.

It was "a matter of deep personal regret that differences within a family should involve you, the shareholders of Rothschild Investment Trust, but I have received legal advice that I must set out the position clearly and openly at this meeting."

He would resign from the merchant bank board as from yesterday, but he intended to stay a director of Rothschilds Continuation until the investment trust's shares in Continuation had been sold, and the question of Rothschild Investment Trust's name had been clarified.

Lex, Back Page  
Now a split developed, Page 8

## £ stabilises after 1.75c fall

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

Sterling fell sharply yesterday against all other major currencies, although it quickly stabilised at lower levels.

At one stage in the morning the pound dropped by over 22 cents against the dollar, but it later recovered to close 17 cents down at \$2.3970. Sterling also fell from its recent heights against the main continental currencies — closing at DM 4.271 against DM 4.30 on Friday.

Consequently, the trade-weighted index, measuring the average value of sterling against other currencies, dropped by 0.6 points to 75.6. The fall in sterling was attributed to a combination of factors, including the possi-

bility of a national dock strike in Britain, speculation about a fall in Minimum Lending Rate and the rise in the dollar.

The dollar strengthened against most other major currencies, partly in response to hopes of a favourable outcome in the OPEC talks and partly following a further rise in U.S. interest rates.

The gap between UK and U.S. interest rates is now clearly narrowing, especially following the sharp drop in London money market rates in the last two weeks.

A cut in Minimum Lending Rate does not, however, appear to be imminent. Treasury ministers share the general view that the trend in interest rates is down-

wards but they want both to wait at least until the September banking figures are available early next month and to see what happens to money market rates.

This caution was reflected yesterday in the gilt-edged market where the recent strong rise in prices ended. Prices of long-dated stock, initially up to 5½ higher, fell to close around opening levels and, in some cases, slightly down on the day.

Currencies, Page 21

£ in New York		Sept. 12	previous
Spot	124.075-124.100	124.100-124.100	124.100
1 month	124.105-124.135	124.135-124.135	124.135
3 months	124.135-124.165	124.165-124.165	124.165
12 months	124.165-124.200	124.200-124.200	124.200

## Manufacturing output is below worst 1975 level

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

MANUFACTURING OUTPUT is falling faster than expected and is already lower than the worst stage of the 1975 recession.

Central Statistical Office figures published yesterday show that the recession is deepening, and is spreading out across most sectors of industry. Following a sharp drop in orders in the late spring, industrial output fell 1.9 per cent between May and July compared with the previous three months. In July the all-industries index was 106.4 (1975 = 100), compared with an average of 112.5 in 1979.

There are indications that there will be a further fall in production during the autumn. The most recent trends survey by the Confederation of British Industry indicates a weak level of output in the next four months.

Reports from the regions in the last fortnight suggest that a new round of cuts in orders, below the low levels of the summer, may be starting. Many companies appear to have reviewed their outlook after the summer holiday period and a common conclusion appears to be that further cuts are necessary in view of continuing excessive levels of stocks.

The decline in output so far has already been larger than expected, especially in manufacturing where production in the first seven months of this year was 5.3 per cent lower than the average for 1979. This compares with a Treasury forecast in March that manufacturing output for 1980 as a whole would be 4.5 per cent less than last year.

On present indications estimates by the CBI and others

ECONOMIC ACTIVITY			
	Industrial output 1975=100	Manufacturing output 1975=100	Retail sales volume 1976=100
1979 1st	110.4	102.5	100.4
2nd	114.8	107.0	106.0
3rd	112.6	103.1	99.0
4th	112.4	103.8	101.6
1980 1st	110.4	106.6	102.4
2nd	106.4	97.1	100.6
June	107.1	97.2	100.7
July	106.4	96.7	99.0
August	—	—	100.5*

\* Provisional  
All figures seasonally adjusted  
Sources: Central Statistical Office and Department of Trade

that the fall over 1980 will be between 6 and 7 per cent look more realistic.

Nevertheless, activity in other areas of the economy — notably services and the public sector — has been stronger than expected. Consequently, the drop in total output this year, as measured by real Gross Domestic Product, may not be much larger than the 2½ per cent fall forecast by the Treasury in March.

Manufacturing output has declined across the board. For example, the output of the textiles, clothing and leather sector in the first seven months of this year was 11 per cent below the 1979 average. On the same basis the output of the chemicals, coal and petroleum products sector, previously a strong performer, was 5.5 per cent down.

Overall, industrial output was 4 per cent down on the same comparison, although rising North Sea oil and gas production partially offset the fall in manufacturing.

The general weakening of

demand in the economy was further highlighted yesterday by Department of Trade figures which show that the volume of retail sales between June and August was 1 per cent less than in the previous three months. During the first eight months of this year the average level of trade was roughly one half per cent less than the average for 1979.

The provisional estimate suggests, however, volume of sales recovered slightly last month from the very low level of July. The seasonally adjusted index was 100 (1976=100) compared with 99.0 the previous month, though it was still much lower than earlier this year.

The Department of Trade suggests that the pickup in August and the rather uneven pattern of trade in recent months may be the result of retailers' extending sales and making special offers which have changed the normal seasonal pattern of

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Welsh unemployment, Page 6

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## EUROPEAN NEWS

## W. GERMAN CURRENT ACCOUNT

## Bundesbank head adds DM5bn to deficit forecast

BY KEVIN DONE IN FRANKFURT

THE BUNDESBANK, West Germany's Central Bank, has become more pessimistic since July about the likely size of the deficit on this year's current account. Herr Karl Otto Pöhl, president of the bank, said yesterday that the deficit could be "nearer DM 5bn" (£6.977bn) than the previously DM 2.5bn.

The Bundesbank has already had to correct its current account forecasts once before this year in July, when it admitted that the total deficit could top DM 2.5bn, compared with only DM 2bn in the corresponding month last year.

The current account plunged into a deficit of DM 10bn last year for the first time since 1965, but in 1980 it has had to take the full impact of the dramatic series of nil price increases over the last 18 months.

In July the fall into deficit was accelerated, particularly by seasonal factors, which resulted in a monthly deficit of DM 3.2bn, compared with only DM 2bn in the corresponding month last year.

Herr Pöhl is confident, however, that the size of the deficit will be considerably reduced next year. Without the oil price increases the current account would have been about in balance this year, he said.

With the slowing down of the domestic economy more resources would be released for exports, he said. At the same time the rate of growth in imports would be slowed down.

## U.S. consults allies on arms control

BY OUR BONN STAFF

THE UNITED STATES started intensive consultations with its West European allies yesterday to put the finishing touches on arms control proposals to be discussed with Moscow.

In Bonn, Mr. Warren Christopher, U.S. Deputy Secretary of State, met with Hans Dietrich Genscher, West German Foreign Minister, to discuss the possible framework for future Euro-strategic talks. One of the main problems has been what sort of consultative role should be assigned to Western, or indeed Eastern, Europe when the Soviet and U.S. meet to discuss, among other things, the Soviet medium range nuclear weapons targeted on Western Europe.

In Brussels, meanwhile, the North Atlantic Treaty Organisation's special consultative group began two days of talks yesterday, also aimed at settling details of the Western position before Mr. Andrei Gromyko, the Soviet Foreign Minister, meets Mr. Edward Muskie, the U.S. Secretary of State, in New York on September 25.

The West European allies seem to be attaching considerable symbolic importance to the meeting which they hope will reestablish a dialogue on arms control that was interrupted by the Soviet invasion of Afghanistan.

West German officials admitted yesterday that

## Australia renews threat to divert trade from EEC

BY LARRY KLINGER IN BRUSSELS

AUSTRALIA'S Deputy Prime Minister, Mr. Douglas Anthony, repeated forcefully yesterday that his Government might divert trade worth up to A\$1bn (£485m) from the European Community if there was no satisfactory settlement to Australia's trade difficulties with the market.

Mr. Anthony said he was hoping to get "a degree of satisfaction" during four days of talks with top EEC officials. Otherwise, his Government would be looking at areas in which its purchasing power could be used to divert trade away from Europe: defence, communications, electronics and transport.

He declined to name specific projects or to specify the countries that might be affected, but added that he might give details on Thursday. The Australian Cabinet is currently studying the implications of AS200m for four Airbus.

The Australian trade quarrel with the EEC centres on the Common Agricultural Policy, which the Australians see as not only shutting them out of their traditional European markets but threatening their new markets for dairy products, sugar and meat by "dumping" EEC products at subsidised prices.

Leslie Colitt reports from the dilapidated Gdansk hotel at the hub of Poland's new unionism

## Squalor and hope at the Hotel Morski

THE HOTEL MORSKI has become to Gdansk what the Smolny Institute was to revolutionary Petrograd although under somewhat different auspices.

In November 1917 a brilliant intellectual, by the name of Vladimir Lenin, presided over the Congress of Workers and Soldiers' Deputies. Sixty three years later, in a tiny office on the fourth floor of the run-down Hotel Morski, the worker, Lech Walensa, is attempting to give a voice to the long silent common man in Poland.

When delegates arrive in Gdansk tomorrow, from factories, offices and institutions throughout Poland they will have trouble finding a room in the dilapidated hotel large enough to hold the organising Congress of the first independent trade union in the Communist world.

Throughout the day a stream of shabbily dressed people file into the former seamen's hotel which since September 8 has housed the Independent and Self-Governing Trade Union. They mill in the corridor of the fourth floor seeking advice and help.

Some were sacked in the past for political reasons and are unable to support their families. Wives and husbands come in the hope of obtaining the Polish dream, a self-contained flat for their families after years of waiting.

Anna Walentynowicz, the woman worker who was fired from the Lenin shipyard and whose reinstatement was the

first demand of the striking workers is in charge of finances. She hands out small packets of zlotys to the neediest and is one of the 19 members of the union's organising presidium.

At the other end of the corridor, outside a door marked Lech Walensa, the atmosphere crackles. Men and women from all over Poland, delegates from factories and mines, bring messages of strikes still taking place and take away advice on forming the new unions' organising committees. Ordinary citizens wait for hours in the hallway for any information on political development elsewhere in Poland.

Inside the office Mr. Walensa sits slouched in a high-backed swivel chair underneath a huge potted palm. His bodyguard, a strapping shipyard worker, sits opposite and passes a message to him from his wife.

"The strike took place a year too early," Mr. Walensa moans. "We weren't prepared for it. If it had taken place next year, we would have had the statutes drawn up. Now we have chaos."

His sober expression quickly clears and with evident pleasure he tells about a meeting with the Minister of Heavy Industry. It is the Government which now comes to Mr. Walensa with requests. When meeting dark-suited Government officials he keeps on his colourful "guard" of an open green-pattered shirt.

As for his planned visit to Rome and Pope John Paul, he says he still wants to go, but that setting up the new union



Mr. Lech Walensa, charismatic union leader. "A year too early"

is his first priority at the moment. He notes that the Pope's visit to Poland had a "great influence" by inspiring Poles to fight peacefully for their rights.

Popping chocolates into his mouth from a bag, Mr. Walensa was drawn up the military magazine and cracks: "Why is it I'm not on the cover?" He is a favourite of Western television correspondents, who discuss with him his coming day's schedule.

This aspect is beginning to worry some of his advisors, but in Poland no one has seen Lech Walensa on the screen since the Gdansk strike ended.

Mr. Walensa grows serious for a moment when asked about the response in the rest of Eastern Europe to the Polish upheaval. He says that the wave of arrests in Czechoslovakia of leading Charter 77 members will only cause solidarity and resistance to grow there.

"I was arrested dozens of times," he says. "And it made me feel stronger."

Messages of support reach him daily from all over Eastern Europe. He shows a visitor one letter that just arrived from the Ukraine. Although he has never travelled outside Poland, Mr. Walensa says workers elsewhere

in Eastern Europe have the same dreams as Poles.

"And now I have to talk with my advisors," he says, swivelling 90 degrees in his chair. The quick grin and twinkling eyes conceal this metal worker's iron determination.

One of his aides says Mr. Walensa is particularly angered because the new union until now has been denied access to printing facilities. Meanwhile the old Government union has been distributing leaflets in the shipyards warning workers they will lose their social benefits if they defect to the independent union.

After he hinted to local party officials that the workers were getting "impatient" over not seeing their views reflected in Gdansk's district newspapers, the Communist Party agreed on Friday to publish a long article giving the standpoint of the presidium of the MKZ, the union organising committee.

Young men and women arrive in the Hotel Morski from various parts of Poland with their canvas shoulder-bags filled with underground newsletters. Others pick the printed material for distribution. The publications bear imprints such as the "Free handprinted publishing house, in the fields, Polska."

Hundreds of young men from the shipyards and offices in Gdansk have taken holidays to help organise the new union. They say at least 1m signatures have been collected from Polish factory and office workers, scientists and actors, who are

prepared to leave the old union and join the new one.

For some time to come, the headquarters of the new independent union will remain in Gdansk rather than move to Warsaw, as its greatest strength comes from the nearby shipyards.

Most of the issues thrashed out at the endless meetings in the Hotel Morski are practical, organisational ones in which money plays an important role. The union is advising workers not to leave the old union until it can provide them with the same social benefits.

Some questions, however, go to the heart of Communist ideology. The organisers of the new union in Warsaw have posed that Communist Party members joining the independent union will not be subject to the party's authority. This is something Moscow could never accept and the view in Gdansk is that it would scare away too many party members. Roughly 10 per cent of the signatures supporting the new union are from party members.

The evening 6.10 pm fights from Gdansk to Warsaw is a remarkable sight. Members of the Opposition from Warsaw, who have been to the Hotel Morski for consultations, mingle with businessmen returning to the capital. Jacek Kuron, the influential head of KOR, the social self-defence committee, waits patiently with his hand on his chest while behind him stand men for the political police who keep close watch on Mr. Kuron 24 hours a day.

## Italian guarantee for Malta

By Rupert Cornwell in Rome

ITALY and Malta yesterday exchanged notes formalising the understanding between the two countries on the guarantee of Maltese neutrality and paving the way for a steady flow of Italian economic aid to the island.

The exchange took place at separate ceremonies in Rome and Valletta. As far as the Italian government is concerned, the terms now go to the Cabinet for approval. The amount of aid was not disclosed by the Foreign Ministry, but is believed to be around L200m (£10m) annually over five years.

The understanding will come into force as soon as Malta has issued a specific declaration of its own neutrality. This will make clear that the island will not adhere to any alliance, nor permit of its soil being used for military bases or facilities, nor extend ship-repair facilities to either U.S. or Soviet vessels in the Mediterranean.

Rome has promised to recognise Valletta's neutrality and to urge other countries to do the same. Should Malta's new agreement, which follows the sudden worsening of relations between Malta and its would-be patron and protector Libya, is the most vivid sign yet of Italy's more vigorous foreign policy stance in the southern Mediterranean.

It is acknowledged by Bonn officials that while the Muskie-Gromyko meeting is of great symbolic value, little concrete can be achieved before the result of the U.S. presidential elections is known. Moscow, despite Mr. Brezhnev's letter, is reported to feel the same.

## Turkish strikers obey back-to-work order

BY METIN MUNIR IN ANKARA

MORE THAN 50,000 striking Turkish workers went back to work yesterday after the country's military rulers banned strikes and lock-outs. Employers were ordered to grant these workers and a number of others involved in disputes a 70 per cent interim pay increase, pending the settlement of labour contracts.

The country was reported to be quiet throughout as the generals in charge of law and order continued to issue decrees intended to restore calm. The junta announced that it would persevere in the economic stabilisation programme being followed by the ousted civilian regime.

A statement issued by the National Security Council—the six-member junta—said: "The application of the economic programme and the agreements and protocols made in connection with it for the purpose of repairing and improving the economy will continue."

It was signed by General Kenan Evren, chief of staff, who led last Friday's bloodless coup which overthrew the right-wing Government.

An official advisor Gen. Evren on economic matters said the statement meant that until long-term economic policies were drawn up the military government would abide by the letter of Turkey's standby agreement with the International Monetary Fund.

The statement was a signal to the Fund that the new Government was replacing the signature of the ousted Government with its own.

The declaration was also intended to reassure the Turkish business community and Western Governments and financial institutions.

A test of how the IMF views the new regime will come in the second half of this month when it is due to release \$91m under the \$1.6bn standby accord.

The behaviour of Mr. Turgut Ozal, Mr. Demirel's chief

economic advisor and the architect of his economic measures, will be a significant indicator of Gen. Evren's economic intentions. "He and Mr. Ismail Hakki Aydinoglu, governor of the Central Bank, have been advising the new Government and the indications so far are that their proposals are being taken seriously."

Giles Merritt in Brussels writes: Belgium is withdrawing its troops from North Atlantic Treaty Organisation exercises now being held in Turkey.

Foreign Ministry officials said yesterday that the decision not to send a battalion of commandos was taken on Friday as a protest against the Turkish coup. But it also falls into the framework of Belgian attempts to cut defence costs.

The behaviour of Mr. Turgut Ozal, Mr. Demirel's chief

## £400m trade deficit for France

BY ROBERT MAUTHNER IN PARIS

FRANCE suffered another substantial trade deficit in August of FF 4.02bn (about \$400m), seasonally adjusted, bringing the total shortfall since the beginning of the year to more than FF 40bn.

However, the August deficit showed an improvement of FF 1.6bn on the previous month's figures and was much smaller than the record monthly shortfall of FF 7.2bn in May.

The adverse effect on the trade account of highly priced energy imports, particularly oil, was underlined by the figures

for non-energy trade, which showed a surplus of FF 7.9bn in August. This was FF 2.4bn higher than the average monthly surplus over the first seven months of this year.

But the trend for energy imports improved in August after an exceptional increase in July. The Ministry of Trade noted in the communiqué issued yesterday.

French exports of agricultural products and processed foodstuffs continued to do well last month and showed a combined surplus of FF 1.7bn. The

Ministry also stressed that trade in capital goods, which was in surplus to the tune of FF 1.6bn in August, had shown a marked improvement as the result of the good export performance.

Trade in consumer goods, too, was in balance for the first time since September 1978, thanks to satisfactory exports and lower imports.

The latest trade figures are in line with estimates made last month that France's trade deficit for 1980 as a whole would probably wind up to FF 50bn, about five times that of 1979.

## Dutch aid projects under fire

By Charles Batchelor in Amsterdam

MANY DUTCH development aid projects are poorly planned and inadequately supervised, according to a report which has just been made public by the Overseas Development Ministry.

The report is particularly worrying for the Netherlands, which is one of the world's most generous aid donors. It is joint second with Norway in the table of official aid, compiled by the Organisation of Economic Co-operation and Development, and is exceeded only by Sweden. Dutch aid amounted to £1.4bn (£379m) in 1979 or 0.93 per cent of gross national product.

The report was drawn up by the development aid inspectorate, which was set up three years ago. It advises that many of the programmes should be altered radically, or even brought to a halt.

Mr. Jan de Koning, Minister for Development Aid, has denied in a letter to Parliament that the report's conclusions can be applied to the entire Dutch aid programme. Only 90 of the 2,000 aid projects had been covered. The Ministry is carrying out a more thorough survey

## Suarez call for vote of confidence

By Robert Graham in Madrid. SPAIN'S Prime Minister, Sr. Adolfo Suarez, is today expected to seek a vote of confidence from Parliament for his new Government sworn in a week ago.

The vote, which will be largely made up of economic measures to tackle unemployment and to boost growth.

This is the first time that Sr. Suarez has sought such a vote since being confirmed in office after the general election of March 1978. He is certain to obtain the vote, and is using the procedure as a means of launching his new Government.

The ruling Democratic Centre party holds 196 of the 350 parliamentary seats. Soundings indicate that Sr. Suarez can count on the eight votes of the conservative Catalan nationalist party of Sr. Jordi Pujol, and probably on the nine votes of the right-wing Democratic Coalition led by Sr. Manuel Fraga.

The Basque nationalist party has recently announced its return to Parliament after an eight-month boycott and its seven votes are also likely to go to Sr. Suarez.

If this proves to be the case, the Prime Minister will be able to claim that the vote is a success compared with voting on a censure motion sponsored by the Socialists in June.

Observers believe there are unlikely to be major policy changes in Sr. Suarez's policy document.

## Swedish engineering workers attacked

SWEDISH engineering workers spend less time on their jobs than their colleagues in 12 other West European countries, according to the Swedish engineering employers' association, William Dufors, reports from Stockholm. Full-time employees worked only 1,513 hours on average last year compared with the 1,902 hours chalked up by British engineering workers, the association says. A high rate of absenteeism and little overtime were blamed.

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Roger Boyes accompanies Herr Genscher on the campaign trail

## Over the top with Bonn's Foreign Minister

Theatre Square, Memmingen, Bavaria. Early Friday evening. Eoemy territory: The West German Foreign Minister's bullet-proof Mercedes bumps over the cobblestones behind Memmingen theatre and splutters to a halt. The star is 55 minutes late, the crowd is bored and almost everybody is prepared to forgive and forget. Hans Dietrich Genscher springs onto the platform, slips, recovers his balance, hitches up his trousers (a pre-election diet has caused sartorial problems), acknowledges the polite applause.

Bavaria is the homeland and power base of Franz Josef Strauss, undisputed leader of the Christian Social Union, State Premier and the opposition's combative contender for the Chancellery. In the industrial Ruhr, he is the man they hate to love, here he is "our Franz Josef." Herr Genscher has travelled down from Bonn to win the hearts and minds of Memmingen burghers to the Free Democratic Party, the junior coalition partner.

After a 25 minute speech—ranging from foreign policy (a triumph for stability and reason), economic policy (ditto)

the Left-wing in his speech but he still scrambles to get an autograph from the FDP chairman ("for my children, Herr Minister").

Herr Genscher's speech was his formula election piece, tried and tested throughout Germany. It finishes with an appeal to the listeners: "The overwhelming lesson of our generation is that war is unbearable—help me, help us, to make sure that it will never happen again."

This climax ties up neatly with the introduction which is amended slightly in Memmingen to take in the military coup in Turkey: "We live in an uncertain world—Afghanistan, Poland, Turkey... We cannot afford experiments. The coalition must continue."

This is the tenor of his campaign: Germans should vote FDP and thus keep out the unpredictable figure of Herr Strauss, keeping Chancellor Helmut Schmidt in power and ensuring that the demo Left-wing of the Social Democrats does not have free rein.

A local FDP official tells the crowd: "This is a fast-moving

world." For Herr Genscher it certainly is. Fifteen minutes of autograph signing, five minutes of hand-shaking with the local FDP cell (eyes glazed), and short talk with a man in a wheelchair. Time has run out.

Beer Tent, Wolzheim, Baden-Wuerttemberg. 20.30 Friday night. Friendly territory, Wilhelm Pfanz, a local farmer and gifted party organiser, is whipping up the crowd in anticipation of Herr Genscher's arrival. There is no need. The mood resembles a revivalist meeting with the added advantage of free-flowing beer. These are the FDP party faithful, overwhelmingly farm-workers, overwhelmingly fans of Herr Josef Erl, the FDP Agricultural Minister and trusted friend of the German (if not the British) farmer.

Herr Genscher arrives from Memmingen, a three-hour drive, bound (this time successfully) onto the platform, takes off his jacket, hitches up his trousers. There are genuine cheers as Herr Genscher clasps Herr Pfanz and attempts a local dialect.

The set speech has been shifted around a bit for the Wolzheim farmers—agriculture plays a more important role, the foreign policy part is reined in.

The restructuring scarcely matters—the audience is too excited to listen. Volume is everything, content is of only passing interest. Every quip is backed by a roll of drums by the local farmers' association band, prompted by Herr Pfanz. Every side-swipe at the Social Democrats or Herr Strauss is greeted with ecstatic applause. This sometimes borders on the ridiculous.

The FDP (and indeed the SPD) case is "The coalition must be allowed to continue what it has been doing up until now, especially with everything so uncertain in the rest of the world. The opposition case is: 'Under no circumstances can we allow the coalition to continue what it has been doing up until now, especially with everything so uncertain in this world. Some-where in between, the usual agenda of an election—issues, for example—have been lost.'



Herr Genscher. "Such a nice voice"

The party's main election slogan is "This time, everything is at stake (Diesmal geht es um das Ganze)". This is a tacit reference to the North Rhine-Westphalian elections which saw the FDP, sandwiched in the battle between Chancellor Schmidt's SPD and Herr Strauss's Christian Democratic opposition, achieve only 4.9 per cent of the vote, effectively pushing it out of the State Parliament. The same, the slogan implies, could happen again on October 5.

CONSIDERING  
A MAJOR  
EXPORT PROJECT?

See page 11.

Midland Bank International



## Reagan rallies supporters in gathering at Capitol

BY DAVID BUCHAN IN WASHINGTON

MR. RONALD REAGAN, together with Mr. George Bush, his Republican running mate, yesterday held a big rally with Republican Congressional leaders on the steps of the Capitol to show their party's "unity of purpose" in seeking to end the "divided leadership" that President Jimmy Carter has given the country.

Mr. Reagan told a crowd of several thousand Republican candidates and loyalists that "never before in history have so many legislative proposals been ignored" by the Congress as under the Carter Presidency. The Republican challenger went on to promise a five-point action plan to be accomplished in the first year of a Reagan Administration. This includes spending and pay cuts in Congress as an example to the country, a reduction in non-defence spending while "protecting those in need," an

across-the-board paring in income tax, an effort to get private investment to create inner city jobs, and increased defence spending.

Mr. Carter has certainly had a rough ride from Congress. Its defeat of his proposed petrol tax increase last May, for instance, was the first occasion for many years that a President had been over-ruled by a Congress controlled by his own party. But even on their most optimistic calculations, Republicans can hope to win control only of the Senate this year, with the House of Representatives virtually certain to stay under Democratic sway.

Both Mr. Reagan and President Carter yesterday prepared for campaign trips this week to Texas, a large state with a heavy weighting of electoral college votes.

Mr. Carter carried the state four years ago, but Mr. Reagan

has shown very considerable strength there. Of some small comfort to the President is the fact that Mr. John Anderson, the independent candidate, has made only a slight showing in the Texas opinion polls and may siphon off few votes there from the Democratic ticket.

The Carter campaign, now well aware that it is in a very tight race, this week lost one of its top strategists when Mr. Tim Kraft, the President's expert on field operations, took a leave of absence from the campaign because he is now being investigated by the FBI for alleged use of cocaine some three years ago.

A special prosecutor has been appointed to the case, as in the recent allegations of cocaine use by Mr. Hamilton Jordan, the President's campaign chief. Those allegations were subsequently found to be groundless.

## Trudeau faces tough battle with premiers

BY JIM RUSK IN OTTAWA

EIGHT of Canada's ten provinces will oppose Mr. Pierre Trudeau, the Prime Minister, if he moves unilaterally to give Canada its own constitution in place of the British North America Act passed by the U.K. Parliament in 1867.

As last week's constitutional conference on the issue broke up in failure over the weekend, eight premiers issued stern warnings to the Prime Minister to move slowly and cautiously as he and his Liberal Government must decide this week what they will do next.

Several of the premiers, led by Mr. Allan Blakeney of Saskatchewan, said that enough progress had been made for the Federal Government to reconvene the talks after a short break.

Only Premier William Davis of Ontario and Richard Hatfield of New Brunswick said they would go along with Mr. Trudeau if he decides on uni-

lateral "patriation," and several key premiers said they would oppose it.

Mr. Rene Levesque of Quebec vowed he would use all political and legal means necessary to stop Mr. Trudeau, and Mr. Peter Lougheed, Alberta's premier, warned that the Prime Minister would be acting "at his peril" because western Canadians will "react very aggressively."

Premier William Bennett of British Columbia added that he and the other premiers had advised Mr. Trudeau that the long-term interests of Canada are more important than the Prime Minister's short-term political timetable to reform the constitution quickly and then retire from public life.

Mr. Trudeau will meet his Cabinet in caucus this week to decide what to do next after Canada's 13th failure since 1927 to arrive at a formula for constitutional patriation and amendment.

## Peru seeks meetings to reschedule foreign debt

By Doreen Gillespie in Lima

PERU is to call for a series of meetings of the Paris Club of the Western nations and Japan next year to reschedule its foreign debt.

According to Government officials, Peru will also try at the meetings to obtain new long-term loans from international banking organisations to finance the country's development programmes.

Two meetings are likely. The first would be with the World Bank, International credit agencies and Governments having bilateral agreements with Peru. The second one being planned would be with commercial banks.

The scale on which Peru is seeking to refinance is not immediately clear. Two years ago the previous military Government rescheduled \$248m (£103m) of the country's external debt which then stood at \$58m, although it prepaid \$602m (£251m) this year from the remains of the 1979-80 refinancing package.

According to the latest projections Peru's debt service ratio for 1980 will be 33.4 per cent, and 33.9 per cent in 1981.

President Belaunde's Action Popular Government has been stressing since it took office in July that it intends to seek soft-term foreign finance instead of commercial loans.

These are to be used for development projects in electricity, agriculture, mining, roadworks, health and housing. The World Bank is seen as the main source from which the Government is hoping to borrow up to \$1.2bn over the next five years.

The Bank has already had technical teams in Peru and this week has opened an office in Lima.

## Mexican trade deficit rises

By William Chislett in Mexico City

MEXICO'S trade deficit for the first seven months of the year has risen 6 per cent over the corresponding 1979 period to 27.6bn pesos (£670m), despite a large increase in the value of the country's oil and natural gas exports.

According to preliminary statistics issued by the planning Ministry, oil and gas exports were worth \$2.15bn, 199 per cent more than in January-July 1979, out of total exports valued at \$3.44bn. Exports of manufactured goods rose by only 6 per cent.

But this steep rise, which reflected Mexico's rapidly growing oil wealth, was offset by imports worth \$4.1bn, 60 per cent more than in the first seven months of 1979.

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## Carter risks storm over Nicaraguan aid move

BY DAVID BUCHAN IN WASHINGTON

PRESIDENT JIMMY CARTER has risked opening up another foreign policy campaign issue with Mr. Ronald Reagan, his Republican combatant for the White House, by giving the final go-ahead to a controversial \$75m (£31.2m) aid package to the left-wing Nicaraguan Government.

Specifically, the Carter Administration has now found that Nicaragua is not supporting violence or terrorism in other Central American countries, thus meeting a condition set by Congress in approving the aid which has long been

promised to the Managua Government.

The move was immediately attacked by Mr. Reagan's Republican supporters, including Representative Robert Bauman, who charged that Nicaragua was "not only directly engaged in terrorism in Guatemala and El Salvador, but also being used as a conduit for Cuban arms."

The official Republican Party platform, on which Mr. Reagan is running for President, includes a strong condemnation of the left-wing Sandinista Government which ousted former President Anastasio

Somoza in Nicaragua, in 1979.

Defending the aid move, White House officials argued it was important for the U.S. to be seen to be supporting political pluralism, free enterprise and Press that still existed in Nicaragua and that the Administration did "not intend to abandon the vital Central American region to Cuba and its radical Marxist allies."

It was earlier thought likely that Mr. Carter would stay his hand on Nicaraguan aid until after the November election and avoid clashing with Mr. Reagan, who has something of a bee in

his bonnet about Central American "Communism."

But pressure on the Administration to help Nicaragua has come from a consortium of U.S. banks, who recently negotiated a refinancing of \$600m of Nicaragua's debt.

Evidence that the Nicaraguan economy needs all the help it can get came yesterday in the annual report of the Inter-American Development Bank, based in Washington. The bank estimated that Nicaragua's Gross Domestic Product dropped by 25.8 per cent last year in the chaos produced by the civil war.

This contrasted sharply with Latin America as a whole, where the bank said GDP rose by 6.2 per cent in 1979, an acceleration from the average growth rate of 4.7 per cent in 1978-79 and 3.1 per cent in 1975.

This was faster than growth in other areas of the world, the bank noted, but was accompanied by swelling balance of payments deficits and heavier external debt. In addition Latin America's population growth absorbed much of the benefits of the region's faster growth.

Borrower profile, Page 24

## Virgin Islands pins its future on oil and minerals

BY GORDON WEIL, RECENTLY IN THE VIRGIN ISLANDS

MR. JAMES DAVIDSON, Governor of the British Virgin Islands in the West Indies, sees the probable launching of oil and mineral exploration as a "very important turning point" for a territory which in the past has based its prosperity on tourism and a flourishing yacht chartering business.

For the 11,500 inhabitants living in the UK dependent territory, most of them in Road Town on the largest island, Tortola, the prospect of oil and mineral wealth is both appealing and threatening. The possible oil revenues are clearly attractive, but the Government wants to be sure the tranquillity of the island group will not be shattered by the boom town Rotam of the oil industry.

In August, Mobil Oil paid the Government a \$380,000 (£150,000) fee for the right to proceed with oil drilling in an area 14 miles north of the island of Jost Van Dyke. It plans a seismic study and will begin drilling as soon as rigs are available, probably sometime in 1981.

Right on the heels of Mobil came Noranda, the Canadian group, which seeks similar exploration rights north of

Anegada, in an area immediately to the east of the Mobil concession.

In addition, Noranda wants to prospect for copper and molybdenum on Virgin Gorda, a popular resort island. The Government is withholding its decision on the Noranda requests until discussions with its London-based consultants are complete.

"We do not want the oil companies to disrupt the way of life," says Alfred Penn, a highly respected leader of the local community. Mr. Penn believes the Government obtained sufficient assurances from Mobil and notes that there has been no adverse reaction to the Mobil concession.

The Virgin Islands were ruled by Denmark ignoring brief interludes of British rule early in the 19th century until 1917. At that point, four large islands and 32 smaller ones were taken by Britain, while three other large islands and 50 smaller ones were bought by the United States. The adjoining Virgin Islands of the United States, with a population exceeding 63,000, has been a stepping stone for increased U.S. commercial interest in the British territory.



\$11.5m. (The U.S. dollar is used as the local currency.)

Washington worries a bit about this development and, several months ago, the U.S. Treasury Department, concerned about the practice of taking such fees, began pressing for renegotiation of relevant tax treaties. Mr. Davidson is hopeful that an accord can be reached allowing the U.S. to close tax loopholes, while leaving the British Virgin Islands Government with "reasonable off-shore business and revenue."

Most officials believe a new tax treaty, currently being negotiated directly by the Government with Washington, will result in a reduction in receipts.

Even without off-shore drilling and off-shore capital, the territory has seen steady growth. Many attribute this success to the centralised control that results from the Governor's power.

Tourism boosted per capita GNP to \$2,000 a year in 1978, a healthy level for the Caribbean. But oil exploration reduces the territory's vulnerability to fluctuations in tourist income.

Politically, some complaints

have been voiced about the Governor being named by London rather than locally. In 1978, some natives demanded that London remove them, because he had commuted the death sentence of a convicted murderer.

A year later, the local Civil Service Association demanded a recall of Governor Davidson, who had released the body of a young American who had drowned, even though a magistrate insisted his inquest was not complete. The loser in last year's legislative elections complained about Mr. Davidson's selection of his rival as Chief Minister. In all cases, London backed the man on the spot.

In fact, Britain has made it clear that it will insist on naming and backing its own officials, unless the Virgin Islanders opt for independence. But there seems to be little interest in a break with Britain.

Perhaps one reason for the island's apparent social and political calm is the greater local concern for the fruits of continued economic development than with political ideology. And it's hard to argue against prosperity.

## Hotel boom in New York

BY PAUL BETTS IN NEW YORK

NEW YORK, still struggling huge financial problems, growing crime and unsatisfactory housing in its poorer neighbourhoods, is currently undergoing a major hotel boom.

Hotels are being renovated and built at an unprecedented pace. As many as six new tower block hotels are scheduled to be opened this year, including two this month.

A new \$100m (£41m) 51-storey hotel opened yesterday on Madison Avenue, just behind St. Patrick's cathedral. The new hotel, the Helmsley Palace—part of the Helmsley hotel chain—offers accommodation in 947 rooms at prices ranging from \$140 to \$170 a double room for one night.

Nearly 5,000 new rooms will become available when five other hotels are completed this

year, including the Milford Plaza, the Barclay, the Vista International and the Grand Hyatt.

Many older hotels, like the St Regis, the Berkshire Place and the Westbury, have also been refurbished to their former glories in anticipation of the growing number of tourists and businessmen coming to New York.

The boom has in part fuelled by the dramatic rise in convention visitors to New York which has once again become a major convention centre. Last year there were about 4.3m convention visitors, compared with 2.7m in 1973.

At the same time, the city has experienced something of a renaissance in tourism from overseas and from within the U.S.

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## OVERSEAS NEWS

## Battle is joined for Asia's readers

BY PHILIP BOWRING IN HONG KONG

THIS WEEK the U.S.-owned, Paris-based International Herald Tribune started facsimile printing via satellite in Hong Kong. The event marks a new phase in the growing battle for readers and advertising revenue in Asia and the Pacific regions which have the world's highest economic growth rates and largest English-reading audiences outside Britain and North America.

The event also shows how a combination of satellites, multiple circuits and OPEC oil price increases are altering the face of international publishing.

The Herald Tribune already has facsimile plants in London and Zurich. But this 10,000-mile leap to Hong Kong will land it in direct competition with the four-year-old Hong Kong-based Asian Wall Street Journal, half brother of the U.S. Wall Street Journal. The Asian Wall Street Journal was the first attempt to create a region-wide daily paper.

Meanwhile, periodicals as diverse as Business Week, the Economist, Newsweek and the Institutional Investor are starting or stepping up interest in the region.

The Herald Tribune is not just a publisher of a small but influential international newspaper. It is owned by three U.S. media giants—Whitney Communications, the New York Times and the Washington Post. At present the Wall Street Journal is the only national paper in the U.S. a leader in facsimile technology, it now prints in 14 locations and plans more. But as the Herald

Tribune moves into competition with Dow Jones' gently-mutual esteem is giving way to sniping and aggravation.

The Herald Tribune has been bluntly told that AP-Dow Jones Economic News Service stories could not appear in Asia, as the Journal had a monopoly of AP-DJ in Asia. Sparks flew because the agency is half-owned by Associated Press, a non-profit co-operative owned by many U.S. newspapers. As a result of the Dow Jones move, the Herald Tribune is bawling to remake its business pages for Asia. The Herald Tribune's New York stock prices come direct from the New York stock exchange computer and not via AP-Dow Jones.

But the Journal is running to stay ahead. It has advanced its printing schedule by three hours to be on the streets of Hong Kong and on flights to other Asian cities at the same time as the Herald Tribune.

The Tribune and the Journal are very different products but will be competing for both corporate advertising and top-of-the-market readers. The Journal started life as little more than a slimmer down version of the New York paper. But the owners were prepared to pump in more money, and change the formula. Asian reporting staff was tripled and it now gives priority to Asian news written by its own correspondents. Circulation, which at one time was under 10,000 is now 21,500.

In its first year the Asian



Wall Street Journal claims that it held its losses to about \$1m. Despite increased editorial spending, losses are said to have dropped sharply. According to Mr. John Orr, the Asian Wall Street Journal publisher, "Losses last year were closer to \$100,000 than to \$200,000. We are continuing to move toward the black and expect to reach there in our fifth year of publication."

The Herald Tribune has much

the same target audience as the Asian Wall Street Journal, but it has no intention of trying to become an Asian paper. It will slightly increase its Asian coverage and reduce the European perspective. Its aim is to become more than ever international in circulation and content. Initially the Asian print run will carry the same advertisements as Europe, but as "Asian advertising" edition is expected to start from January

next year. At present Herald Tribune rates at \$135 per thousand circulation per page are lower than the Journal's \$190.

Critics suggest that the Herald Tribune may be trying to foist a mid-Atlantic product onto an Asian market. It is gambling that there is an Asian market for an international paper, though it is not a big gamble. The Herald Tribune says it will invest \$2m over two years,

mostly on promotion. Printing will be on the machines of Sally Aw Sian, a local Hong Kong Press baroness. The main fixed cost is \$250,000 for satellite receiving equipment. Satellite costs themselves will be only \$20,000 a month thanks to the Hong Kong and French communications authorities which for the first time were willing to offer a non-tied, high speed circuit. Printing the Herald will take only four hours a day.

As a result, the Herald Tribune claims it can break even on circulation alone of 20,000, and perhaps even 15,000. Some media men are sceptical. They claim that the Herald Tribune has not fully appreciated the many problems—some of them political—and the heavy hidden costs of circulating a newspaper around Asia.

The Herald Tribune already claims substantial advance bulk sales. But re-heating 20,000 circulation will not be easy. The cover price, equivalent to \$0.40 in Hong Kong and \$0.45 in Singapore is in line with the Asian Wall Street Journal and a lot more than local Asian papers. It will need quality Asian readers, as well as expatriate sales if it is to attract the right advertising. Also, there is plenty of daily newspaper competition.

Until the Financial Times started printing in Frankfurt, the Herald Tribune faced relatively little English language competition in the continent. Europe, where its daily sales average 74,000. But in Asia the Herald Tribune faces

CIRCULATIONS IN THE ASIAN PACIFIC REGION OF ENGLISH-LANGUAGE PUBLICATIONS	
Time 220,000 (plus 70,000 in Australasia)	Asian Wall Street Journal (total) 21,500
Newsweek 205,000 (plus 56,000 in Australasia)	Business Week 15,700
Far Eastern Economic Review (total) 50,100	International Herald Tribune 2,000 (target with Asian printing, 20,000)
Asiaweek (total) 24,700	

COMPARATIVE 1979 ADVERTISING REVENUE FIGURES FOR ENGLISH-LANGUAGE PUBLICATIONS/EDITIONS	
Business Week (International Europe) \$3.8m	Institutional Investor (total) \$2.6m
International Herald Tribune (total) \$12.6m	EuroMoney (total) \$2.0m
The Economist (total) \$17.7m	Africa \$2.1m
	Middle East \$1.8m
	Middle East Economic Digest \$1.8m

ADVERTISING REVENUE FOR FOUR WEEKS IN ASIA (\$m)	
	FIRST HALF
1980	1979
Time	9.3
Newsweek	6.2
Farview	2.6
Asiaweek	0.6
	1978
	19.5
	12.5
	5.0
	1.1
	1.0

competition: not only from the Asian Wall Street Journal, but also from the Economist, Business Week and the Institutional Investor. They were all barred from regular outside work. The Economist now has an advertising office in Hong Kong. There have been suggestions that both it and Business Week might point in the region to save airfreight costs which have gone up by 50 per cent in the past 18 months. For Time and Newsweek, printing in Asia is old hat. But the circulation war between them has escalated. Time recently spent \$2m in equipment to transmit colour by satellite to Hong Kong where its 300,000-circulation Asian edition is printed. This has forced Newsweek—which comes from the same stable as the Washington Post and thus has an indirect link with the Herald Tribune—to invest in the same costly equipment.

## 'New conditions' for Iran hostages

BY NASSIR SHIRKHANI

TEHERAN — The speaker of the Iranian Parliament said yesterday the assembly would "definitely" add to the conditions set by revolutionary leader Ayatollah Ruhollah Khomeini for the release of the American hostages.

Hojatollah Hashemi Rafsanjani said the parliament, which is expected to start debate on the fate of the 52 hostages this week, would insist on an apology from the U.S. for its former involvement in Iran.

In a statement last Friday, the Ayatollah made no mention of an apology and said the hostages could be freed if the U.S. returned the late Shah's wealth, unlocked frozen Iranian assets, dropped claims

against Iran and promised not to interfere in Iran's affairs. But when asked at a news conference yesterday whether parliament's conditions would

IRAQI vice president Izzat Ibrahim said yesterday his country had recaptured two disputed pieces of territory from Iran and would retake remaining land which it claimed within a week. Reuters reports from Rome.

be the same as the Ayatollah's speaker said: "No, definitely, there are more conditions." "The Imam has not mentioned all the conditions and he has delegated the issue to the Majlis (parliament)," he said.

Hojatollah Rafsanjani, a leader of the hardline Islamic Republican Party (IRP), said: "What cannot be ignored is that America must condemn its previous policy in Iran. This is a condition... which the Majlis will insist on."

Ayatollah Khomeini entrusted the task of setting terms for the release of the hostages, held by radical Moslem students since last November 4, to the Majlis in February, a fact he recalled in his message last Friday.

Speaker Rafsanjani said today's Majlis session would "decide the manner of discussions" about the hostages, following the weekend's recom-

mendation by the House Foreign Affairs Commission that some form of debate should be started.

"We will decide whether the Majlis will, itself, discuss the issue or a special commission will do it. What form the procedure will take will be decided by the Majlis," he said.

The speaker said the hostages were now the main issue on the assembly's agenda.

In another development Iran plans to spend U.S.\$5bn over the next four years to build power stations with a total capacity of 5,000 megawatts (MW). Mr. Hassan Ahmadi, Iranian Minister of Power, said. Reuters

## Peking softens Kampuchea stance

By Tony Walker in Peking

CHINA APPEARS to have softened its position, now negotiating a settlement in Kampuchea.

Zhao Ziyang, China's new Premier, told Mr. Robert Muldoon, Prime Minister of New Zealand yesterday that withdrawal of Vietnamese troops from Kampuchea was not necessarily a precondition for the start of negotiations. Previously, China has made it clear it was not prepared to negotiate while Vietnamese soldiers remained in Kampuchea.

Diplomats in Peking consider this a major shift by the Chinese, and significant because the softening of China's position was outlined by the new Premier in one of his first foreign policy statements since his recent appointment.

Mr. Muldoon said the Chinese concession had come up during discussions. As recently as the middle of June, China ruled out the possibility of resuming talks with Vietnam over its border dispute. One of the points at issue in these negotiations is Vietnam's continued presence in Kampuchea.

The New Zealand Prime Minister said Zhao had also made clear that China was prepared to join with the Association of South-East Asian Nations and with Vietnam in guaranteeing the territorial integrity of a Cambodian state if a negotiated settlement was achieved.

A settlement could take place, Mr. Muldoon said, after a withdrawal of Vietnamese troops and "some kind of election." Mr. Muldoon was pessimistic about the possibility of this happening quickly.

## Malaysian Cabinet reshuffled

BY WONG SULONG IN KUALA LUMPUR

DATUK HUSSEIN ONY, Malaysia's Prime Minister, yesterday took personal charge of defence in a Cabinet reshuffle that reflected his growing concern over the instability of South-East Asia.

Observers say the Malaysian leader wants to crack down on corruption in the armed forces, at present undergoing massive expansion to meet the prospect of external Communist threat.

The Malaysian leader's concern over regional instability was emphasised at the recent Commonwealth regional heads of Government meeting in Delhi, where he made an impassioned linking Soviet and Vietnamese occupation of Afghanistan and Kampuchea as a common threat to the region.

The 1981 Budget, to be announced next month, will be giving defence and internal security the biggest allocations, probably amounting to 21.24 per cent of the Budget.

In the reshuffle, three Ministers and three Deputy Ministers



Datuk Hussein Ony

were dropped, including Datuk Hussein's brother-in-law, Hamzah Abu Samah, the Law Minister. The Law Ministry has been abolished. Two Deputy Ministers were

made full Ministers. They are Mokhtar Hashim, who takes over as Minister of Culture, Youth and Sports, and Rafidah Aziz, who gets the Public Enterprises portfolio.

Miss Aziz, 36, an economist by training, holds the record for being the youngest—and second woman—Minister in the Cabinet.

The reshuffle reflected the moderation that is the hallmark of Datuk Hussein's four-and-a-half-year rule.

Rafiq Suhaimi, leader of the youth division of the ruling United Malays National Organisation, was appointed Deputy Agriculture Minister—a move intended to steer the party's youth wing away from its traditional role as a vocal pressure group.

Key Ministers—Dr. Mahathir, the Deputy Prime Minister, Ghazali Shafie, Home Minister, Tengku Razaleigh, Finance Minister, and Musa Hitam (Education)—retained their portfolios.

## Rescue plan for Indonesian bank

BY RICHARD COWPER IN JAKARTA

BANK DAGANG National Indonesia, a private Indonesian bank which defaulted on debts estimated at around \$30m in 1978, may receive a new lease of life this week if plans by an Indonesian entrepreneur to take a 50 per cent share in the bank go through.

If the salvage operation comes off, it could mark the end of what has turned into Indonesia's biggest banking scandal in years. Bank Dagang

plunged into default on around \$30m in debts owed to a number of European, Asian and U.S. banks following the collapse of an international fund-raising scheme in the middle of 1978.

Following the disclosure of the defaults last year, Indonesia's central bank suspended Bank Dagang's foreign exchange licence preventing it from engaging in further international transactions. Now however, the French Government bank Société

Générale has agreed to lend Siamul Nursalam, the Indonesian entrepreneur, \$15m to buy about 50 per cent of the bank's shares and obtain a mortgage on all or most of the assets.

Bank Dagang then plans to use the money to provide partial repayment to the bank's international creditors. If everything goes according to plan, the takeover and the repayment should be signed this week.

## Sri Lanka Finance Minister to see IMF

BY MERVYN DE SILVA IN COLOMBO

SRI LANKA'S Finance Minister, Mr. Ronald de Mel, leaves tomorrow for the Commonwealth Finance Ministers' meeting in Bermuda, and then goes to Washington for crucial negotiations with the International Monetary Fund.

The Minister, who will be accompanied by four senior officials, hopes to get IMF agreement to draw SDR 50m (about

£30m), the balance of this year's quota of SDR 90m.

While the Government is confident that similar support will also be extended next year, no formal announcement is expected until after the Budget is presented on November 5.

Caught between political pressures and a mounting trade deficit, the Finance Minister has resorted to a "judicious pruning" of all Ministry estimates.

All Ministers have been told that the annual ceilings in the 1980-84 public investment programme cannot be exceeded, despite escalating costs. During the recent strike, however, the Government promised an all-round pay rise.

In search of new sources of aid and investment, Mr. de Mel will meet OPEC Finance Ministers in Washington before going to Brazil.

## Zimbabwe hit by wave of grenade attacks

BY OUR SALISBURY CORRESPONDENT

A WAVE of grenade attacks and shooting erupted in Zimbabwe at the weekend—the worst outbreak of violence since the country achieved independence five months ago.

Police said yesterday that 10 people had been injured in five grenade blasts in the townships of Seke and Harare. Six homes belonging to members of Joshua Nkomo's Patriotic Front (PF) party were burned to the ground and factional clashes erupted in the farming centre of Sinoia, 70 miles north-west of Salisbury.

In the past five days, 46 people have been injured and one killed in political violence generated by the forthcoming local government elections and plans to move 17,000 of Mr. Robert Mugabe's ZANU guerrillas into townships around Salisbury.

The violence in Sinoia was the first indication that the latest unrest had spread beyond Salisbury townships. Sinoia lies roughly on the dividing line between areas controlled by

ZANU-PF and PF. Police said the ZANU-PF office there was peppered with automatic weapon fire on Saturday night, but there were no injuries.

The wave of violence presents a challenge to Mr. Mugabe's policies of national reconciliation following the seven-year war. Rivalries between his followers and those of Mr. Nkomo have existed since the split in Zimbabwean politics when ZANU, as ZANU-PF was then called, broke away from Mr. Nkomo's leadership.

White nurses in Salisbury's Andrew Fleming Hospital called off a threatened walk-out yesterday, apparently making peace with the country's Health Minister, Dr. Herbert Ushewokunze.

The nurses had threatened to walk out after Dr. Ushewokunze visited the hospital and criticised the nurses.



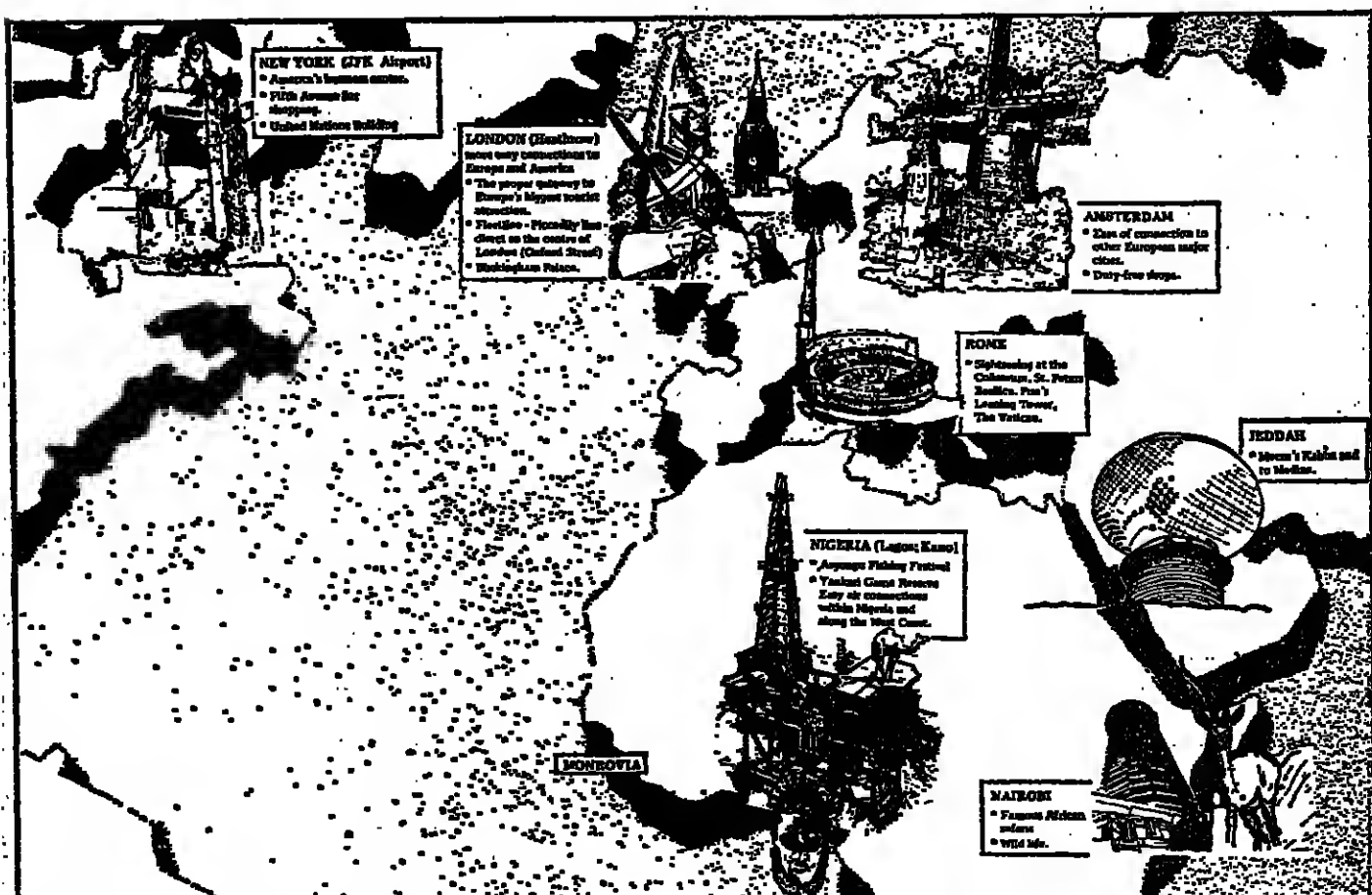
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## WORLD TRADE NEWS

## Customs to increase staff in bid to counter textile frauds

By RHY'S DAVID

THE CUSTOMS Investigation Bureau is taking on extra staff and stepping up its activities in a bid to counter fraudulent and illegal importing of textiles.

The exact increase is not being disclosed and it is believed most of those affected will be transferred from other duties. But Mr. Cecil Parkinson, Minister of Trade, announcing the move yesterday in Manchester, said it was hoped the changes would make the bureau a much more potent force.

There would, he claimed, be a significant increase in prosecutions which could be brought as a result of the move.

"We are serving notice on people carrying out frauds that they had better watch out," he said.

The move is the Government's response to persistent complaints from the textile industry of goods being shipped to Britain in excess of quotas by a variety of alleged back-door routes. Goods have in some cases been transhipped from Hong Kong to other Far Eastern countries and re-labelled with a new country of origin. A number of prosecutions relating to this have been brought by the Hong Kong authorities. The UK industry

also maintains that men's suits, made in Romania, are being shipped to the UK with Italian labels of origin.

Mr. Parkinson was in Manchester to introduce the Department of Trade booklet which gives details of Britain's textile trading situation and explaining the system of controls already in place. The booklet argues that all developed countries are having to come to terms with low-cost textile imports and that there is no acceptable or realistic way in which imports can be cut off or even substantially reduced.

He admitted, however, that the industry still faced severe difficulties. It has lost about 700,000 jobs since 1950 and 280,000 since 1970. About 30,000 jobs were lost in 1979 and a further 35,000 so far this year. Further large job losses were expected.

Mr. Gerald French, the director of the British Clothing Industries Association criticised the Government for complacency and said it would be difficult for it to convince the industry of its intention to press for a tough successor to the MFA. The brochure, he said, was a shameful attempt to whitewash a patently serious situation.

## New credit scheme for exporters

By Eric Short

A NEW scheme designed to aid UK exporters has been launched by the Credit and Guarantee Insurance Company. It is simply a guarantee from CGI that would enable the customer to claim compensation from the insurance company in the event of a breach of contract by the exporter.

The concept of this CGI Guarantee is that the exporter volunteers the guarantee to the customer at the negotiation stage of the potential contract. It effectively counters any suggestion that UK exporters may not honour their contractual obligations and promises.

The amount of the guarantee is subject to agreement between the exporter and CGI, but it needs to be sufficient so as to be meaningful to the customer. Some contracts will need a guarantee equal to the contract value, but with most transactions a 25 per cent value should be sufficient.

The premiums are based on the financial and commercial status of the exporter, together with the length of time of the liability, falling in the range of 1 per cent to 3 per cent of the guarantee.

## British whisky exports to Japan

# Scotch set to take a nose dive

BY CHARLES SMITH, FAR EAST EDITOR, IN TOKYO

SCOTCH WHISKY, for several years Britain's most successful export to Japan, may be about to take a nose dive judging by recent figures for sales of imported whiskies in the Japanese wholesale market.

The figures, released earlier this week, show that sales of imported whisky were down 28 per cent in volume terms during the first six months of the year. Sales of "special whisky" produced by Japanese distillers, meanwhile, grew by 19 per cent.

The figures are closely comparable since Scotch whisky (which accounts for 94 per cent of Japanese whisky imports) is classified as "special grade whisky" under the Japanese grading system. What they seem to indicate is that the Japanese whisky distillers, led by Suntory, are at last beginning to get some results from their campaign to deprive Scotch of the privileged position it has long held in the Japanese liquor market.

The reasons why sales began to fall early this year are not hard to discover, though that does not necessarily make them simple. The principle blame would seem to rest with the appreciation of sterling which has been making Scotch much dearer.

For at least five years up to the autumn of 1979, the multitude of large and small

import houses which handle Scotch in the Japanese market had been steadily cutting their prices. From autumn onwards the process went into reverse with the result that a standard Scotch which cost ¥3,200 (£6.10) per bottle in October last year now cost ¥3,800 (£7.25).

Price increases can be regarded as the immediate

cause of Scotch importers' headaches. In the background there would seem to be two other big problems. One is that standard Scotch whiskies have been steadily losing their popularity as presents to be given away in the two big Japanese gift seasons.

The second problem is that Japanese whisky distillers are beginning to compete head on with Scotch instead of concentrating their aim on a slightly lower segment of the market. Suntory, which occupies a massive 72 per cent of the Japanese whisky market, is thought to be shifting the main focus of its marketing strategy from Suntory Old, a special grade whisky which sells for about ¥800 (£1.52) per bottle less than standard Scotch.

Suntory Reserve, at the moment, sells a comparatively modest 2.2m to 2.3m cases per year compared with last year's

Japanese whisky distillers are starting to see the results of their campaign to deprive Scotch of the privileged position it has long held in the Japanese liquor market. With figures showing that sales of imported whisky were down 28 per cent in the first six months of the year, it appears Britain's most successful export to Japan is about to plunge. While price increases seem to be the immediate cause of Scotch importers' problems, declining demand for bottles of Scotch as gifts and direct competition from local distillers may set the seal on their fate.

scotch sales of some 3.5m cases. Suntory, however, is rumoured to have been given itself three years to boost sales of Reserve to the same level as Scotch, and the indications are that it may hit this target.

Suntory's special grade whiskies, which are required by Japanese law to contain a minimum 30 per cent of malt, depend heavily for their quality and appeal on the bulk imports of Scotch. Last year Britain's exports of bottled and bulk Scotch to Japan were approxi-

mately equal in volume terms. It is because of this heavy reliance that proposals are afoot to ban exports of bulk malt to Japan, but such a move, as seen from a Japanese vantage point, would be unlikely to stop Suntory in its tracks.

Apart from producing its own malt in Japan Suntory could be expected to move directly into the Scotch whisky industry by acquiring existing distillers as a guaranteed source of bulk whisky. Whether such a move would be blocked by the Scotch distillers themselves is another question.

Bottled Scotch whisky currently accounts for about 17 per cent by volume of the special grade whisky sold in Japan and for about 7 per cent of the entire whisky market. In the first six months of 1980 Scotch exports to Japan (bottled and bulk) were worth £37.4m out of total British exports to Japan of £304m. This was an increase of 30 per cent on the level of a year earlier, although total British exports to Japan rose by only 0.9 per cent during the same period.

Part of the sharp rise in exports early this year was caused by the desire of importers to anticipate a liquor tax increase which came into force in April. With that special factor out of the way it is hard to be optimistic about the short-term future of Scotch imports.

## Tokyo air talks resume

TOKYO—The U.S. resumes talks today on an aviation agreement with Japan amid counter-charges of discrimination.

Mr. Boyd Hight, a deputy assistant Secretary of State, who successfully negotiated an agreement on civil aviation last week between the U.S. and China, leads a nine-member delegation to what are described as "informal" talks.

The negotiations, called at Washington's request, will seek to break a 27-year stalemate in efforts to correct imbalances in the U.S.-Japan aviation agreement first signed in 1952.

Japan claims that its national carrier, Japan Air Lines, has been given too few routes to U.S. cities and that the restrictions on en route flights to other nations are discriminatory.

The U.S., in turn, wants Japan to increase access for U.S. airlines to Tokyo's new Narita airport and other Japanese landing points. Washington also claims the Japanese Government has kept trans-Pacific fares artificially high by blocking the expansion of charter flights to Japan.

AP-DJ

## Howell on S. America mission

By Hugh O'Shaughnessy

MR. DAVID HOWELL, the Secretary of State for Energy, leaves for Mexico and Venezuela today having set himself a multiplicity of diplomatic and trade tasks to carry out in the next nine days.

He will be trying to sell the technological expertise Britain has built up in the North Sea to the two leading Latin American oil producers, expertise he claims has not yet been marketed vigorously enough.

Before his departure he pledged that if either the Mexican or Venezuelan State oil concerns expressed interest in closer association with the British National Oil Corporation the latter would not be prevented from spreading its wings abroad. But this would be subject to the Government's usual financial constraints, he added.

In both countries he will be carrying the message that Britain regards itself more as a consumer than a producer of oil and so devoutly hopes that something can be done to prevent any repetition of the price rise horrors of 1979.

As more of a consumer than a producer, Britain is interested in seeing more oil coming on the world market. But while making this point, the Minister will try not to give the impression that Britain wants Mexico to pump more oil out of its continuously growing reserves or is chivvying Venezuela to get down quickly to the massive exploitation of its Orinoco tar belt, one of the world's biggest and most difficult remaining oil reservoirs.

On his way back to London he will stop in Washington for talks with Mr. Charles Duncanson, his U.S. opposite number, where he will emphasise that the Western industrialised nations cannot wait to see the U.S. appetite for imported energy moderate.

## Japan and Mexico in steel deals

By William Chislett

MEXICO, and Japan have reached agreement on constructing two steel mill joint ventures worth together 10.2bn pesos (£195m). Japan hopes that this will pave the way for a 200,000 h/d increase in its oil supply from Mexico to a total of 300,000 h/d.

Discussions on the steel mills, which will be sited at Lazaro Cardenas on Mexico's Pacific coast, where a major Mexican state steel complex is already located, were finalised last month. But no official statement has yet been made.

The agreement was made at a Government-to-Government level, although the Japanese participation is from the private sector, because Japan's export-import bank and the OECF, the country's agency for overseas development, will both be financially involved.

The Eximbank will provide financing for an unspecified amount and the OECF will have some direct capital participation.

Sumitomo and Kobe Steel will form joint ventures with Nacional Financiera, the Mexican Government's development bank, and with Sidemex, the Mexican holding company for the state steel sector, for a pipe mill and a forging and casting mill.

In both cases Mexico will hold 51 per cent of the capital and the Japanese concerns 49 per cent.

Investment for Sumitomo's large diameter tube mill is 3.7bn pesos, and it will have an annual production of 260,000 tonnes. The tube will be made for Pemex, the Mexican state oil monopoly, which is currently importing large quantities of pipe to enable it to push ahead with its ambitious expansion programme.

The Kobe mill investment is 6.5bn pesos and it will produce 64,000 tonnes a year.

## France in drive to boost China trade

By ROBERT MAUTHNER IN PARIS

M. JEAN-FRANÇOIS Deniau, the French Trade Minister, arrived in Peking yesterday to study ways of stepping up trade between France and China, in preparation for French President Giscard d'Estaing's visit to China October 15-18.

In spite of the efforts that have been made by the French to exploit the Chinese market, the results have been disappointing. Trade between France and China totalled no more than FFr 2.8bn (£66m) last year, giving France a small surplus of only \$13m.

During the first six months of 1980, when total Franco-Chinese trade amounted to some \$390m, the French surplus was converted into a deficit of \$110m. Currently, France is only China's sixth most important trading partner, behind the U.S., Hong Kong, Japan, West Germany and Britain, and only two major contracts are at present under negotiation—the construction by French companies of a hydro-electric power station and the equipment by France of a non-ferrous metals mine.

However over the past 12 months industrial contracts totalling some FFr 2bn were concluded by French companies, the most important of which were for the supply of an elec-

trical power station, helicopters, and electronic equipment. In addition the signature by the two French oil companies, Elf-Aquitaine and CFP (Total), of exploration contracts in the China Sea could well lead to advantageous exploitation agreements, if oil is found in large enough quantities.

A project for the construction by Renault of three truck and diesel engine plants, with an annual capacity of 10,000 vehicles and 15,000 engines, is also under discussion.

## Lada at top of Danish market

By Hilary Barnes in Copenhagen

PRICE-CUTTING has helped the Soviet-built Lada car become the top-selling car in Denmark for the month of August. Although only 538 units were sold, this represented 12 per cent of all sales, and was achieved by a FFr 5,000 (£330) price cut. For the first seven months, Lada, the Russian version of the Fiat, sold 3,193 cars, or 6 per cent of total sales.

However, it was the Italian-built Fiat 127 which remained the best selling car so far this year, with an 18 per cent market share.

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manufacturer of  
silicones investing  
£135 million to  
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still keep  
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enlarging its  
factory to increase  
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## UK NEWS

### Thoughts from abroad—on another dwindling export market

BY NICHOLAS COLCHESTER

OVERSEAS sales are no longer a joy-ride for Mr. Peter Wilkinson, owner-director of Wilkinson Photographic Products and the embodiment of a British inventor-entrepreneur.

His modest stand at Photokina, the huge photographic fair in Cologne, is dominated by his latest brainchild, an automated version of the ingenious Wilkinson colour processor. But last Friday a crowd of interested inquirers was sadly lacking.

It was not always so. Four years ago, when the pound sterling was still on its back and monetarism was a medicine prescribed in small doses by the IMF, Mr. Wilkinson was sending off orders he could not fill.

German photographers peered incredulously at dark room equipment half the price of that offered by the competition. Foreign purchasers even stuffed dollar bills into Wilkinson's breast pocket to win themselves a delivery date.

At that time Mr. Wilkinson seemed to personify unrealised British export potential. A former president of the Royal Photographic Society, he offered photographers a simple but effective film processor produced in cottage-industry fashion by a workforce of 25 people.

He chose not to expand production because he had a small and happy team, a pleasant house and a sailing boat—and that was all he wanted.

Today, Mr. Wilkinson has a sad and familiar tale to tell. "Inflation in the UK and the strong pound have pushed my D-Mark prices up by about 40 per cent in one year. That's done an awful lot to erode the differential between me and my competitors."

He still admits to a small price advantage but maintains that: "Where we would normally sell 60-70 per cent

of our production abroad, today we only sell 10 per cent."

But where an expansionist Mr. Wilkinson in 1976 would have been squeezing productivity anxiously out of his workforce, in 1980 the real Mr. Wilkinson is not.

He has merely substituted British orders for his export sales, and is keeping fewer British customers waiting. He confirms disarmingly that he still employs 25 people.

Despite the twin handicaps of British inflation and the strength of the pound, Mr. Wilkinson still gets satisfaction from his export efforts.

### Plans to cut air fares to Malaysia

FARES between London and Kuala Lumpur will be cut next month, if the UK and Malaysian Governments approve plans by British Airways and Malaysian Airlines System.

The airlines are proposing a three-level Advanced Purchase Excursion fare from October 1 with cuts of up to £80 for a return ticket during the off-peak period.

The proposed fares are: October 1 to November 30, £244 single and £429 return; December 1 to January 31, £259 single, £459 return; and February 1-June 15, next year, £235 single, £399 return.

Further details of the cheap return fares between the UK and West Germany planned by Luftbansa and British Airways show that the "Fly 'n Save" return rate between London and Bremen will be £76 (against the normal economy return of £144).

Other rates (normal economy in brackets) include: Cologne/Düsseldorf £63 (£120); Frankfurt £79 (£150); with a Manchester fare of £101.50 (£193); Hamburg/Hanover £84.50 (£160); Munich £100.50 (£191); Nuremberg £89 (£169); and Stuttgart £86 (£163).

The fare becomes effective on November 1. Passengers must stay for at least six nights with a maximum of one month.

British Caledonian Airways is spending up to £100,000 on a nationwide publicity campaign to promote its range of cheap fares to international destinations.

Loganair, the Scottish airline, is withdrawing flights between Edinburgh and Inverness from October 31 because of falling traffic. Personnel cuts will be kept to a minimum.

The Inverness-Wick-Kirkwall service will continue as normal. Loganair charter operations will continue to expand, and the air ambulance service is not affected.

### National executive set up to direct reactor project

BY DAVID FISLOCK, SCIENCE EDITOR

The Nuclear Industry Group, which held its first meeting last week, consists of four top executives who plan to meet just ahead of the periodic pressurised water reactor progress meeting planned by the Department of Energy under the chairmanship of Mr. Norman Lamont, Minister responsible for the nuclear industry.

The four are Mr. Fred Bonner, deputy chairman of the Central Electricity Generating Board, who is chairman, Dr. Ian Preston, director of the CEBG's Barnwood engineering centre, Dr. Ned Franklin, chairman of the Nuclear Power Company, and Dr. Walter Marshall, deputy chairman of the UK Atomic Energy Authority.

Sir John Bill, chairman of the Atomic Energy Authority, said yesterday that he expected the public inquiry into the siting of Britain's first 1,150 MW PWR to take place in 1982.

The national plan is to win the approval of the Government's nuclear inspectors by mid-summer 1982, and almost simultaneously for the Government to announce a public inquiry into the CEBG's application for planning permission to build it at Sizewell in Essex.

In this way it is hoped that the inquiry might be over before the end of 1982, in time for construction to start early in 1983 if approval is given.

Sir John, presenting the Atomic Energy Authority's annual report, said the British nuclear power programme, although by some standards a modest one, was making better progress than many Western nations.

At the Venice Economic Summit this summer Western leaders had committed themselves once again to reducing dependence upon oil.

"This is essential if we are to avoid further world recession

brought on, like the present one, by huge increases in oil prices," Sir John said.

It was a "great pity that opposition by determined groups of people in many countries exploiting ignorance and fear" had slowed down the introduction and development of nuclear power.

The Atomic Energy Authority plans to shut down its prototype advanced gas-cooled reactor at Windscale early next year. It has operated for 18 years with an availability of 82 per cent, generating 3,500 units of electricity.

The authority plans major safety experiments on the 33 MW reactor before it is finally shut. It wants to demonstrate that the fuel will operate safely under conditions substantially more onerous than it would be expected to reach in service.

UKAEA Annual Report 1979-80, pp 76, HMSO, £2.

### EEC backs £48m mine expansion

BY RAY PERMAN, SCOTTISH CORRESPONDENT

THE NATIONAL Coal Board is to borrow DM 220m (£48m) from the European Coal and Steel Community to finance development work at the Longannet colliery complex in Scotland and purchase of underground plant and equipment.

The loan is the first to be agreed by the community under an arrangement announced in March to stimulate the mining industry, which is seen by the European Commission as having a growing role to play in meeting Europe's energy needs.

Mr. Christopher Tugendhat, EEC Commissioner for Budget and Finance, who announced the loan, said in Edinburgh yesterday that by the end of the century, coal production in the Community would have to rise by 25 per cent if energy targets

are to be achieved.

The UK now produces half the Community's coal.

Of the loan, DM 100m (£22m) will be used to exploit new reserves and to extend the surface plant at Longannet, a series of mines which serve a major coal-fired power station.

The work will extend the life of the pits and reduce the cost of production by £1 per tonne, meaning a saving of

£2.5m a year at present prices.

The interest rate on the loan is 8 1/2 per cent, with an interest relief grant of £1m to cover part of the money for the five-year period of construction at Longannet.

But under an agreement with Britain, by which the Treasury will cover the exchange risks, the Coal Board will pay a rate of 1 per cent below the National Loan Fund Rate.

### Brickworks plan referred to inquiry

A £15m development by the London Brick Company to build a brickworks at Whiteley, Cambs, is to be referred to a public inquiry.

Fenland District Council refused to handle the planning applications because of the recent controversy over chemical pollution from brickyard chimneys in Bedfordshire.

The project was designed to create more than 100 jobs at Whiteley, seven miles from Peterborough.

However, Mr. Roy Shidwell, the council's chief planning officer, said yesterday: "In spite of advantages, in employment and environmental terms to be gained by approving the present application, the atmospheric pollution is a problem of international significance and should therefore be determined at national level."

"We are therefore asking Cambridgeshire county council to ask the Secretary of State to call in the application, or, failing that, to impose stringent conditions with a view to precipitating a public inquiry."

The decision is a further blow to the London Brick Company, which produces 40 per cent of Britain's bricks.

A similar application for a £60m development in Bedfordshire was granted by the county council, but with stringent conditions over installation of filtration equipment to remove all polluting chemicals from chimney emissions.

The company says it can only remove up to 90 per cent of the pollution.

The developments are closely monitored by Scandinavian countries.

### Twice the power in redesigned batteries

AN INVENTION enabling alkaline batteries to give twice as much power for the same weight as existing designs is going into mass production by Inco, the nickel group.

Scientists at Inco's research and development centre in Birmingham have perfected a high-performance nickel electrode called the microfoil. It is made available to battery manufacturers.

Alkaline batteries are used for electric vehicles, ships, industrial vehicles such as fork lift trucks, and for steering electricity at factories for emergency power. Current designs are heavier than lead-acid batteries but they are more robust and last longer.

Already European and U.S. car makers are evaluating the Inco system with a view to using it for future electric passenger car designs.

The new nickel electrodes recently have been put into mass production by MPD Technology of Birmingham, an Inco company.

Each electrode is a multi-layer sandwich of sheets of perforated nickel foil, only four microns thick. The foil is coated with active nickel hydroxide. The company intends to reveal details of the power system at the International Power Sources symposium in Brighton this week.

A TWO-WEEK exhibition of British inventions and technology, with displays by 52 companies, was opened yesterday at the London department store of Simpson (Piccadilly).

### Swiss move nearer to £250m Rapier order

BY OUR AEROSPACE CORRESPONDENT

THE long-awaited Swiss Army deal for British Aerospace Rapier anti-aircraft missiles moved a step closer yesterday, with a recommendation from the military committee of the Lower House of the Swiss Parliament in favour of the weapon system.

This decision followed a successful Rapier demonstration to Swiss MPs and the full Federal Council in Switzerland last week. The deal, if all goes well, could be worth up to £250m for British Aerospace.

The next step is a debate on the procurement by the Lower House of the Swiss

Parliament this autumn, while the Upper House will debate the matter in early December.

Bae said yesterday: "If all goes well, the order should be signed before the end of the year."

Britannia Airways, the independent airline based at Luton, is to spend \$28m buying 14 U.S. General Electric CF6-80A high-thrust jet engines for its planned fleet of Boeing 767 semi-wide-bodied jet airliners.

The airline has already ordered two of the twin-engine 767s for delivery in 1984.

### 4,500 Welsh jobs lost in a month

MORE THAN 4,500 redundancies were declared in Wales last month—double the number for August last year—according to figures issued by the Department of Employment yesterday.

They bring to 44,000 the total of notified Welsh redundancies so far this year, compared with 16,000 in the first eight months of 1979.

Jobs lost as a result of the drastic cutbacks in the Welsh steel industry account for about half the declared redundancies. The major steelworks of Shotton in North Wales and Llan-

vern and Port Talbot in South Wales are shedding over 20,000 jobs between them. The motor components and textiles sectors have also been prominent among the industries cutting back employment.

At the same time, a significant number of the notified redundancies, notably in steel, have still to work their way through into the unemployment figures. The August Welsh unemployment total was 122,588 or 11.3 per cent (22,000 school-leavers).

### Italian company to use Oxford building method

BY ROBIN PAULLEY

OXFORD REGIONAL health authority has signed a deal with an Italian construction company which will allow it to use the "Oxford Method" of hospital building construction in 85 countries.

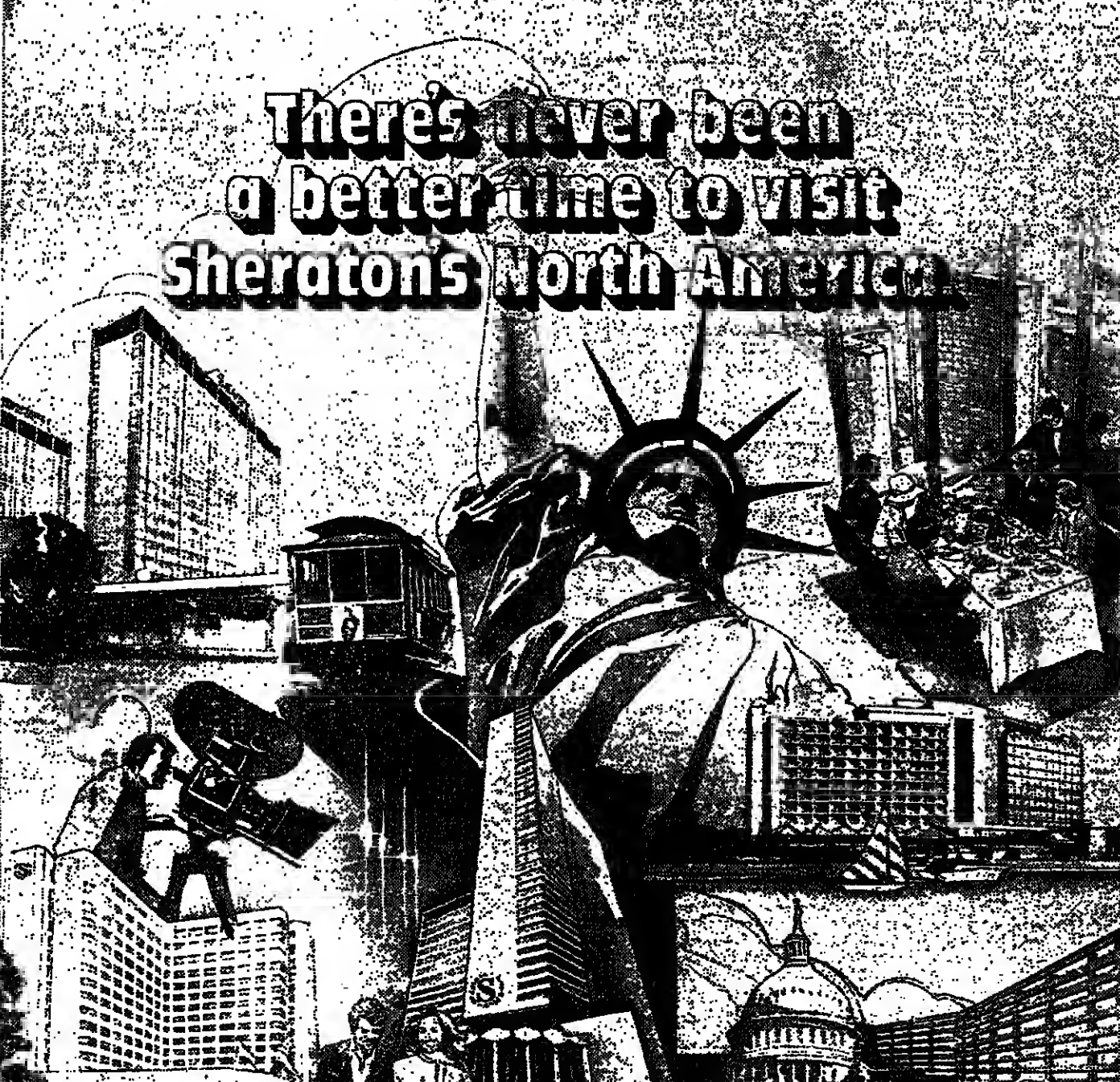
The deal was agreed with INSO SpA Sistemi per le Infrastrutture Sociali, an international company based in Florence.

The company will pay the Oxford health authority a licence fee of £20,000 a year plus royalties of 2 per cent of the total cost of buildings constructed. Royalties on a new £10m hospital would therefore add £200,000 to the health authority's

funds. INSO will have exclusive right to the Oxford Method in Italy, Greece and Yugoslavia, and a first option in other countries in Western and Eastern Europe, Africa, the Middle and Far East. The regional health authority will provide drawings, design data, production end technical information.

The Oxford Method is a design concept developed by the health authority for designing and building hospitals using a steel frame and standardised components which can be assembled to meet virtually any required specification.

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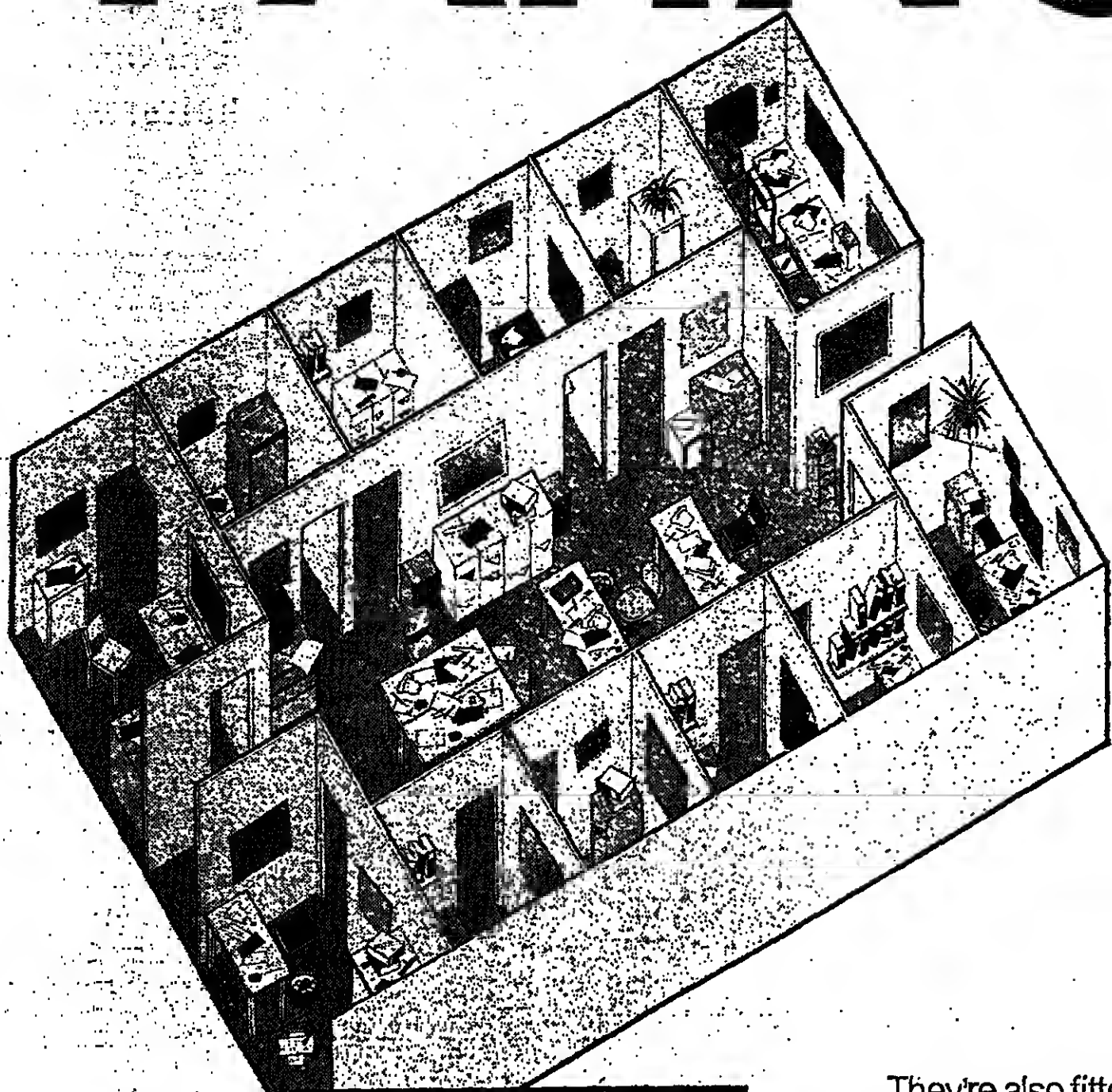
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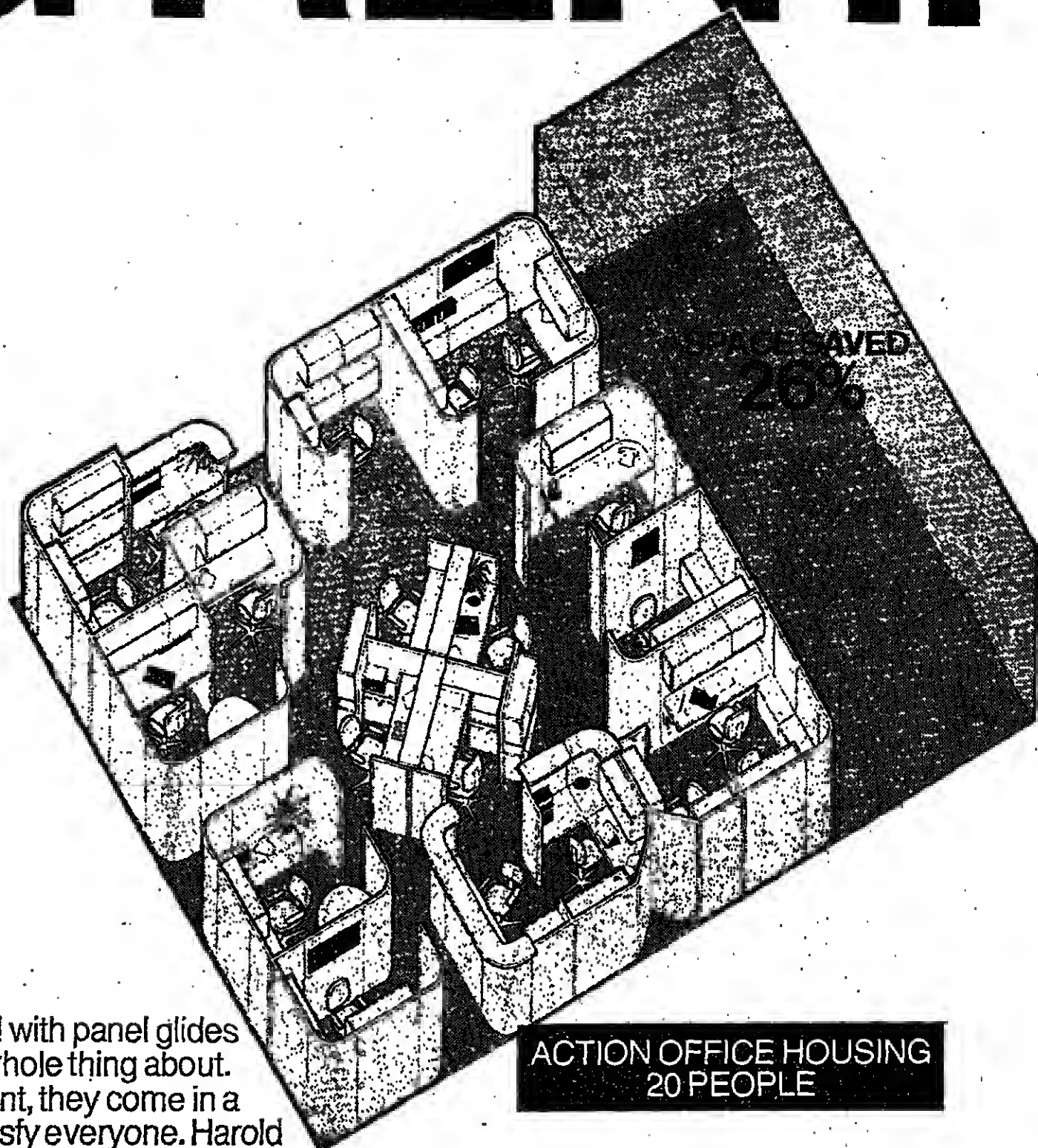
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Herman Miller, the inventors and manufacturers of this system have been planning (cost included) and installing it in Europe and the States for more than ten years.

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If you'd like to attend one of these events, or simply receive more information on 'Action Office', please tick the relevant box.

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## UK NEWS

# How a split in the Rothschild family developed

Richard Lambert looks at differences over use of the family name

THE SPLIT between the two branches of the UK Rothschild family, which became public at yesterday's annual meeting of Rothschild Investment Trust, has been developing over a period of several years. In essence, it stems from the relationship between two cousins, Mr. Evelyn de Rothschild and Mr. Jacob Rothschild, and their different views about the appropriate use of one of the family's most valuable assets—its name.

Mr. Evelyn de Rothschild, 49, is chairman of the merchant bank, N. M. Rothschild and Sons (NMR), a private company. Mr. Jacob Rothschild, 44, is chairman of the publicly quoted Rothschild Investment Trust.

Mr. Jacob Rothschild has been involved closely in the affairs of the bank for about 20 years. Although never formally its chairman, he was without

question its leading light as far as its public image was concerned in 1975, when he served as chairman of its executive committee.

During that period, the bank's development reflected his somewhat abrasive and entrepreneurial character. In particular, it expanded its concern from around 1967 to porous finance activities and moved into the international sphere by investing in consortium banks and building up U.S. interests.

Mr. Evelyn was working at the bank during those years but in the public eye, at least, he played a subsidiary role. This was despite the fact that he was—and is—much the largest shareholder in the bank's holding company, Rothschild's Continuation Ltd. (R.C.L.).

In the mid-1970s, however, the balance of power changed. Lord Victor Rothschild, Mr. Jacob's father, became bank chairman. After only a year, he passed the chair on to Mr. Evelyn.

Imperceptibly, the character of NMR shifted back to that of a traditional City merchant bank. It remained very profitable, thanks in particular to its strong position in the bullion market. But it seldom made the front pages.

Mr. Jacob increasingly shifted his energies in the direction of the quoted company, Rothschild Investment Trust (RIT). This had been transformed under his management during the early 1970s from a rather boring investment trust into a financial vehicle which took significant stakes in all sorts of unconventional investments—like stock

jobbers Wedd Durlacher and Sotheby, the auctioneer.

The trust took a knock during the financial crash of 1974-75, but since its record has been good. Since 1977, its net assets have risen from £40m to around £100m. For comparison, the valuation put on Rothschild's Continuation by RIT's proposed share disposal is around £80m.

However, the expansion of RIT was viewed with concern by some executives of the bank. They felt it would blur the public's perception of the bank's activities. In its report and accounts for 1978-79, published last summer, RIT said it might consider increasing its shareholding in Rothschild's Continuation, which stood at 11.4 per cent. But a series of events in the following months made such a closing of ranks look increasingly unlikely.

One such development was the purchase by Eagle Star of a 6.4 per cent shareholding in Rothschild's Continuation. This was a very large stake for a non-family investor, and it was interpreted as something of a snub in the RIT camp. Mr. Evelyn is on the board of Eagle Star.

An even more significant development came in August of last year, when Reliance, the U.S. insurance group, announced to a surprised world that it was going to pay £16m for a stake of just over 20 per cent in RIT. This move had the full support of the UK group but it was not greeted with enthusiasm at the bank.

Mr. Saul Steinberg, head of Reliance, has a colourful business history, and he was to

become a director of RIT. Some bankers winced discreetly at such abbreviated headlines as "Reliance to buy stake in Rothschild." In the autumn, RIT moved further into the financial services market by buying the Target units trust group and life company helped by Reliance which took a 40 per cent stake in this operation.

The ultimate parting of the ways grew closer. In May this year, a low-key press release announced that the bank and RIT had been holding discussions for several months to determine their "appropriate" relationship in the future.

Mr. Evelyn resigned from the RIT Board, along with Mr. Kenneth Dick, a non-executive director of NMR. Existing financial advisory arrangements between the two companies were

to be discontinued.

During the last few months, the relationship seems to have deteriorated rapidly. In August, RIT floated a £12m Eurostock bond—and the banking world noted that NMR was not the manager—or even an underwriter—of the issue.

Over at the bank, hostility to the link with RIT seems to have been increased by the fact that the issue was launched under the name of Rothschild Investment Holdings.

Although the bank has no significant stake in RIT it still has powers under RIT's articles of association to insist that the name RIT should be changed to one which did not include the word "Rothschild" if there were no longer common directors.

By stating its belief that Mr. Jacob should cease to be a director of NMR and RCL in the near future, the main shareholders in the bank have now thrown down the gauntlet.

## Bank calls for action to reduce borrowing

By David Marsh

PUBLIC sector borrowing must be cut substantially to ease pressures on companies' profitability and pave the way for lower unemployment, according to merchant bank Morgan Grenfell in its monetary review published today.

The bank implicitly criticises the Government for not sticking to a tough enough monetary stance and calls for "rapid action" on fiscal policy to cut borrowing.

In another economic commentary published this morning, stockbrokers Laing and Cruckshank forecast that the public sector borrowing requirement this year will be about £20bn above the official target of £10.6bn and could rise to £12bn in 1981-82.

Morgan Grenfell says the Government has not yet adopted a budgetary policy that will provide a fiscal means to achieve its monetary end.

"The cost of this discrepancy will be a continuing destruction of profits and employment."

Morgan Grenfell says the size of Government borrowing limits the access of other borrowers to the capital markets.

"For this reason, a high PSBR is deflationary in current circumstances."

The bank points out that the apparent restrictiveness of official monetary policy has been considerably mitigated both by Bank of England help for the banking system to relieve liquidity pressures and by smoothing intervention on the exchange markets.

Following the sharp rise in money supply in the summer, Laing and Cruckshank says there is no fundamental evidence that monetary growth will be brought under control in the near future.

It says companies are being forced to borrow by the recession, and the high exchange rate, and consumers are under no pressure to reduce their outstanding debts.

## Call to support accounting standards

INTERNATIONAL business interests were called on yesterday to give more support to the work of the International Accounting Standards Committee.

Mr. Hans Burggraaf, committee chairman, said at a Financial Times seminar on multinational companies annual reports that if business wanted to avoid conflicting standards it should come out loud and clear in favour of the committee and multinational companies should say so in their annual report.

"If prominent enterprises all over the world would do this, compliance with international accounting standards would become a decent thing to do for every self-respecting businessman."

The present limited degree of compliance was of great concern to the committee's board and was under active consideration.

The International Accounting Standards Committee is increasing its liaison with national accounting standard setting bodies: it is seeking involvement of other international organisations; it has an opportunity to make itself heard in the working groups of the United Nations and the Organisation of Economic Co-operation and Development; it has offered its co-operation to the United Nations and the

### FINANCIAL TIMES DEVELOPING THE ANNUAL COMPANY REPORT CONFERENCE

Michael Lafferty reports on a Financial Times seminar on annual reports

Financial Times banking and accounting correspondent, and David Cairns, technical partner in the London accounting firm Stoy Hayward.

In a separate presentation Mr. Cairns said there was a strong case for multinational companies and international accounting firms agreeing on a minimum content for audited financial statements.

The Financial Times survey is based on the belief that annual reports should be general purpose documents useful to a variety of different interest groups.

The philosophy which underlies that approach was outlined at the seminar by Professor Edward Stamp, of the International Centre for Research and Accounting at the University of Lancaster.

"The accountability of a large enterprise to a range of users... is based upon the belief that such organisations have become such an integral component of modern society that they cannot escape their obligations to society as a whole."

The philosophy did not yet command general acceptance. Delegates also heard presentations from the Organisation for Economic Co-operation and Development and the United Nations on their plans to improve reporting standards of multinational companies.

with financial statements around the world which do not meet agreed minimum standards.

This was "asking for the moon," he said.

International accounting firms must have appropriate outside authority to support and enforce such action. Mr. Grenside said multinational companies should do more on a voluntary basis to improve reporting standards.

It would be helpful if annual reports could indicate whose accounting principles were being applied in their financial statements.

The seminar titled "Developing the Annual Company Report" was chaired by Mr. Tom Watts, chairman of the UK's Accounting Standards Committee. It dealt with many of the issues raised in the world survey of annual reports.

It began with a joint presentation of the survey and its findings by authors Michael Lafferty,

## Strong £ aids trade surplus

By David Marsh

BRITAIN has registered a strong surplus on the current account of its balance of payments during the past three months, in contrast to the quarterly deficits recorded earlier in the year.

The surplus between June and August amounted to £554m, seasonally adjusted compared with a deficit of £118m in March to May. The overall shortfall during the first six months of £230m has been more than cancelled out by the surplus of £474m during the past two months.

Invisible earnings for the year to date have been revised upwards. The invisible surplus during the last few months is estimated to have been running at around £75m a month, up from the £50m a month estimate made in August.

But the major change has been on the visible trade account, where a surplus of £327m has been recorded during the last three months against a deficit of £430m during March to May. Exports have been fairly buoyant but imports have dropped, owing to the recession.

Britain registered a surplus of £32m in oil trade and £245m in non-oil trade during June to August. This compared with deficits of £4m and £426m respectively during the previous three months.

There has been a sharp improvement of 3 per cent in the terms of trade during the last three months—partly because of the strong pound. Export volume has been flat but its value has risen by 24 per cent. Import volume has fallen by 24 per cent and its value by 4 per cent.

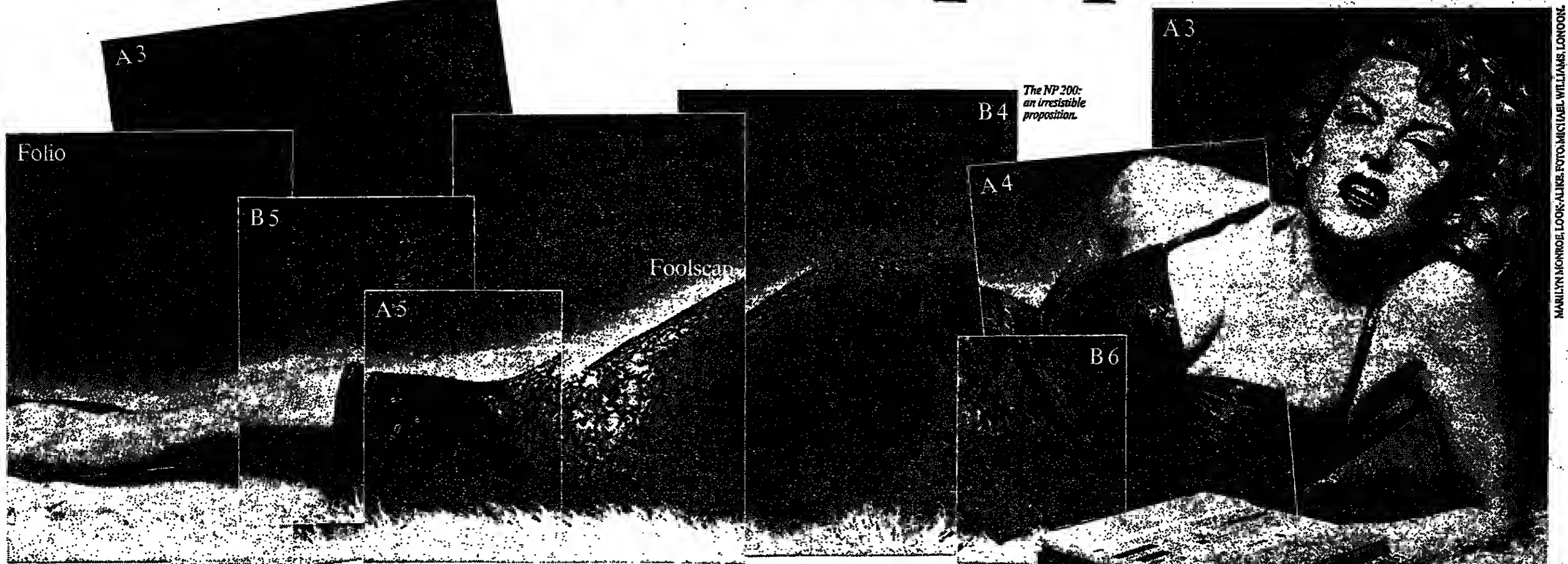
### BALANCE OF TRADE

	Exports £m seasonally adjusted	Imports £m seasonally adjusted	Exports Volume seasonally adjusted 1975=100	Imports Volume seasonally adjusted 1975=100	Terms of trade Unadjusted 1975=100	Oil balance £m
1978 1st	8,390	9,023	126.1	133.6	105.0	-625
2nd	8,576	8,862	121.0	109.1	104.5	-619
3rd	8,933	9,601	122.5	115.0	106.1	-497
4th	9,072	9,278	122.5	112.9	106.5	-458
1979 1st	8,373	9,961	109.0	116.9	107.0	-235
2nd	10,458	11,114	135.3	128.9	106.4	-229
3rd	10,641	11,134	129.8	128.1	106.8	-158
4th	11,077	11,762	129.3	128.9	103.7	-157
1980 1st	11,726	12,558	131.3	126.5	100.7	-126
2nd	11,813	12,114	129.2	124.8	102.4	-29
June	3,970	3,967	130.3	125.2	103.4	-30
July	4,032	3,771	129.8	118.5	103.8	+102
August	3,958	3,895	127.1	120.9	105.2	+10

\* Ratio of export prices to import prices

Source: Department of Trade

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# Financial Times reporters examine the likely effects of the national dock strike scheduled to start Monday

## Overcapacity has produced 'fierce ports competition'

## Ministers prepared for emergency action

## Air and ferries offer little relief

BY OUR SHIPPING CORRESPONDENT

There are more than 100 ports in the UK where the Customs and Excise men collect statistics, and dozens more wharves along most estuaries where ships can dock and unload their cargoes.

The National Ports Council recently calculated that Britain's ports could handle around 1.1m tonnes of cargo per year, but in fact they handle only around 400m tonnes, with the result that there is considerable overcapacity and competition for business is very fierce. This fact should not be overlooked in any assessment of the effectiveness of a national docks strike.

The trade of the older ports, such as London, Liverpool and Bristol has been declining for years. While newer ports such as Felixstowe and Dover have been flourishing. The total numbers employed in the industry have fallen from 130,000 in 1966 to less than 80,000 now, and are still falling.

Britain's entry into the Common Market, the switch from conventional break bulk cargoes to containers, and the advent of roll-on/roll-off ferry services to Europe, has led to a dramatic shift in the balance of power in the ports industry over the past decade.

A number of things have been happening. First, there has been a drift of traffic away from the West coast ports to the South and East coast ports. Second, there has been a dramatic growth in traffic of roll-on/roll-off ferry ports, Dover being the leading example. Third, the



container revolution has spawned new ports, such as Felixstowe, which have been able to capitalise on their freedom from the historical labour problems of places like London and Liverpool and consequently capture a large part of the growth in the traffic.

Fourth, the discovery of North Sea oil has led to the emergence of a new generation of oil terminals in places such as Flotta and Sullom Voe, which will soon overtake terminals like Milford Haven and Southampton, in importance.

Against this background it is possible to split Britain's ports into two groups, those which are profitable and those which are virtually bankrupt. It is the latter that are at the root of the current dispute.

London, Liverpool and Bristol are losing money heavily and are in desperate financial trouble. Southampton and Hull are also losing money, but they

are part of the British Transport Docks Board which is profitable overall, and can absorb the losses of these two ports.

The most profitable ports tend to be along the South and East coasts, and generally employ relatively few dockers. This is an important factor in their success, since unlike London and Liverpool, they have not had to carry large numbers of surplus dockers on their payrolls.

Britain's ports are owned by a variety of bodies and this has compounded their problems. The biggest undertaking is the British Transport Docks Board, which is nationalised and owns 19 ports around the country, giving it just under a quarter of UK port traffic. Being profitable it has been able to finance its investment programme.

There are some municipally owned ports, of which Bristol is the best example. It has been losing money for several years but up to now the local ratepayers have been willing to foot the bill. There are also some privately owned ports of which Felixstowe (part of European Ferries) is the best example.

However, the two major ports, the Port of London Authority and the Mersey Docks and Harbour Company, are respectively a trust port and a statutory company. They do not have any lender of last resort—such as the ratepayers—to finance losses.

These two ports will be the worst affected by any national docks strike and the government will almost certainly have to step in and rescue them if there is a prolonged dispute.

By Richard Evans, Lobby Editor

SENIOR Ministers were keeping in touch with docks developments yesterday but will await events before deciding if any action is necessary.

The Contingency Unit, operating from the Cabinet office, would be responsible for co-ordinating Government measures should the strike take place and supplies be endangered.

The Queen would be advised through the Privy Council if the Cabinet decided a State of Emergency was needed.

The essential criteria would be the threat to the maintenance of supplies and services essential to the life of the community.

Once the Queen signed a proclamation, it would become effective at midnight on that day but Parliament would have to be recalled within five days to be told that a State of Emergency existed.

The Proclamation would last for one month unless renewed and it would enable Ministers to take a wide variety of powers by laying specific orders before Parliament under the Emergency Powers Act 1920.

The orders would lapse after seven days unless passed by a Parliamentary vote.

THE TRADING community yesterday viewed a dock strike more apprehensively than this year's steel strike. In spite of expansion of air freight, the UK's dependence on sea routes is overwhelming.

Although latest trade statistics showed exports holding up well—£3.9bn in August—exporters have had an increasingly difficult time with the world recession, and with the rise in the value of the pound.

A dock strike, it is feared, will exacerbate problems associated with the national reputation for poor reliability of deliveries. Markets lost because of the strike may not be easily regained.

Sea transport took 74.5 per cent by value of the UK's exports in 1978, the last year for which a detailed breakdown

is available. The percentage is unlikely to be much changed for 1979. In 1970, exports carried by sea amounted to 79.6 per cent.

The situation is much the same for imports—77.2 per cent arrived in the UK by sea in 1978, compared with 82.3 per cent in 1970.

Principal seaborne exports are UK economy staples—textile yarn, iron and steel, metal manufactures, power-generating machinery, road vehicles, petroleum and petroleum products.

Imports follow the same pattern but there have been significant changes in terms of petroleum and petroleum products. The increase in production in the North Sea meant crude-oil imports fell steadily.

Last June they arrived at the rate of 865,000 barrels per day but in June, 1979, they came at 1.1m b/d and, a year before that, at 1m b/d. However, in June, 1973, the rate was 2.5m b/d. Product imports in June, 1980, and June, 1979, were 240,000 b/d, compared with 439,000 b/d in June, 1973.

UK ports handled 92m tonnes of goods in the first quarter of this year and 10 of them had traffic of more than 3m tonnes each. These were London, Medway, Southampton, Milford Haven, Liverpool, Sheerness, Orkney, Forth, Tees and Hartlepool, and Grimsby and Immingham.

The key ports, taking imports worth more than £1bn each in 1978, were London, Southampton, Medway, Dover, Milford, Liverpool, Immingham, Hull,

Harwich and Felixstowe. Of these, all except Medway, Milford and Immingham exported goods worth more than £1bn.

But figures hide the increasing importance of roll-on ferries and container traffic between the UK and EEC ports, in which Dover plays a growing role. This underlines the key role played by the EEC in the UK's seaborne traffic.

More than 40 per cent of Britain's total sea trade is with the EEC, and 80 per cent of all the goods which move between the UK and the EEC is by sea.

There can therefore be scant relief only from other forms of transport. Air transport has increased but imports account for less than 1 per cent of total weight and for more than 17 per cent of value, while exports value increases to 20 per cent.

## Moves to protect North Sea oil output

BY RAY DAFTER, ENERGY EDITOR

NORTH SEA oil and gas development projects could be affected seriously by the dock strike. Already oil companies are making contingency arrangements in an effort to keep their offshore fields in production.

The offshore industry warned last night that work on new fields and major maintenance schemes could be affected almost immediately. Companies would find it difficult to ship equipment to North Sea fields, particularly as about 80 per cent of the orders are met by UK manufacturers and suppliers.

Consequently, oil companies accept that a prolonged dock strike could cause serious delays to the build-up of UK oil production.

There also is concern within the offshore industry that present production could be hit, which in the long run could have a major impact on the country's balance of payments. Government revenues and industry cash flow.

It was pointed out yesterday that offshore operators would not only find it difficult to replace faulty equipment but in time they might be unable to supply rigs and platforms with

sufficient "life support" provisions—including food and fuel.

More than 10,000 men work on rigs and platforms in the UK sector of the North Sea.

North Sea installations always carry reserve stores of essentials in case fields are cut off from the mainland by bad weather. A dock strike, therefore, would not have an immediate impact on production rates, now running at between 1.5m and 1.7m barrels a day.

British National Oil Corporation, operator of the Thistle Field and now exploiting the

Beatrice reservoir, said last night: "Obviously any dock strike would affect us and we are watching the situation very closely indeed."

Shell UK Exploration and Production, operator for the Shell/Eso offshore partnership, commented: "In the event of a national dock strike we would expect to encounter some difficulties in our operation." The Shell/Eso partnership produces oil from the Auk, Brent, Cormorant, and Dunlin fields.

British Petroleum would say only that it is "keeping the situation under review."

## Concern about overseas markets

BY JAMES McDONALD

BRITAIN'S two biggest individual exporters, ICI and Ford, are seriously concerned over the effects the national docks strike could have—and fairly quickly—on their overseas markets.

An ICI spokesman said: "I cannot imagine anything worse for a chemicals' industry, already in a state of recession, than an extended docks strike. We could lose some overseas markets quickly."

The company's exports this year have met keen West European competition in the plastics, man-made fibres and some general chemicals sectors, with supplies plentiful and prices very competitive. ICI has had to accept reduced profit margins on a number of items

to retain some European markets.

Ford, perhaps better known for its imports of Capri, Granada and Fiesta models, ranks second only to ICI as an exporter, and it is very worried about the effects of a dock strike on its exports of components to Europe.

Ford is particularly concerned over the possible disruption of supplies of the Escort 1.3 and 1.6 litre engines from its Bridgend plant in South Wales to West Germany to power the new Escorts for the whole European market, with a launch-date there of September 26.

Radiators and much of the electricals for the German pro-

duced Escorts are also made in Britain.

Elsewhere in the motor industry reactions were more subdued. British Leyland could see no immediate effects. There were "good stocks" of BL cars overseas where there had been a slowing in demand, and few cars were being imported from Belgium.

Stocks of cars in Britain were high and the company was already working a reduced schedule.

For the engineering industry generally much will depend on the length of the stoppage. In the short term, two or three weeks, there should be little effect on production; there is a good deal of steel available and demand is low.

## Fears of panic food buying

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE KEY QUESTION about the effect of a national docks strike on food supplies is how extensive the inevitable panic buying will be. Although the Ministry of Agriculture, and much of the food trade, was fairly optimistic yesterday about food supplies in the event of a strike, there was general agreement that widespread panic buying could upset calculations.

It is acknowledged within the food industry that panic buying during the road haulage and steel strikes caused as much disruption as the strikes themselves.

A docks strike, however, is likely to be more serious than

either of these two recent disputes in its effect on the food industry. The UK imports £5.3bn of foodstuffs for home consumption—about 50 per cent of the country's total food requirements.

But the timing of the strike means the relatively good harvest should ensure adequate supplies of fresh fruit and vegetables in the immediate future. Meat should not be badly affected since three-quarters of total supplies are produced in the UK.

However, some 54 per cent of the UK's sugar requirement comes from abroad.

Food manufacturers said yesterday that the effect of the

strike could lead to severe shortages of particular products but adequate supplies should be available for several weeks—assuming panic buying does not get out of hand.

Much depends on the effectiveness of the dockworkers' attempt to ban all movement within the docks area, and the extent of secondary picketing.

Concern also exists in official quarters over the level of stocks carried by food manufacturers and retailers. It is believed that high interest rates have led many manufacturers and retailers drastically to cut their stock levels. Thus, the normal two months' supply of processed food available may be reduced.

## Stockpiling cushioned industry in acrimonious 1972 stoppage

BY LISA WOOD

DURING the last national docks strike in 1972, which lasted three weeks, the Conservative Government invoked emergency powers as a precautionary measure, just one week after the strike was declared.

That was the fourth time the Heath Government had invoked such powers. The previous occasions were the 1970 dock strike, the go-slow of power workers in the same year and the miners' strike earlier in 1972.

In the event, Ministers did not bring troops into the docks—an action which would have been regarded by dockers as highly provocative.

The national strike was the culmination of several years in which employers, the Transport and General Workers' Union, the Seafarers' Union, in London and the Government, had all failed to confront the problems of a traditionally labour-intensive industry being forced to change drastically in character in the face of technological developments in cargo handling.

Mr. Jack Jones, the general secretary of the TGWU at the time, said the dockers' main grievance was that for the five years previously they had been promised regular work if they accepted mechanisation and new working methods.

had been run down from 60,000 to 40,000 and some operations previously done in the docks, by dockers, had been moved outside.

The union called the strike in support of claims for an increase in fall-back pay for unemployed dockers from £20 a week to £22 a week, four weeks' annual holiday and an agreement that dockers had the sole rights to "stuff and strip" containers.

In the weeks before the strike the mood in the docks was charged by a major confrontation between dockers, and the National Industrial Relations Court, which was set up by the Industrial Relations Act. It had ordered the pickets to stop blocking lorries in their fight for the right to handle containers and other cargoes at inland depots.

Five London dockers were imprisoned for defying the order and unofficial strikes broke out in ports in protest. Other workers, estimated to total 170,000, including printers, miners and steelworkers, went on strike in a protest which grew into a general attack on the Industrial Relations Act which had come into force earlier that year.

Anger over the imprisonments contributed to the rejection of a report—prepared by

the Aldington Jones Committee—which put forward proposals for dealing with the jobs crisis in the docks, and the declaration of a national strike. The same initiatives of this committee brought the 1972 strike to an end and are contributing to the present dispute.

During the last few days of the strike the Government daily defied taking emergency action to release cargoes of animal feeds urgently needed by farmers.

The effects on manufacturing industry were not as serious as expected, mainly because of the strike's timing. It came in July and August, when many industries close down for annual holidays while others reduce production because of holidays.

In addition, the comparatively long build-up period to the strike gave organisations dependent on imported raw materials a chance to build stocks up beyond the norm for the time of year.

For the steel industry, iron ore stocks in the country were said during the strike to be sufficient for about six weeks. More important, according to the British Steel Corporation, was the suspension of export shipments. Half-way through the strike the corporation had more than £2m worth of steel—some 42,000 tonnes—held back in the ports.

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# Technical Page

EDITED BY ARTHUR BENNETT AND ALAN CAINE

## ELECTRONICS

### Computer thinks it is an oscilloscope

HEWLETT-PACKARD, a leading U.S. electronics manufacturer, has done more with its latest product than simply add computer intelligence to brighten up a conventional instrument.

Its latest oscilloscope, the HP 1800 System, is effectively a microcomputer which behaves as if it was an oscilloscope.

Hewlett-Packard (HP) has thus opened the door to a whole range of electronic test and measurement products which are simply microcomputers in instrumentation clothing.

What Hewlett-Packard have done with the humble oscilloscope is turning it into the 1800 System will make it almost unrecognisable to the electronics engineer used to the conventional model.

The traditional face plate with screen and a myriad of dials and switches has been replaced by a screen rather like a computer video monitor and an array of simple, colour coded touch switches. Each switch has its function written on it, and when activated an internal light illuminates the function.

The new machine costs £4,777, whereas a conventional oscilloscope would cost around £3,000.

According to HP executives this week the market worldwide for oscilloscopes of this type is around \$250m, of which \$150m could go towards the

new computer-based oscilloscopes.

The advantages of the 1800 System, apart from the extra features made possible by computer technology, are ease of operation and time savings.

According to HP, calibration of the new device can be accomplished in 45 minutes, compared with 6 hours for a conventional oscilloscope.

For many measurements, the machine can be operated completely automatically. HP reports that in pre-launch trials, there was a split of opinion between those who found the 1800 System easy to use, and those who found it too much of a change from the orthodox oscilloscope.

William Terry, general manager of HP's instrument group, argued: "A simplified front panel, instead of the complex array of knobs on conventional oscilloscopes, can cut set-up time by a factor of five."

The machine is a completely stand alone instrument that does not require plug-ins or enhancements to make measurements.

It does have the option of accepting special modules for specialised measurements. Its internal architecture is organised around the HP interface bus (IEEE standard 488) which means it can be programmed from outside and can send data to a controller for analysis or

to a hard copy printer.

A single rotary control replaces the many on traditional scopes for adjusting all the variable functions. Its action depends on which of the front panel touch keys has been activated.

An important feature is automatic signal acquisition. When "autoscope" is activated the instrument automatically sets its controls to capture and display the predominant signals.

HP believes it will be possible for operators with less skill and training to operate the new machine and is looking for markets chiefly in electronic production and in research and development.

It is based on a powerful microprocessor, the Intel 8085. Most of the cost of developing the 1800 went into the computer software which makes possible all the fancy functions and simplicity of use. HP in the UK can be reached at Reading 61022.

## IN THE OFFICE

### Sitting at the drawing board

MOST drawing boards sold in Britain are imported, says Bothwell Engineering Company, which is now marketing one of its own design.

Claiming it to be of a new type, the company which is located at 67 Main Street, Bothwell, Strathclyde (0698 854083), is showing the drawing board at the Scottish Engineering Exhibition in Kelvin Hall, Glasgow, in November.

It does have the option of accepting special modules for specialised measurements. Its internal architecture is organised around the HP interface bus (IEEE standard 488) which means it can be programmed from outside and can send data to a controller for analysis or

## PROCESSING

### Applies a very tough surface

WHERE PARTICULAR kinds of surface characteristics are needed, to resist wear and corrosion for example, in-vacuo processes in which appropriate materials are propelled into the surface are proving increasingly attractive, if somewhat expensive.

A year ago commercial versions of the Harwell room temperature ion implantation machine were announced by Hawker Siddeley Dynamics Engineering of Hatfield which were aimed at tool metal hardening and it is understood that this machine is now being evaluated by the UK aerospace propulsion companies.

Plasma nitriding is established as a process by J. J. Castings in South Wales and a good deal of plasma coating research is going on at Liverpool University.

However, Geosell Electric Company of the U.S. has now come up with what it believes is the best method yet devised for combating hot corrosion in gas turbine "buckets" (the scoop-shaped aerofuels that are spun by the hot combustion gases). The special coating applied prevents the gases attacking the substrate metal.

The material used by the GE (U.S.) research laboratories is a mixture of chromium, aluminium and yttrium and the company's preliminary tests show that buckets coated with the new material should last more than 40,000 hours in the most hostile corrosive environments. It is claimed that this



These gas turbine buckets (blades) have been given an ultra-durable coating at GE(USA) laboratories using a hot plasma in-vacuo process

is three times that of uncoated buckets, and a significant improvement over the currently used coating material.

Resulting coated alloy gives an optimum balance between corrosion resistance and the mechanical properties needed to take the high stresses encountered. Temperature of 1,650 deg. F and top speeds of 1,200 mmp are not uncommon.

Aluminium is the key element giving the good corrosion properties: it reacts with atmospheric oxygen to give the oxide, a ceramic material highly resistant to attack by salt compounds in the combustion products of gas turbines.

These kinds of techniques, which are finding other industrial applications, involve the use of a stream of ionised gas to carry metallic molten particles on to the surface to be coated.

At GE (U.S.) the plasma is created by passing a mixture of

argon and helium gases at high pressure through an 80 kW electrical arc in the nozzle of the spray gun. The gases ionise, reaching instantaneous temperatures of over 20,000 deg. F, and this stream is first used to pre-heat the target surface. Powdered coating material is then blown into the nozzle where it melts immediately, strikes the surface and, because of the pre-heating turns into a good quality metallic inter-diffusion layer. The nozzle is scanned a number of times to give the required build-up and the bucket is then heat treated again.

The development team has set up a pilot scale facility in which a factory oriented production process can be worked out. The company says this will pave the way for the planned addition of an automated coating facility to the Schenectady, New York gas turbine factory.

GEOFFREY CHARLISH

## COMPUTERS

### Computer car has arrived

AFTER SOME five years of piecemeal announcements from many companies about the application of small computers and other electronics to the motor car, General Motors now seems to have taken the plunge in a big way with the quite massive statement that "from today, virtually all GM petrol-driven cars built in the U.S. will be fitted with a small digital computer about the size of a text book."

It claims as a result to have become the largest manufacturer of computers in the world (albeit by unit count, not by value) because some 18,000 to 20,000 of these units are being made per day at the Kokomo and Milwaukee plants of Delco Electronics division (a GM subsidiary).

The two-board microcomputer has been christened Computer Command Control (CCC) and appears to be able to carry out most of the tasks so far suggested for the car computer and several others besides.

Basic tasks are to regulate precisely the air fuel mixture entering the engine to give optimum fuel economy, improve engine performance and much better control of exhaust emission.

The micro receives data from appropriate sensors about cooling system temperature, crankshaft revolutions, throttle position, manifold pressure and the amount of oxygen in the exhaust gases. It analyses all this in milliseconds and then, according to its program sends out digital pulse instructions to engine and drive train components. Messages sent to the carburettor for example give rise to fuel adjustments at up to 10 times a second. Other functions controlled include engine idle speed and the operation of automatic transmission converter clutch.

It also controls the timing of the engine's valves, and the amount of oxygen in the exhaust gases. It analyses all this in milliseconds and then, according to its program sends out digital pulse instructions to engine and drive train components. Messages sent to the carburettor for example give rise to fuel adjustments at up to 10 times a second. Other functions controlled include engine idle speed and the operation of automatic transmission converter clutch.

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LAING make ideas take shape

and the seat positioning can be controlled; in the latter case the computer remembers the desired positions for various drivers.

Several programs are concerned with warm up. For example, a heated grid, energised according to the computer instructions, is placed below the carburettor throttle butterfly to maintain the induction system fuel-air mixture at a precise temperature. The result is cold engine smoothness and emission control during warm up. It is claimed.

In addition to all this, the computer has to deal with the very tough U.S. exhaust emission requirements via a system which GM calls an air injection reactor. Air is supplied exactly as and when needed to exhaust manifold and catalytic converter and at other times diverted through the air filter.

Built into the software is a diagnostic program: this monitors the engine control system sensors and actuators, memorises any malfunction even if temporary and alerts the driver by means of a tell-tale light on the instrument panel.

The system will then substitute nominal values for the critical sensors allowing the car to keep going until repairs can be made.

Evidently, motoring in the 1980s is going to be rather different from that in the 1970s. Presumably these extraordinary developments in the U.S. GM models will in due course have their counterparts in the European companies' production and in any event, other manufacturers will certainly move in the same direction.

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## Redemption Notice

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NOTICE IS HEREBY GIVEN, pursuant to the Fiscal Agency Agreement dated as of October 15, 1975 under which the above described Bonds were issued, that Citibank, N.A., as Fiscal Agent, has selected for redemption on October 15, 1980 \$3,501,000 principal amount of said Bonds at the redemption price of 100% of the principal amount thereof, together with accrued interest to October 15, 1980. The serial numbers of the Bonds selected for redemption are as follows:

BOND NUMBERS																			
7	3259	2487	6102	2066	10080	11005	11840	12888	14011	15098	20306	21035	21741	22485	23005	24891	26485	27037	27582
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## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

## The relentless rise of a British conglomerate

Richard Lambert on BTR which, despite the recession, has just reported another surge in profits

THERE are not many companies in Britain like BTR. It has an almost evangelical commitment to growth, which it describes in terms that are familiar during the early 1970s but which most other companies have quietly forgotten. And its expansion over the past decade has given it shares the kind of stock market rating and performance which is usually associated with a handful of high-flying electronic businesses.

Yet BTR's activities are rooted in manufacturing industry, much of it unglamorous. Automotive components, like moulded rubber, car carpets, rubber extrusions and weatherstrips, account for nearly a fifth of its sales. It is big in conveyor belts, industrial hose, reinforced plastics and valves.

Although it likes to group its businesses under a few coherent headings—materials handling, transportation, energy and engineering—there is often little obvious industrial logic in its business structures. Its overseas activities are only now becoming of major importance in terms of profits, and the old Empire (South Africa and Australia) still looms large in its overseas portfolio. From this unpromising base, BTR has expanded its pre-tax profits from £2.8m in 1970 to a figure which will not be far short of £70m in 1980. Earnings per share have risen roughly 15-fold over the period. The return on capital—on the basis of relatively up-to-date asset values—is over 28 per cent.

The key to this expansion is a management style which is not particularly original or sophisticated, but which is pursued with a most un-British kind of relentlessness.

At BTR, business objectives are expressed exclusively in terms of profit. Owen Green, the managing director and chief architect of the group's expansion, says that the main difference between BTR and the many companies which it has acquired over the years has been that "most of them were not as profit conscious as we are. They did not understand

profit, or regard it as an objective in itself."

This approach is evident throughout the group, sometimes in quite trivial ways. For instance, even the small central purchasing department is treated as an individual profit centre. And the group is not a member of the CBI because "we didn't feel it was worth the money."

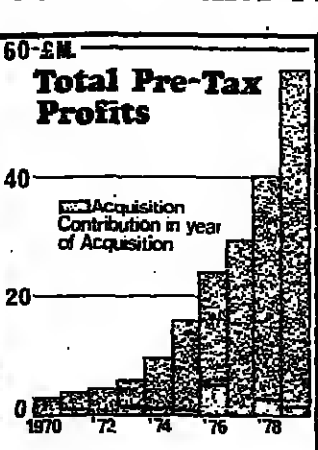
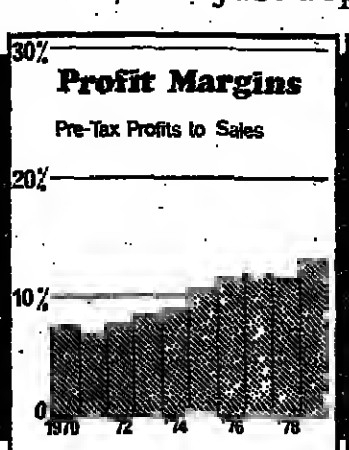
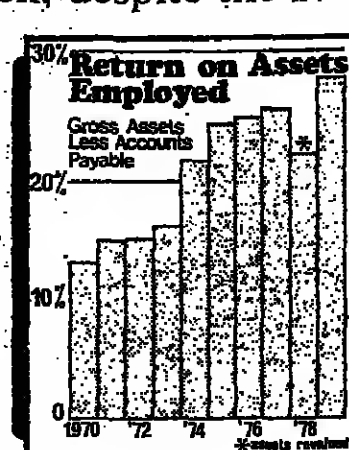
Profit consciousness is instilled by a system of decentralisation into small business units, each with a large measure of profit responsibility. BTR gets detailed monthly figures from some 200 separate profit centres. The management of at least 100 operating units presents itself at head office each autumn for detailed budget discussions.

## Autonomy

The extent of this decentralisation can be seen at the group's large rubber moulding factory at Burton. This has annual sales of around £25m—divided among some 14 separate profit centres, which have a high degree of autonomy in areas like marketing and production. All labour negotiations throughout the group are conducted at the local level.

BTR is a line managed operation, in which central staff play a relatively small role. Owen Green believes that it is important for authority and decision making to run through direct rather than dotted lines. "Too often," he says, "people have two bosses: a line manager on the one hand and on the other, a group of experts in various specialised activities who try to override and change decisions that have been made."

BTR, he claims, has a clear chain of command—a strong line running right the way down the group. To make this practical, the line has been geographically directed. At the top is himself, with a big black line running down through the many divisions responsible for three grandly-named divisions: Western Hemisphere, Europe, and Eastern Hemisphere. In practice it has been found



that an executive can only handle six or seven direct operation responsibilities effectively. "So we have a system of big fleas, little fleas, and little fleas."

BTR's ideal is to establish a series of strong positions in what it describes as "niche businesses." These it defines as activities that have a special sector in a large market, or a large share of a specialised market. Either way, the theory is that so long as the customer receives good quality and service, it will be the supplier rather than the customer who dictates the price.

A niche business can be shrinking, flat or expanding. The key thing in the gospel according to BTR is to identify the niche and then to set up a special organisation to exploit it—with an identified individual directly responsible for the profits.

In practice, of course, it is possible to question how many of BTR's great multitude of products fall into this desirable category of business. But in a number of cases it has succeeded in splitting what might

look like anonymous jobbing factories into separate businesses, each with its own market in view.

To take the Burton example again, cutless bearings and handrails have been identified as separate businesses serving particular customers. Traditional rubber hose has been replaced by high pressure hose for the aircraft industry, manufactured under licence. The general footwear side has concentrated its activities on specialised markets like boots for surgeons and firemen, rather than trying to slug it out in, say, the market for children's boots.

Consistent with its emphasis on profits, the group takes an unsentimental view of market share, and—says Green—will never cut prices in order to gain volume.

BTR does not expect its businesses to require large lumps of capital spending. It has a distinct aversion to large-scale fixed investments involving long pay back periods, which it believes are both too risky and unnecessary.

According to Norman Ireland,

the finance director, "The days of heavy spending on the process industry have passed"—and he expects that capital spending on plant and equipment should pay for itself within a period of three to five years.

A good number of BTR's profitable "niches" are mature businesses anyway, and do not require a great deal of new investment. For instance, cutless bearings have been in production for over 50 years.

Product diversification is also seen as a virtue, which is just as well since its acquisitions have taken the group into a host of unrelated activities. As a result, it has been able to offset setbacks in one area with progress in another. For the same reason, BTR wants to spread its resources in broadly equal parts over its three major geographic regions. At present the UK alone still accounts for roughly half its profits.

But BTR deliberately steers clear of consumer related activities, Green believes that consumer and industrial activities can seldom be mixed satisfactorily within one business. They require a different temperament, he says: one quick and inspirational, the other more methodical, and working on products with a much longer life cycle.

For all its emphasis on decentralisation, BTR's central staff play a key role in financial management. The three-year corporate plan is issued from the centre, and so is the annual budget.

In the early summer, the finance director starts to define in detail the profit objectives of the various units for the following financial year. By the autumn, these have been

broadly reconciled with the forecasts of the operating units themselves—and they then come in for their annual budget presentation.

At these occasionally grueling encounters, the central management's objective is to pin down precisely how much of the change in anticipated profit stems from inflation, volume movements, cost controls or product development.

Once the reporting period gets under way, head office in London receives in the first week of each month initial details from about 200 centres of sales, outstanding orders, cash balances and profits. Within three weeks that has been firming up with full information on capital spending, manpower, orders, profits and balance sheets. Head office also acts as banker for all the UK activities.

As well as financial management, the central staff also includes personnel management, a purchasing department for items like rubber or chemicals which can best be bought in bulk, together with staff handling debt collection, property, advertising and legal matters. The head office keeps tabs on about 400 key executives around the group, and grades employees into various job categories. This Green believes is helpful to local management and makes it easier to switch executives from one activity to another.

## Organic

All in all, there are rather more than 100 people working at head office—a modest number for a group of BTR's size, with 24,000 employees around the world.

BTR has extracted a good measure of organic growth from its established businesses. Green claims that as much as two-fifths of its present size stems from companies which it already controlled in 1970. But this has not been enough to satisfy its growth ambitions, and there has been a series of ever larger takeovers during the past decade. The latest, Huyck, will cost about \$153m (£62m).

The group generally keeps existing management of acquired companies in place, although this has not always been the case. Around 35 of the top 40 U.S. executives of Worcester Controls had gone within six months of the pur-



Owen Green, managing director of BTR whose gospel is to identify a niche and then set up a special organisation to exploit it

chase (to be replaced by significantly fewer people).

Some of the acquisitions have brought headaches. Andre Silenblo, for instance, produced very poor profit figures after a bitterly-fought takeover battle in 1977. But more often, BTR has been able significantly to increase the profitability of its acquisitions.

Allied Polymer, for instance, was heading downhill fast when BTR made a takeover bid at the end of 1977. Since then its head office has been closed, bringing an annual saving of perhaps £1m. An Australian loss-maker, Driedad, which had threatened to bring the whole group to its knees—has been sold, and so has a UK consumer products business. Plastic products are being rationalised, and spending on plant and equipment has been increased after years of cash starvation. The balance sheet has been refinanced on much more favourable terms. And the business has been broken down into small, profit responsible units.

In 1976, Allied Polymer made £1m before tax and a heavy, extraordinary loss. This year, with a very much smaller workforce, it could make over £5m. The company cost BTR under £10m.

BTR is now planning sizeable new investments in Allied Polymer. This is its answer to any suggestion that it is simply interested in maximising short-term profits by ripping into badly-managed businesses, without too much regard for the long-term consequences.

In the 1970s any number of acquisitive companies ran into trouble. They bought bad busi-

nesses, over-stretched their management, and hit financial difficulties by relying too much on the strength of their share price.

To the outsider, an obvious risk facing BTR is that its acquisitions are getting bigger, and that one day it will make a real bowler. Needless to say, management does not accept this threat. Green points out that as a proportion of its present size, the bid for Huyck is no longer than the acquisition of Miles Redfern in 1971, which cost under £3m.

"I don't agree that growth gets harder as you get bigger," he says. "The quality of decision making required is no greater—provided that you are able to oversee the organisation in a decentralised way, and that you get the right people to run it."

BTR is not in the business of financial portfolio management, he adds, but of managing industries which it knows about. And its finances tend to be quite conservatively structured. Shareholders have always been happy to stump up new equity on demand.

How big could BTR become without changing its character? Green does not make forecasts. But allowing for inflation and further equity issues, he suggests that by 1990 BTR should be capable of handling annual sales of, say, £5bn and profits of perhaps £500m to £600m a year before tax.

Whether or not this is realistic, the fact that the possibility is discussed at all in the present industrial climate underlines the point that by UK standards, BTR is a most unusual company.

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## A feather's breadth from the pole position

"BRUCE THE Goose" very nearly stole the show recently at Cranfield Management School. The event was the final judging of the presentations in this year's Enterprise and New Ventures Programme which forms a major, though optional, part of Cranfield's MBA course. The programme is designed to allow participants to prepare an idea for a small firm in such detail that it can subsequently be launched as a business. At the end of the course several panels of financiers and entrepreneurs assess which are the best projects.

This year it was Peter Lockett, with ambitious and well-presented plans for a computer software distribution business, who emerged in the number one position. In the process he also won £100 presented by the Institute of Directors. Lockett had put together a substantial business plan; he is all ready to go and has the necessary financial backing. Though his plans originally involve importing software programmes developed by a Belgian company, he also reckons that his organisation will move on to marketing UK software on the Continent through the Belgian link.

An even more ambitious project, for a cable television company to operate in Rhode Island, in the U.S., came second. Angus Macdonald, an American, was behind this and there was some feeling among the other contestants that chauvinism may have played a part in keeping him from the pole position.

Macdonald's project is also ready to be launched, having been promised very substantial finance. Significantly, his stay at Cranfield resulted from a desire to improve his management skills and a belief that the UK was the best place to gain such expertise.

But by what seemed common consent, it was Bruce the Goose who emerged top in the affections of everyone involved in the presentation of the 16 final projects and in the judging. Bruce was a modest sized, locally-bought goose—or, to be precise, a goose who had been cooked to form the visual centrepiece of a goose farming project presented by a lively Australian, Meredith Cheateley-Cox.

Not only was it one of the more bizarre enterprises presented over the eight years the ENV programme has been run at Cranfield, but Meredith Cheateley-Cox had the distinction

of being the first woman to reach the final stage of the programme.

Though Bruce was of modest size—due to his tender years, but also because of the amount of fat that had melted away during the cooking—he fitted the bill in terms of Ms. Cheateley-Cox's presentation. Her goose, she said, would with proper feeding have more meat, less fat, and would be much better value. Last seen clutching Bruce she let it be known that she had just been promised enough money to start her goose farm down in the West Country.

According to Malcolm Harper, professor of enterprise development at Cranfield, the pretensions of those attending the courses in the five years he has been in charge have become more realistic and there are no longer any budding rivals to General Motors.

Based on past experience, he says that between a quarter and a third of those who elect to take the ENV programme will, within six months or a year, be running their projects in more or less the form in which they had put it together at Cranfield. This year, apart from those already mentioned, projects included a computer services for small businesses, an export agency to Latin America and do-it-yourself car repair facilities.

Another, based on an American concept (ideas imported from the U.S. provided the basis of several projects), was for a schools fund-raising service based on the sale of magazine subscriptions. The project was put forward by Tony Kaye, who had already had experience of a similar business. It involved his company organising the sale by schoolchildren of subscriptions to a wide variety of magazines. Kaye's company and the schools would each take a commission on the sales revenue.

About 30 companies which began as ideas during Cranfield's ENV programme are still in business today. Last year's winner—a computer-based house register, called HomeLine, for people buying and selling properties—has expanded rapidly. The 1978 winners are now trading as Curzon Travel, a travel agency, having got off the ground with financial backing from Yule Catto, the international plantations and trading group.

Nicholas Leslie

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Lombard

# The wrong sort of gradualism

BY ANTHONY HARRIS

THE GOVERNMENT must sometimes be puzzled by the violence of the economic reaction to its policies. After all, the strategy set out in the medium term plan published with the last Budget is supposed to be a measured and gradual one. The PSBR as a proportion of GDP comes down only gradually over the five-year period; the monetary targets are tightened only gradually—and in fact, have not even been achieved, by a wide margin. What, then is squeezing the life out of the economy?

Ministers, at a loss, turn and blame the trade unions. If only wages were very much lower, everything would be lovely, they argue. Certainly things would in some ways be rather better. Inflation would be lower, profits higher, the volume of exports might not be in danger of collapsing (for we have yet to suffer what may be in store here, as manufacturers work through to the end of their existing order books); but I would suggest that we would still be in a pretty severe mess.

The fact is that the economy is being strangled by the strategy. Financial gradualism is no answer to a world in which violent real events are taking place.

**Deeper oil**  
The violent event in the real world is the rise in oil prices, and the simultaneous development of our own resources of oil and gas. This amounts to a violent change in the structure of output. As recently as 1976, these resources amounted to only half of one per cent of our national output. This year, following the rise in production and the rise in the price, they will contribute about nine per cent.

It is only a coincidence, though a rather telling one, that this year manufacturing output will be down by about nine per cent. Roughly speaking, under gradualist policies, we have added only about half of oil output to our national income; the other half has been a straight substitution of oil for other forms of output.

Now a truly gradualist policy, I would argue, would have aimed to make this adjustment more gradual, and thus less disruptive. This would have meant

financial policies aimed to offset some of the impact of North Sea production on the prospects for other industries. One obvious test might be the exchange rate; a policy which would have limited the oil-induced rise in the exchange rate would have offered a financial cushion.

One way of doing this, for example, might have been to use the proceeds of excessive gilts funding to buy foreign exchange, and then to use the proceeds to buy back gilts, thereby creating a fund to enable the banking system to pawn its assets. (I owe this comparison, and much of what follows, to the latest Morgan Grenfell Review.)

This, however, would be just as much an Alice in Wonderland strategy as the one the Bank has actually pursued—simply a way of undermining a damaging Government strategy by other means. The thing is to get the strategy right, and the starting point here is the balance of payments.

## Borrowing

If we have learned one thing through 20 years of crisis, it is surely that the balance of payments is not to be the appreciation of the joys of exporting or even by our efficiency; these determine the level of activity at which we can balance our current account, but not the balance itself. That balance is simply the balance between national output and national expenditure; if you want to spend more than you produce you have to borrow. The borrowing which Government controls is called the fiscal balance.

Now if there is no change in the current balance of payments, then any improvement on oil account must, as a matter of arithmetic, be balanced by an equal deterioration on the non-oil account. It is this substitution in our trade account which is causing such immense pain, and actually ensuring that non-oil activity is being depressed. Industry simply cannot respond to a change equal to 9 per cent of national income, and more than a quarter of foreign trade, in just four years.

The conclusion is obvious, yet very hard for most people to swallow: a truly gradualist policy would have called for a much tighter fiscal policy.

THERE ARE about 11m Super 8 mm film cameras in Britain, mostly used for home movies of animated family groups who laugh without sound and speak without words. However, sound movies are creeping into popularity, using Super 8 mm film with a magnetically striped sound track. But even though a very basic sound outfit of camera, projector and screen can be purchased for as little as £250, the film will cost nearly £2 a minute.

Although even one minute of screen time can seem a long while, especially if cinematic creativity is in short supply, it is hardly surprising that home video cameras—with a running cost of under 5p a minute—offer great attractions to the consumer. They also allow instant replay of the recorded result without the inconvenience and frustration of waiting for film to be processed. The snag with home video is its capital cost, and the bulky equipment and tangle of cables involved.

Sony is now hoping to change all that. Last Friday, at the huge Phonokina exhibition in Cologne, the first European glimpse was offered of Sony's new video recorder-camera. This development accomplishes the dream the electronics industry has been trying to turn

into reality for a number of years.

Into one small, lightweight camera—no bigger than a Super 8 mm film camera—Sony has managed to build a tiny videotape recorder, using cassettes of about the same size as pocket dictation machines. With self-contained batteries and built-in microphone, it is as simple to use as any Super 8 mm camera. The miniature cassette provides 20 minutes' recording time, and undoubtedly will cost substantially less than the 8p a minute of present-day videocassettes.

Despite the huge disparity in running costs, until now home video cameras have posed no serious challenge to Super 8 mm film. Domestic colour video cameras currently sell for about £600; a figure that must be doubled when the price of the recorder is added. At over four times the total of a Super 8 mm sound outfit, home video is hardly a best buy. Moreover, recordings cannot be edited, the equipment really is rather cumbersome and complicated, and the quality with 8 mm film just comparable with 8 mm film.

What Sony has now done is to demonstrate a system that promises to eliminate these remaining disadvantages when compared with Super 8 mm film. The Sony recorder-camera could become available for about £500, complete with a separate editing unit. There are no cables

on the camera and it weighs only two kilograms. And the quality of the picture seen at Friday's Press conference, produced a response that I have never known before: over 200 hard-bitten, suspicious, ungenerous audio-visual journalists broke into spontaneous applause.

One of the secrets of the camera's success is its use of a CCD (charge coupled device) in place of the bulky, expensive

## FILM AND VIDEO

BY JOHN CHITTOCK

and rather unsatisfactory electronic tube employed in conventional television cameras. The CCD chip is not only extremely compact and lightweight, but it is free of the troublesome image smearing produced by the electron beam, which is seen, for example, when panning across point sources of light.

The separate editing unit is utilised as a control and playback device when viewing recordings. At least half to a third of the size of an average videocassette recorder, it has a special compartment into which the camera neatly fits. The recorder in the camera now functions as a playback unit, in

conjunction with the circuitry and controls in the editing unit. All that is necessary is to connect the output to a domestic colour television set.

Alternatively, the output may be fed into any conventional videocassette recorder. Thus connected, selected shots or "takes" can be transferred to the larger videocassette, scene by scene. The cuts from one scene to another are clean and virtually invisible.

It is certainly infinitely easier

to push a videocassette into a machine and with on the television set than to get out the projector, screen and loudspeaker, line-up the image and then make sure that everyone is seated before switching off the lights in the cable-strewn room (broken bulbs are an attendant risk in home movie shows).

Sony is very cautious about marketing plans for this remarkable system. A possible date of 1984 or 1985 is mentioned, but first the company wishes to prevent a re-run of the standardisation nightmare which undoubtedly has hampered progress in the video business. Thus Sony is lifting the wraps earlier than usual "to establish a cooperative framework for compatibility, not only in the electronic industry, but also in the photographic industry." Talks and agreements with other manufacturers—before rival and non-compatible systems get too far developed—are clearly an urgent priority for Sony.

Attention may be now focused on the Philips and JVCs of this world (both of those companies are thought to have video recorder-cameras). But the 8mm movie business should be the first to worry. The amateur cine business is already depressed and this will only get worse as video systems catch on, despite their drawbacks. Granada TV Rental has

just announced that more of its showrooms will be offering video cameras for hire on short-term rental—encouraged by early results at 21 showrooms where the facility has been on offer since June.

When the Sony recorder-camera hits the market, the end of 8 mm movie-making seems inevitable. For film stock manufacturers Kodak, this must present a serious problem. It certainly did for me in Cologne last Friday because the friendly and familiar faces of UK Kodak executives—including chairman Mr. Jim Moorfoot—were the first I met when I left the Sony stand. But they took the development philosophically and seemed more concerned at its inability to open their footprints. Kodak still cameras (perhaps I was suffering from jetlag).

Yet I am sure that Kodak will survive this challenge. Their executives know too much about the image recording business to be caught with their darkroom door open. But exactly how they will respond remains something of a mystery. Meanwhile, was it not perhaps a bit odd that in the world where Sony decided for this new system to use videotape exactly 8 mm wide? I tried to restore the balance later by taking a photograph of Mr. Bill Fulton, Sony UK's managing director, on the new Kodak Ektralite camera. But I have to wait a few days to see if the result is Chittock-proof.

# Sir Gordon should be suited

LADY BEAVERBROOK paid a compliment to her racing manager, Sir Gordon Richards, when she named strapping colt by Bunting after him but, sadly, the four-legged Sir Gordon has so far done little to justify the confidence reposed in him.

However, at least he stays, and the 14-mile of the Beever Stakes (2.15) at Yarmouth today ought to suit him admirably.

Later in the afternoon, Paul Cook who rides Sir Gordon, partners Paley in the Beever Maiden Stakes (4.45). Like Sir Gordon, Paley has not much in the way of finishing speed, but

he too appears to have a comparatively simple task.

Cleat who carries a 6 lb penalty as a result of a hard-earned victory at Windsor at the beginning of last week, turns out again in the Jack Leader Memorial Challenge Trophy Nursery Handicap (3.15).

She is a tough filly and with M. Rimmer, who rides her so well claiming the 5 lb allowance, she is sure to go nicely, without perhaps, being able to cope with Investis who was an easy winner at Leicester last month.

At Lingfield, Oldstock, follows a three-lengths third to Kampa and Blue Refrair in the Autostar Victoria Cup at Ascot at the end of April. The star of the day was accordingly, He is set to carry 10 st in the Partridge Stakes (5.00). However, he ran by no means badly

when fifth behind Gladiolus and Be Better in the Drayton Handicap at Goodwood (he was trying to give them 6 lbs and 9 lbs respectively) so his class may carry him to victory here.

Sule Skerry, who has disappointed her connections twice since winning well at Brighton in July, performed satisfactorily when dividing Teresilla and Heath at Windsor eight days' ago. She can go one better in the Oval Handicap (4.00).

## LINGFIELD

3.00—Kiss The Clowns  
4.00—Sue Skerry  
4.30—The Bride  
5.00—Oldstock

## YARMOUTH

2.15—Sir Gordon\*\*\*  
3.15—Investis  
4.15—Alveta Real  
4.45—Paley\*\*

## SCOTTISH

9.30 am Babel Yarn, 10.05 Feature Film "Crest of the Wave", 10.30 am "The Wave", 11.00 am "The Wave", 11.30 am "The Wave", 12.00 pm "The Wave", 12.30 pm "The Wave", 1.00 pm "The Wave", 1.30 pm "The Wave", 2.00 pm "The Wave", 2.30 pm "The Wave", 3.00 pm "The Wave", 3.30 pm "The Wave", 4.00 pm "The Wave", 4.30 pm "The Wave", 5.00 pm "The Wave", 5.30 pm "The Wave", 6.00 pm "The Wave", 6.30 pm "The Wave", 7.00 pm "The Wave", 7.30 pm "The Wave", 8.00 pm "The Wave", 8.30 pm "The Wave", 9.00 pm "The Wave", 9.30 pm "The Wave", 10.00 pm "The Wave", 10.30 pm "The Wave", 11.00 pm "The Wave", 11.30 pm "The Wave", 12.00 pm "The Wave", 12.30 pm "The Wave", 1.00 pm "The Wave", 1.30 pm "The Wave", 2.00 pm "The Wave", 2.30 pm "The Wave", 3.00 pm "The Wave", 3.30 pm "The Wave", 4.00 pm "The Wave", 4.30 pm "The Wave", 5.00 pm "The Wave", 5.30 pm "The Wave", 6.00 pm "The Wave", 6.30 pm "The Wave", 7.00 pm "The Wave", 7.30 pm "The Wave", 8.00 pm "The Wave", 8.30 pm "The Wave", 9.00 pm "The Wave", 9.30 pm 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## THE ARTS

Old Vic

## Ariel

by ANTONY THORNCROFT

Ariel, Shakespeare's *Sweet Power and Music*, which received its British premiere at the Old Vic on Sunday, sounds predictable enough: those famous lyrics—"Where the bee sucks"—"Full fathom five"—etc.—performed delicately on the lute to the accompaniment of scenes from some of Shakespeare's lighter comedies. Martin Best's directorial idea is not at all like that. Developed in the U.S. for an affiliate of the Association for Creative Theatre, Education and Research, it is a much more portentous event, no less than an attempt to score Shakespeare as a dramatic symphony, a symphony on the lines of Mahler rather than Mozart.

The starting point is fine—linking Shakespeare's obsession with harmony to the body politic with the harmony of the spheres and the harmony of music, an acceptable 16th century theme and one often evoked in the plays. So after a few quotations, the key being "The man that hath no music in himself, Nor is not moved with concord of sweet sounds, Is fit for treasons, stratagems, and tricks, for plots, for slanders, for eying of black and white, for bowing to the God of this world, and for many other things, for which his nature will resemble him." The man that hath no music in himself, Nor is not moved with concord of sweet sounds, Is fit for treasons, stratagems, and tricks, for plots, for slanders, for eying of black and white, for bowing to the God of this world, and for many other things, for which his nature will resemble him.

lute melodies but dramatic tableaux, ascending movements of a turbulent musical score. The ghost scene from *Hamlet* is given *Misterioso con moto* while from *Julius Caesar* comes the *Doisè Macabre*.

It is a pretentious idea which works surprisingly well, though not always in this particular production. The four actors—Sebastian Shaw, John Woodvine, Ann Firbank and John Nettles—steeped in the Shakespearean tradition, do their bit stoutly, but the addition of a chorus of eight young actors (17, singers), be-learned and cross-legged on the edge of the stage, who occasionally make dolphin-like noises and once crawl across the boards as if searching for a pin, add little. The programme discloses the fact that they represent "planet music," but what might be acceptable in a studio production is out of place at the Old Vic. Martin Best orchestrates the performance with lute and 12-string guitar, the former representing "earthly music," the latter "heavenly." It all sounds very significant but works best as scenes from Shakespeare by the professionals. The excerpts from *Two Gentlemen* of Verona, and *Twelfth Night* are particularly effective, and the whole venture remains ripe for development.

## Regional base for National Theatre

The National Theatre has acquired a regional base, the Theatre Royal in Bath, to act as the centre for its intensified touring policy. In 1982 it hopes to use the theatre for the launch of medium-sized productions which will subsequently move to the Lyttelton, the Cottesloe and to provincial theatres.

This new policy depends on the success of a £2.5m appeal launched yesterday by the Theatre Royal to raise money to improve its antiquated backstage and front-of-house facilities. The stage improvements will be designed to the National's requirements and are a major reason for the link between the two theatres. The Arts Council has promised £400,000 towards the appeal and the local council is expected to contribute another £400,000.

The Theatre Royal was opened in 1905 and restored, after a fire, in 1962. The renovations are to the plans of Dennis Lennon, an experienced architect in the theatre, and will attempt to re-create the Regency look in what is considered to be one of the most intimate and attractive theatres in the country. Its very intimacy

—it seats 615 with another 250 in the gallery—makes it a difficult financial proposition, although in the past 18 months, during which it has been run as a charitable trust, the commercial situation has improved, with attendance up 27 per cent this year.

The plans reach fruition the Arts Council will double its support for National Theatre touring to £400,000 a year. The idea is very much in line with its aim of identifying a national company with a regional centre—the RSC at Newcastle; the ENO in Leeds; the WNO at Birmingham and now the Royal Opera at Manchester are examples—and supporting local theatres by helping financially touring companies to visit them. Sir Peter Hall, director of the National Theatre, said in Bath yesterday that he hoped to open two productions a year at the Theatre Royal and also to exploit the connection between the social traditions of the spa with the English talent for social comedy in its drama. He would also like the National to perform there during the annual Bath Festival.

A.T.

Riva

## Prix Italia

by CHRIS DUNKLEY

Britain's unrivalled reputation among the world's producers of quality television has been sustained and burnished here by the awarding of the Prix Italia for music to London Weekend Television for the South Bank Show profile of Benjamin Britten, *A Time There Was*.

The programme, directed by Tony Palmer, uses reminiscence, archive film, interviews, and music to explore the life and work of the composer. It won the prize of SwFr 18,000 against competition from 20 other programmes submitted by 17 countries, including France, Germany, Italy, America, Russia, Poland and Hungary.

The award means that Britain's record of winning more Italia prizes than any other nation in the 32-year history of the festival is strengthened still further. The prize also enhances the TTV claim to making better music

## Ephemeria award

The first annual award of the Ephemeria Society's Samuel Pepys Medal has gone to Marcus Allen McCortison, director and librarian of the American Antiquarian Society. Pepys is regarded as the earliest known collector of printed ephemera. The annual award has been made possible through the aid of Wiggins Teape.



Kennington's "Back to Billees" (left) and "Sgt. Eriksen"

Imperial War Museum

## Eric Kennington

by DAVID PIPER

The visitor approaching the portico of the Imperial War Museum, a building that once housed Bedlam, hospital for the insane, may well feel some unease, almost as if a bird driven toward the butts. Twin harrows of a huge naval gun confront him with a mute but possibly loaded welcome. Provincials who come to the metropolis bent on art—and indeed suspect many art-loving Londoners—are prone to neglect this museum, lurking, as it seems to be on the map, in the hinterland of the south bank (though in fact as accessible by Tube as the Tate). And the crowd-catching element is of course the museum's prime subject matter, war and the bric-a-brac of 20th-century weapons, uniforms, medals, the strength of his first war work must derive. At his best, especially in some of the drawings shown in this exhibition, his portraits of men shaped by the rigour of war, pared to the essence, answer worthily the austere passion that found expression in the greatest of the war poets, Wilfred Owen, rather than in the sincere yet somehow indulgent heroics of Rupert Brooke's famous sonnets. There is here an allusive, counter-jour study of a figure seen from within the gloom of a dugout, offering tea from the entrance steps above to those inside. The cup bearer, without any histrionics, it lifts the most mundane commonplace to a sacramental level. At this stage, Kennington was using soft chalk and pastel, almost paradoxically, almost to carve the planes of a face on to paper as if by a chisel on to stone. His use of pastel was original, in the highlights sometimes suggesting light itself had taken substance on a cheekbone like a powdering of snow, at others suggesting more a mortal dust settling after an explosion. The modelling though always suggests the sculptor, and when Kennington came to the '20s to war memorial commissions, the results though variable were at their best of moving and expressive gravity. They are shown here mainly by photography, but there are also two maquettes. The bronze one for

the Battersea Memorial to the 24th Division presents three standing figures, compressed, almost welded into one another. An image that conveys a stubborn patience, a formidable confrontation with the unknown, the loneliness of death and yet also a great sense of solidarity. It has something of the cohesiveness, the arresting awkward gravity of the famous Byzantine group of the porphyry Tetrarchs clutched together, at Venice.

The exhibition, drawn entirely from the Museum's own holdings, focusses of course on Kennington as war artist, and so his sculpture and his oil portraits are not fully represented. In fact he achieved some remarkable "basics" distinct from "grists". His recumbent effigy of Lawrence, that after some vicissitudes found a resting place at St. Martin's, Wareham, is not only in Arab gear, but must be one of the very few such memorial effigies to have been made since 1918 (Kennington had planned a hook on medieval effigies and brasses together with Lawrence before the latter's death). The statue of Thomas Hardy at Dorchester—Hardy in old age seated high on a pedestal but comfortably in knickerbockers—must be the latest (and last?) lifesize statue of a contemporary poet to be erected in Britain. These are of course not shown here, but his sculpture generally did not sustain the essential simplicity achieved earlier, and one of the reasons for the recent neglect of his work is an undeniable dilution of his imaginative powers in his later work: inflation, almost.

In the Second World War, Kennington obviously missed that direct, involved contact with the ordinary rank and file of the armed forces in action. Portrait studies of top brass there are, but the habit of drawing his heads over life size tends to become a mannerism lacking an inner justification, and the simplification of his modelling leads to heroics that can resemble the glamour of Hollywood and technicolor. There is a pastel of a young Norwegian pilot in 1942, radiant, almost fluorescent, with a quite impossible blonde beauty. On the other hand, the head of Lord Halifax in 1940, larger than

life, is of a fascinating subtlety, conveying very movingly in its shadowings the decent, responsible, repressed onsets of that harassed statesman in the baffling opening stages of the war. It is, though, to the haunting images of the First World War that the visitor will return. The drawing of Morris Clifford Thomas in Tin Hat (a study for one of the heads in the Battersea Memorial) is a triumph of compression and strength. There are also some landscape studies in pastel, one of 1918 ancestors of Nissen huts in snow, of unexpected delicacy, but it is the men that matter. In comparison with Kennington's best work of this period, that of most other war artists, however brilliant at painting, seems wide of the heart of the matter, missing the essence of the human drama.

## A FINANCIALTIMES SURVEY

## MIDDLE EAST OIL AND GAS

OCTOBER 30 1980

The Financial Times proposes to publish a survey on Middle East Oil and Gas in its edition of October 30. The provisional editorial synopsis is set out below:

**Introduction.** The increasing and crucial importance of the Middle East as the major exporter of oil in the world and the originator of 80 per cent of OPEC's production. The past 18 months have seen the OPEC price more than double. The drastic erosion of the major oil companies role in oil supply and the effect this has had on prices, as direct government and spot market sales have increased. The fragmented OPEC price structure and efforts to reunify it. The OPEC long term strategy committee and the failure of cartel members to agree to implement it. The future of the Middle East as an oil producing region.

**Gas Exports.** Increasing importance of gas as an energy source; Middle Eastern suppliers and the increase in gas production and exports from the region; Algerian gas price arguments; technology.

**The Rise of the State Oil Companies.** The decline in the role of the major oil companies in marketing Middle East crude; the transition to state oil company marketing; the effect the transition has had on the majors and on the oil market; the market pattern which is now developing.

**Hydro-carbon-based Downstream Industry**

**Oil and Gas Industry Services.**

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Wigmore Hall

## Elly Ameling

by ANDREW CLEMENTS

The neutral quality of Elly Ameling's voice—clean and smooth throughout the range, lacking any disfiguring ties—is necessarily only the starting point for her performances. Characterisation must be superimposed; colouring acquired. From such superb basic equipment there are many fine interpretations to be wrought, but equally the dividing lines between blandness and serenity, archness and sophistication, are thin indeed.

For almost all of her recital in the Wigmore Hall on Sunday Miss Ameling contrived to keep to the more desirable sides of these divides. Her pianist was Rudolf Jansen, equally careful, equally balanced, occasionally lapsing into the prosaic, failing for instance, to make the most of the postludes to Schumann's *Liederkreis Op. 39* (the Eichendorff settings). Miss Ameling sang much of that cycle simply and effortlessly, art disguising art for once seemed an appropriate description. Occasionally an odd stress surprised, as though the effort to make the most of the rhyming patterns had been overdone: in some songs also—in "Intermezzo" and the otherwise sublime "Mondnacht"—the tempo seemed unevenly stately. Berg's *Seven Early Songs* are

perhaps unfamiliar Ameling territory—she included one of Schoenberg's Cabaret Songs as encore as well. The voice is not quite appropriate for such ripely romantic effusions as these, though Berg's taste in late 19th-century German poets was refined; the occasional spread of tone (even a momentary loss of control at the close of "Die Nachtigall") and expressive bulge suggested slight uncertainty. But everything else was in its place, immaculately phrased and articulated.

Twenty-eight eminent historians, scientists and cultural experts representing all the regions of the world have been meeting at Unesco's Paris headquarters to set under way a large-scale project: a new, revised and expanded edition of the *History of Mankind, Scientific and Cultural Development*. A first edition of this work was prepared under Unesco auspices in the fifties and sixties by a first international commission (wound-up in 1969) headed by Professor Paulo E. de Berrêdo Carneiro and aided by 1,140 specialists which spent nearly 20 years on the task.

the line "Weites Wunderland ist aufgetan" in the first song "Nacht" was a textbook example of how to weight a phrase.

Yet there were still surprises. A group of four Spanish songs, by Granados, Guastavino (the marvellous "La rosa y el sauce") and Turina, brought forth sharp, vivid images, complete involvement in apparently foreign worlds of expression. Miss Ameling did not seem like a Dutch lady singing Spanish songs; the assumption was totally convincing.

## New edition of 'History of Mankind'

Following a call for a new edition by the 1978 general conference of Unesco the director-general set up a second commission, again headed by Professor Carneiro. Since last year, it has been aided by 120 specialists from all regions of the world whose task was to make a critical examination of the first edition. They have begun to work out their criticisms and suggestions and send them to the commission which will now decide what changes and corrections should be made as well as the priority to give to new themes and new volumes of the history.



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## The imported recession

IN THE LAST two years real personal incomes have risen more rapidly than at any time since the 1971-73 recovery, yet while in the earlier period industrial production was rising at an annual rate of more than 5 per cent, we are on this occasion entering what could well prove the severest recession since the war. The output figures published yesterday confirmed that, in the second quarter, industrial output was 5½ per cent lower than the average for 1979, and still falling quite rapidly in July. In the 1975 recession, the trough was 7 per cent below the previous year.

For output apart from oil, of course, the picture is even worse. Manufacturing is already 7 per cent below last year's average, and well below its 1975 trough; for all non-oil activity, the level is about the same as the worst in the previous recession, with a further fall in July, and much evidence to suggest a still worse performance subsequently.

## Retail sales

We have become so accustomed, in the post-Keynes era, to think of the productive economy as being driven by the level of demand that this enormous divergence between incomes, spending and output is hard to grasp. Part of the explanation lies in changed behaviour; real consumer spending on all goods and services has grown only half as fast as real incomes. There has also been a strong response to the sharp changes in relative prices; spending in the shops, as opposed to spending on housing, transport and so on, has been stagnant for two years, as new figures again confirmed yesterday.

However, this changed behaviour is not itself enough to explain what has happened to output. Over the last two years, real consumer spending has risen by 6 per cent, and retail sales have been steady; yet total output has fallen 3 per cent, and non-oil output 6 per cent. It is this divergence which remains to be explained by the financial forces operating on the whole economy.

The rise in sterling is, of course, the clue which explains much else. The improvement in the terms of trade—the inverse, unhappily, of our loss of price competitiveness—has raised real incomes, and

provided the means of payment for a sharply increased volume of imports.

However, this is not the whole story. The current account was in quite strong surplus in 1979, despite the need to find £2bn to pay for net oil imports. For the last two months it has been in surplus again—this time with a small positive contribution from oil; if this were a reliable trend, one might conclude that we have simply used our oil to pay for greatly enhanced imports of other things.

Unfortunately the truth is probably worse than this. Imports have recently been depressed by the recession in home sales, and efforts to reduce stocks. Exports are probably above their trend level, as exporters work through their order books. It still seems likely that as official forecasts have suggested, the underlying balance of payments has deteriorated sharply, despite the oil bonus.

This underlying deterioration suggests how far mismanagement of the economy has intensified the troubles which industry was bound to suffer as the UK became a major oil-producer. For more than two years now, under Chancellors of both parties, the British stance has been to try to offset the monetary results of excessive public sector borrowing with high interest rates. The attempt has been unsuccessful, but the high interest rates have helped to buoy up sterling. Sterling fell sharply yesterday on talk of a possible cut in interest rates and of over-supply in the oil market. The pincer movement which is squeezing industry could hardly be more neatly summarised.

## Strategy review

The Government must, of course, seek some clear evidence that the recession is reducing the pressures of money expansion before rates can be cut without undermining its surviving credibility. For the longer term, however, a far more comprehensive review of strategy is required. Consumers cannot be compelled to continue in spending which the Government has failed to achieve; it is not they who are living beyond their means. Only Government action can produce the circumstances in which interest rates can not only come down, but stay down.

## Mr. Trudeau's dilemma

THE BREAKDOWN of Mr. Trudeau's constitutional conference with the 10 Canadian premiers was not a matter of legal quibbles: it was a fight for power and money. Almost without exception, the premiers were not ready to accept the process which has lately increased their powers at the expense of the Federal Government.

That shift has been taking place because the British North America Act (BNA) of 1867 gives the provinces responsibility for their natural resources. Originally that meant timber, fishing, and little else. Now it means oil and gas which have made Alberta and British Columbia rich—and if hopes are fulfilled—will do the same for Newfoundland and Nova Scotia. It means the Atlantic fisheries and the hydro-electricity upon which Quebec bases its hopes of an economic flowering.

Ottawa has been struggling with Alberta since the early 1970s to keep down the price of oil, and for a greater share in the fiscal levies on oil companies. It did so for the money, but also to defend the interests of manufacturing industry, which means above all the non-oil provinces of Quebec and Ontario. Until this year, Ottawa's position was reached. But now Alberta is playing really rough with a threat to reduce output unless it gets the price it wants.

## Veto

These arguments have become Trudeau's ambition to give Canada its own constitution—to "patriate" the British North America Act. He argues that it is an anachronism since 1831, still to have to ask the UK Parliament if it wants to change the sensitive sections of the BNA. These include, above all, the distribution of powers between Ottawa and the provinces.

Though the matter has not been tested in any court, the usual constitutional doctrine in Canada has been that such changes may only be requested if the Federal and provincial Governments are unanimous. That, in practice, gives every province a veto which is unlikely to be surrendered lightly. For that reason it has never

been possible to agree on a procedure for amending the Act once it has been "patriated." Several proposals have been made, all involving a degree of consensus going beyond a simple parliamentary majority in Ottawa. One formula, for instance, would have required changes to be submitted to popular referendum, with a majority required in each of four regions: the West, Ontario, Quebec and the East.

If Mr. Trudeau now makes good a threat, made indirectly and perhaps for tactical reasons, unilaterally to ask London for a referendum, he would be riding roughshod over provincial aspirations. He would also be putting Westminster into a most embarrassing situation. A statement made in the House of Lords on July 25, 1979, by Lord Trefgarne on behalf of the British Government suggested strongly that a request from Ottawa to patriate on the strength of a vote in the Canadian Parliament could not be refused. "We cannot be the arbiters of the correct balance of the case presented to us: this must be the sole responsibility of the Canadian Government," he said.

## Militant

The more militant among the Canadian provinces are certain to challenge that view. Some are already cautiously lobbying for support at Westminster. An acrimonious debate at Westminster—even if it were kept largely behind the scenes—would be most embarrassing to all concerned, Mr. Trudeau included.

The Canadian Prime Minister has flirted with the idea of holding a referendum on unilateral patriation. He has the majority in Ottawa necessary to pass legislation for a referendum. Its outcome, if it were ever held, could be another matter. Of course a majority of Canadians, if asked, want their own constitution. But regional feelings are strong, and in a real fight the outcome would by no means be certain.

Mr. Trudeau has always striven for the one-ness of Canada against provincial pluralism, and the one-ness of the Canadian nation against the French-English division. He is strong willed and eager to make his mark on history. But he should be politician enough to know that precipitate action now could backfire.



IF THERE is one word which has always sent a nervous shudder through the collective soul of the International Monetary Fund, it is "politics."

There is a certain self-conscious naïveté in this attitude because the IMF is an institution where political infighting is not unknown and whose purity and objectivity has occasionally been sullied by political considerations in the past. (Loans to Nicaragua, both during and after the Somoza régime, are just one recent example.)

But never before has the IMF found itself so squarely, and so helplessly, in the middle of an international political power play as it does today over the question of whether or not the Palestinian Liberation Organisation (PLO) should be accorded observer status at this year's annual meeting. This will be held, jointly with the World Bank, in three weeks' time.

It is a subject light years removed from the esoteric realms of special drawing rights and conditionality in which the IMF customarily deals, yet it is one which could ultimately significantly alter the rules by which the IMF plays its game. As one executive director put it recently, having carefully run through the exhaustive arguments on all sides of the issue,

## The old order under threat

"It's one of those damned-if-you-do, damned-if-you-don't situations."

At one level the whole PLO question may be seen as a significant new wrinkle in the Arab policy of forcing a political settlement in the Middle East against the resistance of an American administration naturally hamstrung by the immeminence of a presidential election.

But the approach that Saudi Arabia and Kuwait have adopted towards the IMF (and the World Bank) has superimposed on the Middle East framework an altogether more fundamental confrontation between North and South for control over international economic policy.

For the first time the often casual—but still undeniable—hegemony that the U.S. has exercised over the major international financial institutions, designed to be both the conduits and policemen of resource transfers from the rich to the poor, is being seriously challenged: and for the first time it is by no means clear that the old order will triumph.

The potential stakes are, at least in the context of the two institutions, apocalyptic. That does not, however, mean that the apocalypse will take place in the grand ballroom of the Sheraton

## ERA OF U.S. HEGEMONY MAY BE ENDING

## Why the IMF fears the PLO challenge

Jurek Martin examines the implications of PLO attempts to achieve observer status at the International Monetary Fund



Status-seeker Yasser Arafat (left) of the PLO; his challenge poses a problem for the IMF's Jacques de Larosière

Park hotel here in Washington at the turn of this month. It still stretches the imagination to picture the normally staid and predictable Fund-Bank annual meeting transformed into a cross between a UN General Assembly and an American political convention, with the world's finance ministers lobbying and caucusing like fury.

But, given the sourness that currently prevails in economic relations between the developing and industrialised world, it is conceivable that the first shots in the war will be fired then and that, in retrospect, the 1980 annual meeting will come to be seen as a watershed in the evolution of the IMF itself, if not of the world.

It is necessary to take a fairly long look at the chain of events, however abstruse some of them may be, that have precipitated the current crisis.

A year ago, in Belgrade, it did not seem that serious. It was relatively easy then for the

## Committee missed its opportunity

Western nations, under the direction of Mr. Robert Muldoon, New Zealand's Prime Minister and chairman of the last meeting, to fessne the tentative demand that the PLO be granted observer status by commissioning a further study. In any case, that annual meeting had other things on its mind—most notably the proposed creation of a dollar substitution account and the overheated

state of the American economy and the international money markets, traditional IMF bread and butter subjects.

In hindsight, it is now apparent that 1979 was a missed opportunity. Mr. Muldoon's committee desultorily dragged on, never close to an agreement either on the PLO or on a more wide ranging review of who ought to get observer status.

Meanwhile, Arab nations, impelled by the frustration of observing the Camp David peace process grind to an apparent standstill on the rocks of, as they saw it, Israeli intransigence, undertook a profitable study of the little-read bylaws of the IMF and World Bank. At the same time the chairmanship of the 1980 annual meeting passed on to Mr. Amin Jamal, the Tanzanian Finance Minister, a man much more receptive both to the PLO cause and to the need for the developing world to find better levers in its negotiations with the industrialised bloc. The solidarity of the Third World members was enhanced when the Group of Seventy Seven developing nations, meeting in Arusha earlier this year, unanimously endorsed recognition of the PLO.

Events subsequently have moved at a faster, more visible pace. In midsummer, Saudi Arabia and Kuwait pulled out of two fairly routine IMF and Bank fund operations, citing the PLO case and putting their money, as it were, where their mouths were. However, as the IMF's managing director, M. Jacques de Larosière, established on a mission to the Middle East in August, they did not threaten to back out of their commitments. When his major IMF recycling operation,

nor did their action make life especially difficult for the IMF, which has ample liquidity and modest loan demand at present. But the warning was clear and it was reinforced last week in Riyadh, the Saudi capital by a communiqué following an Arab central bankers' meeting.

Sensing what was afoot, Mr. Sam Cross, the U.S. executive director, successfully proposed to the board that observers to this year's meeting be confined to those invited to Belgrade. This showed the U.S. was alive to the domestic political implications of the PLO issue. The board endorsed his motion.

## Stand up and be counted

which was transmitted to the Bank's governors—the 140 finance ministers representing member governors—for ratification.

The IMF also suggested that the U.S. itself undertake a revision of the guidelines covering observers, to be completed by next March. There is general agreement that this needs updating, to take account of the status of, for example, Taiwan, now that the People's Republic has resumed the China seat. There would also be an opportunity at least to investigate the precedent set by the PLO question, insofar as it might affect other "governments-in-exile" (the Polisario, for instance).

But the catch was that the Arab and developing nations had unearthed a previously

little noticed provision in the IMF's statutes requiring that a quorum of governors (half of the institution's member states, comprising two-thirds of its weighted vote) be obtained if a vote is to be validated. Simply not replying to the proposal could consign it to defeat and leave apparent discretion (though there is dispute on how far reaching it is) in the hands of the chairman of the annual meeting, Mr. Jamal. The ruse worked: the U.S. asked for an extension of the deadline and is now trying through diplomatic channels to raise a quorum. Opinions are divided on whether it will succeed by the new deadline this Friday.

All of which has combined to put the Carter Administration in a terrible bind. On the one hand, it would not help Mr. Carter's re-election to see the PLO handed a propaganda victory—in the U.S. capital city of all places—just five weeks before the nation votes. If it fails to raise a quorum this may happen, though the U.S. will probably try and insist that Mr. Jamal do nothing without the assent of the executive board, on which the U.S. still commands a majority.

Even if it wins on the quorum and carries the day, either Mr. Jamal, or somebody else, can easily raise the issue on the floor of the annual meeting, thus obliging the U.S. and a horde of other countries (who would rather stay discreetly silent) to stand up and be counted.

The U.S., the IMF and the World Bank could suffer if the PLO is admitted. The Administration is presently making a strong pitch to Congress for approval of two central items—ratification of the seventh general quota increase at the IMF and of the replenishment of the International Development Association, the soft loan arm of the World Bank. Last week Mr. G. William Miller, the Treasury Secretary, delivered a major speech in New York in support of both measures in terms which drew unqualified admiration from IMF and Bank officials.

If the Administration really wanted to play this game roughly, and for short term domestic political impact, an obvious sanction is for it to threaten to withhold support for both proposals, thus damaging the operating capabilities of both institutions. In fact, Congress is quite capable of taking matters into its own hands and refusing to increase U.S. financing for organisations which, it will be argued, curry favour with terrorist bodies like the PLO. The IDA replenishment, in particular, looks extremely vulnerable. If anything, it exacerbates the known distaste of the present Congress for foreign assistance.

But the Administration is constrained, as far as the IMF quota review is concerned, by a strange arithmetical possibility. This is that the quota increase



could take effect without U.S. participation, producing a de facto diminution of American power within the IMF.

Implementing the quota requires the approval of 75 per cent of the IMF's weighted voting membership and the U.S. currently commands just under 20 per cent of the vote. At the last count, more than 50 per cent approval had been obtained, without the U.S. and without a number of large industrialised countries concurring. If the increase goes through without U.S. participation, America's influence in future votes would be correspondingly reduced to under 12 per cent and that of

## It's blackmail, say IMF officials

the developing nations, as a bloc, would rise to about 45 per cent. Sooner or later the argument runs, the economic policies with which the IMF has been indelibly associated would have to reflect this changed reality and the U.S. would, in effect, have cut off its own nose over the PLO in order to spite its face.

This is something that the Carter Administration, which has proved generally sympathetic to the cause of international economic development, does not want to countenance. Thus the sanctions it could bring to bear are themselves limited to the essentially cosmetic: the PLO wins its case, Mr. Carter himself may forgo the traditional presidential appearance at the annual meeting.

A fuss may also be created over the visa status of those purporting to represent the PLO, though this is unlikely to prove effective. In the meanwhile, the IMF itself, not to mention the World Bank, can do little.

The Fund might take a more benevolent attitude towards the radical plan of action for international monetary reform drawn up by the Group of 24 developing nations than it has to date. But that is really only skirting the fringes of the issue. In any case, receptiveness to such reform proposals remains essentially the responsibility of national governments: the IMF would merely facilitate political decisions taken elsewhere.

Thus it is that senior IMF officials, accustomed to relative anonymity, are now speaking freely of the PLO issue being a "watershed" in the organisation's evolution, of "this regrettable state of affairs," of resentment against "political blackmail." There is hope, but no optimism, that moderate, accommodating voices will prevail. "Whichever side wins now, we haven't heard the end of it," an executive director said, glumly.

## MEN AND MATTERS

## Mr. Fowler takes a flier

British Rail, you may have heard, cancelled today's inaugural advanced passenger train trip to Glasgow because of a curious effect on travellers which is probably best described as *mal de chemin de fer*.

But Transport Minister Norman Fowler is made of sterner stuff. He will step aboard at Euston this morning for what I am told is a "personal, private" run on the 150 mph express.

The Minister is understandably eager to educate himself about the train and discuss its potential and current difficulties with BR officials, since he has the somewhat ticklish task of approving a £150m investment programme for 60 of the things.

BR is also anxious to "devote all the time possible" to showing Fowler how the train performs. This morning, however, there will be little enough time for discussion aboard the APT. The run, originally planned to zoom up to Glasgow and back, will take him only as far as Crewe and return him to London in time for lunch on terra firma. Which, in the circumstances, may be just as well.

## Going home

Declan Feblly, the Irish Industrial Development Authority tells me, should serve as a good example to others of his kind. An engineer all his life, well-established in his corner of British industry, and by his own admission "not a finance man," he has been transformed in double-quick time into the head of a new £400,000 manufacturing venture in Ballyfermot, West Dublin.

Feblly is the first expatriate to be hooked in the IRA's fishing expedition currently under way in the UK. Dangling 60 per cent grants on buildings and equipment, subsidised rents and interest rates, the authority is



"A week may be a long time in politics but five hundred days is a short time in monetarism"

looking here and elsewhere for thriving entrepreneurs who may be tempted to go home and repeat their success.

Alluring as the bait is, however, promotions manager Ed McDonald tells me that one of the main difficulties is persuading people who are necessarily well-established to uproot themselves and their families.

"Pride and credibility are at issue as well," he says. "If it does not work out a man has to think how he can get back into his industry."

Feblly, 44, with family ties loosening as his children grow up, was a partner in a Manchester company making fans and impellers when he made his first tentative approach a year ago. Ambitious to work alone, but daunted by the task of rounding up the necessary capital, he eyed the financial package worked out by the IRA. In March, after 24 years in England, he succumbed to the new lure of the old country. He is already on stream with a total staff of 33, producing fans for the British market. Funded by Irish banks and paying interest at a comfortable 12 per

cent, he aims for a modest target of £1m sales in his second year and a staff of up to 60.

And should anyone be tempted to protest at the "poaching" of talent from Britain, let them first consider how the IRA's enterprise has helped lighten our burdens. Feblly already employs 10 people in his Manchester sales and service office, and he points out, "we are using all British motors, British bearings and British steel."

## Re-pressed

After years of writing for newspapers, former London journalist, Tom Kent, has been given the job of reporting on them. The Canadian Government has plucked him from his chair at Dalhousie University, Halifax, to head its Royal Commission inquiry into the growing concentration of newspaper ownership in the country.

Kent's position has a certain piquancy. He left Britain and the home editorship of the Economist in 1954 to edit the Winnipeg Free Press. When his contract expired five years later, it was not renewed.

One of his tasks will be to determine whether the Thomson-owned newspaper, now enjoying a monopoly of the news in the city, is fulfilling its proper role. The Commission's pursuit of the Press owners is expected to start shortly, hard on the heels of the Federal investigators who have raided the Thomson offices, and those of the other main newspaper chain, Southam, in search of any evidence of conspiracy to reduce competition.

Kent, who served for a spell as adviser to the late Prime Minister, Lester Pearson, has been asked to file his report by July next year. It may finally decide whether the Trudeau Government gives the priority to tougher competition legislation which has been repeatedly promised for the past decade. Once the deadline has been met, Kent intends to put away his notebook and return to fill-log those of the students in the

administrative studies department which he heads at Dalhousie.

## Nicola rules

David John Smith—you are Scotland's Mistar Average. Or so claims James Travers, a statistician at Scotland's General Register Office, who has recently completed a computer-aided survey of name patterns north of the border. The Smiths have maintained their dominance at the top of the surname chart since 1858, with the doughty MacDonalds running them a close second in all surveys except, for some reason, 1835, when a birthquake among the Browns toppled them for a brief space.

David toppled John as the top Scots forename in the mid-seventies, while in a far more exciting development on the staff side, Nicola soared out of nowhere to top the chart, ousting the Margarets who had held sway for over a century.

Out of Travers' computer pops the news that lads were more likely than lasses to be gifted with a multiplicity of names—over a third of female babies born in 1976 will have to struggle through life with only a single forename. But a signal victory for the women of Scotland is struck by the mother who endowed her daughter with no less than nine names—two ahead of the nearest boy. And those names, if she had observed the probabilities of Travers' chart, would have been Nicola, Karen, Claire, Angela, Fiona, Susan, Jennifer, Julie, Gillian. Ms N.K.C.A.F.S.J.J.G. Smith, the computer and I look forward to hearing from you.

## Hidden quality

Estate agent to concerned client: "I know the garden's only 30 ft square, sir, but it goes as deep as any in the country."

Observer

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## FINANCIAL TIMES SURVEY

Tuesday September 16 1980

Although the industry is cyclical by tradition, there are fears that its current recession is serious. But engine builders in Europe and the U.S. have reacted to market conditions and may emerge in a stronger position to face competition from the Far East.

## Diesels

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## Manufacturers determined to fight back

By Hazel Duffy, Industrial Correspondent

A SHORT while ago, the diesel engine appeared to be on the verge of almost unlimited growth. The escalation in fuel prices prompted suddenly to transform the workhorse of industry and transport, which had been regarded for years as a dirty and noisy necessity, into a more sought-after product. Now, perhaps a good time to take stock of how far the diesel has progressed since it appeared in this new light, and to make an assessment of its future.

The immediate situation in the industry is far from encouraging. The worldwide economic recession has depressed demand for almost all of the end-products which are powered by diesel: commercial vehicles, cars, industrial and agricultural equipment. The consequence has been a spate of redundancies, short-time working and prolonged holidays as the engine manufacturers attempt to bring supply more into line with demand.

## Expansion

The industry is traditionally cyclical, reflecting the peaks and troughs of demand by the end-users. But the current recession may prove to be more serious, pointing to a more fundamental over-capacity as a result of rapid expansion by many engine manufacturers in the last five years.

At the same time, the present imbalance could reflect the shift in manufacturing strengths away from the U.S. and Europe towards the Far East. In con-

struction equipment, certain industrial applications, and ships, for instance, Japanese penetration has grown considerably since the last recession. If this continues, it will have important implications for the manufacturers of all components, including diesel engines.

A possible counter to this pattern, however, is the fact that companies have probably reacted more swiftly to market conditions than they did in the last recession, and may well emerge in a stronger cost-position from which to take on the competition from the Far East.

Certainly in Europe, which can be regarded as the home of the diesel engine (European production is around three times that of the U.S.), there are strong indications that the engine manufacturers are determined to fight back.

But as with all components, the future of the diesel will depend to some extent on the marketing success of their customers, the original equipment manufacturers (OEMs). Some observers of the British diesel engine industry—one of the strongest in Europe—have expressed concern about its dependence on end-products which show little prospect of significant growth.

Planning Research and Systems (PRS), a research organisation specialising in the diesel engine industry, estimates that diesel production in the UK has declined from 21 per cent of world production in 1972 to 10 per cent in 1979.

As a proportion of West European production, the UK has declined from 40 to 24 per cent over the same period—from about 810,000 units in 1972 to 790,000 in 1979, while West European production overall has grown at a rate of 10 per cent a year from 2m to 3.2m in the period. A mark of growing competition from other parts of the world, however, is the fact that West European production has declined from 52 to 44 per cent of world production.

PRS attributes the relative decline of the British industry in part to the greater demand for car dieselisation on the Continent than in the UK. Although there is still considerable scope in Europe for replacement of

petrol engines by diesels in various applications—particularly in the industrial equipment area—most observers agree that the car represents the most important single growth area.

Most of the major European car producers—Volkswagen, Fiat, Peugeot, Renault, and others—offer a diesel version of some of their most popular cars. The exception is Ford which although it offers a Peugeot diesel in the Granada, has not yet accepted that diesel-powered cars will be a popular choice. Ford is talking with certain engine manufacturers about going into diesels, perhaps on a joint basis with the German company, Deutz. BL, however,

appears to have made little progress yet in developing a car diesel. An important factor in determining the attraction of the diesel car, of course, is the price of diesel fuel. In Italy, Spain and Sweden, for example, diesel fuel costs less than half as much as petrol. In the UK, the price advantage of diesel is minimal.

Although there is no doubt the diesel engine car has a permanent future, the degree of enthusiasm among the car-buying public may have been over-estimated by some forecasters. In the U.S., the Volkswagen Golf diesel has enjoyed considerable success, but in Europe, most drivers still view the diesel-car as too sluggish.

Certainly the potential diesel convert will take into account the higher initial outlay for the diesel-engined car and weigh this against the fuel economies over a period of time.

It should also be noted that in the U.S., Ford pulled out of its exploratory studies for a car-diesel with Cummins, in favour of concentrating on its "Proco" engine. This is described as an advanced petrol engine which has some of the advantages of diesel.

In some more traditional applications, the diesel is losing against other forms of power-generation. For example, in rail-locomotives the trend is distinctly away from diesel towards electrification of tracks;

in standby generating sets, fluidised bed combustion is expected to become more important; and in military applications, the gas-turbine is winning orders from the diesel.

Aside from this contracting sector of the market, there are very real opportunities for diesel growth in the U.S. Cars apart, the switch from petrol to diesel in medium-duty commercial vehicles over the past two to three years has been very significant. It has been suggested that European knowledge of the diesel in truck applications is so much more advanced than in the U.S. (where traditionally diesel has been limited to heavy-duty trucks) that the time is ripe for the European truck manufacturers to cross the Atlantic. A few companies plan to do this, although it is unlikely that the American truck companies will allow them to make rapid advances.

## Dominated

Other opportunities for the lower end of the 30-500 hp diesel range undoubtedly exist in the U.S., for use in small marine and industrial applications that are still dominated by petrol. In the present state of the industry, there is insufficient capacity for manufacturers in the U.S. to meet the expected demand. Hence the chance for the Europeans and Japanese, who have much more expertise at this end of the range, to expand into the U.S.

This might seem strange in

the light of Perkins' decision to close its U.S. factory a short while ago, but this appears to have had more to do with the facilities of the factory than the state of the market. Deutz has recently announced its intention to manufacture in the U.S. Eurofinance, the Paris-based research organisation, proposes in a recent survey that the ideal solution would be for Perkins and Deutz to combine for the purpose of attacking the U.S. market.

Another area of expansion for the diesel in Europe is expected to be the marine sector. Again, Eurofinance estimates that as a result of a combination of factors, new diesel marine propulsion requirements may have risen by between 30 and 45 per cent in the mid 1980s against the levels of two years ago.

The basis of this projection is first, the recovery in shipbuilding; second, the continued trend towards dieselisation in new vessels; and third, the diesel re-engining of existing vessels. If the projection proves correct, it will come as a long-awaited boost to a part of the industry which is particularly strong in Europe.

The outlook for the diesel engine is more optimistic than for many sectors of engineering. But the increasingly competitive forces in both the production of engines and the use of products will ensure that diesel manufacturing in Europe will have to be subject to extremely rigorous costings, if the Continent is to hold on to its dominant place in the market.

## COMPETITORS OF THE DIESEL ENGINE

Characteristic	Petrol/Gas	Gas Turbine	Steam	Nuclear	Electric
Size	smaller	much smaller	larger	larger	smaller
Weight	lighter	much lighter	heavier	heavier	lighter
Noise	less	more	less	less	less
Initial Cost	lower	higher	higher	higher	lower
Fuel Consumption	higher	higher	higher	not comp*	higher**
Reliability	lower	equivalent	higher	not comp	equivalent

\* At present the efficiency of the nuclear cycle is very low, with the advent of fast breeder technology it will become much higher.

\*\* The electric motor may reach efficiency levels of 80% or more by itself. The problem is that the generation and distribution of electricity is not a particularly efficient process. The total system efficiency of an electric motor is therefore quite low.

Source: Eurofinance

# 71 this year, and working harder than ever.

In 1909, the company founded by Karl Benz took up the manufacture of engines using the propulsion system invented by Rudolph Diesel.

There was still work to be done, of course. Benz and his colleagues improved, researched, refined and developed their ideas until, in 1922, a 30-hp diesel engine was put into a tractor and passed every test they could think up. And two years later they marketed the first diesel-powered trucks in what was to be the most famous marque of commercial vehicles in the world.

What we now call 'R' and 'D' went on, of course. In 1928 the diesel engine was developed for boats and airships; in 1936 the 260 D car took to the road.

It was the first of *two million* such cars.

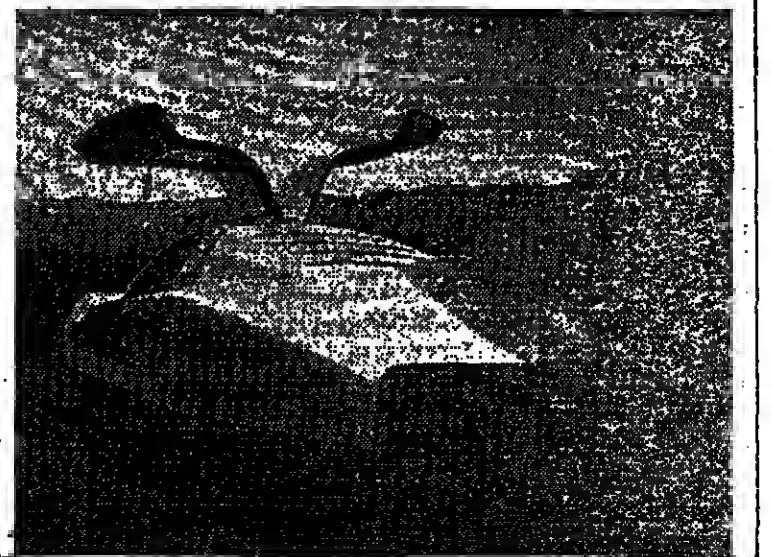
There are many reasons for the success of the Mercedes diesel units that now power so many boats, planes, cars, trucks and tractors. One of the benefits being appreciated more and more in these troubled times is the high fuel-efficiency/low pollution factor. (We have figures that would even impress a knowledgeable conservationist.)

Another important factor is the entire philosophy behind all Mercedes engineering. A belief in the value of skills and craftsmanship, tempered with a healthy respect for new ideas and innovations; a belief in hard work, long hours and deep thinking, if they might lead somewhere worthwhile.

Witness our newest diesel test car, the fantastic C-111 Mk III. With 12 world speed records and 27 international performance records, it does not merely speak for itself.



Mercedes-Benz





## DIESELS II

## Development along three routes

BEFORE THE introduction of environmental and energy conservation constraints, today's diesel engine had evolved by what the biologists call a natural selection process along three parallel paths, influenced by the combined effects of engine size and application. There are now three fairly distinct species in which the methods of mixing the fuel and air differ significantly.

The first of these species is the larger slow and medium speed engines for marine, rail traction and stationary power. These rely primarily on the fuel being distributed throughout the combustion chamber by the fuel injector.

The second group comprises mainly direct injection engines to power trucks and smaller boats. These engines mix the fuel and air through fuel distribution by the fuel injector, with a moderate degree of air turbulence generated in the engine cylinder during the induction process.

Finally, there is the rapidly expanding family of small high speed diesels employing compression swirl combustion systems in which the mixing is achieved mainly by a high degree of air turbulence generated within the combustion space. This group of engines is rapidly penetrating the light commercial vehicle and passenger car field in competition with the petrol engine.

The lines dividing the three types are inevitably not very distinct. With the need to improve the engines to meet future requirements there will undoubtedly be some interbreeding, to carry the biological metaphor perhaps a little too far.

Although fuel economy is now the number one requirement in all diesel engine applications, nowhere is it more vital than in the larger, lower speed engines. Development continues in all areas likely to render the engines more fuel-efficient while still extending the power ratings. Better combustion is sought through improvements in mixing the fuel and the air as the air density in the cylinder is increased.

The need is for more sophisticated fuel injection equipment working at higher pressures. Similarly more efficient turbochargers are required to minimise energy losses inevitable when convert-

ing exhaust gas energy into inlet air density. Other loss areas which are being investigated are engine friction and the use of compounding or bottoming cycles, whereby the maximum amount of energy is extracted from the exhaust gases and fed back into the crankshaft.

The second major activity area concerns alternative fuels. Large stationary and in some cases marine diesels have long been used to operate on fuels as diverse as residual oil and natural gas, with suitable modifications either to process the fuel before use or assist ignition. These engines therefore, are prime candidates for attempts to run on still more diverse fuels without losing the diesel's basic fuel efficient characteristics.

Fuels as wide-ranging as alcohol from biomass, to coal and wood-dust are being investigated as a means of overcoming oil shortages in some parts of the world. The "solid" fuels require generally longer burning times and so are best suited to slow-speed engines. However, the means for injecting the fuels in traditional diesel fashion is clearly a serious problem for the equipment manufacturer.

In all these activities the larger engines have to remain competitive in terms of reliability since "down time" is also very expensive. Overhauls are required after a minimum 10,000 hours of operation on inferior fuels. When operating on distillate fuels 20,000 hours is more normal.

## Difficulties

In the more mobile diesel engine applications such as large commercial vehicles, it is accepted that operation on inferior fuels presents serious difficulties. Problems arise from the need for flexibility of operation, and from the logistics of ensuring a supply of the required fuel hundreds or thousands of miles from base. Attempts are being made to operate diesel truck engines on methanol, using a pilot charge of diesel fuel as the ignition source. However, it is clearly more logical to reserve the higher grade distillate fuels for automotive use. The aims of research and development here are to achieve and maintain the best fuel economy in the face of environmental constraints

such as the control of noise, black smoke and the gaseous emissions of oxides of nitrogen and unburned hydrocarbons.

The United States Environmental Protection Agency is currently leading in new legislation to control exhaust emissions from diesel as well as gasoline engines. However, all manufacturers wishing to compete in world markets should take note of these regulations which are of course, spreading to other areas such as Japan and Europe.

Given that such measures have an adverse effect on power and fuel economy, the engine best able to cope with the situation is the one which performs best when uninhibited. In the truck sized engines which are increasingly being turbocharged to ensure a combination of maximum power and payload, research and development are concentrated on improving combustion performance.

Although in almost universal use, the combination of fuel injection and air swirl to obtain the best mixing process is still not fully understood. Advanced techniques such as high-speed flame photography and laser-based air velocity measuring equipment are being applied within the cylinders of running engines to study air motion and the mixing process. It is hoped these will improve techniques for the design and development of swirling direct injection systems.

Current trends are towards higher air swirl and fuel injection rates leading, again, towards the need for still more sophisticated fuel injection equipment. The results of these investigations are assessed on the basis not only of increases in power and efficiency but also on the trade-off with reduced exhaust emissions.

It is likely that developments in the truck size direct injection engines will become equally applicable to the smaller light duty truck and passenger car diesel engines. Here the use of divided or indirect injection systems are currently almost universal. The ability of these systems to give high power and to operate over a wide speed range has been enjoyed at the expense of an inferior fuel economy compared with truck-type direct injection systems. However, they still afford a 25 per cent to 30 per

cent improvement in miles per gallon compared with petrol engines.

In the search for still better economy, research is seeking ways to apply direct or open chamber technology to the small high speed diesel. The problems of smoke-limited performance, noise and gaseous emissions are increased as attempts are made to extend the operating speed range to equal that of the divided chamber engines and so be acceptable as a passenger car or light duty engine.

## Improvements sought

Improvements are still being sought in divided chamber engines as it is by no means certain that the high-speed direct injection engine will make the grade without unacceptable sophisticated fuel injection equipment. The trend towards miniaturisation of fuel injectors for these engines is permitting improvements in engine design and in some aspects of performance.

The development of very small exhaust turbochargers offers the possibility of higher performance without sacrifice of fuel economy. Alternatively, it is possible to reduce the engine size for the same power with a beneficial effect on vehicle fuel economy.

The introduction of regulations governing particulate emissions from light-duty diesel engines in the U.S. to maintain air quality standards as diesel engines become more popular in American automobiles, has brought a new dimension to diesel engine development. As ideas for the reduction of particulate matter such as carbon and heavy hydrocarbons within the engine become exhausted, the industry is studying the possibilities of after-treatment using filters, with or without noble metal catalysts, in the exhaust system.

Progress is being made but the required combination of a high particulate extraction rate and long life has yet to be realised.

The possibility of health hazards associated with diesel exhaust constituents is not being ignored. There is no evidence so far to connect diesel fumes with lung cancer or other respiratory diseases. But since some of the exhaust

constituents react positively as mutagens when tested on certain strains of bacteria, the industry is being encouraged by the U.S. Environmental Protection Agency to monitor the effects of developments on the level of mutagenic response, using the Ames test.

Noise from diesel engines, although unlikely to present serious health problems, is nevertheless recognised as one of the less acceptable characteristics. Noise reduction, both within the engine and by external treatment by cladding or enclosure, is proceeding. More sophisticated techniques employing holography and computer graphics are being used to study the effects of structural design on noise radiation from the engine-surface.

The control of diesel combustion knock without sacrifice of performance is still elusive. Like exhaust emissions, the problem awaits more versatility in fuel injection equipment.

The high level of effort being applied to research and development of diesel engines is therefore fully justified, and is being maintained in spite of the current depressed state of the internal combustion engine industry.

## W. Murray Scott

Mr. Scott, of Ricardo Consulting Engineers, is head of the department concerned primarily with the development of automotive diesel engines.



A Detroit Diesel Allison employee attaches an exhaust manifold to an 8.2-litre Fuel Pincher engine at the company's Michigan plant. The engine will power a medium-sized truck.

## PRODUCTION OF DIESEL ENGINES (MAJOR CENTRES)

Horse power	1978		1979		1980	
	0-50	51-500	0-50	51-500	0-50	51-500
	'000s	per cent	'000s	per cent	'000s	per cent
United Kingdom	262	29	549	24	224	11
Other Western Europe	339	37	896	39	916	45
U.S.	21	2	418	18	22	1
Japan	292	32	428	19	875	42
TOTAL	914	100	2,292	100	2,037	100

Source: Planning Research Systems

## Opposite ends of the industry share little in common

THE DIESEL ENGINE industry is a complex sector of engineering covering a very wide range of engine size and power used in a wide range of applications. There is little in common, for instance, between a small diesel used to power a cultivator and the huge engines which drive ocean-going vessels.

However, by breaking down the type of engine into its horsepower category and referring to its applications, it is possible to identify certain trends in the industry. It is also worth noting that the diesel engine is an important component in any of its applications, and is frequently the single most expensive item in the final piece of equipment.

The original equipment manufacturers (OEMs) who have the greatest demand for diesel engines are in the automotive sector — trucks, buses, cars. These OEMs tend to make their own engines, and in fact all the big commercial vehicle manufacturers have their own engine plants. But they also buy engines from other makers and so offer their customers not only the truck but also the engine to suit their requirements.

In North America, truck operators normally specify the make of engine they want. This practice is also common in the UK, but less so on the Continent. Another factor is that the automotive-type engine can be easily adapted for other applications, which means that automotive manufacturers are frequently important suppliers of engines to, for instance, the industrial sector. Such competition is particularly irksome to the independent engine makers in present economic conditions, when the truck market is depressed and manufacturers are anxious to off-load some of their surplus engine production.

## Japan leads

The smallest engine category — 0-30 hp — falls outside the automotive application. This type of engine is most frequently used in small agricultural and industrial equipment, small generators, pumps, and so on. Japan is the largest supplier of these engines, largely because small agricultural equipment is needed for farming conditions in the Far East.

Yanmar is the largest producer in the world, with an output of over 300,000 units annually, followed by Kubota, with around 250,000. India is also a significant producer, with production of around 400,000. Kinoshita is India's biggest manufacturer. The Philippines and Indonesia are also emerging as significant diesel producers, largely as a result of licensing deals, while South America must also be reckoned with.

In Europe, the dominant producers are Italy (which also has special agricultural requirements), the UK, where Petters and Lister (both subsidiaries of Hawker Siddeley) have a strong reputation, and Germany.

The medium diesel category — 30-500 hp — is the area of largest production. Europe, particularly Germany and the UK, and Japan are major contributors to world production in this category. Higher up the horsepower range — 150 hp and above — the U.S. begins to make its mark. Below this level, North America has traditionally

relied on cheaper petrol engines for many applications that are dieselised in other parts of the world. But the rising fuel costs have put the more fuel-efficient diesel in a new light. Detroit Diesel Allison (part of General Motors), which claims it is the leading builder of heavy-duty diesels in the U.S., introduced earlier this year an 8.2 litre engine designed as an alternative to gasoline engines, for medium-duty trucks.

The three major independent engine makers in the 30-500 hp category are Cummins, Perkins (owned by Massey-Ferguson) and Deutz (a subsidiary of Kloeckner-Humboldt-Deutz). Cummins, based in the U.S., produces around 150,000 engines a year. European production is concentrated on three plants in the UK, and the company has licensing agreements and joint ventures in Brazil, Mexico, India and Japan.

Cummins' strength is in the heavy duty diesel truck engine, but it is expanding its range downwards with a new 10-litre engine, primarily for trucks. It also plans to enter the lower horsepower range through an agreement with J. I. Case.

Perkins makes over 200,000 engines a year at its plant in Peterborough, England, and around 150,000 knockdown kits for export. These are assembled around the world by Perkins' associated and subsidiary companies and by licensees.

The Perkins range is 50-300 hp, and it offers a large number of engine types. It is primarily a supplier of engines for tractors (around 40 per cent of output goes to its parent company), but Perkins still regards itself as an independent engine maker and commercial vehicles. It also claims to supply engines for one-third of all the diesel-engine fork lift trucks around the world.

Deutz, based in Germany, considers itself independent since the sale of its interest in Iveco to Fiat. Deutz is the leading producer of air-cooled engines, producing around 160,000 a year. It is particularly strong in industrial applications — 25 per cent of its output is used in construction, 22 per cent in agricultural machinery, 19 per cent in commercial vehicles, 12 per cent in compressors, and 9 per cent in generating sets.

Nearly two years ago, Deutz bought the American Motors Corporation factory in Richmond, Indiana, where it intends to produce a line of air-cooled industrial and light truck engines. The plan is to produce over 40,000 air-cooled diesels annually, but the delay in agreement with Fiat about compensation for the Iveco transfer could jeopardise the U.S. programme.

The UK is an important contributor to world diesel production. In addition to Cummins and Ford (both multi-nationals with British plants producing for international markets), and British Leyland, it has several independent manufacturers with worldwide reputations. In the Hawker-Siddeley group there is Gardner, which is strong in the truck and bus field; Rolls-Royce (part of Rolls-Royce Motors which has merged recently with Vickers), also in the truck area, but also supplying larger engines for defence equipment and generating sets; the GEC group of engine-makers, of which Dorman comes closest to volume production supplying the industrial, marine and power generation markets; also

part of GEC are Farman, specialising in rail traction, Ruston and Kevlin-Bandonin in France and Alen in the U.S. are also part of GEC.

Elsewhere in Europe, the truck and car manufacturers — Daimler-Benz, Volkswagen, MAN, in Germany; Peugeot, Citroën and Renault in France; Volvo and Saab-Scania in Sweden and Daf in Holland — are all major suppliers of engines, both for their own

requirements and to a varying extent as suppliers of "loose" engines to automotive and industrial OEMs. In the U.S., General Motors through Detroit Diesel, International Harvester, and Mack, are all truck manufacturers with big engine making facilities. Caterpillar and Cummins are also big suppliers of truck engines.

## Two categories

In Japan, the engine makers include Isuzu, Mitsubishi, Toyota, Hino, Nissan, Toyo Kogyo, Daihatsu, Komatsu, IHI and Yanmar, all in the medium-sized engine category supplying industrial, automotive, power generation and marine markets.

Engines of 500 hp and above are frequently broken into two categories — 500-5,000, used for marine, traction, power generation and other industrial uses; and those over 5,000 hp (made in small numbers), which are used in ships and power generation. Europe is important as a supplier of engines in these larger categories, and much of the technology in the slow-speed marine diesel has been licensed by the leading European companies: Pielstick, Sulzer, MAN Buremeister and Wain (the Danish subsidiary of MAN) around the world. Much of the technology of the engines

Other companies in this engine-size range, such as Miraflores Blackstone (part of Hawker-Siddeley), Bross and SACM, make heavy medium and high speed units exclusively for ships and power generation.

In the super engine category, the advance of electrification in rail systems has led to a decline in demand for rail traction engines in Europe. There is still scope for exports however, particularly to the developing world.

Power generation absorbs about 30 per cent of medium-speed units, and 15 per cent, and marine 35 per cent. Slow-speed two-stroke diesels now dominate in ocean-going vessels, having almost taken over from steam turbines. The leading European producers in 1978 were Sulzer, B&W, MAN, Dörford and G.M.T. Dörford (part of British Shipbuilders), has since closed.

Hazel Duffy

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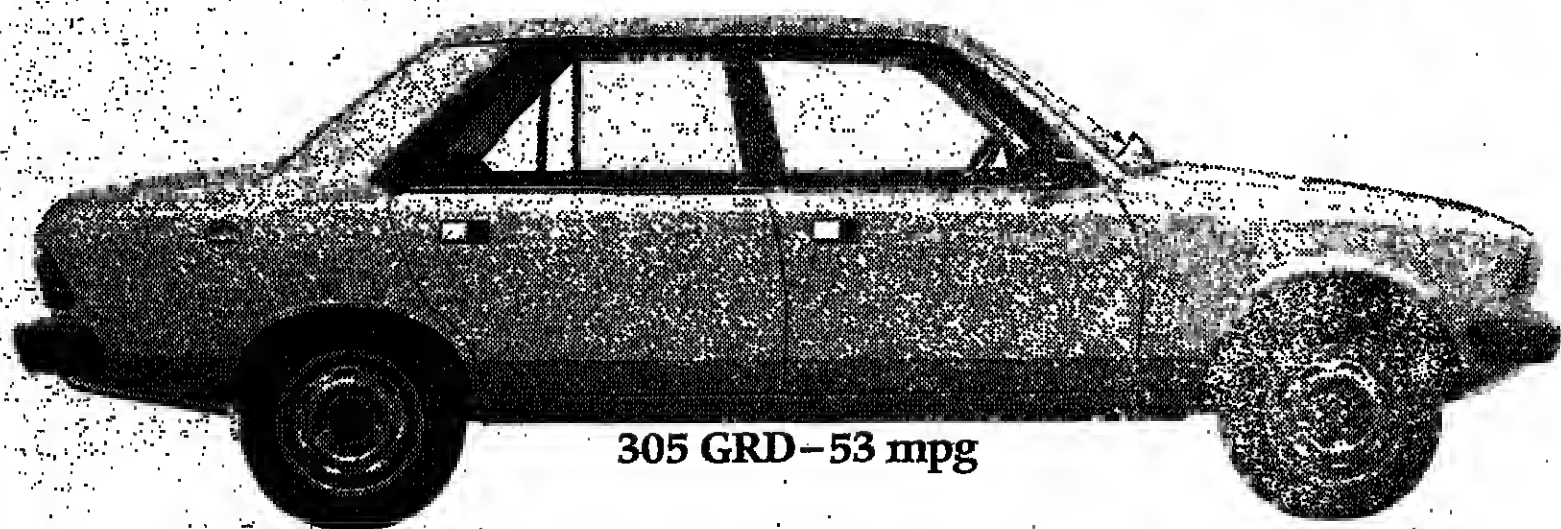
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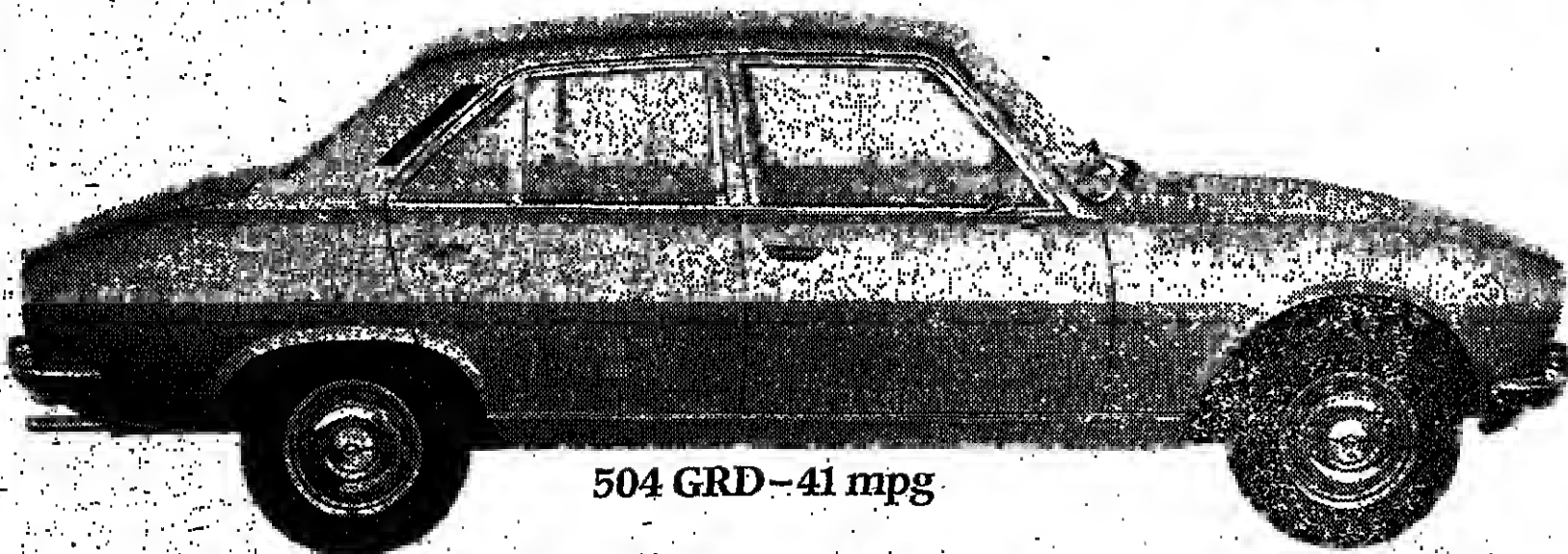


# FACT- Diesel car market up 20% over 1979.

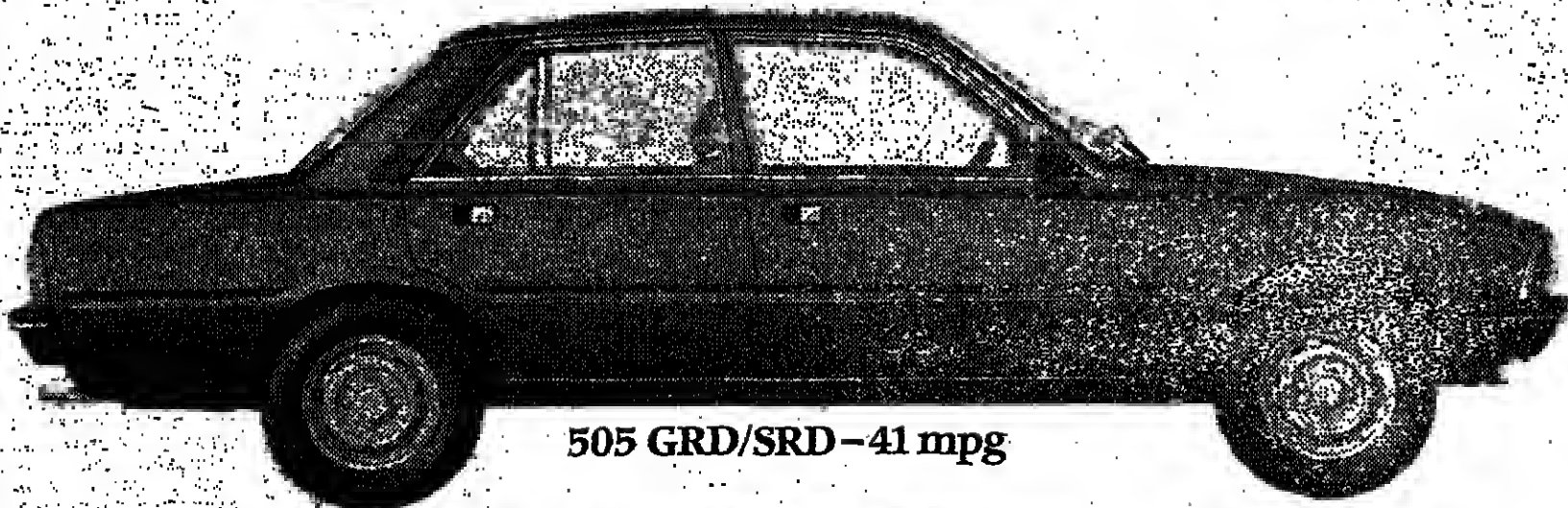
## FACT- Peugeot market leader with 34% of all Diesel car Sales.



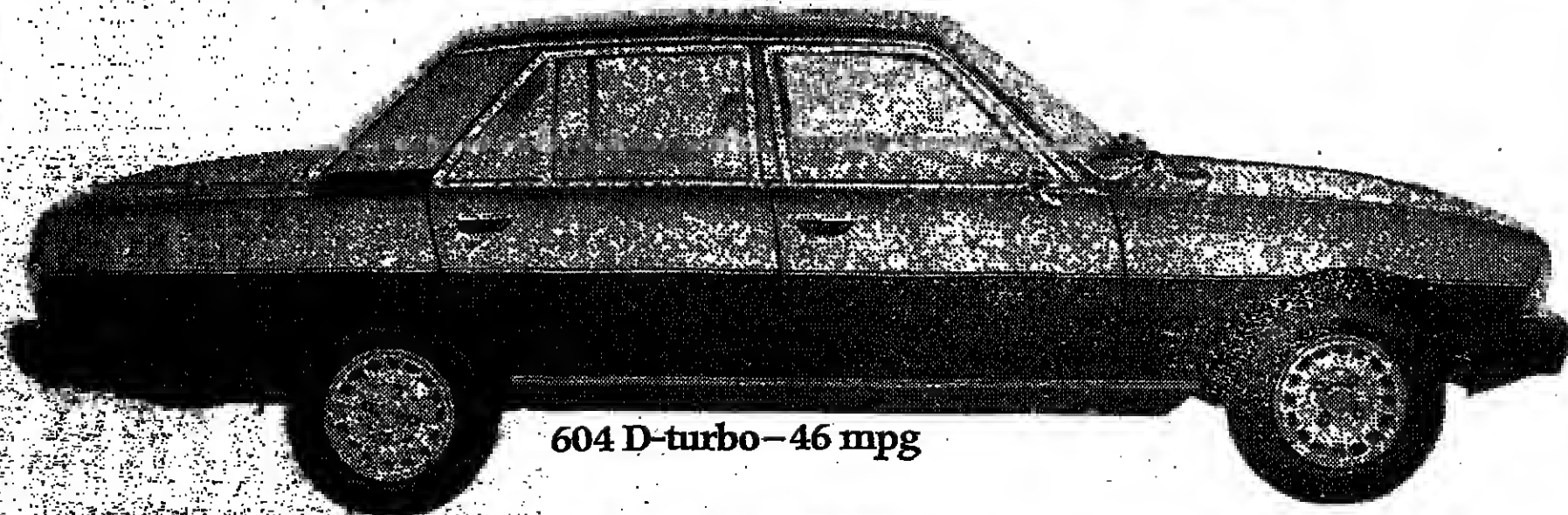
305 GRD-53 mpg



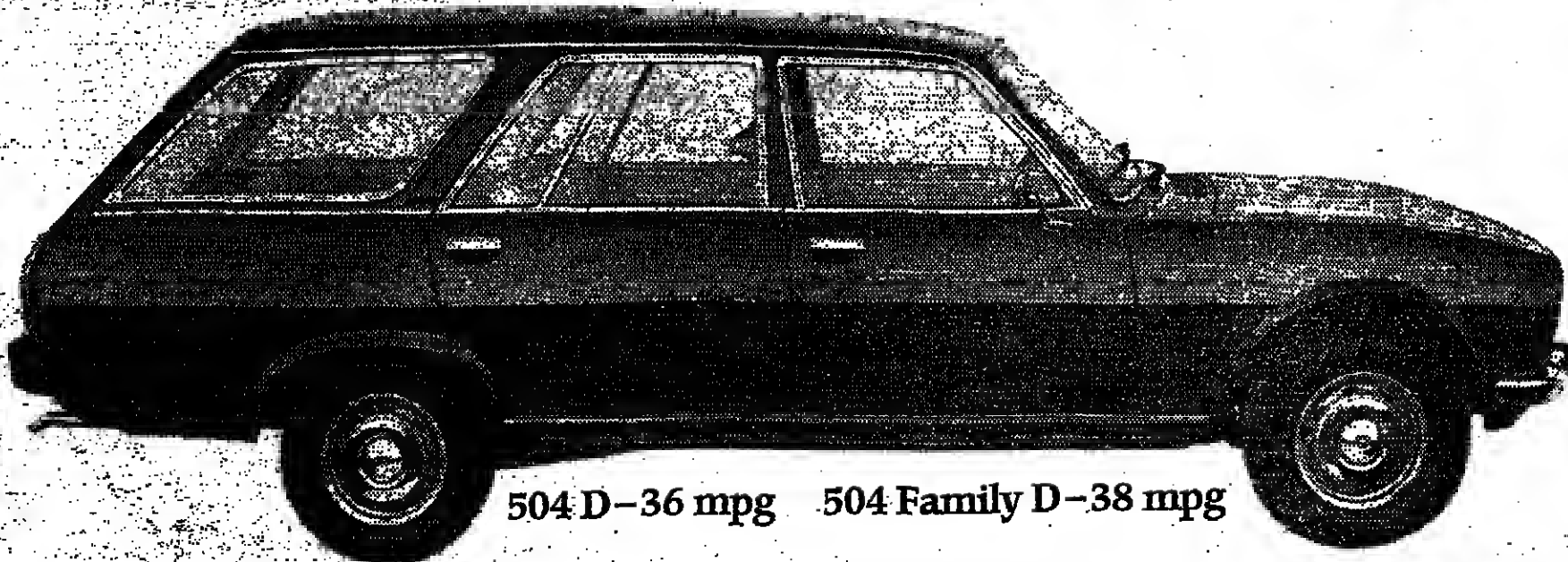
504 GRD-41 mpg



505 GRD/SRD-41 mpg



604 D-turbo-46 mpg



504 D-36 mpg 504 Family D-38 mpg

The number of diesel powered cars sold so far this year has greatly increased over the same period in 1979. At long last, diesels appear to have become accepted in Britain, the country whose engineering industry has contributed greatly to its technical development. Peugeot has a long standing relationship with companies such as Lucas CAV who design and manufacture diesel injection systems and Garrett Airesearch who make turbo-chargers, both of whom have experience that's second to none in their fields.

But why has this change taken place? Inevitably when personal finances are stretched, people look to economise, and one way of doing so with motoring is obviously to run a more economical car.

A diesel car will give you a much improved fuel consumption (averaging between 15%-20%), greater engine life expectancy, lower running costs and reliable starting at any temperature.

If you already buy diesel fuel in bulk for your commercial fleet, the savings will be even more apparent.

### But why are Peugeot leading the field?

Firstly, because we have the widest Diesel range available in this country - eight very different models and each one purpose engineered from the initial design to take diesel power.

The 305 GRD, a 1550cc four door saloon, is one of the smallest yet most economical diesels available, returning up to 53 mpg.

The rugged, yet supremely comfortable 504 Saloon makes an ideal and proven workhorse.

The stylish 2 litre 505, voted 'Executive Car of the Year' by What Car? magazine, is also available with diesel in two trim levels.

The latest to join our diesel line up, the luxurious 604 D-turbo, the only turbo-charged diesel available in Britain, offers you the fuel economy of a Mini, up to 46 mpg, with the comfort of a limousine.

The Peugeot Estates, renowned as strong capacious load movers. We currently offer the 504 Estate and Family Estate (with three rows of forward facing seats) with diesel power. And soon to be introduced is the stylish, yet extremely practical 305 Diesel Estate.

We have a range of diesel light commercial vehicles too.

The newly introduced 504 Pick-up is available with a 1948cc diesel engine and the 305 Van will soon be launched with a 1550cc diesel unit.

The other reason why Peugeot are ahead is because we aren't new to Diesel. We are, in fact, one of the most experienced diesel manufacturers in the world having begun with diesel in 1928 and having now built well over a million engines. Our network of dealers are amongst the most experienced too, capable, therefore, of offering you an expert after sales service.

Should you take your Peugeot Diesel to the Continent - where diesel often costs considerably less than petrol - there are some 7,000 Peugeot dealers ready to assist you.

More and more people are looking to diesel as their way to economise and, a number of companies are switching their car fleets to diesels.

You can rely on Peugeot because when you buy one of our diesel cars you benefit from the wealth of Peugeot experience. And the result is a car that performs reliably, comfortably, safely and above all, economically.



Peugeot Automobiles UK Ltd.,  
333 Western Avenue, London W3 0RS  
Tel: 01-992 5366

Source of market figures: Jan.-July 1979/80 SMMT. Diesel fuel consumption at a constant 56 mph in accordance with French Government testing procedures.



## DIESELS IV

## Output adjusted to falling demand

INTERNATIONAL TRADE in diesel engines has become increasingly depressed in the past year, because of recession in the industrial countries and the impact of higher oil prices on the developing world, a major market for the smaller range of engines.

The large diesel engine manufacturers in Europe, Japan and to a lesser extent the United States, have had to adjust output and investment accordingly. Competition in some sectors has become fierce, particularly in the range of engines up to 30 hp used for agricultural equipment and industrial purposes.

World-wide growth in this sector has been in the region of 7 per cent a year until recently, when it fell to around 3 per cent. Future sales are not expected to increase by more than 5 per cent a year in the foreseeable future.

The total world market for these engines is now around 1.7m a year, for which companies such as Lister and Petter in the UK, Lombardini in Italy, Hatz, Faymann and Deutz of Germany, and Yanmar and Kubota of Japan are competing.

Slower growth in demand has meant some overcapacity in the industry, although this should be taken up before too long. But a notable downturn in the Japanese market for mini-tractors and cultivators has led to far more Japanese engine sales in the international market and consequent pressure on prices.

India has also made considerable inroads, with Kirloskar selling around 100,000 units a year. Other small Indian companies have produced a similar amount, though mainly for their domestic market.

Although demand for 30 hp engines is universal in the deve-

loping countries, a high proportion of purchases are now tied to aid programmes. British companies now face additional problems because of the UK inflation rate and the high value of sterling. Since most of this business is on short term credit, they cannot take advantage of credit support through the Exports Credit Guarantee Department. Their major competitor in many countries is Hatz, which is able to take advantage of an inflation rate of around half that in Britain.

Early hopes of a substantial increase in the U.S. market for small diesel engines have so far proved groundless. This is largely the result of the continued predominance of petrol engines, mainly manufactured by Briggs and Stratton, fitted to small industrial equipment and in other applications such as small tractors.

## Longer life

The relatively low price of fuel in the U.S. has also discouraged a switch to diesel engines, although Hawker-Siddeley's share in Onan Corporation of the U.S. and the licensing of Petter technology has led to some success in the U.S. markets where longer engine life is important.

Significantly, Briggs and Stratton has recently taken over Faymann of Germany, which was in some difficulty, giving rise to speculation that it may manufacture its diesel engines in the U.S. when growth areas of the market become more evident.

In the developing world there are also slight shifts in market emphasis following the increasing success of some solar power systems. But there is no

evident alternative to the diesel engine for most uses. In the small fishing industry, there are signs of moves away from outboard petrol engines towards small diesels.

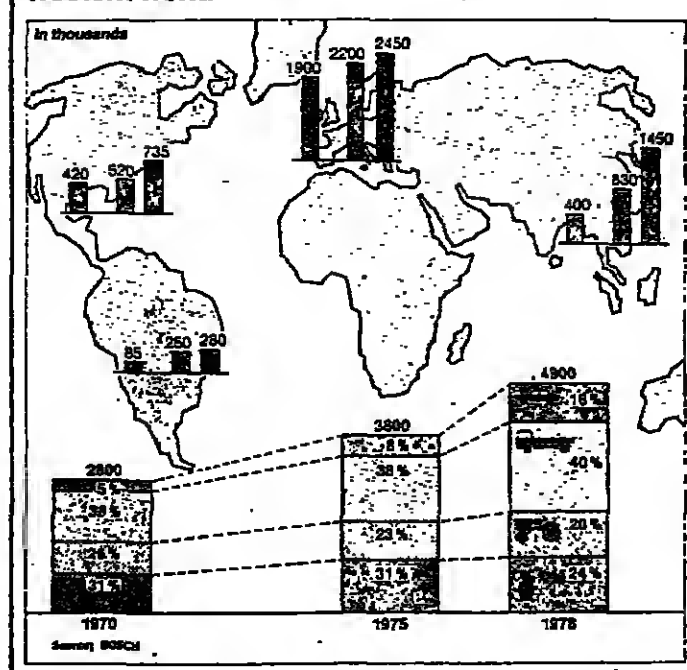
The response of Lister and Petter, both owned by Hawker-Siddeley, to the tough conditions abroad and in the UK, has been to improve productivity where possible while maintaining a high level of output.

But there are fears that Japanese competition in Europe will intensify. A significant pointer is the recent loss of a major North African order by West Germany to one of the Japanese manufacturers. The Japanese companies have tended to concentrate their main efforts in the U.S. market, relying heavily on their lower prices to gain a foothold. Now the highly price-sensitive European market for construction equipment engines is regarded as a prime target.

In the range of engines from 35 hp to 255 hp, Perkins, owned by Massey-Ferguson of Canada, holds a dominant position in most parts of the world. The company produces around 550,000 units a year, of which 300,000 a year are made in Britain, 86 per cent of this output is exported directly or indirectly, and the company has plants in 15 other countries. Because a high proportion of its engines are designed for tractors and other farm equipment, it has suffered severely from the fall in demand in this sector, particularly in Europe and the United States.

Disturbing competition for Perkins is also coming from the Far East, notably Isuzu of Japan. The latter has previously produced engines mainly for use in its own equip-

Multi-cylinder diesel-engine production Western world



ment, but with domestic demand falling, it is estimated that around 65 per cent of its engines are now being sold at competitive prices on the open market.

The world market for medium-sized diesel engines designed for power generating sets, compressors, welding equipment and similar industrial uses has also declined recently, in line with slower growth in the industrialised countries. There have been sharper falls in demand, however, in some important markets, notably Iran, Iraq and Nigeria, although the position here has recently improved.

Britain's share of the world diesel engine market is very substantial, with around 14 per cent of engines used to power senger cars, 27 per cent of those used in farm tractors, and 17 per cent of engines for construction equipment, industrial and marine use.

Much of the industry's strength lies in the high volume output of engines in the mid-power range. Despite flagging demand, Lister is going ahead with a major investment programme to increase capacity

and strengthen its position in world markets when, it believes, demand returns to more normal levels.

However, the need for a strong home market is regarded as essential for most successful exporting industries. The severe problems confronting the British tractor industry, and of commercial vehicle manufacturers in general, must be of some concern in the long term.

At the heavier end of the industry, Middle East markets for large diesel power generation sets remain fairly buoyant. GEC of Britain and General Electric of the U.S., Stork-Werkspoor of Holland, and Sulzer of Switzerland, are some of the most active companies in this area. In rail traction, General Electric retains a dominant position worldwide.

Companies such as Lister and Perkins are extremely well placed to continue their pattern of growth, based mainly on exports. There is also a danger that unless unit costs are kept down by a reduction in inflation, countries in the Far East will slowly erode their commanding position.

Lorne Barling

## U.S. offers scope for industrial engines

THE INDUSTRIAL and construction equipment sector is more diverse than the agricultural sector, and in most respects is more dependent on economic conditions for its growth. An additional factor, however, is that there is still scope for growth in diesel engine applications in this sector in the U.S. although in Europe it is heavily dieselised.

Equipment used in construction projects varies enormously according to the scale of the project, and therefore the requirement for diesel type and horsepower will also cover a wide range.

As with agricultural tractors, many of the large multi-national manufacturers of construction equipment also make their own engines. Caterpillar and Komatsu are the two largest examples, but International Harvester, John Deere, Ford, Fiat, General Motors, J.I. Case, and many more are all involved in the manufacture of construction equipment as well as their prime interests in their respective sectors. This overlap in equipment is carried over into the end uses — construction equipment, for instance, is used also in open-cast mining.

It is impossible therefore to be too rigid about the prospects for the construction equipment sector except in the most general terms. In Europe, public sector and industrial investment accounts for over half of construction activity. The sector has been generally depressed in recent years, particularly in the public construction area as a result of squeezes on Government spending. Housebuilding activity has also been depressed in most parts of Europe.

The effects of this recession in construction, which came about long before the general economic recession, have been

severe for most of the construction equipment manufacturers and have consequently had their effect on the diesel sector. Some of the larger companies have survived only as a result of their being part of a group which has other interests and there have been a number of closures, sales (Ford, for instance, has withdrawn from some of its construction equipment activities in Europe, as has Massey-Ferguson), and mergers.

The multi-nationals apart, Europe has many independent manufacturers of such equipment which are important customers for the diesel engine makers. In the UK, for instance, companies like J.C. Bamford, Coles Cranes, and in Germany, Liebherr, O and K, and numerous other companies, buy their engines from Perkins, Deutz, Cummins, Leyland etc. Many companies offer their customers a choice of engine to suit their particular requirements.

## Overcapacity

But the fact that there is substantial overcapacity among the engine manufacturers means that competition to secure new outlets in this highly price-sensitive sector is intense. At the same time, manufacturers like Caterpillar, which have invested heavily in engine capacity to enter the third party market, have added to the competition when their own requirements have lessened as a result of the recession.

There is every sign that the battle will continue among the big engine manufacturers, but it would not come as a surprise if some of the smaller companies — Leyland, for example — were forced to stop making engines for outside customers.

Prospects for equipment used in mining applications are

brighter, particularly in regards coal, which is destined to become an increasingly competitive energy source. Construction equipment which is used frequently in mining operations includes wheeled loaders, off-highway haulers, and the material being mined, and front-loading shovels.

Other industrial applications of the diesel include pumps, compressors, and welding sets, where demand patterns are linked closely to the rate of investment in industrial plant and equipment.

The sector's prospects for expansion in the medium term are not encouraging.

Mechanical handling equipment has tended to hold up better, although there are signs that the industry in Europe and the U.S. is increasingly coming under pressure from Japanese products.

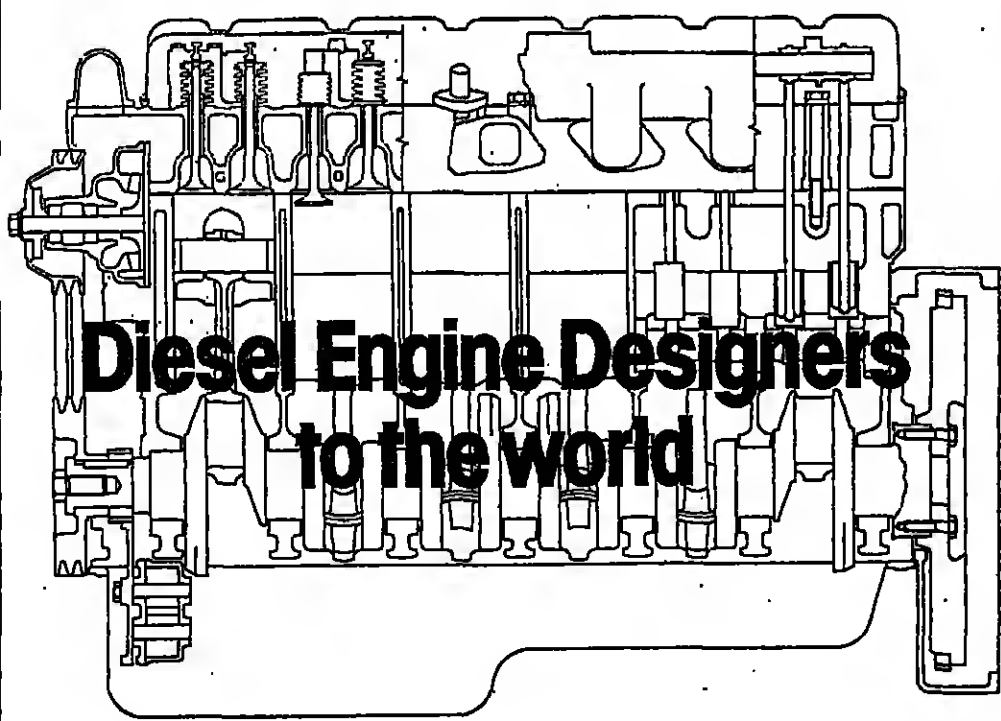
The sector is particularly important for Perkins, which claims to supply engines for one third of all diesel-engined industrial trucks, as well as the other independent engine makers. As with construction equipment, the manufacturers of lift trucks frequently offer a choice of engine to their customers.

Common standards of noise levels and emissions are being sought by the lift truck manufacturers to comply with legislation which will be applied during the coming decade by all governments.

Much of this responsibility falls upon the engine makers to come up with an engine which will meet these requirements. Particular attention has been paid to the problem at Perkins and Deutz, both substantial suppliers to this industry sector.

H.D.

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## Research presses ahead at all levels

THE NAME Diesel is, today, used to describe a large range of internal combustion engines, resembling Rudolph Diesel's original invention only in its cycles of operation and in the high temperature of the compressed air used to ignite the fuel. For this reason the word diesel, no longer written with a capital letter, is used as a simpler alternative to "liquid fuel injection compression ignition engine."

To the operator, the term diesel engine means the ultimate in the efficient conversion of liquid hydrocarbon fuel into mechanical energy. To the man in the street, it conjures up an image of noise, smoke and smell, rather than a means of economic transportation that brings improved standards of living.

## Efficient

The steadily increasing cost of oil in recent years, coupled with the demand to preserve and improve the quality of the environment, has added significantly to demand for more efficient and more socially acceptable diesel engines. The diesel engine is unlikely to be the best solution once the world's oil reserves have run out or become too expensive to exploit. But within present technology, it can be relied upon to operate efficiently in the still widening spheres of application.

The diesel engine is currently

achieving fuel savings right down to the smallest passenger cars with engines of 1.5 litres capacity or less. Even smaller engines are being considered to replace gasoline engines in 2-3 wheeled vehicles such as lawnmowers and stationary power plants.

Considerable effort is being expended, at all levels of research and development towards further improvement of the diesel engine, alongside the search for more advanced and diverse power plants as the gas turbine, stirling cycle, lean burn gasoline and stratified charge engines. It must, however, be pointed out that of all the alternatives, the diesel engine is probably the most sensitive to the quality of the fuel it uses. When this quality falls below a certain level there will be little justification for the existence of the diesel in its present form.

The diesel engine owes its efficiency to its ability to operate at high compression ratios and over a wide range of air/fuel ratios. Since the fuel is not introduced into the engine cylinder until just before ignition is required, there is no problem of pre-ignition. Indeed, it relies on auto ignition of the fuel as it is injected into the hot compressed air in the cylinder to start combustion.

Mixing of the fuel and air takes place within the cylinder from droplets of fuel generated by the fuel injector nozzle.

Evaporation from the droplets ensures that there is always a wide range of mixture strengths, which ensures ignition somewhere within the mixture. It is therefore not necessary to throttle the engine to control mixture strength.

The lack of pumping losses is the second major reason for the good fuel economy of the diesel engine. Mixing and ignition takes place in a few milliseconds, so the ignition quality of the fuel and the mixing process are both very important.

## Straightforward

Diesel fuel is extracted from crude oil by a straightforward distillation process, comprising the fraction boiled off between 180 degrees C and 380 degrees C. The lighter components go to form chemical feed stocks, gasoline for passenger cars and kerosene for gas turbines in aircraft. The heavier components are burned in boilers and help surface roads.

The diesel fraction, like kerosene, has a high natural ignition quality. This is termed Cetane number and means it will ignite spontaneously in hot air around 400-500 degrees C, with a predictable time delay after being injected. The timing of fuel ignition for best performance is therefore as critical as the spark-timing in a gasoline engine. The performance as well as cold starting is also affected by the ignition quality. Diesel fuel contains about 11

per cent more energy per gallon than gasoline. This accounts for nearly half the mileage improvement of diesel against gasoline-powered vehicles. Diesel fuel could therefore be compared to a more commonly known internal combustion engine fuel.

The other factor determining the success of the diesel engine is its ability to mix fuel and air effectively within the engine cylinder. Although the engine power output is controlled by the amount of fuel injected, the maximum power that an engine can produce is not determined by how much fuel can be injected but how much air can be made available and mixed with the fuel. The mixing is achieved by distribution from the fuel injector by air turbulence, or more commonly, by a combination of the two. During the first 100 years of diesel engine development, the thermal efficiency of some of the larger engines has approached 40 per cent. In the smaller engines air utilisation has reached 80-85 per cent with an acceptable level of black smoke in the exhaust. Black smoke indicates that the engine is running out of available air for combustion, making it pointless to inject any more fuel. The smoke limit is reached at less than 100 per cent air utilisation, so the diesel engine cannot equal the gasoline engine in power produced per litre of swept volume.

As the diesel has reached such a good level of economy

we may ask in what areas further development can usefully take place. The primary concern has been to make this very efficient power unit still more efficient as well as more acceptable in its widening applications both from the viewpoint of the user and those sharing the environment.

The possibility of weaning the diesel away from oil based fuels is also of considerable interest provided its fuel economy can be maintained.

## Smoke and smell

The word diesel has become synonymous with noise, smoke and smell, and not without reason. Man became conscious of the need to protect his environment rather earlier than he became aware of the need to conserve oil. Laws were formulated — particularly in the U.S. — to limit the amount of noise, smoke and odorous components (incompletely burned fuel) which can legally be emitted.

In general, measures to control these undesirable characteristics have resulted in less efficient operation of all types of internal combustion engines. The need to maximise efficiency while conforming to environmental regulations, and to render the diesel less fastidious while extending its field of application, has therefore continued to stimulate research and development at a high level.

W. Murray Scott

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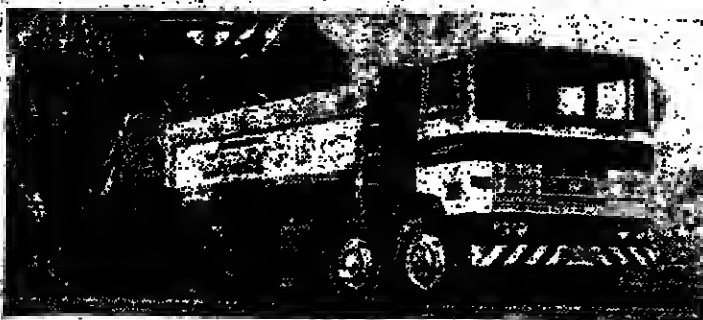
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## Strong underlying demand for trucks



A Cummins 14-litre NEC 250 engine powers ERF's 30-ton gross tipper while (below) Ford's medium-duty truck for the U.S. market can be fitted with a Detroit Diesel Allison 8.2-litre motor



MORE THAN 40 per cent of the diesel engines built go to power commercial vehicles. Last year around 2.5m diesel-engined commercial vehicles took the roads throughout the world, or roughly 20 per cent of the 10.42m produced. As for the Western countries, sales of diesel-engined commercial vehicles have been forecast to rise by 9 per cent a year to a total of 3.4m by 1985.

The forecasters are wavering somewhat at present because of the uncertainty about truck sales. In the U.S., for example, the consensus in the industry is that sales of medium and heavy trucks will fall by at least 25 per cent this year, from 378,000 to around 285,000.

So it may be that the forecast 3.4m total is not reached until a couple of years after 1985. But the underlying demand is undoubtedly there and will show itself once the West starts moving goods again at anything like normal rates.

At the heavy end of the commercial vehicle business throughout the world, diesel engines are almost universally used because fuel represents such a great part of total costs and because heavy trucks cover so many miles in a year.

But the steep rise in the price of oil in the mid-1970s spurred the diesel engine makers to seek improvements in the performance of their products, which have not changed very much for the past 25 years.

One of the major U.S. truck component suppliers, Eaton Corporation, has done some very thorough market research on the subject. It came to the conclusion that by 1990, a whole new range of heavy truck diesel engines will have been launched on to the world markets by various manufacturers. The engines will be smaller, lighter and use fuel more efficiently.

In Continental Europe, truck-makers tend to manufacture their own diesel engines. The theory is that overall performance

is better if the whole drive-line (engine, transmission, drive-axle) is carefully matched. This careful match, in turn, can only be achieved if all these major components are designed and produced by the same company.

Iveco (the commercial vehicle division of Fiat), Daimler-Benz, MAN, Daf, Volvo, Scania and Renault's truck division, all make their own diesel power units.

In the U.S. heavy truck market, the situation is very different. The number of "options" offered by the American truck makers is at a level which would be considered unthinkable in Europe.

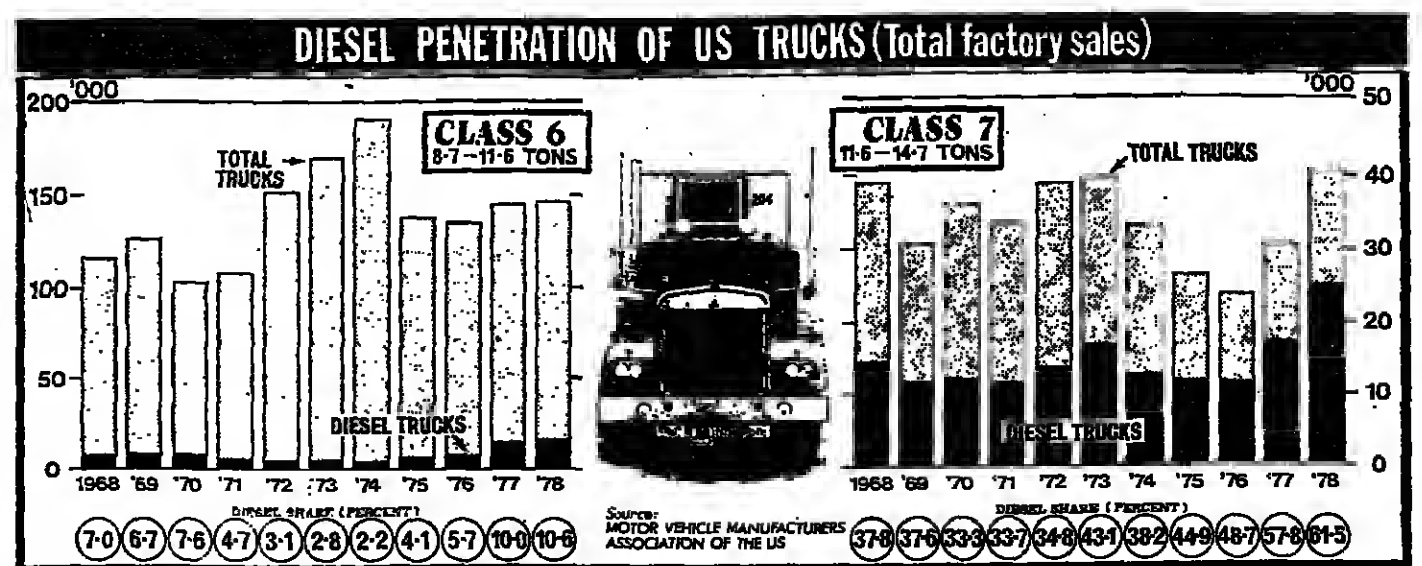
A survey by Borg-Warner Corporation showed, for example, that in 1978, U.S. fleet operators who bought trucks specified the type of engine for each truck in 99.9 per cent of cases. This compared with a 90 per cent specification for cabs.

## Opinion split

To some extent the UK has followed the U.S. system, and heavy truck operators could often be said to buy a diesel engine with a truck around it, specifying the fitting of an engine from one of the independent suppliers.

Of course, Leyland, Bedford and Dodge would prefer to sell a truck with one of their own diesel engines as the power-unit. But pressure from the market-place often dictates that they should offer an "optional" engine from an independent manufacturer. New vehicles are often designed with this in mind.

There is a major split of opinion in the truck industry about whether the independent will be gradually squeezed out of business by the fast-rising costs of diesel engine develop-



ment, not only to meet the customers' demands for better fuel consumption figures but also to conform with legal requirements on noise and emissions.

But the independents use precisely the same arguments to try to prove to the truck makers that they should spread the enormous costs of keeping up with modern technology by allowing specialists to share the load—including specialist diesel engine manufacturers.

The problem for the truck-makers, even if they accept this argument, is that they have so much invested in their diesel engine operations already and so many people employed to them. And commercial vehicle makers predominate in the current list of manufacturers of 30hp to 500hp diesel engines—the type normally used in vehicles.

While Perkins, the world's biggest manufacturer of diesels, tops the list in this category, the others in the top half-dozen include Daimler-Benz, Ford, Isuzu, General Motors and

Fiat's Iveco. (It could be argued in this context that GM's subsidiary Detroit Diesel Allison ranks as an "independent" because it supplies other manufacturers on equal terms.)

Faced with heavy development costs, the commercial vehicle makers have tended to look for joint ventures with other companies in the same line of business. This is as true for diesel engines as for any other major component.

As the cost of fuel rises, commercial vehicle operators are becoming more willing to consider diesels for smaller trucks, even though the initial price and maintenance costs might be higher than for a petrol engine.

This is particularly the case in the U.S. where the extraordinarily low cost of oil products has held back the spread of diesel engines for trucks. Mr. James Capolongo, a Ford vice-president and general manager of truck operations, suggests that the current 10 per cent share of the U.S. medium-duty

truck market held by diesels will soar to between 50 and 60 per cent by 1985 — provided U.S. engine manufacturers can match the demand.

This expectation shared with many other forecasters, has attracted some European truck groups, sensing a possible opportunity to break into the American market with medium-weight diesels. Daimler-Benz is setting up a truck plant in the U.S. (supplied with Brazilian diesels); Renault has linked with the local Mack Trucks and is selling French-built, medium-weight diesel trucks through the American company's network. Iveco is setting up its own distribution network.

## New products

The indigenous U.S. diesel engine producers will not let the new opportunities go uncontested. The major producers of the medium trucks in Class 6 (9 tons to 11.8 tons)—Ford, General Motors and International Harvester—are all taking steps to improve their position in diesel-powered vehicles. And the engine manu-

facturers, notably Caterpillar, Cummins and General Motors through its Detroit Diesel Allison offshoot, are developing new products to meet the growing demand.

Currently Cummins engines power more than 41 per cent of all diesel-engined trucks in the U.S. But Caterpillar, particularly with its 3.208 engine, claims about half of the medium-weight diesel truck business.

Earlier this year Detroit Diesel Allison launched its 8.2 litre diesel, specifically designed for the medium-duty market, with the help of Ford, its major customer. The engine is being used by Ford, which significantly calls it the "Fuel Pincher." Chevrolet (another GM offshoot) and, as an option, by International Harvester.

There seems little doubt, therefore, that in the long run it will be the U.S. diesel engine makers who will get the greatest benefits from the switch to diesels by medium-weight truck operators in North America.

Kenneth Gooding  
Motor Industry Correspondent

## Car drivers reluctant to change from petrol

ENCOURAGED BY the oil supply crisis of the mid-1970s and the subsequent steep rise in the cost of fuel, sales of diesel engines for cars have roared ahead by 20 to 25 per cent a year. But will this growth pattern be sustained?

There is ample evidence to show that unless they are given very special incentives, car drivers would prefer not to have a diesel engine under the bonnet.

Diesel engines have characteristics which car drivers, particularly in Europe, find unacceptable. They give sluggish performance, causing the driver to wait some time before they can be started from "cold," and are noisier than the petrol types.

They are more expensive to buy than petrol engines because they need a complicated fuel injection system and a more powerful starter motor, and better to turn over an engine which works at a much higher compression ratio. This complication means that, although diesel last longer, they need more maintenance.

So motor industry forecasters are almost unanimous that although diesels have some part to play in the car markets of the future, it will be a relatively minor role. Different analysts, variously predict that diesels will settle at 5 per cent or 10 per cent or even 15 per cent of total car sales.

Diesel engine performance can be boosted by turbo-charging, for example. Volkswagen has presented a view of the future (1985) when lightweight, turbocharged diesel engines will be offering 100 miles an hour performance and 70 miles per gallon economy.

## Economy

This points once more to the underlying reason for the surge of interest among the car companies in what would otherwise be an unsuitable power unit. Diesel engines offer much better fuel economy than equivalent petrol engines. Opinion varies as to how much. But even the more conservative engineers agree that diesels show at least a 25 per cent overall improvement in fuel consumption.

The diesel shows its greatest advantage under "part-load" conditions. In stop-start urban motoring, a diesel car returns consumption figures up to 50 per cent better than an equivalent petrol-engined car. (This is the main reason Germany has all those diesel-engined Mercedes taxis in its towns.)

But, while hedging their bets with diesel engines, motor manufacturers are putting enormous investment into developing petrol (or Otto-cycle) engines. The aim is to achieve diesel-like fuel consumption without the drawbacks, or expense of a diesel engine.

The petrol engines of the past were highly inefficient. At full

load (high-speed, high-mileage motoring), an average petrol engine yields about 30 per cent of its potential energy with the remainder lost in the cooling water, exhaust and internal friction. At part-load (urban, stop-start motoring) the efficiency is about 8 per cent.

There seems no reason why petrol engines capable of 70 mpg at 70 mph should not be a feature of motoring in the 1980s. And as long as the manufacturers can keep fuel consumption figures improving steadily, there will be no incentive for car drivers to turn to diesels.

Another important factor during the 1980s will be increasing use of fuels other than oil for car engines. The Otto cycle (petrol) engine lends itself to the use of alternative fuels and needs relatively minor changes even to be able to cope with two fuels on one journey; perhaps using alcohol for part of it and then switching to petrol for another.

Diesel engines need too many add-ons (such as special fuel injection systems) or additives (such as ignition-assistance additives) to make them a really feasible proposition for use with alternative fuels. But who knows how demand might be stimulated as the price of oil rises?

In the past those countries without much oil of their own have encouraged the use of diesel for all forms of transport—including cars—by their pricing policies. In Italy, Japan, Spain and Sweden, the price of diesel fuel is less than half that of petrol. The same goes for Brazil but the Government has introduced regulations which rule out the use of diesel cars there.

But above all the drive by the U.S. to cut back its oil imports will have a profound effect on the world diesel car statistics. To stamp out "gas guzzlers," the U.S. Government has introduced stringent fuel economy standards the car makers must meet during the 1980s. American manufacturers have been told they must push up the average fuel consumption across their range of models to 28.5 miles per U.S. gallon, against the 18 mpg achieved last year.

General Motors, the world's largest car producer and the group which dominates the North American market, feels that the diesel engine is probably the best means available to meet the Corporate Average Fuel Economy (CAFE) targets while continuing to be able to offer customers big, six-seater cars.

GM will produce 300,000 diesel cars this year, rising to 500,000 in 1981. By 1985 about 20 per cent of its total car output could be powered by diesel engines the group insists. The group produces around 5.5m cars each year.

GM's strategy helped to push the diesel-engined car's share of North American production

from 0.4 per cent in 1978 to 2.2 per cent last year. But the big constraint on the spread of dieselisation in the U.S. is the lack of a service network to deal with the cars. America does not have nearly enough service engineers capable of doing a good job on a diesel car—which may explain why GM has had some headaches with its diesel programmes.

Company officials acknowledge that many people who bought GM diesel cars have experienced problems and as a result the group is having to face large warranty costs. It has also stepped up spending to prevent more problems developing in the future.

## Damage done

However, much damage has been done. Consumer groups such as the Centre for Auto Safety in Washington, says complaints about diesels have been "streamlining in." Some frustrated car-fleet operators have stopped buying diesel cars and one successfully sued GM.

Last autumn a car market research company, J. D. Power and Associates, polled 500 owners of 1979 Oldsmobile diesel cars (made by GM) and found 75 per cent had encountered one or more engine problems. All this has not improved the diesel car's "image" in the U.S.

GM's main rival, Ford, has been a far-from-fervent supporter of diesel cars, though it seems prepared to meet demand if it grows. In Europe, Ford is offering a Peugeot diesel in its large cars, the Granada models, in those countries where demand exists. So far Ford has no U.S. diesel cars but at least one has been promised.

An indication of Ford's attitude came last December, when the company pulled out of a joint diesel engine development project with Cummins "because of our confidence in our own advanced petrol engine technology."

Ford said that it believed its advanced "Proco" engine would provide the required fuel economies for the U.S. in the mid-1980s. It uses a "leaner" petrol mixture—one that is not so highly concentrated.

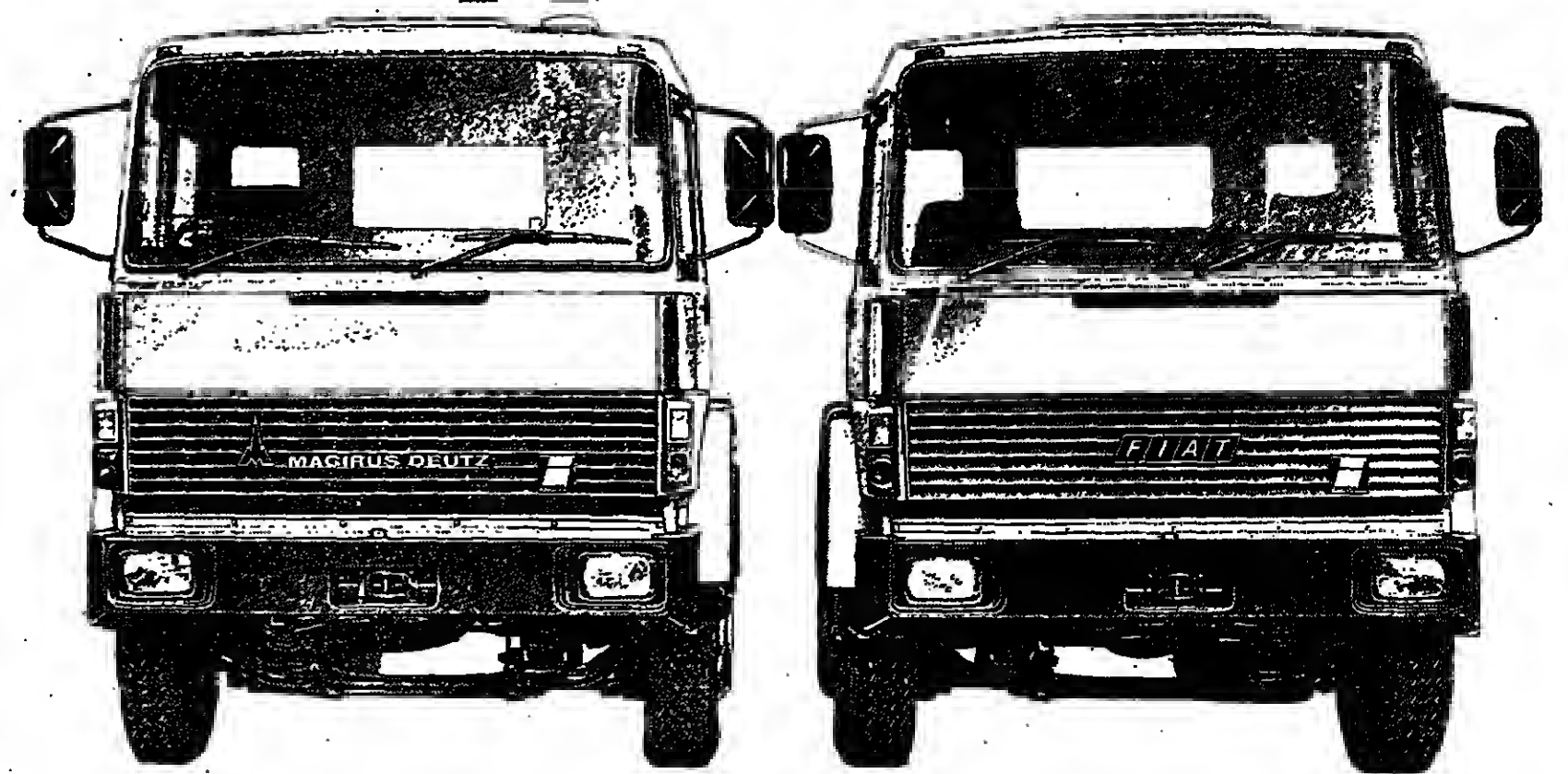
The future of the diesel car in the U.S. is also clouded by legislation about emission controls. NOX (nitrous oxide) emissions are extremely difficult to design out of diesel engines.

Outside the U.S., there will always be a steady demand for diesel cars wherever diesel fuel is deliberately held at a lower price than petrol.

But there will be no explosion of demand unless diesel cars become "fashionable" for some reason. There are some signs that this could happen—the prime example being the success of the diesel version of the Volkswagen Golf, which was bought as much because it was a "fashionable" vehicle as for its frugal use of fuel.

Kenneth Gooding

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IVECO



## DIESELS VI

# Steam turbines lose on grounds of cost

THERE IS considerable discussion currently about the merits of coal-fired ships and the possible revival of sail-powered vessels. The Japanese have already built a prototype commercial sailing ship and an Australian company has ordered some coal-fired ships.

However, the main marine propulsion unit for the foreseeable future will remain the diesel engine and, far from losing market share to other forms of propulsion, the marine diesel seems destined to increase its dominance in the field of ships' engines. Currently just under two thirds of the world fleet is powered by diesels.

In the early 1970s over a third of the installed horsepower of new marine propulsion units was provided by steam turbines. This was because turbines are highly reliable, and for the very large crude carriers (VLCCs) and fast container-ships needing engine outputs of over 30,000 horsepower, there was no viable diesel alternative.

Since then two things have happened. First, the price of ships' bunker fuel has soared; and second, engine designers have made major strides in the development and performance of marine diesels.

As a rough rule of thumb a VLCC powered by steam-turbine consumes around 170 tons of heavy fuel oil per day, whereas a diesel-driven equivalent consumes just over 100 tons per day. Assuming a ship is at sea for around 300 days a year, the annual fuel costs of a steam-turbine VLCC amount to \$9m a year. The costs of a diesel-powered tanker amount to \$5.5m—a saving of \$2.5m per year.

As a result well over 90 per cent of the installed horsepower of ships' propulsion units under construction are now diesel, compared with just under two thirds only seven years ago. In addition, many shipping companies with fleets of steam-turbine tankers and container-ships, are actively considering replacement of their steam-propulsion units with marine diesels.

Unless there is a sharp fall in fuel prices over the next

decade the running cost advantages of diesel engines over steam turbines (of the order of 25 per cent) will dictate that shipping companies will pump for either slow or medium/high speed diesel engines. The cost savings outweigh the advantages of reliability, easy maintenance and compactness, traditionally associated with turbines.

Two other important factors are the shift from large ships to smaller vessels and the increased maximum power of diesel engines (up to 55,000 bhp with a single slow-speed diesel and 65,000 bhp with two medium-speeds). This means that diesel engines are able to provide virtually all the world marine propulsion needs.

## Problems

The combination of technical and financial advantages assures the dominance of diesel engines in the marine propulsion market for the time being, but the outlook for the diesel engine builders is not without problems. Most pressing are the continued recession in world shipbuilding and the steady decline in the quality of ships' bunker fuel.

Few people outside oil and shipping companies are aware that a large part of the world's shipping fleet burns oil of such low quality that it is virtually useless for any other purpose. "Bunker C," the main marine fuel, tends to be what is left after an oil refinery has "cracked" or distilled its refined products. The large jump in the price of oil means that oil companies are under pressure to maximise the amount of refined products they produce from a given barrel of oil. This, in turn, means that the amount of residual fuel oil available for ships' bunkers is decreasing and what there is, contains more and more impurities.

Engine-builders are now working on the assumption that there will be a further major deterioration in fuel quality within the next few years. The viscosity of the average bunker fuel, which determines how easy it is to handle and store, is forecast to increase from 2,000-3,000 seconds to 5,000-6,000 seconds.

The sulphur content, an important contributor to engine wear, is expected to rise from 2 per cent to 3 per cent, and the carbon residue content is expected to double to 15-20 per cent by weight.

The engine-builders' main concern is that their engines should cope efficiently with the combustion of the poorest fuels. This concern lies behind the rivalry between the low and medium speed diesel engine designers. The low-speed builders, led by Sulzer Bros., claim that low-speed engines are better equipped to cope with low quality fuels than medium-speed diesel engines. Sulzer Bros. has over a third of the entire marine diesel market.

A slow-speed marine diesel is normally defined as any engine with less than 250 revolutions per minute. It is normally a two-stroke engine. Since it does not need a gearbox it tends to be more efficient. Less cylinders are involved and maintenance and lubrication costs are lower.

The medium-speed diesel engine-builders argue that their products, which normally give up to 900 revolutions per minute, can burn fuel just as poor as the slow-speed diesel engines. In addition, they are more compact (making them ideal for ferries, etc.) and they generally cost less than slow-speed diesels.

The medium-speed engine-builders have been waging a campaign to increase the use of this type of engine. Often a ship will have two medium-speed diesels whereas it might only have one slow-speed diesel. This gives more flexibility. If one engine breaks down a ship can still maintain power—an important safety factor, particularly for large tankers.

The leading medium-speed engine designer, Pielstick of France, has worked hard over the last five years to build up its market share. In 1975 medium/high-speed diesels had just under 20 per cent of the entire marine propulsion market; last year their market share had risen to just over 30 per cent.

Last year a total of 1,068 engines, totalling 9.5m bhp, were installed in 897 ships,

## LEADING MARINE ENGINE BUILDERS—1979

Engines	Total bhp (1000's)	Market share (%)
<b>SLOW SPEED</b>		
Sulzer	210	31.64
B & W	130	16.49
M.A.N.	56	6.67
Mitsubishi	61	3.95
Doxford	13	1.22
G.M.T.	6	1.09
<b>MEDIUM/HIGH SPEED</b>		
Pielstick	138	11.50
M.A.N.	40	3.61
Sulzer	51	2.55
MaK	68	2.53
Deutz	40	1.12

Source: The Motor Ship

## WORLD ENGINE OUTPUT

Year	Number of ships	Total bhp (millions)
1970	1,145	11.3
1971	1,211	12.8
1972	1,152	15.0
1973	929	13.8
1974	1,012	14.2
1975	1,027	14.7
1976	1,064	14.8
1977	1,014	12.6
1978	1,091	11.5
1979	8.55	9.0

Source: The Motor Ship

according to statistics published by The Motor Ship. Some 6.1m bhp were slow-speed and 2.9m bhp were medium/high-speed. Only 0.5m bhp (5.7 per cent of the market) were steam-turbines.

## Rivalry

The rivalry between the diesel engine builders is most acute in the area of re-engineing. An analysis carried out by Switzerland's Sulzer Bros. in April showed that among 42 ships due for conversion from steam to diesel engines, 62 per cent of the 1.54m bhp to be installed, was accounted for by slow-speed diesels. The firm had 70.3 per cent of that market. The remaining 33.5 per cent of the conversions were medium-speed. Pielstick had 48.5 per cent, M.A.N. had 29.9 per cent and Stork-Werkspoor, 21.6 per cent. As a rough guide virtually all of the container-ship engine conversions have been to slow-speed diesel, while most of the large tanker conversions have been to medium-speed.

Between 1970 and 1978, some 900 large ships were constructed

with steam-turbine engines. Many of these ships, which have a combined power of over 30m hp, will be candidates for conversion. The medium- and slow-speed engine-builders are fighting hard for a share of the market which could be as much as 2.5m hp per annum—equivalent to over a quarter of last year's entire engine output.

Amalgamated Power Engineering, Britain's licensee for Pielstick engines, recently commissioned a report on the size of the conversion market. It looked at the case of a 1500 TEU container-ship and estimated that conversion to slow-speed diesel would save \$1.6m a year. With medium-speed the saving would be \$1.73m. It identified a potential market of 45 ships.

It found a much bigger market among tankers of over 200,000 dwt. By installing a medium-speed diesel, an owner could save \$2m per year. Up to 680 tankers are potential candidates for conversion but the actual number is likely to be far less because many tankers are not worth converting given the large surplus of VLCCs in the world.

The possibility of re-engineing a large number of the world's steam-turbine-driven ships should give a welcome boost to the fortunes of the marine diesel market. But the main factor affecting the engine-builders will be the health of the world shipbuilding industry.

In common with most shipbuilders, the major engine-builders have suffered badly from the shipbuilding recession. World engine output fell from a peak of 14.3m hp in 1978 to 9.0m hp last year. Denmark's Burmeister and Wain, the second biggest slow-speed diesel engine builder, has been particularly hard-hit and this lies behind its link-up with M.A.N. of Germany. Another casualty has been Britain's Doxford, which is stopping its engine-building operation.

William Hall

Shipping Correspondent

# Economy influences boat owners

THE TREND towards adoption of the small marine diesel engine as the standard propulsion source for fishing boats, work boats, and pleasure boats, is continuing in spite of economic recession in many countries. Manufacturers' estimates of annual demand in the Western world for nearly 60,000 units in the 30 hp to 300 hp range is worth some \$150m, are probably not far off the mark.

Small diesel units have long been seen by customers as having an edge over petrol units in terms of reliability, safety and longevity. As fuel costs loom ever larger in the average boat-owners' calculations, the economy achieved by modern lightweight high-revving diesels has become the most important single selling point.

Small engine sales have faced difficulties in the U.S. and Europe in recent months because of poor trading conditions generally and high interest rates. Fishermen, for instance, have been reluctant to order new boats or to replace engines on their current boats. But the diesel has become the standard power source for many Third World countries, and the volume of orders from that quarter is continuing at a high level.

The Third World is demanding and getting—robust engines of simple basic design that can easily be fitted into inshore fishing boats. They can be maintained by following simple servicing rules, and by the replacement of vital parts such as injectors and pumps.

More sophisticated versions of the basic engines now available are also offered by manufacturers to boat-owners who want a comprehensive power package.

Space and weight factors used to deter the average owner of a small pleasure boat from trying to "shoo-horn" a diesel engine into a cramped engine compartment. But the majority of modern yachts are now being designed round diesels of adequate power, and the engines used by African and Asian fishermen are proving sufficiently versatile to meet the needs of yachtsmen in the European and American sailing centres. The addition to the basic engines of powerful electrical generating and control systems, starting motors, turbochargers, and even refrigeration compressors, is providing the nearest to a total power package that amateur sailors have yet been able to enjoy.

Some makers such as Volvo, Saab, Bukh of Denmark, and Perkins, are treating the small marine diesel as a specialised market, for which engines have to be specifically designed and built. Others choose to "marinise" truck engines to a standard that will make them suitable for sea work.

## Impact

Within the last two years, the new popularity of the diesel engine has also begun to make an impact on the marine market.

These engines are becoming increasingly popular choice for boats because of their availability (the Volkswagen Golf diesel is the most obvious example) and competitive pricing made possible by volume production. If the trend towards diesel cars continues, as many expect it will, the car-makers look like becoming major suppliers of basic diesel units for work boats, fishing boats, and pleasure boats.

This could threaten some of the companies concentrating upon marine diesels, and a number of them are already feeling uncomfortably exposed to the competition. BMW, of West Germany, has not simply set about marketing an automobile diesel for marine use. The company has established its own marine engine factory in Bavaria to make a range of small engines up to about 30 hp.

Most of the car manufacturers making small diesel engines are eyeing the marine market as an outlet for diesel units in one form or another. For instance, the new Peugeot 430 automotive engine is being sold also as the Status-marine 4.

Diesel engine manufacturers have found little difficulty in capturing markets for boats designed to proceed at conventional speeds, which are linked to factors such as waterline length and displacement of the vessel. Until recently, however, diesels have been less acceptable as power units to lovers of high-speed planing craft, principally because a higher power-to-weight ratio can be obtained from a highly-timed petrol engine.

Even that picture is changing now. The success of diesel engines in the automotive market has helped change attitudes. But the biggest single factor has probably been the development of reliable marine "outdrive" units, which enable diesel engines to be linked satisfactorily to the special forms of final drives and propeller configurations required in high-speed craft.

Turbo-charging of diesels has been improved to the point where it can be incorporated in marine models from which high power-to-weight performance is required.

At the other end of the diesel engine spectrum, new design ingenuity is being applied to make the diesel suitable for even the most primitive, craft used in developing countries. A good example is the work done by Petter Marine Diesels, part of the Hawker Siddeley Group. Petter has introduced a diesel alternative to that most versatile of light power-packs, the petrol-fuelled two-stroke-outboard engine.

It consists of a lightweight air-cooled diesel engine clamped to the transom (stern-end) of a boat. A long shaft projects over the stern with a propeller on the end. Petter says a 6 hp version uses only 2.7 pints of fuel an hour, compared with 14 pints an hour for a comparable petrol outboard.

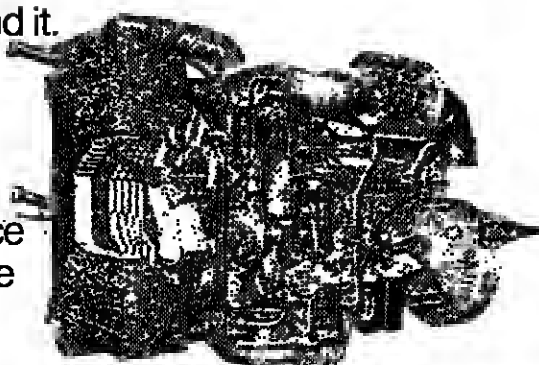
The British boat-building industry saw its total exports for 1978-79 fall by some £7m in just under £100m for the year. However, sales of British-made engines have continued to build, performing the boating industry as a whole.

During 1978-79, sales of British outboard and inboard engines on the home market rose in value by some £12m to £44m for the year. Exports of engines, meanwhile, rose in value from £11 to £14m. These figures, compiled by the Ship and Boat Builders' National Federation, may include some engines destined for industrial uses. But they give a firm indication that the British small marine engine producers (whose range is predominantly diesels) are more than holding their own in difficult world markets.

Roy Hodson

# The difference in power

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# Big fall in generator sales

MANUFACTURERS OF diesel generating sets in the UK are going through an extremely bleak period. The recession at home has combined with a depressingly familiar combination of difficulties in overseas markets, where only a few years ago the British enjoyed great strength.

The strength of sterling, the relative weakness of the dollar and the Italian lire, and increasing pressure from the Japanese and Koreans have all helped to erode the competitiveness of the British product. Political turbulence and instability in Middle Eastern and African countries—hitherto the main buyers of power-units—have also resulted in a marked decline of the total world market.

In 1977, when total orders in the markets available to UK manufacturers reached about 170,000 sets, the industry was well placed to take advantage of the boom. The miners' strikes of 1973 and 1974 had brought fears among British managers that winter disruptions of the electricity supply could become a regular feature of our island's calendar. The surge in orders for standby units after the strikes resulted in a considerable increase in capacity among the major set manufacturers such as Belsom and Dale, and a welcome expansion of business for the main independent manufacturer of alternators, Newage Engineers.

## Assembly

A large number of very small companies also sprang up, many with only half a dozen employees, to assemble sets from houghtin components and for sale to the emerging markets in the Middle East. Two years ago, there were about 150 such firms in the UK. By 1978 when domestic demand was falling away, the UK still had about half the world market (not including Japan, the U.S. and other "closed" markets) which was running at about 140,000 sets a year.

Last year, exports of sets from the UK fell substantially, to little more than 55,000 sets. The fall has continued even more sharply this year and some industry estimates put total exports so far at only around 12,000 sets.

Smaller sets have been the main casualty, coming under strong pressure from Japan and the Far East. In Saudi Arabia, for example, which only a few years ago was a lucrative market for the UK Japanese manufacturers have taken an estimated 80 per cent of the market for the smaller (3 kVA to 10 kVA) machines by the

familiar strategy of flooding the market with very high quality machines at extremely low prices.

The rapid erosion of market share has been much more marked among smaller set manufacturers. Pethow and other companies whose sets are in the range 25 kVA up to 4MVA have been less susceptible to competition from mass produced Far Eastern machines. Even so, the company suffered a 17 per cent decline in sales between 1978 and 1979. The group reported a loss of £598,000 in the year up to March, compared with a profit of £1.6m the previous year. The turnover of Dale Electric also fell nearly £1m to £24.2m in the year up to March 1980, while pre-tax profits fell £2m to only £1.3m.

Dale is hoping to improve its fortunes by moving up-market into the manufacture of high-voltage sets at a new factory in Leeds. Pethow is trying to streamline its operations and to introduce a new range of more sophisticated sets controlled by integrated circuit technology.

For the smaller "garage-sized" manufacturers, fortunes have been very mixed. Those which exported to Nigeria and Iran went out of business after the sudden collapse of the market. Others, which have made specialist sets for particularly harsh conditions, such as North Sea rigs, have struggled to survive.

However, the strength of sterling has meant that all manufacturers are facing fiercer competition. The challenge comes from Italy and the U.S., which can both offer cheaper sets, and from Germany, where the major manufacturers, led by Siemens and AEG, can match the sophistication, and specialist applications which have been the strong point of UK manufacturers.

All these difficulties have had a direct impact on the suppliers of diesel power units. This has been particularly marked for those, like Rolls-Royce, which have relied on sales to set-makers. Companies such as General Motors, Caterpillar and Cummins in the U.S., which have tended to put their power units together with alternators to make low priced standard generating sets, have suffered less.

However, if the outlook for set-makers is bleak, the long-range forecast for the market continues reasonably fair. Electricity is not just the food and drink but also the oxygen of industrial life. More and more complicated machines and computers are being built which cannot tolerate even a few

minutes' interruption of supply.

The demand for standby or emergency units is therefore likely to increase throughout the civilised world, not just in hospitals and military establishments, but also among ordinary businesses. The possible losses which can result from a power failure will prompt many businessmen to install their own generators, particularly in countries where the main public utility has a bad record either because of

strikes or a poor grid system.

For many British manufacturers, however, particularly the smaller ones, the urgent question must be whether they can hang on long enough to benefit from an improvement in trading conditions. The immediate future looks grim, so that cut-backs, mergers and rationalisation are much more easy to foresee than any future revival.

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## DIESELS VII

## Components manufacturers take optimistic view

BRITISH MANUFACTURERS of components for diesel engines, whose main customers in Europe are suffering from a severe slowdown in demand, are inevitably feeling the side effects, but most are optimistic about the outlook in the medium and long term.

The de-stocking of components earlier this year by major buyers such as Perkins was the first sign of trouble for many suppliers, but this is now believed to be a temporary phenomenon and demand has improved slightly, particularly for parts going into engines for generator sets.

In general, British component suppliers have taken a fairly cautious view of the predicted boom in world diesel engine sales, which many believe will take longer to develop than had been thought. Given the present circumstances, their caution has been justified.

Although some companies, such as Lucas-CAV, have successfully invested in production facilities in the U.S. (a potentially very large market for diesel engines), many have concentrated on maintaining or increasing their share of the continental market.

With fuel economy now a high priority in Europe and demand for diesel car engines growing fast, UK component suppliers to companies such as Volkswagen, Daimler-Benz, Fiat and Peugeot see good prospects for immediate growth.

Lucas-CAV, which shares the major part of the European fuel injection equipment market with Bosch, has recently received a large order from the U.S. military for commercial vehicles, but with a spread of business in other areas, it is optimistic, despite recent redundancies.

## Expansion

The company has recently completed its Greenville, South Carolina, plant, to supply fuel injection equipment to the Oldsmobile division of General Motors under a \$30m contract, and sees this as a potential base to expand U.S. production. The U.S. market for pickup trucks, now running at about 4m vehicles a year, is regarded as a major target if and when diesel engines are more widely accepted as power units.

Associated Engineering, which attributes nearly half its \$370m a year turnover to original equipment and spares for diesel engines, has also suffered from what it describes as widespread de-stocking by its customers, but the completion of its \$10m piston-ring plant at Plymouth is a sign of confidence.

High volume batch production at the plant will be aimed mainly at the U.S. market, where it believes demand for high value products such as pistons and bearings can best be met from its UK facilities.

Overall, the company produces a very large range of components, including bushes, pistons, cylinder liners, castings and cylinder heads for larger diesels. Its customers include virtually all major diesel engine manufacturers in Europe.

It also has plants in France and Italy, producing pistons and cylinder liners, but as in the rest of Europe, demand in these countries is weak. Much of A.E.'s competition on these products comes from Germany.

ducts comes from Sheepbridge Stakes, now a subsidiary of GKN in the UK and Mahle and Karl Schmidt in Germany.

However, A.E. believes that work being done by its Wells-worth subsidiary on computer-aided design will enable it to reduce the development period on components considerably, will assist it in improving European market penetration.

The biggest UK supplier of forged diesel components such as crankshafts, conrods and camshafts is GKN, which has five divisions, with a total forging capacity of 250,000 tonnes a year supplying the automotive and allied industries. Customers include Cummins, Perkins, Gardner, Volvo and Saab-Scania, Daimler-Benz, Dai and Mack trucks and John Deere in the U.S.

The company covers a broad range of engine sizes right up to large marine diesels, where demand has been particularly poor recently. Overall, nearly 20 per cent of sales by GKN forging companies are overseas. Birmid Qualecast, a leading supplier of castings such as cylinder blocks and heads, has suffered considerably from the problems in the past few months in the commercial vehicle industry, but reports some improvement in demand from companies such as Lister and the larger engine makers.

It attributes this to improved export orders for engines used for industrial or agricultural purposes, particularly those of simple and robust design. Although the company's export activities are being hindered by the strength of sterling and the widespread over-capacity in the foundry industry, it is hopeful

about further sales in North America.

Perkins, a major buyer from GKN, Lucas, CAV and A.E., acquires around 80 per cent of its engine parts from outside sources, mainly in the UK, although it often pursues a policy of dual sourcing. Now facing serious difficulties due to the poor farm equipment market worldwide, Perkins is making strenuous efforts to contain costs and sterling's strength is making some foreign components look attractive in terms of price.

With the company now spending around £150m a year on UK-made components, it appears that British suppliers will also need to keep a close watch on costs if they are to retain their UK market and make headway in Europe.

Lorne Barling

## High interest rates hit U.S. tractor sales

## AGRICULTURAL VEHICLES

are a major application for diesels, accounting for as much as 20 per cent of diesel output. The prime application is to power tractors, and it is therefore worthwhile to look at this sector in some detail.

Tractor manufacture is highly concentrated among a few big multi-nationals in North America and Europe, while Japan is becoming more significant in international sales. The multi-nationals are complemented by tractor companies which make and sell them mostly on a national basis, although in some cases these companies are manufacturing under licence from the multi-nationals.

The main areas of tractor production therefore are: North America, Europe (particularly the UK, France, Germany and Italy), and Japan. Some of the East European countries also have sizeable tractor industries, some important on an international scale. Those other countries which have a fair-sized output such as India, are producing mostly for their own markets.

The multi-nationals are: John Deere (the world's largest agricultural equipment manufacturer), Ford, International Harvester and Massey-Ferguson. Another major U.S.-based company is J. I. Case, subsidiary of Tenneco, whose European interests include David Brown Tractors in the UK. On a smaller scale, but each with exports accounting for a significant proportion of sales, are companies such as Renault, Fiat, Leyland, Deutz, Lamborghini and Same. Caterpillar also sell tractors for agricultural use.

Each of these companies has its own diesel engine manufacturing facilities—sometimes in-house, alternatively buying from a subsidiary company, as in the case of Deutz, and

Massey-Ferguson, buying from Perkins.

Sales of tractors, and the type of tractor, are determined by a number of key factors: agricultural methods, farmers' incomes, and in the developing world—a big market for tractors—the availability of international financing.

The level of income received by the farmer depends in turn on a number of considerations as well as the more traditional influence of good harvests. These include support payments, the Common Agricultural Policy in the EEC, and grain embargoes to the Soviet bloc such as that in the U.S. earlier this year.

So far 1980 has been a very poor year for tractor manufacturers in the West. A combination of factors, of which high interest rates was particularly significant, took a severe knock at North American sales in the spring.

## Short time

All the big tractor companies have put their workforces on short time and/or closed down for long periods this summer. The final outcome will depend heavily on the willingness of farmers to commit themselves to purchases this autumn.

The multi-nationals' European plants have also been hit by the North American downturn. As an example, International Harvester's plant in Doncaster, England, is the sole source for the small IH tractor, many of which sell at second and third hand on big U.S. farms.

Nor has the European situation been much better. Demand in the UK, for instance, has dropped by about a quarter this year—heavily influenced by the level of interest rates, as well, say the farmers, as a big reduction in their real incomes over the past couple of years.

European tractor plants are also tied in closely with the

buoyancy of markets in the developing countries. For instance, many tractor companies felt the pinch when the Turkish market dried up completely three years ago because of the country's international credit problems.

On a longer-term view, certain trends can be projected: sales in the UK, France, Germany, Scandinavia and the Low Countries are likely to settle at a somewhat lower level than over the past decade (after ironing out the cyclical variations, which are considerable for tractors). This is because the move to mechanisation in Germany and France in particular, has gone largely as far as it is likely to.

In southern Europe, however, there is considerable scope for greater mechanisation. In Italy, the move towards four-wheeled tractors will accelerate, while agriculture in Greece, Spain and Portugal will all become more mechanised if and when these countries join the EEC.

Like North-West Europe, the North American market is mature, but it can be expected to recover from its current low point as general economic conditions improve. Some observers believe that low horsepower Japanese tractors will also become more noticeable in Europe and North America—the type of tractor in which Japanese manufacturers specialise.

The pronounced trend in European markets in the past few years, however, has been towards the higher horsepower tractors. In the UK, for instance, tractors in the 65-75 hp range are now the most popular, whereas only three years ago it was those in the 50-60 hp range.

The lower horsepower tractor is still most in demand in the developing countries, as well as in Japan where agricultural conditions are different from those in Europe.

H.D.

## Reliable market for fuel

BRITAIN IS behind Continental Europe in its consumption of automotive diesel fuel—but sales in the UK are slowly creeping upwards year by year.

Through the influence of the automotive diesel fuel market falls into two distinct sectors: commercial transport, and retail, which covers ordinary, saloon-car motorists. In Britain last year 6.58m tonnes of diesel fuel were sold, of which 5.32m went to commercial customers and only 0.72m to the retail side.

This amount was less than half—57 per cent—of the 17.7m tonnes of petrol that were sold through retail outlets in the UK last year. What is more, demand for diesel fuel this year is lower than last year. The oil industry estimates that consumption will be 1.1 per cent lower overall, but 6.7 per cent down on the retail side and only 0.3 per cent down in the commercial sector.

The recession is the main reason for this year's fall in diesel consumption in Britain and the rest of Europe. As production is cut back, factories close and demand for consumer goods of all types drops, there are fewer commercial vehicles on the roads and therefore lower diesel sales.

The tiny proportion of private motorists, whose cars have diesel engines are also cutting back on car outings. Yet the major oil companies are looking for a slow but sure growth in the diesel market once the slump ends. They are forecasting an 8.5 per cent increase in sales in the UK between 1980 and 1985—all of it on the commercial side. They expect commercial sales to grow by about 9.8 per cent, while they predict that retail sales may actually

fall by 1.5 per cent during the next half decade.

The advantages of diesel engines have always been fairly clear-cut to commercial transport companies—though less so to retail concerns than to their Continental counterparts. But the pros and cons of diesel are far more nicely balanced for private car drivers.

## More reliable

Diesel engines are more reliable than petrol engines and give between 15 per cent and 20 per cent more miles to the gallon. But they are also less powerful, heavier, smaller, noisier and—most important—more expensive than petrol engines.

Reliability and the higher mileage per gallon easily outweigh the disadvantages as far as road haulage companies are concerned. The extra capital cost of buying a diesel vehicle can be quickly recouped through lower fuel costs and reduced maintenance charges. Nor do lorries need to turn in particularly powerful performances—road haulage operators do not want drivers to act as if they were behind the wheel of a sports car.

The lower cost of diesel as opposed to petrol is considerable for the commercial sector. Although the retail pump price of diesel is in line with that of four star petrol, road haulage operators buy in bulk and can therefore demand a sizeable discount. But it is hard to know exactly how cheaply a large transport group can buy diesel—both the oil companies and their road haulage customers are coy about quoting bulk diesel fuel prices.

Trucks can also take full advantage of the extra mileage per gallon offered by diesel engines—far more so than the private motorist, who does not cover such long distances.

For these reasons, all lorries and buses of over 3 tons weight are powered by diesel engines in Britain today, and the number of smaller commercial vehicles running on diesel is also increasing steadily. But on the Continent, the switch to diesel for the commercial sector came much earlier, even the smallest vans tend to be diesel-powered. This is why nearly all the diesel engines in the UK are foreign made.

From the oil companies' point of view, the diesel market has a number of attractions over the petrol market. It is more reliable, since commercial vehicles keep rolling whatever the weather. By contrast, sunshine, or the lack of it, can have a dramatic influence on petrol sales to private motorists. And it is the commercial sector of the diesel market that is important to the oil companies.

Commercial diesel customers also have their own large-scale tanks, which means the oil companies can make a small saving on the capital cost of their own storage.

The recession coupled with the current, comparatively high crude oil production rates of the Organisation of Petroleum Exporting Countries have helped produce a glut of petrol and of other oil products at present. But even after the economy starts to turn up again and world oil production is reduced—OPEC is likely to agree on production cuts this autumn—Britain is still likely to have a

small surplus of gas oil, the refined product which is used to make diesel.

Oil companies in the UK therefore have an added reason for welcoming the expected increase in the diesel market. On the other hand, automotive diesel fuel is marginally more difficult to make, in some cases.

Throughout Europe, oil companies are upgrading their refineries to obtain more flexibility in their product "mix" and, in particular, to obtain more of the lighter oil products such as petrol. The catalytic cracking unit that are being used to upgrade refineries produce motor gasoline plus what are known as "cycle oils". The latter have to go through a desulphurising process before they can be turned into diesel.

The commercial diesel market will grow, so the oil companies hope, as a result of increased industrial activity during the next few years. In Britain it will probably increase faster as smaller vans are powered with diesel instead of petrol engines.

But nobody is expecting a rapid rise in the retail diesel market where the private motorist is the customer. The main reason is the cost of cars—a diesel saloon costs up to 10 per cent more than a petrol engined car.

Here too, the Continent leads Britain. In the UK less than 5 per cent of private cars are diesel powered, whereas in Germany the proportion is estimated to be nearer 10 per cent.

Sue Cameron

Chemicals Correspondent

## Save Fuel-Drive Steyr

The highly modern commercial vehicles of the STEYR-Plus-91 truck model series are a combination that meets the ever more pressing demands for thriftiness and high performance, for a proper relationship between costs and benefits or, in other words, for greatest efficiency and economy. This is proved time and again by tests conducted by international trade journals both as regards daily use on construction sites and in short- as well as long-distance haulage operations.

The entire technical design concept makes full allowance for the paramount demand for thriftiness: every truck of the STEYR-Plus-91 model series is built in accordance with modular design principles, with every detail closely adapted to provide the optimal relationship between performance and

consumption: in-line- and V-engines, the chassis frames, driver's cabs, power trains, wheelbases, suspension systems, front- and rear axles, auxiliary drives etc. This not only results in a particularly efficient and versatile range of commercial vehicles, but also in exceptionally fine service.

The necessary technical preconditions for extreme thriftiness are provided by greatest possible reduction of internal friction in the engine, improved design of the piston rings and consequent reduction to only 3 rings, precision-honed cylinder liners, nitrided crankshafts, the use of Visco-fans, turbo-superchargers, charge cooling etc. The improved combustion process also results in improved ecological conditions.

STEYR-Plus-trucks of the Model Series 91 are supplied up to a g.v.w. of 32 tons or a gross train weight of 38 tons, engine outputs up to 235 kW (320 hp), transmission options and axle ratios for all operating conditions, 2-, 3- and 4-axle models in the versions 4x2 to 8x4, trailed and leading rear axles, 2 steered front axles etc.



## Steyr Plus 91 truck model series 91 Superiority becomes clearly noticeable.

"When Volvo introduced the turbo in 1954 few people realised just how much this would mean to the diesel engines of the 80's."

A consequence of rocketing oil prices is the intense interest now being paid to the ability of engines to turn the energy content of fuel into power strokes.

Normally one can say that the average petrol engine returns an efficiency level of approximately 30%. We should compare this with the more than 41% efficiency level obtained by the new generation of Volvo Penta diesel engines.

Efficiency levels which can be improved still further. Within the Volvo concern turbocharging is the object of intensive research with aims of utilizing still more fuel energy content and developing still more efficient diesels.

In 1954 Volvo caused a world-wide sensation by being the first manufacturer ever, anywhere, to introduce a mass-produced, turbocharged diesel engine.

This caused waves in many engineering circles and discussions were intense, centered on the pros and cons of the turbocharger.

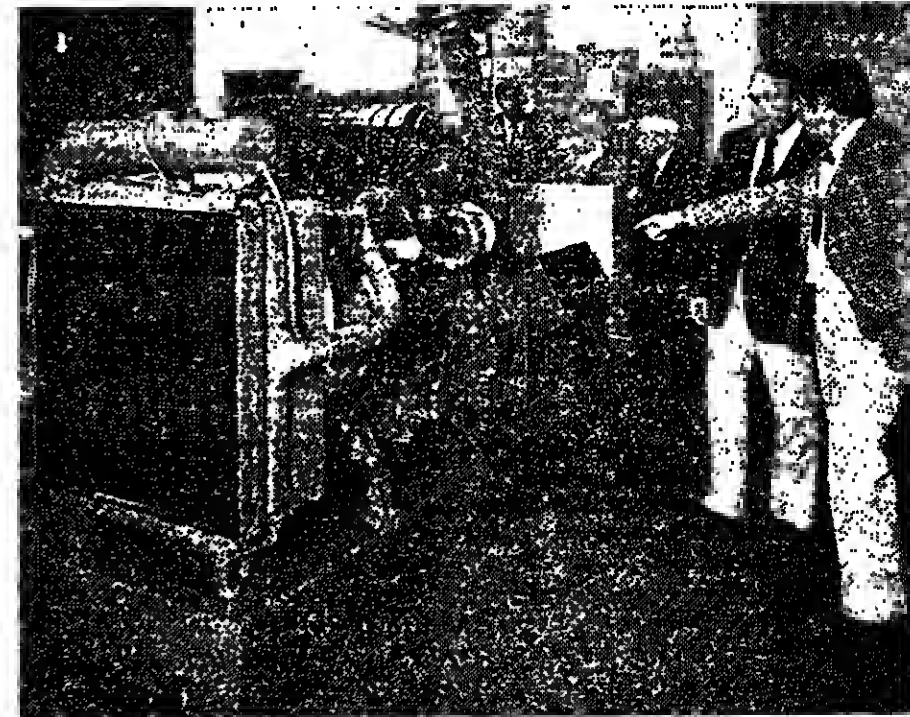
Today most experts are agreed that the turbo is important to the control of diesel engine combustion processes. But despite of this there remains a gulf of difference between different engines' performance and fuel consumption.

Volvo Penta engines function with an air surplus of more than 25%. This means that the injected fuel is burned more effectively.

THE IN-LINE SIX TOUGH AND RELIABLE. The turbocharger itself can simply be described as an exhaust gas driven compressor which forces more air into the cylinders. It is air, or more correctly the oxygen in the air, which decides how much fuel the engine needs per power stroke.

Since the turbo is driven by the engine's exhaust gases, it makes use of energy which would otherwise be wasted.

At the same time strain is increased on gaskets, camshaft, bearings etc., and so it



Volvo Penta's new intercooled gen-set engine, the T1D 130 FG, being examined by ABGSM technical directors (Association of British Gen Set Manufacturers). At 25 Hz the engine produces a continuous power output of as much as 217 kW, including fan.

is very important for the engine to have been originally designed for turbo-charging.

Volvo Penta have found that the in-line six is a superior basic design for this purpose. A simple, well-proven engine with few moving parts and well proportioned dimensions.

Volvo Penta have built a number of technical innovations into this superior basic design which further strengthen the reliability and life length of the engine. Piston cooling, double lubrication oil filters, air filter with intake silencer to name but a few.

## NEW GEN-SET ENGINE WITH AIR COOLED INTER-COOLER.

The intermediate cooler represents an important stage in the development of turbo technology. As the name suggests, the technique consists of the compressed — and thereby heated — air being cooled on its way between turbo and cylinders.

Responsible service and a well-proven program of transmission components (many vehicles are delivered now with complete Volvo drive systems) are other factors which have greatly contributed to Volvo Penta's success.

Contact us and we will be pleased to supply you with further details.

Cold air contains more oxygen than warm air and when this is driven into the cylinders better fuel consumption and a cleaner, cooler exhaust are attained.

Lower temperatures also mean less mechanical wear. Which contributes greatly to engine reliability and long life.

## MANY USAGE AREAS. QUALIFIED SERVICE.

Each task makes different demands of an engine. Concerning not only fuel consumption, but also exhausts, noise level, installation volume, power output, etc.

Volvo Penta have developed their turbocharged in-line sixes for a selection of different applications and working conditions. The engines are used for building into trucks and special vehicles, in construction machines, as power sources for pumps and generator sets, as propulsion engines in work boats and auxiliary engines aboard larger ships, as complete power packs in desert irrigation...

Responsible service and a well-proven program of transmission components (many vehicles are delivered now with complete Volvo drive systems) are other factors which have greatly contributed to Volvo Penta's success.

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**VOLVO PENTA**  
S-405 08 Gothenburg, Sweden.  
CONTINUOUS DEVELOPMENT INTO THE 80's.



## DIESELS VIII

## COMPANY PROFILES

## Cummins' backbone is heavy trucks

CUMMINS is one of the largest independent producers of diesel engines in the world. Its strength is in engines for heavy duty trucks, where its penetration of the U.S. market has been as high as 50 per cent. But Cummins is also a major supplier of industrial engines for cranes, excavators, mining equipment, etc. which require larger engines, and also engines for power generation and marine applications.

The company is currently at a particularly interesting stage because it is on the point of extending its engine range towards the lighter end of medium size diesels. The two projects in question concern the 10 litre engine, with a horsepower range of 230 to 290, which has been developed solely by Cummins; and a new range of 50 to 250 hp engines which are under joint development with J. I. Case, the construction equipment manufacturer.

The existing Cummins range is based on the N11 series—the lower end of which is used by European truck makers, includ-

ing Leyland, Ford and ERF—V-903, Small Vee and K6 engines. These engines are used in automotive and industrial applications, and form the backbone of Cummins. They are continually being modified to improve fuel efficiency. At the same time, Cummins is increasing the rating of its larger 12 and 16 cylinder industrial engines—KV12 and KV16 made at Davenport—and effectively increasing the upper end of its product range to 1,800.

The 10 litre, however, is the engine which is expected to put Cummins firmly into the full range category. Mr. Michael Howell, European business operations director, says: "It will mean that Cummins can get away from its reputation for heavy engines."

The 10-litre, or "blue engine" as it is called in Cummins, is scheduled for launch in the U.S. and Europe over the next couple of years. The major component lines are being put down at Cummins' Jamestown, NY, plant, but it is expected that the Shotts plant in Scotland will also assemble the engine. The engine is critical for

Cummins' attempts to break into the Continental market. Although the company has had some success in penetrating the industrial equipment market—supplying, for instance, Liebherr, O&K and Pöclain—its efforts to break into the Continental truck market have so far been frustrated by the preponderance of "in-house" engines. The Ford Transcontinental truck, however, which is sold throughout Europe is powered exclusively by Cummins.

In the U.S., Cummins' concentration on the heavy duty truck market has resulted in it losing out on the growing dieselisation among medium duty trucks for which its product range is not currently suited. The new engine, originally designed more with Europe in mind, will provide a substantial boost to the range, in North America.

Engine manufacturers increasingly emphasise the huge cost of tooling up for new engine production. For the independents, the burden ideally needs to be shared with an OEM which agrees to take a

proportion of the output. Cummins has accordingly been looking for partners in Europe on the 10 litre—originally it had Leyland in mind because of Cummins' strong links in the UK but Leyland's truck volumes look increasingly like being too small for such an arrangement.

In the U.S., Cummins has linked with Case and with Ford on joint development studies. The Ford project for a car diesel engine, however, was abandoned earlier this year. The Case project is still very much alive, and plans for a new joint production facility are in progress.

Case will probably take half the output; but in selling the rest of the production in this new smaller range, Cummins will find itself in a completely different marketing set-up from that of its traditional markets. Its progress will be watched with particular interest by European diesel makers, who are hoping to benefit from the growing demand for diesel power in the U.S. in the lower horsepower categories.

In the second quarter of 1980, Cummins made a loss of \$13.1m—a graphic illustration of the pressures on all diesel engine

## Cummins' statement of earnings

	1979 (\$000)	1978
Net sales	1,770,534	1,520,745
Earnings before income taxes	82,751	120,507
Provision for income taxes	24,813	56,408
Net earnings	\$57,938	\$64,099

## Cummins' penetration of US truck market

	Total U.S. diesel truck volumes	Cummins' penetration
1975	96,697	37.1%
1976	119,772	49.3%
1977	167,202	47.2%
1978	192,278	41.6%
1979	207,292	39.3%

makers in the current recession and on Cummins, which relies solely on engines, in particular. Cummins, however, points to the strengths of the independent engine manufacturer: earnings are continually plugged back into the development of engines alone, unlike those manufacturers making engines as a component part of their final product, and who have to be constantly seeking ways of perfecting that product.

Given the pressures on the truck manufacturers in the U.S. to conform to tighter emissions standards, etc., Cummins argues that its specialism is unrivalled.

H.D.

## Oil price rises aid Japan's industry

OIL PRICE rises and the consequent demand for more fuel efficient engines has propelled the Japanese diesel engine industry in recent years. Car manufacturers are using more diesel engines while shipbuilders are turning to medium-speed diesels which are superior in fuel economy.

The Japanese diesel engine industry got its start with licences from major foreign companies. For instance, Perkins Engines, part of the Massey-Ferguson group, had a licensing arrangement with Toyo Kogyo Co of Hiroshima, manufacturers of Mazda cars.

Mr. Thomas Firbank of Perkins Engines in the Far East says the company had a licensing arrangement with Toyo Kogyo from 1965 to 1975. Since then, there has been technical collaboration.

Perkins and Toyo Kogyo are working on joint development of new engines. In fact, Toyo Kogyo makes some of Perkins' engines for worldwide sales. Perkins is also selling marine engines through Yanmar Diesel Engine Co.

Cummins of Columbus, Indiana, has a long association with Japan. In addition, Detroit Diesel, subsidiary of General Motors, Caterpillar, and Volvo of Sweden are represented.

In the marine sector, Ishikawajima-Harima Heavy Industries, Nippon Kokan KK and Fuji Diesel Co. build Pielstick engines under licence from Societe d'Etudes de Machines Thermiques (SEMT) of France. Mitsubishi Heavy Industries and Kawasaki Heavy Industries have a licensing agreement with Maschinenfabrik Augsburg-Nürnberg (MAN) of West Germany.

Hitachi Zosen (Shipbuilding) and Sumitomo Heavy Industries have licensing agreement with Sulzer of Switzerland, Mitsui Engineering and Shipbuilding and Hitachi manufacture and market B. and W. engines under licence from Bormeister and Wain of Denmark.

Generally, diesel engines made in Japan can be divided into five types: automotive, industrial (which includes generators and air compressors), construction, agriculture, and marine.

The automotive sector is a captive market in which most manufacturers build their own engines.

The non-captive market includes construction and agriculture. Komatsu, the big manu-

facturer of construction machinery and industrial vehicles, makes engines under licence from Cummins but also manufactures its own engines.

Cummins also imports larger diesel engines. Its range runs from 150 hp to 1,600 hp while the Japanese range is between 70 hp and 400 hp for the automotive market.

Trying to get any authoritative figure on production of diesel engines is virtually impossible. Each sector keeps its own records, and often these overlap. For instance, diesel engines are classified as marine even if they are only used on the winches since they are mounted on board ship. Likewise, automotive engines can also be classified as construction or agricultural, depending on their use.

## Only figures

The Japan Automobile Manufacturers Association was the only group to provide figures for its sector. JAMA said that in 1978, 65,011 diesel car engines were produced. The total was 75,514 in 1979.

Ministry of International Trade and Industry figures for production of general purpose diesel engines were 591,543 in 1978 and 613,747 in 1979. Production of marine engines in 1978 was 209,536 and in 1979 174,224.

Komatsu can produce 40,000 engines a year, but is only working at 70 to 80 per cent capacity. Of this, 90 per cent goes towards its own construction machinery while the remaining production goes to other companies.

Kawasaki HI, Toyo Unipack (TCM), Kobe Steel and Hitachi Construction are also major users of diesel engines. In high speed diesels, the major share of the domestic market is held by Yanmar, Mitsubishi Daiga, Isuzu Motor Co, Nissan Motor Co, and Hino Motors.

Yanmar supplies some diesels to General Motors, which holds a 34 per cent interest in the Japanese company. Recently GM asked four Japanese manufacturers to supply 100,000 diesel engines over four years beginning in 1982. All refused since they were producing at full capacity for their own needs.

In the marine sector, medium-speed diesels are playing a major role because of soaring bunker oil prices. These medium-speed engines, which are superior to low-speed engines in fuel economy, also take up less space in ships and are considered especially suitable for car carriers, ferries and roll-on/roll-off ships in which cargo stowage height is limited. Medium engines are installed in medium-sized tankers of the 80,000 dwt to 80,000 dwt class.

John Kaji

## GEC Diesels made up of six companies

GEC DIESELS is a loose-knit federation of independent engine-makers, each very much with its own identity, markets, and organisation. Annual sales of the whole group are in the region of £200m, which puts it in the top league, not far behind Perkins.

The group consists of six companies, four in the UK, one in France (Baudouin) and one in the U.S. (Alco). In engine size, the group spans a very wide range. Dorman, Kelvin and Baudouin are within the 20-1,000 hp bracket, and Ruston, Paxman and Alco from 500 to 5,000 hp. Each company has its own specialist markets, and this has to some extent insulated the group as a whole from the worldwide recession in the industry.

The most adversely affected company is Dorman, which a few years ago was the largest in the group but now contributes only around 15 per cent to its total sales. Dorman, which most nearly approaches volume production (about 3,000 units a

year), produces small engines and is, therefore, particularly susceptible to the competitive forces affecting all companies in this area.

As much as 70-80 per cent of its output is sold to original equipment manufacturers in the UK. It, therefore, finds itself inextricably caught up in the downturn affecting sales of equipment, particularly in the industrial sector. The Stafford workforce has been cut back by 30 per cent over the past couple of years, and Mr. David Powell, managing director of GEC Diesels, agrees that future strategy will depend on the state of the market for small diesels.

## Difficult years

Ruston, whose main applications are marine propulsion and power generation, has pulled through after three difficult years. "We have employed an aggressive sales policy in the UK and overseas, and this has yielded us a larger portion of

a declining UK market and also some good overseas contracts," says Mr. Powell. Orders have been received from Nigeria, Indonesia, and particularly interesting orders from Saudi Arabia.

Although GEC policy is to allow the individual companies to pursue their own courses, there is an overall level of co-ordination in areas like marketing (this does not include selling, however, which is handled separately by each company), technical matters and, to some degree, manufacturing.

The most important example of inter-company co-operation is the new 6,500 hp engine which has been developed at Ruston and will shortly be going into the UK factory and also into Alco in the U.S. It will enable Alco to keep up with the trend towards larger diesels in certain applications, which could be significant for exports as well as U.S. sales. Alco is in a good position to benefit from the devaluation of

the dollar against sterling; its price advantage over Ruston in the UK is of the order of 30-35 per cent over the past 15 months.

GEC bought Alco from White Motor three years ago; the company has obvious product affinities with Ruston, and it gave GEC the opportunity to have a crack at the difficult U.S. market. Mr. Powell believes that local manufacture is vital in the U.S., but also that GEC has been able to give a considerable boost to Alco.

The American exercise has been rewarding enough to precipitate prompt expansion of Alco—the company's order book is currently very good—and GEC is currently looking at new sites.

Paxman, based in Colchester, England, is GEC's other producer of large diesels. The two major markets are defence equipment in the UK and overseas—fast Navy patrol craft, minesweepers, etc.—and rail

traction. The outlook for the latter is cyclical. British Rail's order for 250 engines for the High Speed Train, which has stretched over 4½ years, terminates this year. The company has received a small order from Australia, but the prospects for diesel-powered railways are not good.

Kelvin, a small company specialising in engines for fishing boats and other small craft, has had a difficult time. But its big order from Burma recently has secured at least one year's work for the company.

GEC diesel companies have a sound reputation for good specialist heavy-duty engines—the true long-life diesel. The problems in British industry, compounded by the strength of sterling, make the group's overseas purchases all the more significant.

The Baudouin acquisition, however, has not led to a big increase in Continental sales, and GEC must be considering whether it needs to make new moves in order to become a greater international force in diesels.

H.D.

Service means helping the customer. Sulzer service goes further—right to the product. So it keeps serving the customer. Reliably.

## In faraway places service must be near at hand.

The freighter was bound for Japan with 700,000 boxes of lemons. 300 miles northeast of Hawaii the engine failed. In heavy seas. And above the roar of the storm, the air fell silent as radio contact was lost after a terse signal to the London owners.

A Sulzer service expert was in Honolulu at the time. Acting fast, he chartered a tug which set course for the last known position, reaching the fruit vessel after 36 hours. Once aboard, he got the engine going enough for the vessel to make for Hawaii under her own power. Here the repair was completed.



The reason is: Sulzer people stay committed to their products, because they believe in them. The consequence is that many machines, components and installations in a very wide range of fields stay running for a great many years. And spares are still to be had for most of them. Because every product is backed by the service organization essential for reliability, for ensuring that all is well.

Sulzer diesel service, for instance, has stocks of spares at 18 locations in 16 countries on every continent. And many of the service engineers hold a seaman's logbook, so no time is lost getting visas. And all with one aim: to provide service that is worthy of the name.

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## Examples of Italian success

THE TWO leading Italian diesel manufacturers, Ruggerini and Lombardini, are both sufficiently successful, and both have too much in common for it to be merely the product of coincidence. In fact, in their similar ways, both represent much of what is most flourishing and dynamic in the national economy.

Both companies are around 60 years old. The first Ruggerini engine (a four horsepower single cylinder model for agricultural use) was produced in 1919. Three years later Signor Adelmo Lombardini founded his own family firm which today has grown into Lombardini Fabbria Italiana Motor.

Both concerns are based at Reggio Emilia, a medium-sized town about 40 miles to the north of Bologna, and one has become a good example of the current boom enjoyed by Emilia Romagna, fast turning into one of the wealthiest industrial regions of Italy. The boom is founded on hard work and on small and medium-sized companies—today more than ever the linch-pin of the country's prosperity. Lombardini and Ruggerini are perfect specimens.

The bigger of the two by a considerable margin is Lombardini. In 1978, the last year for which figures are available, it reported sales of 1,547,700 (£32m) up from 1,546,600 the previous year.

Ruggerini only expects in 1980 to top 1,200m (£10m) turnover—but like Lombardini it has built up, from a small base by international standards, a thriving foreign business. Its sales and service network now operate in 84 overseas countries, while Ruggerini motors are today manufactured under licence in places as far afield as Spain, Greece and Brazil. Lombardini for its part has five foreign licensee producers and a sales and after sales network

extending to 100 foreign companies including the Spanish offshoot Hispanomotor.

Total annual production is running at around 230,000 diesel units plus a further 150,000 petrol-powered engines. The range covers motors from one to four cylinders, generating a power of between four and 70 hp. The company likes to boast its versatility—for example, standard accessories offered mean that up to 5,000 configurations of basic models are available. This enables customers to almost tailor a particular engine to their own precise requirements. At the same time

Lombardini itself is directly engaged "upstream" in the production cycle of its engines.

The two Italian companies, in keeping with their counterparts in other industrial fields in Italy, are blessed by two factors—the comparatively small size allowing flexibility and good working relations and their degree of specialisation. This last has helped build up the customer loyalty which might well be dissipated if they were to expand their range into bigger engines.

Rupert Cornwell

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## EUROPEAN SMALL DIESEL PRODUCTION (1978)

	Units
Italy	140,000
	Ruggerini 40,000
UK	80,000
	Peters 50,000
Germany	55,000
	Matz 15,000
Others	200,000
Total	600,000

Source: Eurofinance



## THE EXHIBITIONS BUSINESS

## Britain strives to keep in the big time

BIRMINGHAM is still smarting from the news that its National Exhibition Centre has lost a major textile machinery exhibition to Milan.

It is not just a question of injured local pride. The 1983 International Textile Machinery Association exhibition would have earned the region around £100m and underlined the fact that Britain now has an exhibition centre able to compete with its rivals elsewhere in Europe.

The competition is fierce. Britain may enjoy a place on the international circuit for the huge, peripatetic fairs which move from centre to centre every two, three or four years. But keeping up in a rapidly growing business is hard work and costly. British exhibition companies believe that Britain is having to compete under some disadvantage.

Modern fairs come in infinite variety, from well-publicised occasions directed both at consumer and trade like the Motor Show and the Ideal Home Exhibition in this country to highly specialised ones like last week's millinery fair in Wiesbaden, and forthcoming events like the hydrometeorological technology exhibition in Moscow.

And the costs to the companies come in infinite variety too. The British Overseas Trade Board has, for example, rented space at the Jeddah Electricity Exhibition in February and March 1981. It will charge British companies £75 per square metre and provide a basic stand. But after that the companies have to meet extra "construction" costs, travel, freight accommodation and so on.

Exhibiting heavy electrical goods in Hannover last year cost Hawker Siddeley a basic £25,000, but the true costs were higher. In the first place there was a BOTB subsidy. Then there were all the service

costs, not to speak of the time, hotel expenses and entertainment carried out by 14 salesmen.

It is precisely the spending associated with moving people and their goods from centre to centre which makes fairs and exhibitions such big business.

Hence the anger in Birmingham ten days ago when it finally became clear that the National Exhibition Centre had lost the textile exhibition to Milan.

This particular exhibition is exceptional in terms of its size. The last time it was held in Hannover, there were 150,000 visitors, of whom about 75 per cent came from overseas. But even at smaller international occasions held in Birmingham, the average international attendance is 30 per cent, and it rose to 34 per cent for a recent international plastic fair.

So the stakes are high, and explain the rivalry on the European fairs circuit. Specific figures are difficult, but in 1978, AMK Berlin, the owner of exhibition halls and an organiser of fairs, commissioned a survey which showed that the average trade fair visitor to Berlin spent DM 175 (£46.50) a day.

The highest spenders were visitors to the International Slot Machine Exhibition: no doubt giving practical demonstrations. They spent an average DM 299 but visitors to an antiques fair spent only DM 134 a day.

In 1976-77 the University of Aston calculated that £21.8m was spent by visitors and exhibitors at the National Exhibition Centre (NEC) in Birmingham. The amount has grown sharply since, as the NEC has increased its business and as inflation has risen.

Since opening in 1976 at a cost of £40m, the NEC has been the most successful of the major UK trade fairs but compared with other European centres it has some disadvantages.

In design, ease of access and compactness, it is first in Europe, claims Mr. Terry Golding, the chief executive. In size it is ninth, after Hannover, Milan, Paris, Cologne, Zagreb, Frankfurt, Düsseldorf and Brussels.

The NEC has 101 square metres of space, Hannover has 440,000 square metres. But because the NEC is new, it has heavier financial charges than the main continental centres. "We are looking to service a debt of £40m at three-quarters of average interest rates. We are trying to cover costs end interest charges. We are trying not to lose money. Up to now it has not been possible to cover interest charges. But this year for the first time we have generated enough busi-

ness to cover interest charges," Mr. Golding said.

But many of the continental centres have by now long since amortised their costs. At the same time they are often directly owned by local governments which are prepared to see a loss made on a particular exhibition because it will generate revenue for the region as a whole.

The existence of local taxes at many of the continental centres means that every meal bought by a visitor, every night spent in a hotel brings revenue directly to the local government. But the UK system of local finance, based on rates and direct central government support, means that Birming-

ham City Council gains very little direct revenue from any particular show held at the NEC.

This contrast, applied to any argument about where a trade fair might be held, could be decisive. It is said, that in the case of the International Textile Machinery Association Exhibition, Milan was able to offer rates as low as SwFr 260 (£66.15) a square metre compared with the pared down NEC rate of SwFr 300.

NEC, then, is competing with other centres for the travelling international fair business on the basis of different criteria. But, in addition to that, it is also subject to higher inflation rates than many of its European rivals.

NEC's performance therefore is related to the general performance of the economy. This is not to suggest, however, that simply because inflation is running at a high rate, the number of exhibitions held in the UK will automatically decline.

There are other and wider criteria for decisions on where exhibitions and fairs are held. "You're not going to sell fish unless you cry fish," said one organiser. In other words, the siting of fairs is connected to the market which is being approached. There is little point in trying to mount a gold mining machinery exhibition in Belgium because gold mining is carried on outside Europe. But there is great point in holding a plastics fair in the UK because

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Whether these federations come to Britain depends, according to Mr. Golding, on whether the trade itself perceives the need for a show in the UK—is the UK a prominent enough manufacturer or a prominent enough buyer?

The difficulty is that the perceptions have to be worked out long in advance: the dispute about the International Textile Machinery Association is concerned with an event planned three years hence. Commitments to organise a fair, or to take part in it, therefore involve a high element of risk.



Square Metres	Exhibition
440,000	Hannover
241,000	Milan
235,000	Paris
203,000	Cologne
200,000	Zagreb
185,000	Frankfurt
131,500	Düsseldorf
112,000	Brussels
101,000	Birmingham

Marion Sadger

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Looking to 1981, predicted one specialist, there are some signs that exhibitors are watching their budgets. It's not that the bookings are low, but they may be buying less space and being less theatrical in their presentation.

This year the British fairs industry has been enjoying a boom in line with the cycle that has brought in a number of biennial and triennial exhibitions. Next year will probably be quieter, not only because the cycle moves down again, but because the recession is causing exhibitors to be more careful in their promotion expenditure.

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## GENERAL

UK Financial Times conference on developing the annual company report concludes, Savoy Hotel, London.

British Pharmaceutical conference opens, Newcastle upon Tyne, (to September 19).

Amalgamated Union of Engineering Workers conference concludes, Llandudno.

London Health Service white collar members of National and Local Government Officers Association discuss possible strike action over pay claim.

General and Municipal Workers Union conference on the rubber industry, Cardiff.

Dr. David Owen, Opposition energy spokesman, speaks at Whitehaven.

Miss Joan Lester speaks at Labour Party meeting, Twickenham.

Professor Naota Sakaki, professor of economics and indus-

trial administration, Sophia University, Japan, is among speakers at world convention on quality circles, Waldorf Hotel, London (to September 18).

Mr. Phan Wannamethee, Thai Ambassador, speaks on trade opportunities in Thailand, Birmingham Chamber of Commerce.

Brewing Technology conference opens, Harrogate (to September 18).

Mr. Andrew Lloyd Webber announces new West End musical venture.

Memorial service for Mr. Kenneth Tynan at St. Paul's Church, Covent Garden, noon.

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## Today's Events

Overseas: Dutch Budget for 1981 presented.

Princess Alexandra visits Burma (to September 18).

EEC Foreign Ministers conclude meeting in Brussels.

European Parliament session continues, Strasbourg, (to September 19).

International Tunnelling Industry Exhibition and Conference opens, Basle, (to September 20).

COMPANY MEETINGS

Amalgamated Distilled Products, Caledonian Hotel, Princes Street, Edinburgh, 12.

Belhaven Brewery, Morley's Nite Spot, 100 Edmonstone Drive, Glasgow, 11.30.

British Land, Mayfair Hotel, Berkeley Street, W.

Bromsgrove Casting and Machine, Perry Hall Hotel, Bromsgrove, Worcestershire, 12.

COMPANY RESULTS

Final dividends: London Merchant Securities. George M. Scholes, Sirdar. Interim dividends: Barrow Hepburn Group. Blockleys. Bodycote International. Executive Clothes. Home Charm. Inveresk Group. Bernard Matthews. Oxford Group. Wadkin. Watts, Blake, Hearne. Willis Faber. Interim figures: Martin-Black.

LUNCHTIME MUSIC, London

Recital by John Franca (cello) and Eric Stevens (piano), St. Peter-upon-Cornhill, Cornhill, EC3, 12.30 pm.

## Letters to the Editor

## Our crumbling buildings

From Mr. William Allen  
Sir—Mr. Mason claims (September 10) that the incidence of faults in new construction buildings could be avoided by what he calls "independent supervision" of structural work. My firm has been consulted about many of these misfortunes and has also done independent supervision; and from our experience of both I do not see that the latter would reduce the former. The supervision which takes place now does not avert problems because it lacks independence, but for several quite different reasons.

First, errors of architectural and engineering design occur but supervisors would have to be more expert than the designers to see them and would have to be able to override professional decisions to correct them, and design liability would then have to transfer to the new supervisor.

Second, some innovative products and construction systems have displayed defects which have only been discoverable after a period in service.

Third, some makers of materials and products are less than frank in their trade literature about problems that can attend upon their use.

Fourth, some innovations have proved to have interactions too complex to be foreseeable. Condensing in dwellings was one such, a cumulative consequence of several individually commendable



## Richards & Wallington lower and defers interim

WITH interest charges soaring by £700,000 to £2.34m, pre-tax profits of Richards & Wallington, plant hire, fell from £1.16m to £330,000 in the six months to June 30, 1980. The board blames the 12-week steel strike at the beginning of the year and the economic recession for this setback.

But it says, to counteract this, severe reductions in the group's operating costs have been made with several hundred redundancies and various depot closures.

In spite of these difficulties, turnover for the six-month period rose from £18.1m to £21.1m and operating profit was little changed at £2.62m (£2.73m). In addition to the high interest charges, exchange losses took £241,000 and this has resulted in the group writing down the value of its overseas assets as an extraordinary item.

The 1 per cent reduction in M.L.R. means a saving of £250,000 per annum.

Mr. W. R. Richards, the chairman, says a decision on the payment of the interim dividend will not be made until later in the year when there will be a better indication of results for the full 12 months.

He says improvements are expected in the second half and it is hoped that the cumulative dividends that will be paid for the year as a whole will be maintained at last year's level of 5.23p net, of which 1.85p was paid as an interim.

Tax this time was £32,000 compared with £130,000, and profits retained amounted to £149,000 (£599,000).

The chairman says the trading performance of group's associate DIY company, Unit Sales (DIY), is excellent and against reported market trends its performance this year being comparable with last year on a store for store basis.

The performance of R. and W. International Exhibition Services and Record Tower Cranes shows considerable advances on last year and these trends will continue.

comment

It may have become somewhat superfluous to compare industrial asset backing with equity capitalisations but, unchanged at 45p, yesterday Richards & Wallington is rated by the market at 68.3m against end-December book worth £20.6m and a hire fleet, which at £36m, must substantially discount replacement costs. That could explain the share price resilience in the face of an overwhelmingly poor first half. The historic yield of 16.6 per cent may have something to do with it too since, while the interim is on ice, the

### HIGHLIGHTS

The feud between the Rothschild cousins, Jacob and Evelyn is now leading to a formal severing of financial links between N. M. Rothschild and Rothschild Investment Trust. Lex looks at the implications. Simon Engineering has produced a 5 per cent rise in half time profits to £7.6m but its UK order book is deteriorating. Lex analyses the annual report of Broken Hill Proprietary, Australia's largest company, and also looks at yesterday's economic statistics and the slight shakeout in the sterling markets. On the inside pages Richards & Wallington's figures make a depressing reading with a fall in profits from £1.2m to £330,000. Lower figures were also reported by Low and Bonar and Pittard but Link House continues to push ahead, while Travis and Arnold is up though indicates a setback for the full year.

## Chambers and Fergus improves

Taxable revenue of Chambers and Fergus went ahead from £213,297 to £235,534 for the year to June 28, 1980. Turnover of the seed crusher and edible oil refiner rose to £11.42m, compared with £9.25m last year. The tax charge was £188,358, against £110,048.

Stated earnings per 5p share were better at 4.74p (2.89p). The total dividend for the period is raised to 1.5p net (0.75p) with a final of 1.25p. At mid-term, pre-tax profits were £39,991 (£100,785).

### RECEIVER FOR S. C. WARD

Mr. Martin Page, a Norwich partner in chartered accountants Peat, Marwick, Mitchell and Co., has been appointed receiver and manager of general and marine engineering specialist, S. C. Ward (Engineers), of Meteor Close, Airport Industrial Estate, Norwich.

Closure is due to lack of orders, and 16 employees have been made redundant.

## Pifco looks ahead with 'great caution'

The directors of Pifco Holdings, maker and distributor of electrical appliances, say the current year has started reasonably satisfactorily, but the group is facing an uncertain level of trading activity in the year ahead.

It is well diversified in products and continues to have a healthy financial position, but because of the depressed state of the economy, the Board views the outlook with great caution.

The group will continue to invest in new product development which the Board believes is essential for the future growth of the company. This programme is geared to provide the consumer with products of good design and performance.

As known, pre-tax profits for the year to April 30, 1980, rose from £1.62m to £2.01m.

## Link House improves and pays 20% above forecast

TAXABLE PROFITS of Link House Publications rose in the year to June 30, 1980, from £3.03m to £4.2m — an increase of 38.7 per cent.

The directors are paying a final dividend of 5.6p, which makes a total for the year of 8.4p net, 20 per cent more than they indicated in the offer for sale document.

The company, which was made public in October, 1979, publishes advertising periodicals — including Exchange and Mart — consumer, trade and professional magazines and annuals, and books.

Turnover for the year advanced from £18.18m to £21.8m and investment income increased to £37,000 (£29,000). After exceptional expenditure of £9,000 (£14,000) and tax of £2,22m (£1.61m), the net surplus rose from £1.42m to £1.91m. Stated earnings per 20p share are up from 11.81p to 16.55p.

There was an extraordinary debit of £302,000 (£35,000), the cost of obtaining a listing on the Stock Exchange, leaving attributable profits of £1.63m (£1.38m). The directors say that during the year industrial disputes cost around £200,000 in terms of profit. And the book division, they say, slipped into the red hit by a bad debt provision.

Although this loss was only marginal, it has continued into the current year.

Overall trading in the first two months of the current year has been at a satisfactory level. But chief

executive Mr. Ronald Wenn warns that the company is going to find it difficult to maintain viewdata programme companies.

But with strong cash reserves, the group is in a position to take advantage of any investment opportunities which could arise. Advertising revenue of the Exchange and Mart publishing division is continuing to grow even though circulation figures are currently running some 5 per cent down on last year.

Referring to the 1979-80 results, the directors say this division had another successful year. The "all-advertising" periodicals tend to be less susceptible to recessionary influences and, with one exception, all titles experienced significant volume increases during the year. Exchange and Mart enjoyed a year of continuing growth.

The less buoyant advertising market referred to at the time of the interim results to March developed and created difficulties for the magazine division in the last quarter of the year. Performance over the whole year, although short of expectations, was ahead of the previous year. In common with book publishing in general the Blandford Books division suffered.

The communications division is investing in new communications systems, not only as a protective measure, but also as a means of exploiting future opportunities. Present commitment involves the establishment

of a viewdata agency service, specialised marketing programme and two new regional viewdata programme companies. As announced in May, the division is also participating in West Country television, the consortium applying for the independent franchise currently held by Westward Television.

### comment

The profits from Exchange and Mart still dwarf the other operations of Link House and, even though the group has not broken down divisional results, it is clear that this publication has carried the other operations through a difficult period. E & M lost around £200,000 in profits through the NCA dispute but, by comparison, book publishing made a small loss last year while the non-advertising magazines were more susceptible to the general decline in advertising volume. E & M is virtually recession-proof but its steady growth barely justifies the historic p/e of 11.3 on yesterday's record price of 195p. Control of the shares is vested firmly with directors and their families, so a bid would have to be agreed, and the prospects for the group's communications venture are not yet assured. The balance sheet is sound, with around £5m of quick assets in the till but the capitalisation of over £23m assumes a great deal of good will in the titles. The yield is 6.4 per cent on a dividend cover of 1.7

net current assets increased during last year by 20 per cent to £38m. In addition, there is an estimated £1.5m of book value on property valuation. The sub-contracting of the Dillons Charge Card business will provide added liquidity to the extent of about £8m. Mr. Wenn says the group has an extensive programme of positive expansion, and research into and testing of different concepts of marketing and product development.

Pre-tax profits for the year ended April 26, 1980 improved from £10.72m to £10.92m, on turnover of £23.1m (£20.76m) — as already known.

In 1979-80, there was a compensation payment of £13,000 for loss of office to a former director. On January 1, Mr. P. Kalms resigned from the board.

Meeting, The Institute of Directors, SW, October 9, noon.

### MOLINS IN MILTON KEYNES

Prospective demand for the handling and packing systems of Molins is expected to outstrip the available manufacturing facilities at its Deptford premises, so a major restructuring programme has been initiated.

A separate division has been formed for the research, development and manufacture of the group's cigarette handling and systems equipment. It will be based in Milton Keynes.

## Dixons Photo sees continuing progress

An uninterrupted and growing demand for the products it sells is forecast by Dixons Photographic. Mr. Stanley Kalms, the chairman, in his annual report says he does not doubt the company's ability to ensure a profitable, sound and growing business.

He states that the company has never been stronger and its determination to achieve sustained growth is firmer than ever "but the company must recognise the present vicissitudes of the economy."

Total assets employed in the group now exceed £100m and

SPAIN	%	+ or -
Sept. 12		
Banco Bilbao	227	
Banco Central	270	
Banco Exterior	212	
Banco Hispano	222	-2
Banco Ind. Cat.	120	
Banco Madrid	141	
Banco Santander	270	
Banco Urquijo	142	-1
Banco Vizcaya	248	
Banco Zazpaca	226	
Dreosda	112	+1
Espanolice Zinc	71	+1
Fecsa	94	+0
Gal. Pradolos	35	+2
Hidroila	89	
Iberdrola	62.50	
Petroleros	120	
Petroleros	80	
Telefonos	107	
Telefonos	63.20	-0.30
Union Elec.	70	+1

## Babcock

### INTERIM RESULTS for the six months to 30 June 1980

	1980 £000	1979 £000	1979 £000
Turnover	407,859	389,358	844,860
Profit before taxation	6,104	15,483	32,049
Profit attributable to ordinary shareholders	4,288	14,817	25,535
Ordinary dividends:			
Cost (£000)	3,695	3,676	7,579
Per share	3.4p	3.4p	7.0p

The interim dividend will be paid on 20th October, 1980 to shareholders registered on 19th September, 1980.

\* Profits severely affected by the recession in North America and the U.K. and by high interest charges.

\* The Group's wide product range and geographical spread make it well able to ride out the present conditions and the longer term outlook remains bright.

\* Interim dividend maintained at 3.4p per share.

Copies of the Interim Report may be obtained from The Secretary, Cleveland House, St. James's Square, London SW1Y 4LN.

**Babcock International Limited**  
A LEADER IN WORLD-WIDE ENGINEERING

### DIVIDENDS ANNOUNCED

Company	Current dividend	Date of payment	Corresponding dividend for year	Total last year	Total this year
Bifurcated Eng. Int.	1.15	Oct. 27	1.15	—	1.15
Chambers & Fergus	1.25	Nov. 1	0.5	1.5	0.75
Horace Cory	0.6	Oct. 30	0.6	—	1.3
Federated Land	1.1	Nov. 15	—	—	3.15
James Fisher	1.1	Nov. 6	0.75	—	1.75
Leatigue	N/A	—	1.45	1.00	2.45
Leatigue Sterling Int.	1.39	Jan. 2	1.25	—	3.13
Link House	5.6p	—	—	RAJ	—
Pittard	1.38	Jan. 1	1.38	—	—
Low & Bonar	5	Nov. 24	5	—	14.5
Simon Engineering Int.	4	Dec. 31	4	—	11.33
Travis & Arnold	0.64	Nov. 3	0.58	—	3.58

Dividends shown pence per share net except where otherwise stated. \* Equivalent after ordinary issue. † Includes special payment of 0.855p. ‡ No comparison as company made public October 1979.

## Half-way rise for Travis and Arnold

Pre-tax profits of Travis and Arnold, builders and plumbers merchant and timber importer, rose in the first half of 1980 from £2.41m to £3.12m on sales 10 per cent higher at £51.26m, compared with £46.54m.

However, the directors warn that most of the improvement was generated in the first quarter when volume sales were significantly higher than the comparative months of 1979.

Since April, sales and profitability have been under increasing pressure and although measures are being taken to adjust to the reduced volume of output, the directors anticipate that profits for the year as a whole will be below those of 1979.

Last year the company reported pre-tax profits for the 12 months of £39.7m, compared with £4.61m for 1978. The interim dividend is being raised from the equivalent of 0.58p, after allowing for the one-for-one scrip issue, to 0.64p net. Last time the final dividend was an adjusted 3.58p.

Tax increased from £1.25m to £1.4m and interest retained profit edged ahead from £1.27m to £1.37m. Last time's figure included £236,000 from the sale of properties against nil this time.

### comment

Travis and Arnold responded quickly to the recession by cutting back on building materials markets in the second quarter, reducing stocks and debtors enough to cut interest charges by nearly 30 per cent. Pre-tax profits are well ahead at the interim mainly because of the weakness of the comparative period and the group is pessimistic about the remainder of the year. Overall, volume is expected to be down 10 per cent, with the fall mostly severe in central heating equipment, which accounts for 20 per cent of sales, and new housing, where about 40 per cent of sales go. Pre-tax profit for the year could fall to £3m. That would leave the shares at 124p, trading on a reasonable 7.2 multiple of the prospective earnings. The final dividend will probably be raised by 10 per cent despite the troubles, giving a prospective yield of 4.6 per cent.

### GEORGE INGHAM £21,000 LOSS

For the first half 1980 George Ingham and Company (Holdings), worsted spinner, fell from

showing no reduction.

## J. HEWITT & SON (FENTON) LIMITED

Manufacturers of domestic and industrial refractories, kiln furniture and electrical porcelain

### INTERIM STATEMENT

The unaudited results for the half-year to 30th June 1980 are as follows:

	Half-year to 30.6.80	Half-year to 30.6.79	Year to 31.12.79
Turnover	£'000	£'000	£'000
	2,406	1,691	3,908
Profit before taxation	290	162	386
Taxation	59	29	65
Profit after taxation	231	133	321
Earnings per ordinary share of 5p	9.7p	5.9p	14.2p

I am pleased to report an increase in turnover and profit for the first half of 1980. Whilst export orders continue to increase, the recession in the United Kingdom together with higher interest charges and other costs leads me to anticipate that, although a level of turnover should be maintained, profit margins will be lower for the remainder of the year.

### M. J. H. Nightingale & Co. Limited

27/28 Lovat Lane London EC3R 8EB Telephone 01-621 1242

1979-80	Company	Price	Change	Gross	Yield	Div
98	Alparung	51	—	1.4	6.4	5.0
100	21 Armistice and Rhodes	72	—	1.4	6.4	5.0
102	22 Borden Hill	74	—	1.4	6.4	5.0
104	24 County Cars 10.7% Pl.	74	—	1.4	6.4	5.0
106	26 Deborah Ord.	77	—	1.4	6.4	5.0
108	28 Frank Russell	87	—	1.4	6.4	5.0
110	30 Frederick Parker	87	—	1.4	6.4	5.0
112	32 George Blair	88	—	1.4	6.4	5.0
114	34 Jackman Group	88	—	1.4	6.4	5.0
116	36 James Burrough	88	—	1.4	6.4	5.0
118	38 Robert Jenkins	88	—	1.4	6.4	5.0
120	40 Twynlock Ord.	88	—	1.4	6.4	5.0
122	42 Twynlock 15% ULS	88	—	1.4	6.4	5.0
124	44 Walter Alexander	88	—	1.4	6.4	5.0
126	46 W. S. Yates	88	—	1.4	6.4	5.0

† Accounts not prepared under provisions of SSAP 12.

### Transerra Business Brief Donald List

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## SIMON ENGINEERING LTD

Specialised machinery; process plant contracting; merchanting & storage; oil services

### Interim Report for the 6 months to 30 June 1980

Profit before tax for the six months to 30 June 1980 is £7.618 million (£7.252 million in 1979).

The Directors have declared an Interim Dividend of 4p per Ordinary share (4p in 1979) which will be paid on 31 December 1980 to Ordinary shareholders on the Register of Members on 3 December 1980.

The performance of our overseas

companies has partly compensated for the severe pressures being experienced by the UK based activities of the Group. With the continuing strength of sterling and fierce international competition we see no remission of these pressures during the remainder of the year and next year. Every effort is being made to maintain our record of profit growth in 1980.

	Six months ended 30 June 1980 £'000	Six months ended 30 June 1979 £'000	Year ended 31 Dec. 1979 £'000
Turnover	155,227	133,973	323,904
Trading profit	6,296	6,352	16,262
Share of profits of principal associated companies	330	228	648
	6,626	6,580	16,910
Interest receivable less payable	992	672	1,634
Profit before taxation	7,618	7,252	18,544
Taxation			
Group	-3,135	-2,116	-5,395
Principal associated companies	-127	-53	-152
	-3,262	-2,169	-5,547
Profit after taxation	4,356	5,083	12,997
Minority interests	-429	-276	-1,137
Profit attributable to Simon Engineering Limited	3,927	4,807	11,860
Dividends			
Preference — 6% (now 4.2% plus tax credit) paid 1 July 1980	19	19	—
Ordinary — Interim 4p per share (equivalent, with imputed tax credit, to 5.7143p; 1979 — 4p equivalent to 5.7143p)	994	994	—

NOTES:  
1. The trading profit is after charging depreciation of £2,301,000 (30 June 1979 £1,890,000; 31 December 1979 £4,296,000).

2. The figures for the six months ended 30 June 1979 and 1980 are unaudited.

3. The charge for taxation for the six months to June 1980 has been based on the estimated effective rate for the full year. The 1979 six months' charge has been adjusted to reflect the effective rate for the full year 1979. This was reduced by £1,773,000 in respect of stock relief made permanent by the Finance (No. 2) Act 1979. The Act provides for further relief to become permanent each year in future with the exception of 1980.

4. There were no extraordinary items in any of the above periods and because of the uncertainty of future currency movements no assessment of exchange differences is made at the half year. Exchange differences are also excluded from the comparative figures — the full year figure in the published Report and Accounts was minus £538,000.

5. A statement on the wages and conditions of our African workers in South Africa has been prepared in accordance with the White Paper (Command 7233) and will be available on request to the Company Secretary.

SIMON ENGINEERING LIMITED. CHEADLE HEATH. STOCKPORT. CHESHIRE SK3 0RT



## MINING NEWS

## BIDS AND DEALS

## Seltrust profit 'disappointing'

BY KENNETH MARSTON, MINING EDITOR

REPORTING net profits for the six months to June 30 of A\$1.23m (£800,000) against A\$1.06m for the previous four months to December 31, the Seltrust Holdings Ltd. (London) says that the latest results are "very disappointing".

Seltrust Holdings Ltd. (now owned by British Petroleum) formed Seltrust Holdings Ltd. as an Australian mining finance house. Seltrust put the bulk of its important Australian interests into the newcomer which was designed as a vehicle for Australian domestic investment in the country's mineral potential. Seltrust has waived its dividend entitlement for the past nine months in Seltrust Holdings.

The directors' disappointment with the latest results of Seltrust Holdings stems from the slow build-up of production from the Agnew nickel mine in Western Australia, which is encountering lower than expected mill ore grades, and the impact of strikes on the stake in the big Mount Newman iron ore operation.

However, Agnew production is now improving and a further increase in earnings has been achieved by the drillship "Reginald Endeavour". It is stated that development of the 60 per cent-owned Teutonic Bore copper-zinc-silver project is on target and the mine should be in commercial production before next June.

Also in Western Australia, Seltrust has decided to pull out of the Griffin's Find gold prospect following a disappointing outcome to preliminary feasibility studies. This is a joint venture with Otter Exploration and yesterday shares of the latter fell 10p to 74p.

If Mount Newman can manage to operate reasonably trouble-free, results of Seltrust Holdings for the second half of the year should make a better showing. But the company is essentially a long-term investment with its important participation rights in new business of Seltrust in Australia. Seltrust Holdings were 3p off at 153p yesterday.

## Denison to buy Koongarra

CANADA'S second biggest uranium producer, Denison Mines, is to purchase the important Koongarra uranium deposits in the Northern Territory of Australia.

The Australian government has approved the proposed acquisition from Noranda Australia, another Canadian-owned company.

Koongarra is one of the four major uranium deposits in the Northern Territory, holding about 30m lbs of uranium oxide. Government permission to work the find has not yet been given.

Mr. John Howard, treasurer of Denison, said in Canberra that the sale of the Koongarra uranium has been mining and selling uranium since 1977. Into the Koongarra venture would enhance the prospects for the viability of the project.

The Australian government is waiting for 75 per cent Australian ownership and control by the time production begins.

Prospects for Sentrust and New Wits.

Many economists are forecasting a real economic growth in excess of 5.5 per cent for South Africa and such growth should ensure that industrial distributions will continue increasing, say the directors of Sentrust in their annual report.

Sentrust's own dividend distribution this year is 55 cents (30p) a share compared with 38 cents a share last year, an increase of 17 cents a share. The report forecasts that the next dividend distribution should increase by at least the same amount.

Mr. A. M. D. Gnodde, chairman of New Witswatersrand Gold Exploration, said in his annual report that the net asset value of the company rose to 921 cents (508p) a share by late August compared with 821 cents a share at end-June. The company should be able to increase its dividend distributions, he said, provided the prevailing price of gold is maintained during the current year.

**ZAERIX ELECT.**

Zaerix Electronics has acquired from Thorn Brim, the Mazda radio valves and tubes marketing and distribution business based in Rochester. With effect from October 1, Zaerix will be the exclusive licensed distributor of Mazda receiving valves and on the same date the business will be transferred to the London headquarters at 46 Westbourne Grove, W2.

**ROUND-UP**

South Africa's Gold Fields Property says that investigations into exploiting the company's old gold mine dumps have shown

## Mr. Ghafar among buyers of shares in Dunlop

BY ANDREW FISHER

Mr. Ghafar Baba, the prominent Malaysian politician and businessman, was yesterday confirmed as one of the recent buyers of shares in Dunlop Holdings, at least a fifth of whose shares are now in Far Eastern hands.

Late in July, the Department of Trade appointed two inspectors to find out who was behind the steady buying which had alarmed the rubber group and led to a sharp rise in its share price.

Their report is expected some time next month, earlier than usual for an investigation of this type. At yesterday's share price of 83p, down 2p after an initial rise on the confirmation of Mr. Ghafar's interest, the group is valued in the market at nearly £10m.

Mr. Ghafar was first mentioned, as a likely force behind the share purchases when the two inspectors were appointed. Since then, Mr. Ghafar has piled upon rumour, with yesterday's undramatic announcement providing the first hard information.

Complying with the legal requirement that all shareholders over 5 per cent must be disclosed, a company called Pegi Malaysia Berhad stated that it had bought 1.3m Dunlop shares last Thursday.

This brought the combined stakes of Goodfield Plaza and subsidiaries Pegi Malaysia and Climate Engineering (Malaya), which Mr. Ghafar has large interests, up to 7.1m shares, or 5.3 per cent of the total.

Dunlop says it is sure that 20

per cent of its shares have been bought by Malaysians. It is less certain about a further 6 per cent, and the inspectors are now trying to find out the identity of the buyer or buyers.

The Pegi Malaysia shares were chiefly bought through stock-brokers Laurence Frust and James Capel. A Prust nominee company, Lorion, has been involved in a large part of the earlier Dunlop purchases, as has Guimanco Nominees, part of UK merchant bankers Guinness Mahon.

Mr. Ghafar, a vice-president of the ruling United Malays National Organisation (UMNO), and a close associate of Finance Minister Tengku Razaleigh, heads Komplek Kewangan, the semi-official Malay finance and investment group.

Dunlop controls profitable estate and industrial companies in Malaysia, one possible reason for local interest in shares of the UK group, which is expected to report lower half-time profits next week.

**ARLEN ELECTRICAL ACQUIRES ALPHA**

Arlen Electrical is to acquire Alpha Production for a maximum consideration of £125,534 to be satisfied by the initial issue of 110,000 ordinary 25p shares. The balance will comprise the payment of £15,534 in cash and the further issue of up to a maximum of 110,000 shares.

At June 30, 1980, Alpha, which provides film studio facilities at St. John's Wood Studios, had net assets of £87,803. Pre-tax profits

for the year to that date were £6,394.

As a diversification move, Arlen launched in June a new subsidiary, Transvideo, to provide the first UK based mobile computerised post production video editing facility.

By linking Transvideo's advanced technology to the more conventional Alpha facilities, the Arlen board considers that both subsidiaries will improve their trading prospects.

**CHARLES CLIFFORD BUYS MORE OF NOBLE & LUND**

Charles Clifford Industries, the loss-making metals group chaired by Mr. Oliver Jessel, now owns 7 per cent of the Noble and Lund engineering company. Previously, Clifford had a holding of 422,500 shares, more than 7 per cent.

Mr. Jessel, whose Clairance company, owns nearly 30 per cent of Clifford, said the latest batch of Noble and Lund shares (10,000 bought by Clifford and the rest by the associates) were picked up at around 7p or 8p compared with a net asset value of 38p.

**HOFFNUNG OFFER NOW CLOSED**

Burns Philp has announced that the offer for the 4.55 per cent cumulative preference shares of Hoffnung has closed. Burns Philp acquired 578,345 preference under the preference share offer (89.21 per cent of the offer).

The acquisition will broaden the opportunities for Johnson Matthey's UK-based colour companies, Blythe Colours and Cowan Colours.

**FOSECO MINSEP/UNICORN IND.**

The offer by Fosco Minsep for the preference shares in Unicorn Industries has been accepted by 47 holders (67.1 per cent) in respect of 161,008 shares (40.5 per cent of the offer).

Fosco has decided to declare the offer, which is worth 40p in cash for each preference share, unconditional. It was previously announced that the offer would close on September 29, and this is still the intention.

**WILKINSON MATCH**

At the meeting of Wilkinson Match yesterday, resolutions put to holders of the 10 per cent convertible preference stock 1984-88 were passed. The special resolution to effect a capital reorganisation was also passed.

An announcement of the level of acceptances and of any revision or extension thereof will be made by Allegheny Ludlum today.

**BREITELL & SHAW**

Rhodes and Cartwright, of Cradley Heath, West Midlands, manufacturer of galvanised hollowware, has acquired for an undisclosed sum Bretell and Shaw, one of the largest producers of galvanised and plastic products supplied to Government departments, nationalised industries, councils and builders' merchants, throughout the UK.

The two companies will have a turnover in excess of £3m and a workforce of over 250 employees.

**WARD WHITE**

Norris Industries, an engineering subsidiary of the Ward White Group, has acquired from the Columbus Dixon Group, its waste compactor business. This enterprise will in future be known as the Waste Compactor Division of Norris Industries Rusden.

**JOHNSON MATTHEY**

Johnson Matthey has acquired the Max Marx Color and Chemical Company, Inc. U.S. manufacturer and supplier of organic pigments and colours for use in printing, paints, plastics, food and cosmetic industries.

Max Marx is based in Irvington, New Jersey. The value of the deal was not disclosed.

## Thomas Tilling plans to invest further \$8.5m in U.S.

THOMAS TILLING, the large industrial holding group, is adding yet another company to its list of U.S. acquisitions, with the planned purchase of Bourns Medical Systems, of Los Angeles, for \$8.5m (£3.5m).

Tilling has spent some £160m on U.S. expansion since the beginning of 1977. Bourns, a wholly-owned subsidiary of the privately owned business of Bourns Inc., makes medical respiratory and related equipment and supplies. It is one of the leading U.S. producers of adult and infant lung ventilators and ventilator mounts.

The company's products are also marketed and serviced in Europe, the Middle East and Africa.

For 1979 Bourns achieved sales of \$13.2m and profits of \$884,000. The international market for the company's products is expanding strongly and sales for the first half of 1980 reached \$7.8m.

Tilling's interests in the manufacture and marketing of medical equipment are controlled through Intermed. Two of its UK subsidiaries, Cape Engineering and Penlan, are also producers of lung ventilators, and anaesthesia equipment.

The company says that the acquisition of Bourns will provide opportunities for increased product development and wider coverage in world markets.

**BRITISH SYPHON SELLS CUTLERY MANUFACTURER**

British Syphon Industries has sold its cutlery manufacturing subsidiary, George Ibberson and Co., to MAB Products, a private scissor making company in Sheffield. The consideration is 175 ordinary £1 shares in MAB issued at par and representing 15 per cent of the enlarged company.

A loan outstanding to British Syphon equal to the book value of Ibberson's fixed and current assets, will be paid off as to debtors less creditors within four months; as to fixed assets on completion, and as to stock

between the A-Line division and other operations. The loss for A-Line is stated at £130,000 and that for "continuing operations" at £135,000.

Black and Edgington is asking shareholders to approve the sale of A-Line to a private group of its original owners for £1.1m. An EGM meeting has been scheduled for September 29 in London to vote on the sale.

The group estimates its net tangible assets per ordinary stock unit at 81p on the basis of the balance sheet at June 30 and at 81p on the basis of a disposal of A-Line.

Borrowings for the group, excluding A-Line and its subsidiaries, were £11.3m as at August 29.

and work-in-progress as sold or used in production.

The cash thus made available and amounting to some \$350,000 will be used to expand the group's mainstream activities.

**HOOVER TRUST BOOSTS STAKE IN PROVINCIAL**

Hoover Trust Fund has purchased a further 280,000 ordinary shares in Provincial taking its holding to 1,685,083 ordinary shares or 7.2 per cent of the capital.

Hoover is the largest single institutional shareholder in Provincial. Institutions now hold approximately 30 per cent of the company.

**STRONG & FISHER/BARROW HEPBURN**

Agreement has been reached for Strong and Fisher to acquire Barrow Hepburn's 40 per cent holding in the New Zealand quoted company of Colyer Watson Holdings for \$700,000 cash.

The stake is held through Barrow Hepburn's Netherlands subsidiary and the deal is expected to be completed on October 1.

Colyer is principally involved in processing and trading in meat industry by-products, especially skins, hides and tallow.

For the nine months to October 1, 1979 Colyer produced attributable profits of NZ\$761,767 but unaudited figures for the following six months showed a \$161,829 loss. Colyer's net assets at October 1 were \$3.74m.

**BLACK AND EDGINGTON**

In a letter to shareholders concerning the proposed sale of its A-Line Caravans business, Black and Edgington, the camping, caravan and workwear group, explains that its recent £283,000 pre-tax loss was evenly split

between the A-Line division and other operations. The loss for A-Line is stated at £130,000 and that for "continuing operations" at £135,000.

Black and Edgington is asking shareholders to approve the sale of A-Line to a private group of its original owners for £1.1m. An EGM meeting has been scheduled for September 29 in London to vote on the sale.

The group estimates its net tangible assets per ordinary stock unit at 81p on the basis of the balance sheet at June 30 and at 81p on the basis of a disposal of A-Line.

Borrowings for the group, excluding A-Line and its subsidiaries, were £11.3m as at August 29.

**COSTAIN OFFER UNCONDITIONAL**

The offer made by Costain to acquire the capital in issue and to be issued of County and District Properties have become unconditional on all respects.

Acceptances have been received in respect of 14,684m new ordinary and 14,684m deferred shares of C and D, representing 99 per cent. Acceptors in respect of 9.3m new ordinary and 9.3m deferred shares have elected to receive the loan note alternative.

The offer will remain open for acceptance until further notice, though the loan note alternative has now closed. Costain intends, in due course, to acquire the balance computorily.

**RTD GROUP**

The unconditional cash offer by Mr. J. H. Dyer and other investment clients to acquire RTD Group has been accepted in respect of 8,899 ordinary shares (0.38 per cent). With the ordinary and preference shares already owned, Mr. Dyer and associates now have 79.43 per cent of the voting rights of RTD.

The offer, which was unconditional, has now closed.

## "We can save you aggro, delays and nasty surprises on building projects"

-claims new Gilbert Ash company formed to provide Management and Fee Contract services

The fee contract and the management contract are forms of building contract. Both aim to increase co-operation between design team, contractors and client.

Both cut out the very real problems with competitive tenders. The conflict and claims, especially over design changes. The incentive to make false economies. The time wasted tendering.

Gilbert Ash Management Limited is a new company specialising in management and fee contracts. As a Bovis company—and part of the P & O group—it has the financial muscle to handle the biggest that come.

**FIND OUT MORE**

If you are planning to build, find out about fee and management contracts. Gilbert Ash Management have a detailed brochure, and are always glad to talk.

Ring or write to John Bolland, Managing Director, at Pegasus House, 375 West George Street, Glasgow, G2 4LN. Telephone 041-248 2511.

## Gilbert Ash Management Limited

A Bovis company

## Pifco Holdings Limited

	1980	1979
Turnover	£14,628,000	£12,715,000
Profit before Taxation	£2,009,000	£1,620,000
Earnings per share	28.14p	17.00p
Net dividends per share	4.8p	4.0p
Net assets per share	£1.49	£1.26

We continue to invest in new product development which we believe is essential for the future growth of the Company. This programme is geared to provide the consumer with products of good design and performance.

Although the year has started reasonably satisfactorily the Group is facing an uncertain level of trading activity in the year ahead. We are well diversified in products and continue to have a healthy financial position, but because of the depressed state of the economy we view the outlook with great caution.

We can assure your cash flow, simplify your ledger administration, even give you credit cover and make exporting easier.

Danels Buildings, Spring Gardens, Manchester, M2 2BZ. 061-228 2344. J. M. Bagley  
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CR9 3PS, Surrey. 01-681 2641. G. E. Miller  
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the world's largest Factoring Organisation.

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## BASE LENDING RATES

ABN Bank	16 %	Hambros Bank	18 %
Allied Irish	16 %	Hill Samuel	18 %
American Express	16 %	C. Moore & Co.	18 %
Amro Bank	16 %	Hongkong & Shanghai	18 %
Henry Ansbacher	16 %	Industrial Bk. of Scot.	16 1/2 %
A P Bank Ltd.	16 %	Keyser Ullmann	18 %
Arbutnot Latham	16 %	Knowles & Co. Ltd.	18 %
Associates Cap. Corp.	16 %	Langris Trust Ltd.	18 %
Banco de Bilbao	16 %	Lloyds Bank	16 %
Bank of Credit & Comm.	16 %	Edward Hanson & Co.	17 %
Bank of Cyprus	16 %	Midland Bank	16 %
Bank of N.S.W.	16 %	Samuel Montagu	16 %
Banque Belge Ltd.	16 %	Morgan Grenfell	16 %
Banque du Rhone et de la Tamise S.A.	16 1/2 %	National Westminster	16 %
Breidels Bank	16 %	Norwich General Trust	16 %
Bremar Holdings Ltd.	17 %	P. S. Refson & Co.	16 %
Brit. Bank of Mid. East	16 %	Rossminster	16 %
Brown Shipley	16 %	Ryl. Bk. Canada (Ltd.)	16 %
Canada Farm Trust	17 %	Schlesinger Limited	16 %
Cayzer Ltd.	16 %	E. S. Schwab	16 %
Cedar Holdings	16 %	Security Trust Co. Ltd.	17 %
Charterhouse Capital	16 %	Standard Chartered	16 %
Choulatons	16 %	Trade Dev. Bank	18 %
C. E. Coates	16 %	Trustee Savings Bank	16 %
Consolidated Credits	16 %	Twentieth Century Bk.	16 %
Co-operative Bank	16 %	United Bank of Kuwait	16 %
Corinthian Secs.	16 %	Whiteaway Laidlaw	16 1/2 %
The Cyprus Popular Bk.	16 %	Williams & Glyn's	16 %
Duncan Lawrie	16 %	Winttrust Secs. Ltd.	16 %
Eagle Trust	16 %	Yorkshire Bank	16 %
E. T. Trust Limited	16 %		
First Nat. Fin. Corp.	19 %		
First Nat. Secs. Ltd.	19 %		
Robert Fraser	16 %		
Anthony Gibbs	16 %		
Greyhound Guaranty	16 %		
Grindlays Bank	16 %		
Guinness Mahon	16 %		

## JOHNSON MATTHEY

Johnson Matthey has acquired the Max Marx Color and Chemical Company, Inc. U.S. manufacturer and supplier of organic pigments and colours for use in printing, paints, plastics, food and cosmetic industries.

Max Marx is based in Irvington, New Jersey. The value of the deal was not disclosed.

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## Pittard profits tumble but interim maintained

the 1990s, the number of people in the United States who are 65 years of age or older is projected to increase from 20 million to 30 million, and the number of people 75 years of age or older is projected to increase from 10 million to 15 million (U.S. Census Bureau, 1996). The number of people 85 years of age or older is projected to increase from 2 million to 4 million (U.S. Census Bureau, 1996). The number of people 90 years of age or older is projected to increase from 500,000 to 1 million (U.S. Census Bureau, 1996). The number of people 95 years of age or older is projected to increase from 100,000 to 200,000 (U.S. Census Bureau, 1996). The number of people 100 years of age or older is projected to increase from 10,000 to 20,000 (U.S. Census Bureau, 1996).



## WORLD VALUE OF THE POUND

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Kathryn Davies reports on Singapore's new economic policy

## Industrial revolutionary

FOR A man who carries the weight of an industrial revolution on his shoulders, Mr. Goh Chok-long is remarkably urbane and seemingly untroubled. Singapore's 39-year-old Minister of Trade and Industry was catapulted into the limelight in March last year, when he was given many responsibilities formerly belonging to the Finance Ministry. Despite his personal denial that he is the sole architect of Singapore's new economic policy—that would imply that it's superman—Mr. Goh is identified in the public eye as the man who must either drag or lead Singapore "forward and upward," to quote Mr. Lee Kuan Yew, the Prime Minister.

The goal is a restructured economy, eliminating as far as possible unskilled labour, intensive industries and encouraging greater mechanisation, more sophisticated capital investment and increased skills among the local workforce.

The most controversial aspect of the policy is the imposition of greatly increased pay rates for employees in both the private and public sectors. The National Wages Council, which

recommends annual wage increases, has the Government's blessing for its three-year campaign for higher wages: it began last year with increases of about 20 per cent. The second round—published in June—is expected to add 19 per cent to the country's wages bill.

Another dose of strong medicine is still to come, and some employers have protested that they are being doubly squeezed—by the need to invest in plant and equipment and by having to implement the pay guidelines. Mr. Goh admits that profits are being squeezed, although not, he says, to the point at which businesses are no longer viable.

An important part of the wage policy is to correct the conservatism of recent years. Wages in countries seen as competitors—Hong Kong, Taiwan and South Korea—rose more rapidly in the late 1970s than those in Singapore. By suppressing wages they have fallen below what would have been achieved by market forces. As a result we now have an over-use of labour," says Mr. Goh.

Mr. Goh gives equal emphasis

to other aspects of his economic strategy: fiscal incentives to persuade employers to mechanise, intensive skills training for manpower, and a wage structure to encourage greater productivity. He says it is too early to tell whether the policy is working, but there are indications that it is having the desired effect.

"The demand for labour as measured by jobs created has dropped sharply," he says. Productivity has also improved—with an additional 3 per cent salary increase available for better workers under this year's wage guidelines.

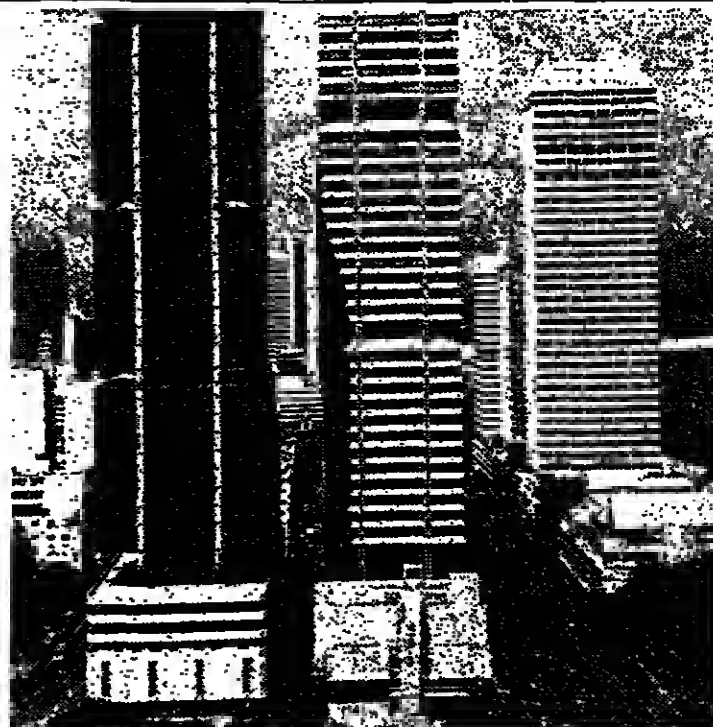
Mr. Goh's background as an economic planner—he has a first-class economics degree from Singapore University and an MA in development economics from Williams College in the U.S.—makes him a good candidate for his present portfolio. But like other recently appointed Ministers, Mr. Goh is a relative newcomer to politics and lacks the experience of Prime Minister Lee and his colleagues on the hustings.

"We are technocrats who try to learn to become politicians,"

says Mr. Goh, whose public speeches lack the charisma he shows in private conversation. As long as things go well, this does not really matter. But there could be problems, as Mr. Goh admits.

The wage increases could have an inflationary impact on the domestic economy, leading to unacceptably high prices. Singapore workers may become complacent, and already seem reluctant to work unsocial hours. High international interest rates—beyond Singapore's control—could make the financing of capital equipment too expensive for many companies. Another energy crisis could throw everybody's calculations out of the window.

But Mr. Goh is reasonably confident that Singapore can weather the worst effects of the recession. "I do not have a crystal ball and I cannot tell you what the imponderables are. But there are certain basic steps that we can take to secure for ourselves a brighter future, and we have begun taking these steps—training of manpower, measures to improve productivity, growth, diversifying sources of energy, energy con-



Singapore's business district

servation, export promotion and ensuring that our political stability continues.

"We are targeting to grow at 8 per cent per annum in this decade. Barring any major political or economic disorder in the world, we have a fair chance of attaining our target."

Mr. Goh accepts his identification of the success or failure of the economic policy with humour and resignation. "If the policy succeeds then I shall remain in politics." (He is tipped as a future Prime Minister.) "If it fails then of course I shall go down with it—that's as clear as daylight."

## Confidence that exports will win the day

"WE DO not expect the recession to hurt us—yet," says Mr. Haider Sithawalla, general manager of ACMA Electrical Industries, a Singapore company which exports refrigerators and air-conditioners to 38 countries from its base on the Jurong Industrial Estate.

Mr. Sithawalla's cautious optimism typifies the current mood in Singapore, seemingly justified in the latest half-yearly economic indicators presented by Prime Minister Lee Kuan Yew in his national day message last month. Net manufacturing investment commitments were up 57 per cent in the first six months of this year to a total of \$81,180m (£231m), with non-petroleum projects increasing by 83 per cent to \$59,79m, industrial production up 13.5 per cent

and GDP up 10.7 per cent in real terms.

Singapore's confidence is boosted by the knowledge that its admirable export performance ensured that the effects of the 1974-75 recession were minimal, even though a slight loss of nerve by the Government in encouraging too many labour-intensive industries in the city state acted as a temporary brake on the drive for greater economic sophistication.

In 1974 ACMA was a small electrical company making refrigerators for the local market under technical licensing arrangements with Japanese and American manufacturers. Multinationals, then as now, played the dominant role in Singapore's foreign trade. Their worldwide marketing networks helped to insulate the Republic

from some of the protectionist measures applied to its neighbours.

ACMA had virtually saturated the obviously limited demand for its product in a population of 2.3m. It disliked its dependence on licensing and believed there was an overseas demand for "no frost" refrigerators of less than 15 cubic feet capacity which would avoid direct competition with U.S. manufacturers.

In January 1977 ACMA's new plant began production with an eight-fold increase in capacity, making refrigerators entirely for export. Since 1978 exports have virtually doubled each year. ACMA now sells to almost 40 countries in the Middle East, Africa, Australia and the Pacific Islands, as well as to its South East Asian neighbours.

Last year's group turnover of \$570m represented a 30 per cent increase over the previous year, pre-tax profits leapt by 40 per cent to \$84.6m and earnings after tax per share increased by 29.7 per cent from 19.5 cents to 25.3 cents.

Although a small company in international terms, ACMA claims to be one of the largest refrigerator exporters in the world. It sells between 65 to 70 per cent of its output abroad, a higher proportion than companies in either the U.S. or Japan. Expansion plans include the setting up of a joint venture in Indonesia, in which ACMA will hold a 40 per cent equity, to produce both air-conditioners and refrigerators.

What Singapore companies like ACMA fear more than any recession is their own Govern-

ment's progressive dismantling of the few remaining import tariffs which have hitherto protected local manufacturers.

"Contrary to some beliefs, the local entrepreneur is not an endangered species," said Minister of Trade and Industry Mr. Goh Chok-Tong in his budget speech in March. But the Government will not protect Singaporeans against competition either, leading to anguish cries from some manufacturers as they contemplate their rising costs while yet more multinationals are invited to set up shop in Singapore.

"We cannot sell in Japan," says Mr. Sithawalla simply. But big household names like Hitachi, Mitsubishi and Sanyo compete for the tiny local market as well as manufactur-

ing their goods for export. Not that Mr. Sithawalla is against the multinationals.

"I think for Singapore they are a good thing, in terms of supply of components and transfer of technology," he says. "But what we feel is that although the local market may seem small, for certain industries it can be significant."

ACMA too suffers from Singapore's tight labour market and uncertainties over whether it can find enough employees to match its planned expansion, both of existing foreign markets and new ones. The rising cost of oil-based raw materials—particularly plastics—is another worry. In this context, the recession still seems remote. "So far we have not found any slackening of demand," says Mr. Sithawalla.

### CONTRACTS

#### £2m nuclear engineering

A contract from Sweden valued at more than £2m, for the design, supply, installation and commissioning of plant to convert two existing steam boilers from oil to coal/oil firing has been placed with the burner division of PEABODY HOLMES. The contract was placed by the Västervik Municipal Authority. The boilers to be converted are used for power generation and district heating.

**METAL AND PIPELINE** ENDURANCE has won a two-year contract to provide inspection and quality assurance services at the Nigg Bay site of Brown and Root-Wimpey Highland Fabricators. Worth about £12m, the contract is managed by MAPEL's office at Nigg Bay. It entails the supply of the skilled engineers and equipment needed to carry out inspection, ultrasonic testing, radiographic examination, and magnetic particle inspection of the jacket structure for the BP Magnus Field, the highest oil platform ordered so far for the North Sea.

A contract worth over \$400,000 for valves to be used in a major mains replacement project by Trinidad's Water and Sewerage Authority has been won by EUROVALVE, the UK-based joint production venture of the British Steel Corporation and Pont-A-Mousson SA of France. The contract was obtained by the company's agent, Century Esdon, Port of Spain.

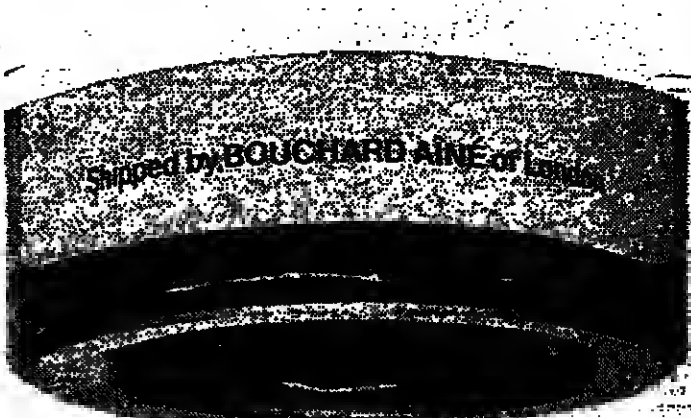
**FERRANTI** COMPUTER SYSTEMS has received a £130,000 order from the British Steel Corporation for an Argus 700G computer system to replace an Argus 500 system at the BSC Scunthorpe heavy section mill, finishing end.

Courage (Western) has placed a major contract with EBBEN for the Bristol Brewery. The project involves the reorganisation of the cask handling section at Bath Street, replacing plant to give better utilisation of space and increasing operating flexibility.

A Davy company in the U.S. has been awarded a contract for a 200m galloos per year methanol plant by Arco Chemical Company, a division of Atlantic Richfield Company. The plant, said to be one of the largest in the world, is to be built at Channelview, Texas, and completion of the project is scheduled for early 1983. The contract has been awarded to DAVY MCKEE CORPORATION the main U.S. subsidiary of Davy Corporation of London.

**STOTHERT AND PITT**, Bath, has a contract worth £1m for the supply and installation of a 40-tonne container handling crane at the Greenwold terminal of Victoria Deep Water Terminal. The container crane, due to be in service next spring, is of the wide span type for ship loading and unloading and for the marshalling of containers within its 48-metre rail span.

The modernisation of yeast production at the Glenochil factory of The Distillers Company at Menstrie, Clackmannanshire, involves a £500,000 contract for computer and microprocessor-based control systems, together with field equipment using electronic transmission, all to be supplied by FOXBORO YOXALL of Redhill, Surrey.



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## Bouchard Aîné

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85 EBURY STREET, LONDON, SW1  
\*Aîné denoting the eldest son of the family



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To begin with, the DGAA will understand. Although they have 13 Residential and Nursing Homes, they know that people want to stay in their own homes for as long as they can cope, keeping their friends and the roots they have put down over the years.

So, the DGAA helps with allowances. They send clothes parcels. They remember Birthdays and Christmases. They help with a little extra when a crisis upsets a tiny budget.

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WORLD STOCK MARKETS

Low off 5.9 at mid-session

WORRIES ABOUT inflation and interest rates caused Wall Street to retreat in fairly active trading yesterday morning.

The Dow Jones Industrial Average receded 5.99 to 330.63 at 1 p.m. while the NYSE All Common Index lost 42 cents to 3,723.23 and declining, issues out-paced advances by a two-to-one ratio. Trading volume slowed to 28.22 million shares from last Friday's substantial 1 p.m. figure of 33.21 million.

Expectations of oil price increases from the OPEC meeting in Vienna and an apparently reviving U.S. economy heightened inflation fears, analysts said. Commerce Department economist Courtney Slater on Friday said the recession is over.

A resurgence of inflation could force the Federal Reserve to tighten credit further, especially in view of money supply growth. Precious Metal and Multi-national oil issues were weaker. Domestic oil and companies involved in alternative energy sources, such as coal and gasohol, were stronger.

Among the actives, volume leader Texas fell 1 1/2 to 33 1/2. Qaker State Oil Refining gained 1/4 to 3 1/2. Archer-Daniels-Midland, a gasoline manufacturer, fell 1/4 to 3 1/2. Baryon, a coal mining machinery producer, fell 1/4 to 3 1/2.

Santa Fe Industries gained 1/4 to 3 1/2. Southern Pacific eased 1/4 to 3 1/2. The two companies have ended merger talks.

Active Sony hardened 1/4 to 3 1/2. Matsushita Electric, a major Sony competitor, rose 1/4 to 3 1/2. General Motors eased 1/4 to 3 1/2.

The company reported early-September car sales down 13.4 percent, but Ford Motor, which said sales fell 38.3 percent in the period, lost 1/4 to 3 1/2.

THE AMERICAN SE Market Index relinquished 2.33 to 338.52 at 1 p.m. on volume of 3.15 million shares (4.67 m).

Closing prices for North America were not available for this edition.

Oil and Mining shares were mostly weaker.

Volume leader Goldfield slipped 1/4 to 3 1/2. Atlas Mining "B" to 3 1/2. Houston Oil to 3 1/2. Wainco Oil to 3 1/2. Inter-Gas to 3 1/2. It plans to offer 1.3 million shares. However, Petro-Lewis advanced 1/4 to 3 1/2.

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Table with multiple columns listing stock prices for various companies under the heading 'NEW YORK'. Includes columns for stock names, prices, and changes.

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Table with multiple columns listing stock prices for various companies under the heading 'CANADA'. Includes columns for stock names, prices, and changes.



# \$235m takeover by General Electric

BY PAUL BETTS IN NEW YORK

GENERAL ELECTRIC (GE), the leading U.S. electrical equipment and electronics group, has taken another major step in its current efforts to expand its operations in the semiconductor field.

The group is to buy for about \$235m InterSil, a Californian manufacturer of integrated circuits with sales of \$140m last year.

GE and InterSil announced at the week-end that they had signed an agreement in principle whereby the Californian semiconductor manufacturer would become a wholly-owned subsidiary of GE which will pay \$235 for each of InterSil's outstanding 8.7m shares.

GE said a key element in the

proposed merger was InterSil's advanced technology in integrated circuit design, process and manufacturing, thus reflecting further GE's intentions to strengthen its presence in the microchip market.

Although GE pulled out of the integrated circuit market about ten years ago, the largest U.S. electrical equipment manufacturer is now attempting to correct what is generally regarded as having been a strategic error by investing heavily in this expanding electronics sector.

Like other major U.S. conglomerates, GE is seeking to build up its in-house capabilities in this sector, not only to ensure itself with adequate sup-

plies, but also to guarantee the company the specialised custom-designed equipment which the large volume producers in this field are increasingly unwilling to manufacture.

GE's latest drive in the electronics business has been eloquently reflected in a series of other moves to expand its activities in this sector.

Excluding the latest deal with InterSil, GE in recent months has committed more than \$150m in new electronics manufacturing and development facilities.

Last month, it announced a \$31.5m expansion of its industrial electronics facilities at Charlottesville in Virginia, while the week before it said it planned to build a new micro-

electronics centre at North Carolina's Research Triangle Park with an initial investment of \$55m which could grow to more than \$100m over the next five years.

Earlier, GE announced a \$50m expansion of its corporate research and development centre at Schenectady, New York, of which more than half is to be devoted to building a modern electronics laboratory for electronic materials research and semiconductor processing.

The company has indicated that by the mid-1980s the electronic content in GE's diversified product line would affect about two-thirds of its overall sales.

## Franco German tyre merger called off

By Our Financial Staff

PLANS FOR Continental Gummi Werke, the West German tyre group, to acquire a controlling interest in the French tyre company, Kleber, have been called off.

In a terse statement, Continental Gummi gave no reasons for its decision to pull out of the deal which would have created a major cross-frontier tyre group with 26 manufacturing plants and an annual turnover of around \$2.2bn.

"In order to protect the interests of both companies and in view of the competitive situation in the European rubber industry no further comments will be given," the German company declared.

When announced in June this year, the deal was to have involved Continental Gummi in the purchase of Michelin's 49.9 per cent shareholding in Kleber.

This stake plus shares owned by interests close to Michelin, which is the largest tyre group in France, would have given Continental Gummi around 64 per cent of Kleber at a price of around FF97m (\$24m).

Both Continental Gummi and Kleber have been involved in re-organisation of the European tyre industry in recent years. In the middle of 1979, the German group acquired the European operations of Uniroyal, the troubled U.S. tyre maker.

## First sterling Eurobond for French bank

By Francis Ghilès

THE FIRST sterling-denominated Eurobond for a French bank, Banque Nationale de Paris, was awaiting its launch last night through a group of banks led by Morgan Grenfell, BNP and Kleinwort Benson. The amount of this 10½ year issue is £15m and the indicated coupon 13½.

The bonds, which should be priced at par, are redeemable at the borrower's option from 1986.

Most seasoned sterling-denominated bonds were steady yesterday, though some issues eased slightly on news of the new issue.

Sterling convertible Eurobonds, meanwhile, continue to attract strong support. The 8 per cent Kolmogorov bond to 1995 was trading at 108.109 while the 8 per cent Orient Finance paper was quoted at 113.114.

In the dollar sector, the new increase in U.S. money supply combined with a weak New York bond market to depress seasoned issues, particularly at the shorter end of the maturity spectrum.

A new issue is being arranged in this sector, a \$20m 15-year private placement for the EEC, which carries a coupon of 13 per cent, through Hill Samuel. This "bought" deal is being placed with four other banks, aside from the lead manager, BNP Banque Internationale a Luxembourg, Bayerische Landesbank and the Midland Bank Group.

Investors will benefit from a ten-year call protection on the notes which will be priced at par. Proceeds of the issue are earmarked for project lending under the terms of the Official facility.

Bond prices in the hard currency sectors were also under pressure. The DM 150m public bond issue for the Republic of Austria was priced at 99½ by the lead manager, Dresdner Bank, instead of the indicated price of par. If the 1½ per cent setting group commission is taken into account, investors get a yield of 8.57 per cent. Despite this, the bonds fell to a more than one point discount from their issue price during the first hours of trading yesterday afternoon.

Only two months ago, the same borrower was able to raise money in this sector on a yield slightly below 8 per cent. Since then, yields on prime names have climbed by more than 50 basis points.

Svenska Handelsbanken is to raise \$20m through an issue of floating rate certificates of deposits in Singapore, believed to be the first such issue in that market by a non-resident bank.

Terms provide for interest to be paid at a margin of 1½ per cent over six-month Singapore interbank rates for U.S. dollars. The three-year issue is priced at a 1½ per cent discount from its face value and managed by Nordie Bank's Singapore branch.

Mexican bank seeks \$300m

By Our Euromarkets Staff

MEXICO's Banco Nacional de Comercio Exterior has awarded a mandate to Interbank to raise \$300m for seven years on terms that mark a further softening of conditions for Mexican state borrowers.

The credit, a bullet which will be repaid in full at maturity instead of in instalments during the life of the loan, bears a margin of only 1½ per cent over Libor. Recent public sector Mexican credits have carried split 1½ per cent margins.

## BORROWER PROFILE

### Happy ending in sight

THE Drawn out renegotiation of Nicaragua's foreign debt seems to be heading for a happy end. While it is too early to arrive at any specific consensus, initial reactions to the rescheduling proposals sent 10 days ago to about 120 international banks are understood to have been positive. Several banks have indicated they will accept the proposals and none has yet turned them down.

The proposals, agreed in principle between the Sandinista Government and a steering committee of 13 major banks, cover \$582m of Nicaraguan public sector debt contracted before the downfall of the Somoza regime in July 1979.

The debt is to be rescheduled over a period of 12 years at an initial 32 per cent of the above Libor rising in stages to 11 per cent. A five-year grace period is included.

Consolidated into the \$582m is unpaid interest between July 1979 and the end of this year calculated on the basis of a 4 per cent margin over Libor.

While the agreement has been circulated to a very large number of banks, it does already, of course, have the endorsement of the 13 members of the steering committee which together hold 52 per cent of the total claims.

One member bank, Citibank, has claims amounting to \$56m, or nearly 10 per cent of the total set for rescheduling. The other members of the steering committee are: Bank of America, Bankers Trust, Deutsche, Südamerikanische, First Chicago, Lloyds Bank, International Manufacturers, Hanover, Morgan Guaranty, Merrill Lynch, Royal Bank of Canada, Sanwa Bank, Swiss Bank Corporation and Wells Fargo.

For these creditors a very important facet of the agreement is that it involves re-scheduling at commercial rates. If this is a source of satisfaction to the banks, some might argue that it represents a defeat for Nicaragua, which had been holding out for substantially softer terms and at one stage wanted to reschedule the debt until 2003.

But the country essentially is rich in natural resources and has a large untapped economic potential, especially in agriculture.

But the economy was shattered by the fighting, which took the lives of 35,000 out of a population of 2.5m. Gross national product fell 37 per cent last year. Hardcore unemployment is estimated at 25 per cent of the workforce.

When former President Anastasio Somoza left in July 1979, foreign exchange reserves were down to only \$3.5m. Now they have recovered somewhat. According to Sr. Alfredo Alaniz, the central bank president, reserves stood at \$144m in June, but the country is expecting a current account deficit of \$24m this year after a surplus of \$65m in 1979.

The steering committee did attempt to take account of these

Bankers close to the agreement argue strongly, however, that it is in Nicaragua's own best interest to accept commercial rates. As it stands, the agreement is already a small first step towards paving the way for a resumption of international lending to Nicaragua. Once the country demonstrates its ability to meet the conditions of the agreement, new short-term trade financing could become available very quickly.

A crucial test in this respect for Nicaragua will be whether it can meet the first payment of \$20m in interest, which is due under the agreement on December 15.

The banks feel that further financial assistance will be essential for Nicaragua to re-vitalise its war-ravaged economy.

International banks seem likely to accept the terms negotiated with the Sandinista Government on Nicaragua's public debt. William Chislett in Mexico City and Peter Montagnon in London report.

The U.S. investment banking firm, Leslie Weir and Co., financial advisers to Nicaragua, estimates that these three categories together account for a further \$200m-\$250m in foreign debt. Discussions on this debt are due to take place soon.

They will take place in an environment that is now considerably more relaxed than two or three months ago. Many bankers doubted that a satisfactory solution to the country's debt problems was possible.

One banker close to the agreement described it as being "one in which there are no winners and no losers."

Reaching this commitment has involved concessions from both sides, always within a framework of what is commercially viable. Doubtless, the Nicaraguan experience has drawn out a lesson for the Third World debtors also at the brink of default.

## Rockwell may sell business jets division

By Ian Hargreaves in New York

ROCKWELL International, the Pittsburgh-based manufacturer of motor and aerospace components, is considering the sale of a division which makes turbo-prop business jets.

The company said yesterday that it was holding discussions with "several U.S. companies" about possible sale of the Oklahoma-based division, which is currently producing 11 Commander aircraft per month.

The division employs 900 people and claims 12 per cent of the U.S. market for turbo-prop business aircraft and 75 per cent of the medium size bracket, where it competes most strongly.

Rockwell said yesterday that it intended to step up production to 13 units per month early in 1981.

Mr. Bastianello, head of Rockwell's aviation interests, also said that the company would only contemplate selling its general aviation division if the buyer undertook to maintain current product development plans. The division is about to unveil a third type in the Commander range.

Aerospace, of which the general aviation division is a part, accounted for 28 per cent of the company's 1979 sales, total of \$6.2bn. Among Rockwell's aerospace activities is its role as main contractor for the Space Shuttle programme.

Technologies suit terminated

By Our Financial Staff

THE JUSTICE DEPARTMENT has filed a proposed consent decree to end its anti-trust suit against United Technologies.

The suit sought to block United's acquisition of about 50 per cent of Carrier, a leading manufacturer of heating and air conditioning systems.

The proposed decree would require United, for a reasonable fee, to grant a licence to anyone making an application for any patent, for the related know-how necessary to practise the patent.

Overseas expansion by Huffy

By Terry Byland

HUFFY CORPORATION, the leading U.S. bicycle manufacturer, claimed yesterday in London that its production of 3.8m units last year had made it the world leader.

The company announced a \$10m convertible subordinated guaranteed debenture at the week-end. It will be issued by its newly formed subsidiary

## Ruling on Trustco offer near

BY ROBERT GIBBENS IN MONTREAL

THE ONTARIO Supreme Court yesterday was expected to rule on a request by Royal Trustco, Canada's largest trust company, for an order halting a C\$413m (US\$356m) bid by Campeau Corporation, the real estate development group.

The C\$21.2 share bid for Royal Trustco common and C\$29.93 for the preferred expires this Friday. Campeau is controlled by Mr. Robert Campeau, an Ottawa construction and real estate millionaire who says he wants a minimum 54 per cent of Royal Trustco as an investment.

Royal Trustco was seeking an order restraining Campeau from going ahead on the grounds that insufficient information had

been provided in the bid circular, that it was illegal and non-enforceable, and that acceptance by more than 25 per cent of Royal Trustco shareholders would breach U.S. law and lead to forced divesting of Trustco's bank subsidiaries in Florida.

For the past 10 years Trustco has been building up its banking interests in Florida, which has a large Canadian population. It owns seven Florida bank subsidiaries.

Late last week, the Florida Department of Banking issued a cease-and-desist order against Campeau, saying it was illegal for anyone to acquire control of a Florida state-chartered bank without obtaining approval of the state banking

authorities. The department said that Campeau had not filed an application for approval. Five of the seven Florida banks owned by Trustco are state-chartered.

Meanwhile, the Ontario Securities Commission yesterday opened public hearings on an agreement under which Campeau would buy a 5.4 per cent interest in Trustco from a Toronto real estate holding company, Uolcor Financial, in exchange for Campeau convertible preferred. The issue is whether this agreement forms part of the Campeau takeover bid for Trustco, and if so, whether the same offer should not be extended to all other Trustco shareholders.

## Tosco pays \$140m for refinery

BY OUR FINANCIAL STAFF

SUN COMPANY, the U.S. oil group which acquired Seagram Company's U.S. oil and gas interests for \$2.3bn, has agreed to sell a refinery to Tosco Corporation for \$140m.

The 48,500 barrel per day refinery, at Duncan, Oklahoma, will boost the capacity of Tosco, the second largest independent refiner in the U.S., by about 23 per cent to 261,500 barrels per day.

Tosco said the refinery could process heavy, sour crudes and therefore fitted in well with its policy of concentrating on less desirable, more plentiful crudes.

The acquisition is also intended to enhance the group's ability to go-ahead with oil shale development plans.

Tosco has a 40 per cent interest in the Colony oil shale project in Colorado. Tosco said yesterday it expected to apply for a Federal loan guarantee to assist in the construction of its share of the project. Exxco, which holds the remaining 60 per cent of the project, has estimated its spending on the project at \$1bn.

The Duncan refinery represents less than 10 per cent of Sun's U.S. refining capacity. It

said the sale was consistent with its objective of reallocating assets to give emphasis to primary energy resource development and, in its refining operations, to giving emphasis to lubricants and petrochemicals while consolidating its fuels business.

Sun, which includes the Athabasca tar sands oil extraction project in its interests, bought reserves estimated at 120m barrels of oil and 300m cubic feet of gas in the takeover from Seagram of Texas Pacific Oil Company. It also gained extensive unexplored areas in the U.S.

## Overseas expansion by Huffy

BY TERRY BYLAND

HUFFY CORPORATION, the leading U.S. bicycle manufacturer, claimed yesterday in London that its production of 3.8m units last year had made it the world leader.

The company announced a \$10m convertible subordinated guaranteed debenture at the week-end. It will be issued by its newly formed subsidiary

Huffy International N.V. The issue coincides with a major sortie into export markets by Huffy which does not at present sell any unit outside the U.S.

In May, the group increased its production potential by one third to 4m units with the opening of a new manufacturing plant in Oklahoma.

Mr. H. Shaw, president and chief operating officer, said in London yesterday that the company was in the process of setting up sales links overseas but that tariff barriers were a major problem.

In fiscal 1980, Huffy earned \$8.9m or \$2.20 a share on sales of \$237.5m.

This announcement appears as a matter of record only.

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مكتبة النهر



Companies and Markets

## INTERNATIONAL COMPANIES and FINANCE

## INTERNATIONAL INVESTMENT

## ITT and ASEA reduce South Africa holdings

BY QUENTIN PEEL IN JOHANNESBURG

INTERNATIONAL Telephone and Telegraph (ITT) has sold its 33 per cent equity holding in Allied Technologies (Atech), the South African electronics manufacturer, for R37m (\$48.8m). It was announced last night.

The announcement was made by Atech and Allied Electronics (Altron), the holding company which already owns 52 per cent of Atech.

Although the shares were initially offered to Altron, they have been privately placed with a number of South African financial institutions.

The announcement follows the news that ASEA, the Swedish electrical equipment manufacturer, has reduced its holding in ASEA Electric, South Africa to less than 25 per cent.

The sale has been in the offing since July, when it was

announced that ITT had offered Altron the option to buy its stake in the company. The 33 per cent interest was acquired by ITT (UK), the ITT subsidiary in Britain, in 1977, when Atech took over STC's South African operations in a share exchange. No price was given in Johannesburg for the sale of the 2.8m ITT shares, although the sale value of R37m indicates that it was at a considerable discount on the latest trading price for Atech shares of 1.820 cents a share.

It is understood that ITT has been granted no special dispensation by the South African Reserve Bank to take its money out of the country at the commercial rand rate. If it needs the cash elsewhere, the company will have to suffer a substantial discount, on the financial rand market, currently some 35 per cent.

However, part of the sale proceeds is expected to be paid in the form of a dividend, which can be repatriated at the commercial rate.

Although Altron had the option to take up the entire ITT stake, it has bought only 400,000 shares, raising its stake in Atech to 56 per cent.

Altron is planning its own rights issue of one ordinary share for every 10 held, it was said yesterday.

Nicholas Colchester in London adds: Mr. Ted Newman, vice-president and treasurer of ITT (UK), which holds the Atech stake, explained yesterday that ITT's prime motive in selling the shares was its general corporate plan to reduce debt by divesting non-mainstream activities or ones in which ITT does not have management control. He noted that ITT had recently announced a number

of such sales aimed at improving its debt-equity ratio.

Mr. Newman said that there was no disengagement at ITT with Atech, which had developed well since STC's South African operations had been merged into it in 1977—leaving ITT with its 33 per cent stake—but he conceded that general pressure to disengage from South Africa had played a part in ITT's decision to sell entirely. Originally the plan had been for ITT to preserve a 5 per cent stake in Atech, but ITT had since decided this was pointless, he said.

ITT will preserve its trading links with Atech, including the licensing, technical information and non-competition agreements between the two companies. The U.S. company will retain a South African consumer products operation and its Alfred

Teves motor components business.

In South Africa, ASEA, whose controlling interest in ASEA Electric South Africa is the largest single Swedish investment in South Africa, reduced its holding in a R10.9m (\$14.3m) deal with Anglo American Industrial Corporation (AMIC). It has sold an 18.8 per cent stake, to reduce its interest to 24.9 per cent.

The deal is designed to give ASEA the maximum amount of cash outside South Africa, while AMIC, which has acquired a further 13.1 per cent of the shares from other minorities, becomes the dominant shareholder in the South African company, with 31.9 per cent.

ASEA is the latest, and largest, of a number of Swedish companies to run down their investments in South Africa since the Swedish Government

decided in 1978 to ban any new investment in that country.

Minority shareholders in ASEA Electric have been offered three options by AMIC: ● Redemption of their entire shareholding at 505 cents a share; ● Receipt of a 170 cents a share dividend, and redemption of 43 out of every 100 shares held at 110 cents a share; ● Retention of their shares.

The shares were trading in the market yesterday around R580.

The second option is the one designed specifically for the Swedish parent company, for it allows it to take the maximum amount out of South Africa in dividends, at the commercial rand rate of 1.52 to the Rand, and the minimum as capital, which has to go through the financial rand market, at a discount of some 35 per cent.

## Bahrain lifts curbs on share issues

BY MARY FRINGS

THREE OFFSHORE companies being set up to operate from Bahrain under the Exempt Company regulations have been given permission to offer shares to the public subscription in the Gulf.

The Bahrain Monetary Agency and the Ministry of Commerce imposed a ban on public share floats for Exempt Companies (ECs) last October, after a U.S.\$25m issue by Gulf Investment Company was 1,263 times subscribed. Two earlier issues, by Pearl (Gulf) Investment Company and Gulf Union Insurance Company, were also the focus of what the BMA described as undesirable speculation. Local banks made unprecedented windfall profits on the lending facilities made available to share applicants.

Exempt Companies, of which there are now over 50 in Bahrain, including six banks, are not required to have a controlling local interest—or any local participation at all—although they enjoy the tax advantages of being incorporated in Bahrain. But they are not permitted to compete in the local market, and in the case of public joint stock companies, Bahraini companies and citizens may not apply for shares on public offer, although they may participate as founders.

The four locally incorporated commercial banks—National Bank of Bahrain, Bank of Bahrain and Kuwait, Al Ahli Commercial Bank and Bahrain Islamic Bank—began accepting applications for shares in the Arab Iron and Steel Company on September 6, but activity is reported to be at a low level. AISC, which plans to build a \$300m iron pelletisation plant close to Bahrain's Asry dry dock, has an authorised capital of \$150m, of which \$80m has been issued.

The second issue, scheduled to start later this month, is for the Arab International Insurance Company, promoted by a Gulf-backed development company also registered as an EC. Financial institutions have traditionally found it easy to attract private funds in the Gulf, and the fact that Arab International Insurance Company is seeking additional share capital of only \$2.5m augurs well for the issue's success.

The last issue in the present series is due to start in October. It is for the \$100m Consolidated Gulf Service and Industry Company, the objectives of which include general contracting, engineering, and the administration of ports and hospitals.

## Losses mount at El Al

By L. Daniel in Tel Aviv

EL AL ISRAEL Airlines, the national carrier, incurred a loss of \$98m in the 1979-80 financial year, compared with a loss of \$24m in the preceding 12 months. However, only 60 per cent of the loss arose from operations, since \$28m was set aside for severance pay—the company is reducing its staff—and a further \$11m was spent on reorganising the airline.

As part of the latter operation, El Al last week sold two Boeing 720B jets to the Californian Jet Power Corporation for \$500m each. They are to be replaced by two Boeing 737s at the beginning of October. The company is still seeking buyers for eight of its 707s and for two of its seven 747s.

## Profit rise for Bank Hapoalim

By Our Tel Aviv Correspondent

BANK HAPOLIM, Israel's second largest banking group, reports that its net consolidated profit in the first half of 1980 rose by 188 per cent, compared with the same period in 1979, to reach ILS9bn, thus exceeding the rate of inflation by a substantial margin. In dollar terms, the increase was 53 per cent to ILS28.2m.

The bank's consolidated balance sheet as of June 30 amounted to ILS711.7bn (\$14.3bn), representing a rise of 143.6 per cent in Israeli currency terms, and of 23.3 per cent in dollars on the year.

Equity capital equalled \$282.6m, a figure which does not take into account the ILS2.5bn (\$50m) stock issue in July, or the floating rate note issue of \$50m offered by Hapoalim International. The Israeli pound figures were translated for this half-year's results at the rate of ILS49.68 to the dollar prevailing on June 30, and those for the first half of 1979 at ILS25.245.

## OTB shows advance

By Our Hong Kong Correspondent

OVERSEAS TRUST BANK has reported after-tax profits for the year to June 30 of HK\$ 39.34m (U.S.\$ 7.9m), or 42 per cent more than the HK\$ 27.67m the previous year. For the whole group, which includes property interests and financial service companies, profits rose 55 per cent to HK\$ 55.72m. The final dividend was set at 14 cents a share.

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16th September, 1980.

Manufacturers' Manover Limited

Agent Bank

## CGE to regroup in computers

BY DAVID WHITE IN PARIS

THE EXTENT of French ambitions in electronics has become more clear with the announcement of a strategic regrouping of computer-related interests belonging to the country's leading electrical group, Compagnie Generale d'Electricite (CGE).

The new line-up, which follows the takeover of Roneo Vickers' office equipment business earlier this year, is part of a plan designed to concentrate new investment in this sector, where sales are expected to increase by 35 per cent a year over the next three years.

The plan was announced by Mr. Georges Peberau, number two in the CGE management, ahead of the SICOB computer, telecommunications and office machine fair in Paris.

All the group's activities in private communications, mail-

ing computer systems and computer peripherals and services are to be brought together under Compagnie Generale d'Electricite, a subsidiary which is controlled through the CIT-Alcatel Telecommunications branch and which will be renamed Alcatel Electronique.

Part of the idea is to build up the Alcatel trademark to compete against the big names in the sector such as Xerox and International Business Machines.

The French authorities have clearly played a guiding role in the latest moves, which create a second major "pole" in the French computer electronics business. The reorganisation coincides with a shareholding change at CIT Honeywell Bull, the Franco-U.S. computer company, bringing it under the

influence of the diversified Saint-Gobain-Pont-a-Mousson group. Under the deal Saint-Gobain has thrown in its shareholding of more than 20 per cent in Italy's Olivetti. This is expected to provide the basis for new projects in office equipment.

CGE decided to sell its 10 per cent shareholding in CIT Honeywell Bull last year in order to concentrate on developing its own interests in the same sector. M. Peberau said he believed the two "poles"—CGE and Saint-Gobain—would be largely complementary.

Although CIT has established a leading world market position in digital exchanges, public telecommunications will this year account for no more than 40 per cent of sales by this side of the group.

## CHANGE OF ADDRESS



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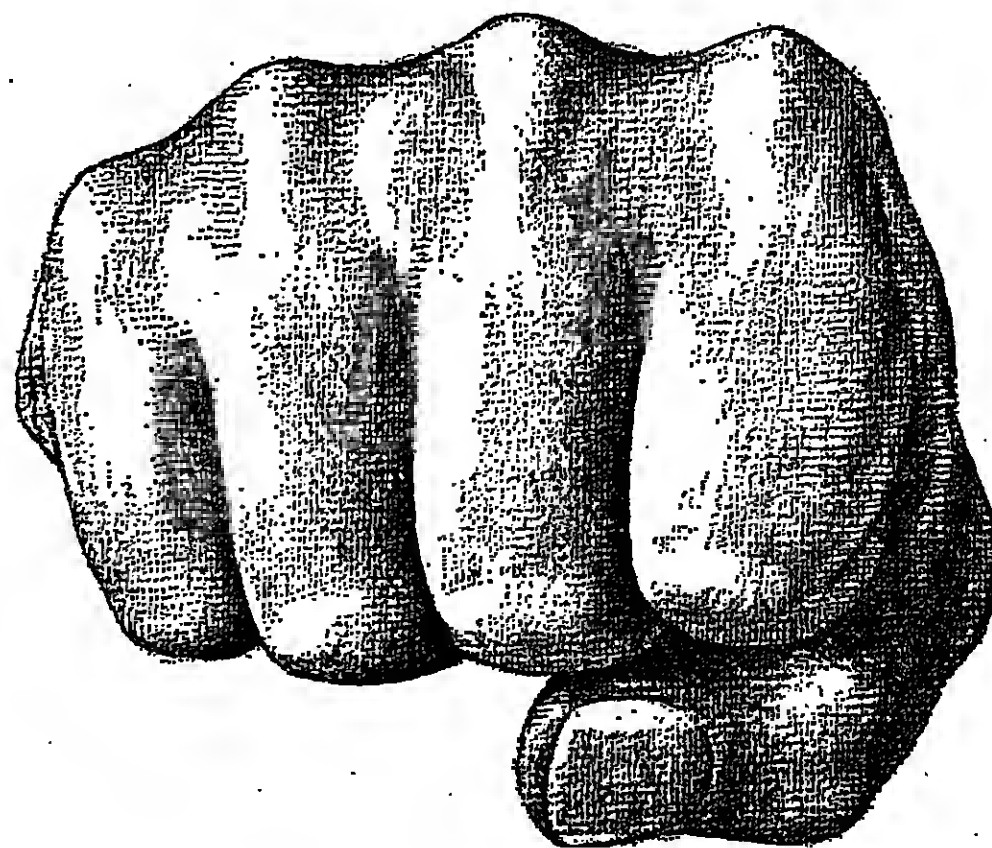
Foreign Exchange 01-626 4913 Securities 01-283 9521

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A map showing the location of the new office is available from Catherine Corbet-Milward at the above address



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September 16, 1980

By: Citibank N.A., London, Agent Bank **CITIBANK**

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Divisional post at  
Fairey Holdings

Mr. Alan Hindley has been appointed managing director of the Fairey Filtration Division of FAIREY HOLDINGS to direct and co-ordinate Filtration at Heston, Fairey Arlon BV in Holland and Fairey Arlon Inc. in the U.S.

Prior to joining the Fairey Group, Mr. Hindley was from 1975 vice-president of business development and engineering resources for Solar Ocean Systems. Before that he was ten years with Honeywell Control Systems, the last eight years of which were spent at the company's European headquarters in Brussels.

Mr. R. S. Fulford will be joining UNITED GAS INDUSTRIES on October 1 to succeed Mr. N. P. White as group chief executive, when he relieves next year.

Dr. Keith Bright has been appointed to the Board of LONDON AND CONTINENTAL ADVERTISING HOLDINGS. Dr. Bright is a director of Associated Biscuit Manufacturers and the Exchange Telegraph Company.

Mr. A. G. Coates has been appointed executive vice-president of MIDLAND FINANCIAL SERVICES. Mr. Coates was previously manager of the Kuala Lumpur branch of European Asian Bank, a Midland associate company. Midland Financial Services is headquartered in Toronto. It opened an office in Vancouver last year and has recently opened an office in Edmonton.

Mr. John N. Chisby has been appointed group sales director of TUDORGLASS HOLDINGS, of Hayes.

Mr. P. S. P. Knight, group secretary of James Halstead (Holdings), has been appointed to the Board of member company TITAN LEISURE GROUP.

Mr. James E. Doherty has been elected to the Board of AMPLEX CORPORATION in place of Mr. Kenneth C. Christensen, who has retired. Mr. Doherty retired last year from Wells Fargo and Co. and is principal subsidiary, Wells Fargo Bank.

Mr. Kenneth Bradford, formerly a director and general manager of the British Bank of the Middle East, now chairman's representative of BEME, has joined the London Advisory Committee of the BRITISH BANK OF THE MIDDLE EAST.

Mr. H. P. Foxon, deputy chief executive of Inchcape and Co., has been appointed to the London Advisory Committee of the HONGKONG AND SHANGHAI BANKING CORPORATION.

Mr. Jim Brown, circulation director of the Manchester Evening News, is resigning. THOMSON REGIONAL NEWSPAPERS on November 3 as group circulation director.

Mr. Ronald R. Bowley, a director of the Bowley Group, has been appointed joint managing director of the company, with Mr. RALPH BOWLEY AND SON, the other joint managing director of that company, is Mr. John F. Tully.

UNITANK STORAGE COMPANY has made the following appointments from October:

Mr. Peter Hughes, director, sales and development, Mr. Rod McGregor, director, operations and engineering, and Mr. Alex Kabley, director, finance and administration. At the same time, Gordon Watson will become vice-president of Unitank Inc., based in the U.S.

Mr. John A. Churchward has become managing director of HARRIS AND DIXON (SHIPBROKERS) in place of Mr. Harry Howell, who has retired from that position. Mr. John C. Robbins and Mr. Danny M. Stewart are now the joint deputy managing directors.

Eight appointments have been made to the North West Regional Council of the CONFEDERATION OF BRITISH INDUSTRY for a three-year term. They are: Mr. Harry Harrison (Simon Engineering), Mr. F. A. Parker (British Vita), Mr. C. W. Newton (Turner and Newall), Mr. J. J. Hallam (Allspeeds), Mr. Bob Ing (Valor), Mr. G. Clegg (Capper-Neill), Mr. Charles Mustard (Alliance Smurfit Cases) and Mr. K. A. Allen (J. Bibby and Sons).

Mr. Richard De La. R. Grao-ville, a director of Hoare Govett has been appointed to the Board of BRITISH INDUSTRIES AND GENERAL INVESTMENT TRUST, a company managed by Drayton Morgan Portfolios Management.

Mr. Richard Mitford Barrett



Mr. Alan Hindley

has been appointed a director of C. ROWBOTHAM AND SONS (INSURANCE). Mr. John Kellie Heber-Percy has been appointed a director of C. ROWBOTHAM AND SONS (UK).

At THE MARLEY TILE CO., Mr. R. M. Armstrong becomes a director; at Marley Extrusions Mr. T. M. Arnot, is appointed deputy managing director; and Mr. R. R. T. Kiltow, sales director; at Marley Floors Mr. M. Gray is made director.

Mr. Neil Wall has been appointed to the board of NORTHERN FOODS.

Mr. J. P. K. Haslehurst, managing director of Wellman Mechanical Engineering has been appointed chairman of the BRITISH METALWORKING PLANT MAKERS' ASSOCIATION.

Mr. T. M. Smeddon, director, administration and finance of Davy McKee (Minerals and Metals) has been appointed chairman of the IRONMAKING AND STEELMAKING PLANT CONTRACTORS' ASSOCIATION.

LILLYWHITES, sport and leisure-wear company, owned by Trusthouse Forte, has promoted three senior executives to directors. They are Mr. Stephen Richardson, Mr. Jeffrey Marcellis who becomes buying director, and Mr. Jim Allan, marketing director. Mr. Richardson has also been appointed a director of Lillywhites Cantabrian, the company's manufacturing unit. Other Lillywhites Cantabrian appointments are Mr. Colin Brown, production director, and Mr. John Moore, sales director.

WILLIAMS (HOUNSLOW) has appointed Mr. R. W. Munkenberg as managing director. He replaces Mr. D. C. P. Carey, who has resigned. The company is part of the chemical division of Morton Norwich Products Inc., Chicago, U.S.

The MAT Group has appointed Mr. Keith Patterson as chief executive of its TRANSAUTO. He joins MAT from Carreras Rothman, where he was director in charge of information systems and distribution arrangements.

AUTOMOTIVE DISTRIBUTORS has appointed Mr. Graeme Millar as marketing director.

LEX VEHICLE LEASING has appointed Mr. Richard Archer as managing director.

Mr. Brian Mathison has been appointed sales director of DUFAYLITE DEVELOPMENTS, a member of the Hanson Trust Group. He succeeds Mr. Tony Bryant-Fenn who leaves to join the Board of another Hanson Trust company.

Mr. J. Kenneth Kilcarr has been elected chairman of PAN AM WORLD SERVICES, INCORPORATED. Mr. Kilcarr, who continues to serve as executive vice president finance and corporate planning, succeeds Mr. James H. Maloon, who earlier this year accepted a position with another firm.

The SIMPSON LABEL COMPANY of Dalkeith, has appointed Mr. A. J. Younger as marketing director.

Mr. Donald H. Huddart has been appointed by STANDARD TELEPHONES AND CABLES as commercial director, telecommunications. As a member of

the management board, Mr. Huddart will be responsible for long-term commercial plans, policies and strategies for the telecommunications business of STC.

Mr. Harold A. McGhee has been appointed to the Board of CALEDONIAN ASSOCIATED CINEMAS.

Mr. Donald Huddart

Mr. Donald Huddart

Mr. Donald Huddart

Mr. Donald Huddart

Mr. Donald Huddart

Mr. Donald Huddart

Mr. Donald Huddart

## A dubious—and clearly costly—blessing

## JOBS COLUMN

BY MICHAEL DIXON

A NATION dismayed by record unemployment can hardly be blamed for counting any blessing. And according to statements made publicly at the recent meeting of the Standing Conference of Employers of Graduates, one such blessing lies in the job-finding record of people leaving United Kingdom universities and polytechnics at the end of undergraduate courses leading to degrees or higher diplomas.

The job-prospects for these new "graduates," as estimated during the meeting at Cambridge University, contrasted starkly with the Government figures published a few days later, describing the position of youngsters leaving full-time education at lower academic levels. The statistics showed that 265,000 pupils under 18—equivalent to roughly a third of those who left school this summer—were still unemployed in mid-August. By that time, of course, many would not have begun to look seriously for a job. But the 265,000 nevertheless represented a 44 per cent increase on the figure for 1979.

The summer's new graduates, on the other hand, were reportedly encountering a largely sustained market for their services. Certainly, it was stated, there was an "imbalance of supply and demand." For electrical engineers and

other numerate graduates from the science side of higher education, demand by employers continued to outstrip the supply from the campuses. For the less or non-numerate people from the other side, who had taken arts or social studies, the demand was weaker. But there were still openings for them in such fields as sales, and computer and financial work especially in governmental organisations. And while the position was thought likely to worsen next year, there was no open expectation at the meeting that the deterioration would be severe.

An external observer might, however, be forgiven for suspecting that this relatively confident view is inflated by a dubious optimism.

Witness the table, which broadly compares the movements of people awarded bachelor's degrees and higher diplomas by the universities and polys in 1979, with the record of their 1975 predecessors. These graduates are divided into "science-side students" including those from engineering and technology, and "arts-side" students including those from social studies and courses denoted by the official statistics only as "others."

The table suggests that the meeting's phrase—"an imbalance of supply and demand"—scarcely does justice to the

## WHAT HAPPENED TO NEW "GRADUATES" FROM UNIVERSITIES AND POLYTECHNICS

	Science-side students			Arts-side students		
	1975	1979	% change	1975	1979	% change
Known to have entered regular UK employment to:						
managerial work	832	836	+ 0.5	1,657	2,176	+ 31.3
scientific R & D	2,789	4,500	+ 61.3	61	136	+ 108.6
environmental planning	1,869	2,102	+ 12.1	501	522	+ 4.2
routine scientific work	1,199	1,280	+ 6.8	49	78	+ 59.2
production work	2,261	2,197	- 2.9	273	628	+ 130.0
buying, marketing and sales	401	630	+ 57.1	807	2,188	+ 171.1
management services	1,477	2,319	+ 57.0	286	797	+ 178.7
financial work	1,183	1,119	- 5.4	2,416	4,271	+ 76.8
legal work	45	22	- 51.1	787	971	+ 26.6
information work	175	169	- 3.4	760	968	+ 27.4
personnel and welfare work	1,039	1,241	+ 19.4	1,792	2,123	+ 18.5
teaching and lecturing	245	156	- 36.3	787	2,184	+ 178.1
medical, and other work	178	4,340	+ 2,381.5	941	1,975	+ 109.9
Total entered UK employment	13,803	20,931	+ 51.6	11,107	19,007	+ 71.1
Academic research and study	4,877	5,104	+ 4.7	2,951	3,358	+ 13.8
Vocational training, including teacher-training	3,204	2,339	- 27.0	9,943	9,341	- 6.1
Overseas students returned home, and miscellaneous	2,843	4,240	+ 49.1	2,917	4,204	+ 44.1
Temporary employment	1,049	1,118	+ 6.6	1,972	3,418	+ 73.3
Believed unemployed at December 31	1,705	1,366	- 19.9	2,261	2,802	+ 23.9
Whereabouts unknown	3,222	4,099	+ 27.2	5,229	7,233	+ 38.3
Grand total	30,703	39,197	+ 27.7	36,380	49,383	+ 35.7

\* Fair comparison prevented by inclusion in 1979 figure of university medical graduates.  
† Fair comparison prevented by inclusion in 1979 figure of former teacher-training college students.

difference between the science side and the arts side. For one thing, the number of science people believed to be unemployed at December 31—about six months after graduating—fell by almost a fifth over the

period, whereas the corresponding number of arts-side people rose by towards a quarter. For another, the annual output of less employable arts-side graduates grew considerably faster than the other side's output. The

problem of correcting this particular imbalance can only be worsened by the reduced inflow of science people into teaching either directly or, apparently, by way of training courses.

Doubts are raised also by the total of 1979 graduates believed unemployed at December 31, which the table shows as 4,168. But this leaves out of account any joblessness among the 11,332 people whose whereabouts were simply unknown. It seems best to assume that unemployment among the unknowns was the same as among the knowns, which results in a total rate of 5.4 per cent.

Computing a comparable rate for under-18s who left education during last year, is made difficult by the lack of any count at December 31. But the mid-December figure was 39,200, and the mid-January count was 45,900. The total of under-18 leavers in 1979 was roughly 850,000, of whom at least a fifth probably left before the summer. But even if all had left at the same time as the graduates in the summer, and the full 45,900 had been jobless at December 31, the comparable unemployment rate for the school-leavers would have been only the same as the graduates' rate at 5.4 per cent.

So it seems that, on the latest figures available, the employment position of graduates is not a blessing. It is just another problem. And since the higher education of each graduate costs the taxpayer roughly an extra £12,000, it is a particularly expensive problem at that.

## Managing Director

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• PREFERRED AGE: 35-50. Salary about £25,000, with a substantial performance incentive in addition.

Write in complete confidence to A. Longland as adviser to the company.

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## COMPANY NOTICE

## GENERAL MOTORS CORPORATION

Further to the DIVIDEND DECLARATION of 18th August, 1980, NOTICE is now given that the following distribution will become payable on and after the 15th September, 1980, against presentation to the Depository (as below) of Claim Forms, listing Bearer Depository Receipts.

GROSS DISTRIBUTION PER UNIT  
LESS 15% U.S. WITHHOLDING TAX

3.00 CENTS  
.45 CENTS  
2.55 CENTS PER UNIT

CONVERTED at \$2.415 = 1.05590 PENCE PER UNIT

Barclays Bank Limited  
Securities Services Department  
34 Lombard Street, EC3P 3AH

16th September, 1980

W. F. JOHNSTONE & COMPANY LIMITED  
(Incorporated in the Republic of South Africa)  
PRELIMINARY PROFIT STATEMENT FOR THE YEAR ENDED 30 JUNE 1980

Profit before taxation 8,814,547 4,281,582  
Less Taxation 2,808,545 1,749,457  
4,006,002 2,532,125

Less Minority Interest 842,297 404,406  
Consolidated Profit (available) R3,363,705 R2,127,719

Final Ordinary Dividend of 29 cents declared making a total dividend for the year of 41 cents. Dividend payable to shareholders registered at the close of business on 17th October, 1980.

Transfer books and Register of Members will be closed from 20th October, 1980 to 7th November, 1980, inclusive. Dividend is payable in the currency of South Africa and warrants to be made address in the share register are outside the Republic of South Africa.

By Order of the Board, A. D. EMMETT, A.C.S., Secretary.

Registered Office: 10, Queens Road, Nairobi, Kenya.  
South Africa: London Transfer Secretaries: Hill Samuel Registrars Limited, 8 Grosvenor Place, London SW1P 1PL.  
12th September, 1980.

SENRUST LIMITED (Incorporated in the Republic of South Africa)  
The annual general meeting of the above company will be held in the board room, General Mining Buildings, 2nd Floor, Johannesburg, on Tuesday, 7 October 1980 at 14.00 hours.

per ore GENERAL MINING COMPANY INCORPORATED LIMITED  
LONDON SECRETARIES L. J. BAINE

## TOKYU DEPARTMENT STORE CO. LTD.

## NOTICE TO EDR HOLDERS

NOTICE IS HEREBY GIVEN that the summary of income of the above Company for the six months to July 31, 1980 is as follows:

(Yen Millions)  
Net Sales 118,755  
Cost of Sales 92,215  
Gross Profit 26,540  
Rental 2,481  
Selling, General and Administrative Expenses 19,665  
Net Interest 1,463  
Other Net Income 1,880  
Income before Taxes 2,433  
Provision for Taxes 1,282  
Net Income 1,151

The proposed cash dividend payable in Tokyo on October 21, 1980 will be at the rate of Yen 3.00 per share. An accompanying notice dated August 13, 1980, for further publication will be made stating the actual amount in U.S. Dollars payable to EDR holders. Only upon such notice will any payment be made against presentation of Coupon No. 2.

THE CHASE MANHATTAN BANK N.A. has been appointed as Depository for the Company since September 1980.

## PUBLIC NOTICES

EAST SUSSEX COUNTY COUNCIL  
£4,000,000.000 bond, of £100.00 maturing 17.12.80 at 14.5%. Applications invited £25,000,000 and there are £11,000,000 bids outstanding.

GREATER LONDON COUNCIL  
£25m. Bills issued 11.5.80 maturing 11.12.80 at 14.75%. Total applications £135m. Bills outstanding £60m.

## CLASSIFIED ADVERTISEMENT RATES

	per line	Single column cm
Commercial & Industrial Property, Businesses for Sale/Wanted	7.00	18.50
Residential Property	5.00	15.00
Appointments	7.00	18.50
Business & Investment Opportunities	8.00	25.00
Personal	8.00	15.00
Motor Cars	5.00	15.00
Hotels & Travel	5.00	15.00
Contracts & Tenders	7.00	18.50
Book Publishers	—	net 9.00

Premium positions available (Minimum size 30 column cms) £2.50 per single column cm extra

For further details write to: Classified Advertisement Manager, Financial Times, 10, Cannon Street, EC4P 4BY

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ORCONSULT S.A.  
P.O. Box 199, CH-8045 Zurich

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Lee House London Wall, London EC2Y 5AS  
Attention: Managing Director

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## INDUSTRIALIS

Line	Stock	Price	Chg	Vol	High	Low	Open	Close	Net	Div	Yld	P/E	Ratio
60	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
61	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
62	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
63	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
64	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
65	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
66	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
67	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
68	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
69	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
70	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
71	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
72	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
73	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
74	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
75	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
76	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
77	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
78	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
79	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
80	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
81	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
82	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
83	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
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85	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
86	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
87	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
88	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
89	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
90	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
91	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
92	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
93	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00
94	Hawthorn Cos. 25c	50	0	10	50	48	49	49	0	2.00	2.00	20	1.00

**INSURANCE**

[illegible]

1. \_\_\_\_\_

PROPERTY—Continued

PCE	1980 High	Low	(Stock)	Price	-	+/-	Bt.	Net
144	118	120	(Donjon) Alford	164	+	3.5		
145	124	126	Dorris Estates 10p.	114	±	11.33		
146	124	126	Dorridge 10p.	114	±	11.33		
147	124	126	Eas. & Gen. 20p.	174	±	6.0		
148	124	126	Eas. & Gen. 20p.	174	±	6.0		
149	124	126	Fairview Estate 10p.	205	±	17.91		
150	124	126	Fairview Estate 10p.	205	±	17.91		
151	124	126	Fairview Estate 10p.	205	±	17.91		
152	124	126	Fairview Estate 10p.	205	±	17.91		
153	124	126	Fairview Estate 10p.	205	±	17.91		
154	124	126	Fairview Estate 10p.	205	±	17.91		
155	124	126	Fairview Estate 10p.	205	±	17.91		
156	124	126	Fairview Estate 10p.	205	±	17.91		
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165	124	126	Fairview Estate 10p.	205	±	17.91		
166	124	126	Fairview Estate 10p.	205	±	17.91		
167	124	126	Fairview Estate 10p.	205	±	17.91		
168	124	126	Fairview Estate 10p.	205	±	17.91		
169	124	126	Fairview Estate 10p.	205	±	17.91		
170	124	126	Fairview Estate 10p.	205	±	17.91		
171	124	126	Fairview Estate 10p.	205	±	17.91		
172	124	126	Fairview Estate 10p.	205	±	17.91		
173	124	126	Fairview Estate 10p.	205	±	17.91		
174	124	126	Fairview Estate 10p.	205	±	17.91		
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183	124	126	Fairview Estate 10p.	205	±	17.91		
184	124	126	Fairview Estate 10p.	205	±	17.91		
185	124	126	Fairview Estate 10p.	205	±	17.91		
186	124	126	Fairview Estate 10p.	205	±	17.91		
187	124	126	Fairview Estate 10p.	205	±	17.91		
188	124	126	Fairview Estate 10p.	205	±	17.91		
189	124	126	Fairview Estate 10p.	205	±	17.91		
190	124	126	Fairview Estate 10p.	205	±	17.91		
191	124	126	Fairview Estate 10p.	205	±	17.91		
192	124	126	Fairview Estate 10p.	205	±	17.91		
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194	124	126	Fairview Estate 10p.	205	±	17.91		
195	124	126	Fairview Estate 10p.	205	±	17.91		
196	124	126	Fairview Estate 10p.	205	±	17.91		
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198	124	126	Fairview Estate 10p.	205	±	17.91		
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